

Marketing Committee 2018-2019 COMMITTEE REPORT – March 2019

DATE & LOCATION
OF MEETING:

Thursday, March 7, 2019 in 219 Peabody Hall

ATTENDANCE:

Amber Salvadras, Co-Chair, Jessica Aslin, Jill Clemmons,
Melonie Milton.

NON-ATTENDANCE:

Hope Dawan, Nathan Lemoine, Michelle Lowery, Kristen
Hernandez, Co-Chair

SUMMARY:

Topics of Discussion:

1. Staff Senate Newsletter – tabled this for later date since Kristen could not attend.
2. Staff Appreciation Event at Alex Box

Discussion and design ideas for the t-shirts were made. Melonie taking care of getting quotes and design from the t-shirt company.

- 3/12/19 Melonie received quote for requested t shirts from Giraphic

Discussed size orders and number ordered.

We looked at the last 3 years' shirts and came up with a design that we feel will be a great promotion for Staff Senate.

- 3/12/19 submitted budget request to Treasurer Megan Stone for the shirts.

Awaiting response.

Discussed a plan to create a graphic for the event that can be emailed and posted on social media as well as the access screens.

Include: DATE, TIME, LOCATION, Name of event, Jambalaya provided by CFCU and a graphic is TBD.

Submitted By: Amber Salvadras (Co-Chair)