# TEXTILES, APPAREL, & MERCHANDISING  2020/2021

**Merchandising—Advising Sheet**

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<th>Student Name____________________________________________</th>
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## SEMESTER 1

**CRITICAL:** “C” or better in ENGL 1001; MATH 1021.

- ENGL 1001 English Composition (3)
- MATH 1021 College Algebra (3)
- General Education course- Arts (3)
- General Education course – Physical or Life Sciences (3)
- General Education course- Social Sciences (3)

**Total Semester Hours: 15**

## SEMESTER 2

**CRITICAL:** MATH 1022 / MATH 1431 or EXST 2201

- MATH 1022 Plane Trigonometry (3) or
- MATH 1431 Calculus with Business and Economic Applications (3)
- EXST 2201 Introduction to Statistical Analysis (4)
- TAM 2045 The Fashion Industry (3)
- General Education course- Humanities (3)
- General Education course- Physical or Life Sciences (3)

**Total Semester Hours: 15-16**

## SEMESTER 3

**CRITICAL:** ACCT 2000

- ACCT 2000 Survey of Accounting (3)
- TAM 2040 Textile Science (3)
- TAM 2041 Textile Science Laboratory (1) [TAM 2040]
- TAM 2042 Fashion: Trends, Analysis and Assortments (3)
- Elective (3-2)

**Total Semester Hours: 12-13**

## SEMESTER 4

**CRITICAL:** ECON 2030

- ECON 2030 Economic Principles (3)
- ENGL 2000 English Composition (3) [ENGL1001, 39 CR]
- General Education course- Humanities (3)
- General Education course- Natural Sciences (3)
- Elective (4)

**Total Semester Hours: 16**

## SEMESTER 5

**CRITICAL:** TAM 3022 / MKT3401

- TAM 3022 Apparel Quality Analysis (3) [TAM 2040, TAM 2045]
- TAM 3042 Apparel Merchandise Buying and Management (3) [TAM 2045 and MATH 1022, MATH 1431 or EXST 2201]
- TAM 3045 Visual Merchandising and Promotion Strategies (3) [TAM 2045]
- MGT 3200 Principles of Management (3)
- MKT 3401 Principles of Marketing (3)

**Total Semester Hours: 15**

## SEMESTER 6

- TAM 3032 Textile and Apparel Product Development (3) [TAM 3022]
- TAM 3043 Apparel Merchandising Strategies and Assortment Planning (3) [TAM 2042, TAM 3042]
- MKT 4443 International Marketing (3) [MKT 3401] or
- MC 2035 Digital Brands (3) or
- MC 2040 The Advertising Industry in Society (3)
- TAM 3030 Field Study in Textiles, Apparel and Retailing (3)
- TAM 4041 History of Textiles (3) or
- TAM 4043 Advanced Textiles (3) [TAM 2041]
- MGT 3320 Human Resource Management (3) or
- PSYC 3050 Introduction to Personnel and Industrial Psychology (3)

**Total Semester Hours: 15**

## SEMESTER 7

**CRITICAL:** TAM 4047 is only offered in the summer

- TAM 4044 Global Textile and Apparel Economics (3) [TAM 3032, ECON 2030]
- TAM 4046 Advanced Topics in Apparel Merchandising (3) [TAM 3032, TAM 3043]
- TAM 4047 Internship in Textiles, Apparel and Merchandising (6) [MKT 3401, TAM 3043, TAM 3045]
- or Approved coursework (6)
- TAM 4072 History of Dress and Adornment After 1800 (3)

**Total Semester Hours: 15**

## SEMESTER 8

- TAM 4034 Textile and Apparel Product Evaluation (3) [TAM 2041]
- TAM 4070 Entrepreneurship in Textiles, Apparel & Merchandising (3) [MKT 3401]
- TAM 4071 History of Dress and Adornment Prior to 1800 (3)
- Elective (7)

**Total Semester Hours: 16**

**120 TOTAL SEMESTER HOURS**