2019 Student Venture Challenge Sponsorship Opportunities

The LSU Innovation Park would like to thank you for your consideration in sponsoring our ninth annual Student Venture Challenge Pitch Competition. Your contribution will be part of $25,000 in startup capital awarded to three of LSU’s best and brightest student startup businesses. With the recent launch of the Stephenson Department of Entrepreneurship and Information Systems, student entrepreneurs can now major in entrepreneurship. Startup funding provided through the Venture Challenge has directly led to the successful launch of 23 student businesses, most of which have remained in Louisiana. This competition gets better every year, and with the recent focus on entrepreneurship at LSU, the competition is as fierce as ever. Student entrepreneurs rely heavily on this funding—of the $200k awarded over the past 8 years, student companies have gone on to raise $4,925,000 in additional capital toward their ventures. It all begins with your generous contribution. We are so grateful for your consideration in supporting our student entrepreneurs.

Sponsorship Levels:

Tiger: $10,000
- Your company name/logo on:
  - All event signage and print
  - Event website/social media
  - Print promotions
  - Web promotions
  - Name listed in press releases
- Invitation to serve as a judge for the final round pitch
- Invitation to speak at the Awards Reception

Gold: $5,000
- Your company name/logo on:
  - All event signage and print
  - Event website/social media
  - Print promotions
  - Web promotions
  - Name listed in press releases

Purple: $2,500
- Your company name/logo on:
  - All event signage and print
  - Event website/social media
  - Print promotions
  - Web promotions

Stripes: $1,500
- Your company name/logo on:
  - All event signage and print
  - Event website/social media
  - Print promotion

Bengal: $500 or Other Amount
- Your company name/logo on:
  - All event signage and print
  - Event website/social media
2019 VENTURE CHALLENGE COMMITMENT

By donating to the LSU Foundation, a 501(c)3 nonprofit, your gift is tax-deductible. Please indicate your level of commitment:

- ☐ Tiger Sponsor $10,000
- ☐ Gold Sponsor $5,000
- ☐ Purple Sponsor $2,500
- ☐ Stripes Sponsor $1,500
- ☐ Bengal Sponsor $500 or other amount $______________

Contact Name: ______________________________________________________________

Company Name: ____________________________________________________________

Mailing Address: ____________________________________________________________

Phone: __________________________ Email: ____________________________________

Signature: ________________________________________________________________

Please mail, email or fax this form to the LSU Innovation Park and remit payment online or via check

Mail to: Kenny Anderson
8000 Innovation Park Drive, Building 3000
Baton Rouge, LA 70820

Email: kande55@lsu.edu; scan as attachment

Fax: (225) 578-3975; Attn: Kenny Anderson

Pay Online: visit www.lsufoundation.org/venturechallenge and enter Gift Amount, fill out contact information, payment information, and submit—your donation will hit our foundation account directly

Pay via Check:

Please make check payable to “LSU Student Incubator Venture Challenge” and write “Foundation Account” in the memo line and mail to above address. Please contact Kenny Anderson at kande55@lsu.edu or (225) 578-7555 with any questions or concerns.

By signing this document, you are agreeing to and have the authority to commit to the amount listed above for payment to the LSU Innovation Park for the specified sponsorship program listed on this document. The LSU Innovation Park will invoice your company the total amount agreed to in this document within 10 days. Payment is due 30 days from the invoice date.