

MONTHLY COMMITTEE and/or LIAISON REPORT

COMMITTEE OR LIAISON: **Marketing**

DATE & LOCATION OF MEETING: **September 16, 2014**
256F Humphrey T. Olinde Executive Conf. Room

ATTENDANCE: **Daniel Nunes, Chair**
Jon DeRoche
Tiffany Galasso
M.E. Hart
Kayla Kucharchuk
Tammy Millican
Leah Siefka
Trey Truitt

ABSENT: **N/A**

PRESENTATION: **None**

SUMMARY: **The Marketing Committee met to discuss the following:**

Social Media
The committee discussed the use of the social media accounts. The committee chair will look to meet with the Staff Senate intern to learn what has been done so far with the accounts. A committee member proposed utilizing the social media account to continue the promotion of Staff Senate's participation at Fan Fest and similar events.

New LSU.edu Site

Committee member M.E. Hart discussed ITS/UR group's work on the new and improved LSU.edu websites. Senator Hart wanted to get feedback from the committee in regards to the style and organization of the sites. The discussion included the main site, updates to the college sites, news on the main feed will be geared towards students and will be mobile friendly. Different colleges have given their feedback and ITS/UR group will meet with President F. King Alexander to discuss the site.

Items

The committee also discussed what marketing items we have available and what items we may need to purchase. The Staff Senate has a number of bookmarks and cups. However, we are in need of more pens. Prices are being looked into in regards to the pens as it is a popular item that many professionals use. We also discussed updating the bookmark to include the Staff Senate mission statement instead of the committee listing. Also, placards will be distributed to new senators.

Next Meeting:

October 21, 2014

Submitted By:

Daniel Nunes, Chair