

MONTHLY COMMITTEE and/or LIAISON REPORT

COMMITTEE OR LIAISON: **Marketing**

DATE & LOCATION OF MEETING: **January 27, 2015**
256F Humphrey T. Olinde Executive Conf. Room

ATTENDANCE: **Daniel Nunes, Chair**
Tammy Millican
Kayla Kucharchuk
Trey Truitt
M.E. Hart
Jon DeRoche

ABSENT: **Tiffany Galasso**
Leah Siefka

PRESENTATION: **None**

SUMMARY: **The Marketing Committee met to discuss the following:**

Items
The committee is recommending two marketing/giveaway items to the LSU Staff community to help educate the purpose of our organization. The items are iPhone wallet and a lip balm/sunscreen combo product. Both would include the LSU Staff Senate logo. Senator Nunes will finalize pricing with company for approval.

LSU Staff Appreciation Day
The committee spent the last half of the meeting brainstorming an idea to help market the LSU Staff Senate. The committee discussed:

- **Hosting an LSU Staff meet and greet prior to the LSU Men's Basketball game vs. Florida on February 21st. The game is scheduled for Noon.**
- **We would host the meet and greet event in an LSU Athletics facility near or on Maravich Center grounds starting at 11 a.m.**
- **Food would be offered. In addition, LSU Staff members and family members would have the opportunity to purchase \$5 tickets to the game.**
- **The goal is to help garner more members of the LSU Staff community, to do so LSU Athletics will offer an opportunity for 2-4 attendees and their family/friends to win a LSU Basketball Fan Experience prize that would include a tour of the facility, a prize pack and a possible picture with Head Coach Johnny Jones.**
- **The prize experience opportunities are still being decided and on-going.**
- **All fans will have an opportunity to take part in the LSU Basketball kids zone prior of the game.**
- **Advertising for this event would include a graphic flyer produced by the LSU Athletics publications office.**

Next Meeting: February 18, 2015

Submitted By: Daniel Nunes, Chair