COVID-19 Support from LSU Online
SUPPORTING FACULTY
TO SUPPORT STUDENTS

PURPOSE
• Ensure health and safety of students and campus community
• Ensure continuity of instruction
• Avoid replacement weeks

RESOURCES
• Faculty site live
• Student site live
• Videos, articles, links
• Pedagogical Resources
• Lowest Tech Possible Online

SUPPORT
• Provided by LSU Online team of designers (outside of FTC)
• Synchronous Training
• Hypercare as-needed one-on-one and group support

TESTING
• Re-negotiated contract with ProctorU for better pricing
• Guidelines for usage being created
• There are technical challenges

online.lsu.edu/contingency
TRAINING

- Daily live training offered for Moodle basics at:
  - 10 AM
  - 2 PM
  - 5 PM
- Recorded webinars & videos
- Pedagogical recommendations

LIVE SUPPORT / Q&A

Design and Development team available LIVE in a Zoom room for any questions, walk-throughs, etc.

- 10 AM – 9 PM Monday – Friday
- 8 AM – 8 PM Saturday & Sunday
Faculty Guide to Geaux Online

LSU has prepared resources to guide faculty on how to convert their face-to-face classes for online delivery to ensure continuity of instruction. Please find guidance below as well as printables, videos, and step-by-step instructions to support this process.

We are recommending that faculty use the “lowest tech” option when transitioning to a temporary online delivery for courses. Considerations include internet bandwidth, the need for closed-captioning for videos, the ability to utilize instructional resources offline, the technical specifications of student computers, etc., all of which can present challenges. Our recommendations include:

- Instead of recording a PPT with voice over, post the PPT and lecture notes as a file
- Instead of recording a face-to-face lecture, record mini-lectures. Better yet, link to existing videos, websites, and articles
- Instead of having a proctored, multiple-choice test, consider an assignment with a robust rubric
- Utilize the discussion forums on Moodle to engage with students

Sections

- Faculty Guide to Geaux Online
- Geauxing Online Webinars
- Set up Course Basics in Moodle
- Communicate with Your Students
- Prepare Your Content and Lectures
- Modify Activities and Assessments
- Seek Support
- Tools for Working Remotely
Help Us Keep You Informed

In an effort to keep our faculty informed on the process of moving classes online, please fill out this short survey and let us know if there is anything else that would help.

Take Survey

Geauxing Online Webinars

Live Webinars

Faculty webinar on how to get started in Moodle.

Monday - Friday at 10:00am
Monday - Friday at 2:00pm
Monday - Friday at 5:00pm

Faculty Webinar - How to get Your Content Online

Live Faculty Support
Teach/Engage

You may need to employ some different strategies and formats for teaching and engaging with your students in an online environment. Below are some useful tools for transitioning your course content for online instruction.

Upload Existing Course Resources to Moodle

Link to Outside Resources within Moodle

Upload Videos to Kaltura

Uses:
Record micro-lectures of content, examples, and explanations. These can be uploaded/embedded in Moodle as a video or audio.

Considerations:
All videos must be captioned and adhere to accessibility standards with a transcript provided to students. Keep the videos short.

Resources:
- PDF: Best Practices for Creating Videos
- GR:OK: Kaltura: Add Video Files to Kaltura My Media (Faculty & Instructors)
- GR:OK: Kaltura: Adding a Kaltura Video Resource
- PDF: Kaltura: How to Request Captions
- PDF: Kaltura: How to Edit Captions in Kaltura Videos
- PDF: Accessibility Guidelines

Use the Moodle Resource Book

Use Voiceover PowerPoint

Use Zoom for Teaching
Strategy Update:
The BIG Picture
Our Strategy

<table>
<thead>
<tr>
<th>Level</th>
<th>Credential</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Just In Time Learning and Training</td>
</tr>
<tr>
<td>2</td>
<td>Undergraduate MicroCredentials</td>
</tr>
<tr>
<td>3</td>
<td>Undergraduate Certificate</td>
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<tr>
<td>4</td>
<td>Undergraduate Degree</td>
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<tr>
<td>5</td>
<td>Graduate MicroCredentials</td>
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<tr>
<td>6</td>
<td>Post Bacc Certificate</td>
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<tr>
<td>7</td>
<td>Graduate Degree</td>
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</table>
DIFFERENTIATORS

- Flagship & multi-institution brand
- Wide portfolio of programs & MicroCreds
- Path for every student
- Use of Prior Learning Assessment (PLA)
- Commitment to customer service
- Insourced marketing & recruitment
COMBINING BEST PRACTICES
COMBINING
BEST
PRACTICES

= unique, innovative model that is built for scale, sustainability and mission achievement
ASSUMPTIONS

1. We do not have enough online degrees and certificates across the LSU family to serve student needs currently.

2. Duplication of programs creates competition within the same brand (LSU), creates confusion for students, and drives up marketing expense.

3. We need a wide portfolio of complimentary degrees and certificates, so that there is a path for every student at an LSU institution.

