

## MONTHLY COMMITTEE and/or LIAISON REPORT

COMMITTEE OR LIAISON: **Marketing**

DATE & LOCATION OF MEETING: **November 18, 2014**  
**256F Humphrey T. Olinde Executive Conf. Room**

ATTENDANCE: **Daniel Nunes, Chair**  
**Kayla Kucharchuk**  
**Trey Truitt**

ABSENT: **Tiffany Galasso**  
**M.E. Hart**  
**Tammy Millican**  
**Leah Siefka**  
**Jon DeRoche**

PRESENTATION: **None**

SUMMARY: **The Marketing Committee met to discuss the following:**

**Items**  
**The committee continued to discuss what potential marketing items we may want to purchase to help reach members of the LSU Staff community. A number of items were discussed. It was decided at the next meeting a list of items will be finalized.**

**Scholarship Committee**  
**The committee reviewed projects publications created by the Scholarship Committee. The projects are the Holiday Door Decorating Contest and Candy Gram.**

**Guest Speaker Opportunities**

**The committee discussed the opportunity to host marketing representatives from the LSU Staff community as a way to enhance the presence of the LSU Staff Senate within departments on campus. One potential department is the LSU Foundation marketing rep. We will look to find out what and how their office executes marketing plans while discussing ways to work together.**

**Next Meeting:**

**December 16, 2014**

**Submitted By:**

**Daniel Nunes, Chair**