

MONTHLY COMMITTEE and/or LIAISON REPORT

COMMITTEE OR LIAISON: Scholarship Committee

DATE & LOCATION OF MEETING: E-Mail Meeting (committee availability very restricted)

ATTENDANCE: Senator Bennett, Past-President Livingston, Secretary Millican, Senator Nunes, Administrative Coordinator Milton; Senator Saucier

PRESENTATION:

1. Updates on Candy Gram and Holiday Decorating marketing:
 - a. Candy Gram and Decorating word is out. Websites are up ([Holiday Decorating Contest](#) and [Candy Grams](#)). Fliers are included on each page.
 - b. Blurbs about both programs will be included in Presidential holiday broadcast email this week
 - c. Email sent to Senators about both programs on 11-20-14
2. Discussed next marketing steps and any other marketing ideas needed to make each program successful. Will work on Facebook and Twitter posts
3. Planned out shopping list, to-do items and materials to gather
4. Began coordination of schedules to accommodate assembly and delivery of candy grams and voting on decoration entries.

Next meeting: December 18 at 10 a.m. in Caddo Room, LSU Union

Submitted By: Past-President Lynn Livingston