

MARKETING

MONTHLY COMMITTEE and/or LIASON REPORT

DATE & LOCATION OF MEETING:

3/14/2017, 256F LSU Student Union – 2:30 pm

ATTENDANCE:

Elizabeth Poret (Chair), Nathan Lemoine, Hector Rios, Jennifer Gomez, and Melonie Milton (Staff Senate Administrative Coordinator), Alicia Buckelew (Markam Student Representative).

NON-ATTENDANCE:

Michelle Lowery (Co-Chair/President-Elect), Maggi Spurlock, Kayla Kucharchuk (Treasurer), Darcy Waguespack, Jon DeRoche, and Trey Truitt (President).

SUMMARY:

1. Staff Senate Appreciation Event – Baseball game and cookout: Tuesday, May 16th, Northwestern State, 6:30 pm
 - Markam has been working with Eric Hommel to organize the event. We are hoping to again do some sort of recognition for the staff on the field during the game.
 - Campus Federal will be there to cook, and will supply several tents. Melonie has two tents and Elizabeth can provide one, if needed. The Markham group will work on getting ice and drinks donated. We would like to have a large square cookie cake that serves 100; perhaps the executive committee can come up with the verbiage.
 - Two tables are needed for sign-in and one for t-shirt distribution. Tammy Millican or Jennifer Springstead may be able to get tables if we need more – Markam will reach out.
 - T-shirt style and design review – Sleeve Stripe 360 t –shirt was selected unanimously, we expect to order about 150-200. T-shirt design approval needed from exec. We may have 50 or so of the ¾ length sleeve version for last year, these can be used if we run out of the recent version.
 - Advertising:
 - Social media – Markam working on a graphic to promote the event via Staff Senates social media.
 - Can this event be promoted through Strat. Com. Broadcasting? Markam will look into getting the Business school, or other Colleges, to promote this event through their weekly newsletter.
 - Timeline: 3:30-4:30 set up, open to public around 4:30 pm, breakdown at 6-6:30.

- Need about 15 senator volunteers; the volunteer committee will procure participants.

Next Staff Senate Marketing Committee Meeting:
April 4th (2:30 pm – 256F LSU Student Union/ LSU Olinde Career Center)

Submitted By:

Elizabeth Green
Marketing Committee Chair