

YOUR ELEVATOR PITCH

Forbes Magazine describes an elevator pitch as “the 30-second speech that summarizes who you are, what you do, and why you’d be a perfect candidate.”

Build your elevator pitch using the grid and template below:

Introduction	Goals and Aspirations	Describe Your Experiences	Closing
<ul style="list-style-type: none">• Your name• Your degree at LSU• Your graduation date• Your reason for being at the event	What position or job focus do you see yourself in? Target the company of the employer you are speaking to. These goals should be realistic.	Choose experiences that relate to the company or job description. Remain brief, but informative.	This includes next steps such as, exchanging contact info or asking a strong question of interest about company opportunities.
Example: Nice to meet you, I’m Mike Tiger. I’m currently a junior and am studying Finance at LSU.	Example: I hope to begin my career as a financial analyst and continue into hedge fund management.	Example: This summer I did an internship with the Groundhog Hedge Fund Group where I had the opportunity to gain experience outside of the classroom.	Example: I’m interested in other areas of finance and hope to continue my experience with a rotational program. What rotational program opportunities does [insert company] offer for young professionals?

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ELEVATOR PITCH TEMPLATE

Hello, my name is _____. I am a _____(fr/soph/jr/sr) studying _____(major/minor) and am looking for a _____(internship/full-time/part-time job) in _____(industry.)

Over the past few years, I have _____(worked/volunteered/interned) with _____(company/student group/etc.) as a/the _____(position/role.) Through this experience I developed a better understanding of _____(industry) as well as useful _____(skills/knowledge) that I hope to use in my next position. I know that _____(company name) is currently hiring for _____(name of position). I am very interested in applying. Could you tell me more about _____(specific question(s) about the company/application process/training/etc.)?

LEAVE A LASTING IMPRESSION

Impress the employer with the research you have done on the company or position, and communicate experiences you have had in a way that relates them to the position.

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