ELEVATE YOUR ORGANIZATION. ENHANCE STUDENT EXPERIENCE.

Build student awareness of your organization and hiring opportunities while improving students’ experiences through Career Expo sponsorship.
Career Expo General Sponsorship Opportunities

Tier 1 Expo Event Sponsor, $1,500

Event Placement: Your organization’s booth(s) is located in a Preferred Placement on the event floor, based on high student traffic areas and event space availability. Placement is at the discretion of the LSU Olinde Career Center.

Student Promotion:
- Your organization is promoted as an Event Sponsor on the Career Expo event web page, Handshake Career Expo student and employer event pages, and in all student and employer emails promoting Career Expo.
- Your organization is recognized during Career Expo as an Event Sponsor on the jumbotron screen above the event floor, on sponsor signage at student check-in, in the student event packet, and is pictured and tagged in an @LSUCareerCenter social media post related to the event.

Tier 2 Expo Event Sponsor, $750

Student Promotion:
- Your organization is promoted as an Event Sponsor on the Career Expo event web page, Handshake Career Expo student and employer event pages, and in all student and employer emails promoting Career Expo.
- Your organization is recognized during Career Expo as an Event Sponsor on the jumbotron screen above the event floor, on sponsor signage at student check-in, in the student event packet, and is pictured and tagged in an @LSUCareerCenter social media post related to the event.

Networking Reception Sponsorship Opportunities

E.J. Ourso College of Business Networking Reception Event Sponsor, $550

Event Placement: Your organization’s table is located in a Preferred Placement on the event floor, based on high student traffic areas and event space availability. Placement is at the discretion of the LSU Olinde Career Center.

Student Promotion:
- Your organization is promoted as an Event Sponsor on the Business Networking Reception event web page, and in all student and employer emails promoting the Business Networking Reception.
- Your organization is recognized as an Event Sponsor during the event on sponsor signage at student check-in, on the student event handout, and is pictured and tagged in an @LSUCareerCenter social media post related to the event.

College of Engineering Networking Reception Event Sponsor, $550

Event Placement: Your organization is located in a Preferred Placement location on the event floor, based on high student traffic areas and event space availability. Placement is at the discretion of the LSU Olinde Career Center.

Student Promotion:
- Your organization is promoted as an Event Sponsor on the Engineering Networking Reception event web page, and in all student and employer emails promoting the Engineering Networking Reception.
- Your organization is recognized as an Event Sponsor during the event on sponsor signage at student check-in, on the student event handout, and is pictured and tagged in an @LSUCareerCenter social media post related to the event.

OPPORTUNITIES CONTINUE ON PG. 3
Career Expo Exclusive Sponsorship Opportunities

Exclusive opportunities are limited to one employer per opportunity.

Expo Prep Week Events Sponsor, $5,000

This is a great opportunity to raise student awareness of your company campus-wide prior to Career Expo! Expo Prep Week is a week-long series of events that prepare students for Career Expo. Prep Week events are planned by the LSU Olinde Career Center, but sponsored by your organization, and include resume workshops, networking 101 sessions, events tailored to specific academic areas, and one-on-one drop-in appointments.

Benefits of sponsorship include:

• Your organization is promoted in on-campus digital screen event advertisements as Expo Prep Week Sponsor for two weeks prior to the events. Digital screens are located in Residence Halls, the Student Union, various academic buildings, the University Recreation Center, and the LSU Olinde Career Center.
• Your organization is promoted as Expo Prep Week sponsor in event advertisements placed on students’ myLSU online account homepage for two weeks prior to the events.
• Your organization is promoted as Expo Prep Week Sponsor on the Career Expo event web page, Handshake Career Expo student event page, and in all student emails promoting Expo Prep Week and Career Expo.
• Your organization is promoted as Expo Prep Week Sponsor during Career Expo on the jumbotron screen above the event floor.
• Your organization is promoted as Expo Prep Week Sponsor in two @LSUCareerCenter social media posts related to the events.

