To: Stacia L. Haynie  
Executive Vice President & Provost

From: Faculty Senate Courses and Curricula Committee

The Faculty Senate Courses and Curricula Committee met at 1:30 p.m., Thursday, October 8, 2020.


I. Courses:
   • Returned proposals for:
     o SOCL 3900 CHG SOCIOLOGY INTERNSHIP – The committee does not see the need for this change. The information provided in the proposal implied that the host site supervisor held final decision on the student’s grade and the university policy is that the instructor of record is in control of the grade assigned to the student. The committee recommends changing the assessment of how student grades are determined to correct the issue outlined in the proposal. If the department disagrees, please provide an additional justification on why pass/fail is needed and what information or components will be used to determine the student’s grade.

   • Conditionally approved proposals for:
     o CFS 7700 CHG PRACTICUM IN CHILD AND FAMILY STUDIES – the hours should be "3,6" to show two options instead of variable hours. Committee suggests permission of department instead of faculty to verify students are enrolled in the correct number of hours.
     o MC 3002 CHG FEATURE WRITING – punctuation for the prerequisites is confusing – the committee's understanding of the intention is it should be "MC 2010, MC 2101 or MC 2102, or permission of department" – is that interpretation correct? If so, it should be corrected on the form. The combination credit hours should be "Lecture:1, Lab/Sem/Rec:2" and can be corrected by the Registrar’s Office.
     o MC 3103 CHG ADVANCED PRINT NEWSGATHERING – The combination credit hours should be "Lecture:1 Lab/Sem/Rec:1" and can be corrected by the Registrar’s Office.
     o MC 3104 CHG ADVANCED BROADCAST NEWSGATHERING – The combination credit hours should be "Lecture:1, Lab/Sem/Rec:1" and can be corrected by the Registrar’s Office.
     o MC 4002 CHG STRATEGIES FOR PUBLIC RELATIONS AND SOCIAL MEDIA – The syllabus needs a reference to PS-22. The combination credit hours should be "Lecture:2, Lab/Sem/Rec:1" and can be corrected by the Registrar’s Office.
     o AGRI 2504 ADD AGRICULTURAL AND ENVIRONMENTAL SCIENCES FOR EDUCATORS – The committee suggests using permission of department instead of permission of instructor. Is a gatekeeper of department or instructor necessary for this course? The description is too lengthy; a suggested shortened option is to eliminate or shorten and combine the first two sentences of the description that are similar in nature. The syllabus should include how the participation will be determined and additional details on the graded components. This course includes lab skills- is this a lab course? Should that be included in the credit hour breakdown? The credit hour expectation statement should read that it is 8 hours per week instead of 8 hours total.

II. Curricula:
   • Approved 2 curricular changes. (See Attached)
   • Conditionally approved proposals for:
     o CRIME MNR ADD CRIMINOLOGY MINOR- the committee wasn't clear where the cohort of students would come from- can you be more specific in the justification on what other departments would have students interested in taking the minor.
     o SPS CON CHG SUSTAINABLE PRODUCTION SYSTEMS (PLANT AND SOIL SYSTEMS) – HORT 2525 and HORT 4545 from the description it looks like these may be similar in content. The committee noted these are far apart in the curriculum; will that be an issue for students?
     o For all new concentrations: the committee members found it difficult to determine from the proposed curriculum to understand what courses the students would take in the concentration that they wouldn't have taken if they were a normal business administration mind major. Can a table or list be provided to show if you were to take this concentration these would be the courses that you would
take specific to the concentration that you wouldn't have taken if you were a just a business major. This will allow the committee to assess, is this sufficient coursework to satisfy a new concentration.

- **GBUSAN CON ADD BUSINESS ANALYTICS (GENERAL BUSINESS CURR)** – The justification mentions four components of analytics: preparative, descriptive, predictive, and prescriptive analytics. The courses required seem to reflect only two of those components- how are the other two components represented?
- **GBDMKT CON ADD DIGITAL MARKETING (GENERAL BUSINESS CURR)** – see above statement
- **GBHRM CON ADD HUMAN RESOURCE MANAGEMENT (GENERAL BUSINESS CURR)** – see above statement
- **GBITM CON ADD INFORMATION TECHNOLOGY MANAGEMENT (GENERAL BUSINESS CURR)** – see above statement
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