



Manship School of  
**Mass Communication**

**Application for Admission**

**Name:** \_\_\_\_\_  
Last First Middle

**LSU ID#:** \_89-\_\_\_\_\_ **E-Mail Address:** \_\_\_\_\_

**Cell Phone #:** \_\_\_\_\_

**Intended Manship School area of concentration** (Please select one of the following):

Digital Advertising \_\_\_\_\_ Journalism \_\_\_\_\_  
Political Communication \_\_\_\_\_ Public Relations \_\_\_\_\_

**Are you pursuing the 3+3 Pre-Law program?** Yes \_\_\_\_\_ No \_\_\_\_\_

**Have you lived in the Mass Comm Residential College?** Yes \_\_\_\_\_ No \_\_\_\_\_

**\*The following questions are optional: \***

**Which best describes your gender identity?**

\_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_ Prefer not to disclose

**Which term best describes your ethnicity/race?**

\_\_\_\_\_ American Indian/Alaska Native  
\_\_\_\_\_ Asian  
\_\_\_\_\_ Black or African-American  
\_\_\_\_\_ Canadian/Canadian-American  
\_\_\_\_\_ Hispanic/Latino  
\_\_\_\_\_ Native Hawaiian/Other Pacific Islander  
\_\_\_\_\_ White  
\_\_\_\_\_ Other \_\_\_\_\_

## ADVISORY STATEMENT & PREREQUISITE COURSE POLICY

I understand that if accepted into the Manship School of Mass Communication, it is my responsibility to know the Manship School curriculum as outlined in the LSU General Catalog, including all the requirements I must complete. The LSU General Catalog is designed to allow students admitted to LSU during their freshman year to graduate in 8 semesters if they complete the coursework and earn passing grades in a reasonable number of courses each semester. Students who drop or fail courses or who are admitted to the Manship School out of normal sequence as outlined in the LSU General Catalog may be unable to graduate when planned due to inability to complete prerequisite courses when necessary.

- Manship School students must complete all prerequisite courses, with C- or better (B- or better in MC2010), in order to be eligible to enroll in advance courses to which the prerequisite courses apply.
- Students are responsible for scheduling and completing prerequisite courses in a timely fashion.
- Under no circumstances will students be allowed to enroll concurrently in prerequisite courses and courses to which the prerequisite courses apply.
- Pre-requisites are listed in the LSU General Catalog and in the appropriate Manship School Area of concentration 8-Semester planning document (available on the Manship web site or from a Manship School counselor).
- The Manship School will help students who fall out of normal sequence to whatever extent possible, but the School is not responsible for altering its prerequisite policy or any other policy in providing preferential treatment as means to assist any student toward graduation.
- The Manship School provides counselors who provide planning assistance, degree audits and advice to help students stay on track. Students are strongly encouraged to see a counselor each semester.

Your signature below indicates that you have read the above Advisory Statement and that you understand the implications with regard to your progress through the Manship school curriculum and with regard to your intended graduation date.

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Signature and Date

## **Application for Admission**

### **Admission Requirements**

- Meet admission requirements (LSU students)
  - Completed 30 hours of college coursework
  - Completed MC2010/MC2011 (Honors) Media Writing with a “B-” or better
  - Grade Point Average along with completed essay and resume are the primary determinants for admission.
- Meet admission requirements (transfer students)
  - Completed 30 hours of college coursework
  - Completed 12 hours of coursework at LSU-Baton Rouge
  - Completed MC2010/MC2011 (Honors) Media Writing with a “B-” or better
  - Grade Point Average along with completed essay and resume are the primary determinants for admission.
- Priority given to students with an overall GPA of 3.0 or higher
  - Students who fall just below the 3.0 level are encouraged to apply and may gain admission based on the pool of applicants and the quality of their essay and resume. The committee may give consideration for students with demonstrated professional potential based on work with college media or real-world experience; students with life experiences that suggest a strong likelihood of success as a communication professional; and/or students who reflect the mission and goals of the Manship School, as outlined in the school’s mission statement.

### **Application**

Each application should have the following elements to be considered for admission:

- Application form with signed and dated Advisory Statement
- Essay and resume (See guidelines section for instructions.)

### **Deadline**

- Applications accepted at any point in the semester prior to 4 p.m. Friday of the last week of classes. Students should apply in the semester in which they are completing requirements.
- Applications received after this deadline will be considered in the next semester.

### **Submission Details**

- All submissions must be filled out online, printed and delivered to the Manship School of Mass Communication Main Office (Room 211) in the Journalism Building.
- The school’s Application Review Committee will notify applicants of admission decisions via LSU email prior to the first day of class each semester.
- Students who are denied admission may reapply in a subsequent semester.
- There is no limit on the number of times a student may apply.

## Guidelines for Writing Essay and Resume

### ESSAY

An essay of about 250 words (300 maximum) should accompany your resume.

Your essay should do the following:

- Reflect your personality and strengths
- Demonstrate original thinking and creativity
- Tell the Admissions Committee why you want to be part of the Manship School
- Suggest what you plan for a future in mass communication
- Exhibit strong writing skills
- Present a sense of professionalism
- Use active verbs and specific, strong nouns.
- Say something concrete
- Demonstrate that you understand the field of mass communication
- Show that you know the correct name of the school: Manship School of Mass Communication

**Errors in AP Style, grammar, spelling, sentence structure and punctuation, especially the proper use of commas and semicolons can be grounds for denial of admission.** Follow Associated Press Style guidelines as indicated on the MC2010/MC2011 AP Style Study Sheet and the Manship Writing Essentials.

### RESUME

**(LSU Career Services provided the following information on writing a resume.)**

A resume is a one-page interview – a chance for you to highlight your best qualities and experiences for admission to the Manship School. NOTE: A list of references is not required.

#### General Resume Tips

- Provide the most important information (education, graduation date, GPA and similar details) at the beginning of the resume.
- Omit information that is not relevant your application so you can use the space to discuss the most important items.
- Be specific when talking about your experiences. Details give a better understanding of what you bring to the table.
- Stay consistent with your formatting throughout. Your resume should not stand out for the wrong reasons.

*Olinde Career Center Resume Resources:*

*Freshman Resume Sample:*

<http://lsu.edu/careercenter/files/first-year-resume.pdf>

*Chronological Resume Sample:*

<http://lsu.edu/careercenter/files/chronological-resume.pdf>