

MONTHLY COMMITTEE and/or LIAISON REPORT

COMMITTEE OR LIAISON: **Marketing**

DATE & LOCATION OF MEETING: **October 21, 2014
256F Humphrey T. Olinde Executive Conf. Room**

ATTENDANCE: **Daniel Nunes, Chair
Jon DeRoche
Kayla Kucharchuk
Tammy Millican
Trey Truitt
Leah Siefka**

ABSENT: **Tiffany Galasso
M.E. Hart**

PRESENTATION: **None**

SUMMARY: **The Marketing Committee met to discuss the following:**

Items
The committee discussed what potential marketing items we may want to purchase to help reach members of the LSU Staff community. A number of items were discussed.

Strategic Plan
The Long Range View committee asked all LSU Staff Senate committee with answering three key questions on how LSU Staff Senate can effectively reach staff members of the LSU community. Questions were answered and given to chair of the Long Range View committee.

Scholarship Committee

The committee also discussed new money raising projects created by the scholarship committee and how we can help market the projects to the LSU Staff community. The projects are the Holiday Door Decorating Contest and Candy Gram.

Next Meeting:

October 21, 2014

Submitted By:

Daniel Nunes, Chair