4. Having a single name and support structure enables quality control, efficiencies, and promotes consistent customer service across the brand.
SERVICES

- Program development
- Learning experience design and development
- Faculty professional development
- Technology integration & tool support
- Marketing & partnership development
- Website development
- Recruitment, enrollment & retention
- CRM development, integrations & automation
- Regulatory and compliance guidance
- Coordination with on-campus services
- Graduation services
- Continuing Education services for stackable MicroCreds®
We Are Growing and It’s Showing!

Demographics of our Admitted Population

**GRAD**
- 79% are over the age of 25
- 13.61% are Veterans
- 41% are In State, 59% are Out of State

**UNDERGRAD**
- 81% are over the age of 25
- 38% are In State, 62% are Out of State
- 8% are First Time Freshmen, 24% are Reentry, and 68% are Transfer Students
Spring 1 had the highest enrollment to date with 1316!!
We are here for the LEARNER

Congrats to Our Grads
FOREVER LSU

Next Graduation and LSU Online Reception - May 15, 2020
PROGRAMS

Total Number of Programs Currently Online for Baton Rouge
- 5 Undergraduate
- 1 Post Bacc
- 3 Grad Certificates
- 12 Graduate

Launches
- Spring 1: BS LHRD, BS Mass Comm, BS Sociology
- Spring II: MALA
- Summer I: BS LXDI

LSU Alexandria
- 13 undergraduate
- 2 certificates
- 2 associate degrees
- RN to BSN

LSU Eunice
- 1 AA for Transfer

LSU Shreveport
- 1 Masters PH
## Design & Build: Course Design Pathways

<table>
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<tr>
<th>Scalable 1LXD: 1SME</th>
<th>Special Focus Program</th>
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<tbody>
<tr>
<td>101 credit and non-credit courses completed</td>
<td>7 offerings</td>
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<tr>
<td>49 courses in progress</td>
<td>30 courses completed</td>
</tr>
<tr>
<td></td>
<td>17 faculty completed 1</td>
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<tr>
<td></td>
<td>25 courses across LSU campuses</td>
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The purpose of this course is to showcase examples of various types of learning activities and resources from various disciplines. These sample activities are provided so that faculty can conceptualize how their campus-based content can be reimagined and transformed for the online environment to engage online students.

The following learning activities and resources are covered in this course:

- Assignments
- Books
- Discussion forums
- Glossary and database
- Lessons
- Infographics and images (e.g., Piktochart)
- Quizzes
- Videos
<table>
<thead>
<tr>
<th></th>
<th>College of Engineering</th>
<th>E. J. Ourso College of Business</th>
<th>College of Humanities and Social Sciences</th>
<th>College of the Coast &amp; Environment</th>
<th>School of Veterinary Medicine</th>
<th>College of Human Sciences &amp; Education</th>
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<tr>
<td><strong>18-19</strong></td>
<td>496,121</td>
<td>1,518,121</td>
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<td>5,678</td>
<td>3,060,149</td>
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<tr>
<td><strong>19-20</strong></td>
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<td>913,620</td>
<td>18,389</td>
<td>456</td>
<td>3,026</td>
<td>1,864,288</td>
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SALESFORCE LIGHTNING AND EDA

Improved User Interface
Easier to find and see the information our team needs in order to service our students

State of the Art Analytics
Einstein Analytics enables AI based decision support tools and data analysis

360° View of Student Lifecycle
From a potential student interested in a program, all the way through graduation and beyond
WEBSITE UPDATES

CAREER INSIGHTS TOOL
Allows prospective students to visualize the career outcomes available for each degree program

VERTICAL LANDING PAGES
Aligns with Marketing’s current vertical based strategy

ENHANCED FACULTY RESOURCES PAGE
• Training & Events
• Resources & Support
• Learn & Geaux Video Series

HOW TO PAY FOR YOUR DEGREE
Pages helping students find resources to help pay for their degree, including information for veterans, and financial aid opportunities
WEBSITE UPDATES

Modern and Minimal Presentation Template

PLA INFORMATION
As programs add PLA opportunities, we are adding that information to the program pages and our new consolidated PLA page.

TRACK TO THE FLAGSHIP
A path for students through our partner campuses: LSUA, LSUE, LSUS, BRCC, Delgado, and other Community Colleges.
There is a path for EVERY student!

Credit for Prior Learning

How It Works
How do you apply your prior learning for credit? It's actually very simple. Call our Enrollment Concierges and they will walk you through the process. LSU Online also accepts transfer credits from other colleges and universities for up to 90 credits at the undergraduate level, which shortens the time it will take to complete your degree. Contact your Enrollment Concierge to get the process started at 833-289-5634 or lsuonline@lsu.edu.

Here are popular examples of certifications where LSU Online provides credit:
- AWS Certified Cloud Practitioner
- AWS Certified Solutions Architect - Associate
- AWS Certified Developer – Associate
- AWS Certified SysOps Administrator – Associate
Congratulations
LSU GRADUATES!

It’s truly a University-wide initiative.
We can’t build it alone.
WE WIN AS A TEAM.