

2023 LSPA BROADCAST CONTEST CATEGORIES

Be sure to let us know which entries you wish to be considered for which categories below (limit TWO entries per school per category):

- Sportscast:
This category would include your best example of a sports-related broadcast that students participating with your station will have shot, edited and aired. As with all competition entries, students should have completed the majority of the work.
- Newscast:
A broadcast usually recorded live of students reading the news (category excludes sports-related broadcasts).
- News Story (hard news):
A hard news story that was broadcast by your school's station that was written, produced and edited by a student.
- News Feature (soft news):
Personal interviews or feature stories (category excludes hard news stories)
- Skit/Narrative/Short Film:
Entries for this category should be your best skit, narrative (story) or short film. These are typically entertainment-based rather than pressing news items. Short documentaries would fit into this category as well.
- Videography:
Entries for this category will be judged on technical aspects of the videography, such as lighting, editing, picture and sound quality, etc.
- Commercial/PSA/Promo/Hype:
This is a catch-all category for your best television commercial (for a paid commercial client or for your school), public service announcement (PSAs typically promote a cause or a non-profit organization), or promotional or hype video used (typically used to gain excitement for a school event or something else).

Please refer to the above category descriptions so that you'll know how the LSPA defines categories and the elements judges will use to determine winning submissions. Remember to let us know which TWO entries you would like considered for each category.

Questions? Contact Kyrin Lewis at lspamanship@lsu.edu.