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## Manship School of Mass Communication

### Manship School Ambassador Application

Name: \_\_\_\_\_ DOB: \_\_\_\_\_

Hometown: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Concentration: \_\_\_\_\_

Overall GPA: \_\_\_\_\_ Manship School GPA: \_\_\_\_\_

Classification: \_\_\_\_\_

LSU ID Number: \_\_\_\_\_

#### **Deadline to submit an application is 4:30 p.m. on March 8, 2019.**

Please submit a resume, the names of two Mass Communication professors/courses that you've previously had or are taking now and a completed application via email to [dhoffp3@lsu.edu](mailto:dhoffp3@lsu.edu) or at the front desk in 211 Journalism Bldg. An application is required to schedule an interview. Email Dylon Hoffpaur at [dhoffp3@lsu.edu](mailto:dhoffp3@lsu.edu) to schedule an interview slot. Interviews will happen Monday, March 11 – Friday, March 15, 2019.

#### **Please answer the following questions on a separate sheet(s) of paper.**

1. Why do you want to be a Manship Ambassador?
2. **(NEW APPLICANTS ONLY)** What qualities do you exhibit that would make you an effective Manship Ambassador?
3. **(RETURNING AMBASSADORS ONLY)** What changes do you feel should be made to the Manship Ambassador organization?
4. What current or previous experience do you have that is most closely related to this position and why?
5. What are your other extracurricular commitments?

**Each Manship Ambassador sits on one committee within the organization.** The adviser will select the committee positions.

Please rank the following committees in order of interest:

**Events** – Plan agenda for and host fall orientation for pre-majors and new majors; Attend at least 4 Manship events/MCRC Events per semester; Host AP Quiz Bowl (fall); Host Grammar Boot Camp (spring); Contribute content to “Manship Weekly”

**Development** – Arrange speakers for all ambassador meetings; Arrange guest speakers for other events; Communicate guest speakers to adviser two weeks in advance; Create, video and edit a promotional video about Manship Ambassadors; Contribute content to “Manship Weekly”; Design and print ambassador scrapbook or other memento of the year’s activities

**Communications** – Compile and distribute “Manship Weekly”; Collect information for Manship Ambassadors social media/website and Manship website; Collaborate with Communications Manager to promote Manship Ambassadors; Assist in recruitment of new applications for Ambassador program

**MC Residential College Recruitment** – Collaborate with Roxanne Dill; Assist in increase of recruitment for MCRC; Attend at least 2 MCRC events per semester; Take photos at Residential Life Move-In Day at South Hall

Rank (1 = first choice, 4 = last choice):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**If you are interested in being a Committee Chair, please rank your interest below.** Committee Chair positions are open to new and returning ambassadors and will be selected by the advisor.

The Chair of each committee is responsible for:

Organization of committee meetings (which generally happen during allotted ambassador meeting times)

Maintenance of committee notes and materials

Communication between committees and/or ambassador advisors/outside speakers

Rank (1 = first choice, 4 = last choice) **OPTIONAL:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### **What is a Manship Ambassador?**

The Manship Ambassadors are a select group of students in the Manship School of Mass Communication who have demonstrated outstanding achievement in academics and student leadership. This team of mass communication majors will present a positive image of the school and its students through internal and external events and activities. They will receive training and many other opportunities to develop their leadership and communication skills. Being selected as a Manship Ambassador is an honor and distinction in the Manship School.

### **Purpose and Objectives:**

To assist in the recruitment and retention process of prospective students

To lead tours of the Manship School and facilities

To be knowledgeable of the Manship School and general LSU information

To assist in course scheduling during Spring Invitational and FOAP (summer sessions)

To participate in Tiger Calls during both fall and spring semesters

To represent and serve the student body, faculty, staff and alumni of the Manship School

To facilitate programs to welcome and educate prospective students

To promote relationships among students, alumni and friends of the school

To encourage students to continue their affiliation with the Manship School after graduation

To promote and uphold the academic standards and excellence of the Manship School

### **Benefits to the student:**

Networking opportunity with Manship alumni

Develop strong relationships with the faculty and staff of the Manship School

Build connections to professionals in the media

Leadership training and the opportunity to build leadership skills and experience

Grow personally and professionally with fellow Manship students

Meet with professional media practitioners

Recruiting trips to high schools with faculty, the associate dean and other students

Monthly meetings/activities designed to expose ambassadors to all facets of media

**Applicant criteria:**

1. Must be classified as a sophomore, junior or senior Mass Comm major in fall 2018 (sophomore membership is contingent upon acceptance into the Manship School.)
2. Must maintain at least a 3.0 overall GPA
3. Must be available to attend an on-campus overnight retreat April 27-28, 2018
4. Must have membership in at least one student organization at LSU or have work experience in Student Media
5. Must have a sincere desire to represent the Manship School
6. Must demonstrate effective speaking ability
7. Must show ability to work well with others and to serve as a leader
8. Must have dedication to group and time commitment

**Selection:**

Students must submit an application and resume by March 8, 2019. The Ambassador Advisers will choose ambassadors.

**Manship Ambassador Maintenance Requirements:**

Completed 3 hours of Tiger Calls per semester (1 pt. per hour)

Completed 3 tours per semester (1 pt. per tour)

Attend at least 2 events per semester (1 pt. per hour worked at each event/max of 3 pts. per event)

Attendance at all meetings is mandatory unless specified by the advisor (2 pts. per meeting)

**Attendance:**

Ambassadors are expected to attend all meetings and events for which they are assigned or volunteer. A limited number of excused and unexcused absences will be accepted. The adviser has the discretion to dismiss an ambassador for excessive absences or for any other reason deemed appropriate. Meetings are held every other Sunday or one Sunday per month at 6-7 p.m. **Please list any conflicts you have with this time below:**

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