Student Bag Sponsor, $5,000

At Career Expo check-in, up to 2,500 students will receive a tote bag branded with your employer logo and an LSU Olinde Career Center design. This bag helps students easily collect business cards, brochures, and any promotional items during the event, and leaves students with a lasting impression of your organization.

Benefits of sponsorship include:

• Your organization receives exclusive logo placement on 2,500 student bags distributed at Career Expo.
• Your organization is promoted as Student Bag Sponsor on the Career Expo event web page, Handshake Career Expo student event page, and in all student emails promoting Career Expo.
• Your organization is promoted as Student Bag Sponsor during Career Expo on the jumbotron screen above the event floor.
• Your organization is promoted as Student Bag Sponsor in two @LSUCareerCenter social media posts related to the event.

Student Headshot Booth Sponsor, $3,500

The Student Headshot Booth is open to all students during Career Expo. Students receive free headshots taken by a professional photographer contracted through the LSU Olinde Career Center for use in their Handshake and LinkedIn Profiles. Benefits of sponsorship include:

• Your organization is promoted as Student Headshot Booth Sponsor on the Career Expo event web page, Handshake Career Expo student event page, and in all student emails promoting Career Expo.
• Your organization is recognized during Career Expo on the jumbotron screen above the event floor, signage near the booth, directional signage on the event floor, and in the student event packet.
• Your organization is promoted as Student Headshot Booth Sponsor in two @LSUCareerCenter social media posts related to the event.
• Your organization is promoted as Student Headshot Booth Sponsor in emails to students receiving their headshot image file following Career Expo.

OPPORTUNITIES CONTINUE ON PG. 4
Career Expo Exclusive Sponsorship Opportunities

Exclusive opportunities are limited to one employer per opportunity.

Transportation Sponsor, $3,000

Help students get to and from your booth with ease by sponsoring Career Expo transportation! Transportation during Career Expo will include student shuttle buses to and from the Career Expo location and various student spots on campus, and employer golf cart shuttles from employer parking lots and the Career Expo location.

Benefits of sponsorship include:
• Your organization is promoted as Transportation Sponsor on the Career Expo event web page, Handshake Career Expo student and employer event pages, and in all student emails promoting Career Expo.
• Your organization is recognized during Career Expo on the jumbotron screen above the event floor.
• Your organization is promoted as Transportation Sponsor in two @LSUCareerCenter social media posts related to the event.
• Your organization is recognized on employer golf cart shuttle signage.
• Please Note: All Transportation Sponsor benefits may be reflected as a co-sponsorship pending the support of the LSU College of Engineering Student Council. This would be a great opportunity to align your organization with a student-sponsored initiative on campus.

Student Lounge Sponsor, $1,500

Your sponsorship of a Student Lounge gives students a place to take a deep breath, practice their elevator pitch, and do any last-minute research prior to making a connection with you out on the event floor. The student lounge would be conveniently located in a room in the PMAC and offers student refreshments.

Benefits of sponsorship include:
• Your organization is promoted as Student Lounge Sponsor on the Career Expo event web page, Handshake Career Expo student event page, and in all student emails promoting Career Expo.
• Your organization is recognized during Career Expo on the jumbotron screen above the event floor, signage in the Student Lounge, directional signage on the event floor, and in the student event packet.
• Your organization is promoted as Student Lounge Sponsor in an @LSUCareerCenter social media post related to the event.

NEXT STEPS

Make your sponsorship selection when registering for Career Expo events in your Handshake account at lsu.joinhandshake.com.

Questions? Contact Courtney Edwards, Assistant Director of Employer Relations, at courtney@lsu.edu.

Please Note: Several benefits require a high-resolution logo be submitted for promotional use within deadlines set by the LSU Olinde Career Center. Specific deadlines will be discussed following your registration of sponsorship. The LSU Olinde Career Center reserves the right to adjust the aforementioned benefits in the event of unforeseen circumstances.

Thank you for your consideration in partnering with us for Career Expo!