



Manship School Ambassador Application

Name: _____

Hometown: _____

Phone: _____

Email: _____

Concentration: _____

Overall GPA: _____ Manship School GPA: _____

Classification: _____

LSU ID Number: _____

Deadline for applications is March 15, 2017.

Please turn in at the front desk in 211 Journalism Bldg. Interviews will begin the following week.

Please submit a resume and the names of two mass communication professors/courses that you've previously had or are taking now.

Please answer the following questions on a separate sheet(s) of paper.

1. Why do you want to be a Manship Ambassador?
2. **(NEW APPLICANTS ONLY)** What are your expectations of the Manship Ambassador position?
3. **(RETURNING AMBASSADORS ONLY)** What changes do you feel should be made to the Manship Ambassador position?
4. What current or previous experience do you have that is most closely related to this position and why?

Please be prepared to give a two- to three-minute mock presentation about the Manship School during your interview. Prepare for the presentation as if you are already a Manship Ambassador and the interview panelists are your prospective students who want to know more about the Manship School and reasons why they should choose to enroll.

Each Manship Ambassador sits on one committee within the organization. The committee positions will be selected by the adviser.

Please rank the following committees in order of interest:

Events – Reserve Holliday Forum online for all summer/spring orientation sessions; Attend at least four Manship events/MCRC Events per semester; Host AP Quiz Bowl (fall); Host Grammar Boot Camp (spring); Contribute content to “Manship Weekly.”

Development – Arrange speakers for all Ambassador meetings; Arrange guest speakers for other events; Communicate guest speakers to adviser two weeks in advance; Create, video and edit a promotional video about Manship Ambassadors; Contribute content to “Manship Weekly.”

Communications – Compile and distribute “Manship Weekly”; Collect information for Manship Ambassadors social media/website; Collaborate with the school’s Communications Manager to promote Manship Ambassadors; Assist in recruitment of new applications for Ambassador program.

MC Residential College Recruitment – Collaborate with MCRC Rectors Roxanne Dill and Kasey Windels; Assist in increase of recruitment for MCRC; Attend at least two MCRC events per semester; Take photos at Residential Life Move-In Day at South Hall.

Rank (1 = first choice, 4 = last choice):

1. _____
2. _____
3. _____
4. _____

If you are interested in being a Committee Chair, please rank your interest below.

Committee Chair positions are open to new and returning Ambassadors and will be selected by the adviser. The Chair of each committee is responsible for the following duties:

Organizing committee meetings (which generally happen during allotted meeting times)

Maintaining committee notes and materials

Communicating between committees and/or Ambassador advisors/outside speakers

Rank (1 = first choice, 4 = last choice) **OPTIONAL:**

1. _____
2. _____
3. _____
4. _____

Purpose and Objectives:

Assist in the recruitment and retention process of prospective students

Lead tours of the Manship School and facilities

Know details of the Manship School and general LSU information

Assist in course scheduling during Spring Invitational and FOAP (summer sessions)

Participate in Tiger Calls during both fall and spring semesters

Represent and serve the student body, faculty, staff and alumni of the Manship School

Facilitate programs to welcome and educate prospective students
Promote relationships among students, alumni and friends of the school
Encourage students to continue their affiliation with the Manship School after graduation
Promote and uphold the academic standards and excellence of the Manship School

Benefits to being a Manship Ambassador:

Cultivate networking opportunities with Manship alumni
Build connections to professionals in the media
Develop strong relationships with staff of the Manship School
Build leadership skills and experience through leadership training opportunities
Grow personally and professionally with fellow Manship students
Meet with professional media practitioners
Participate in recruiting trips to high schools with faculty, the associate dean and other students
Attend monthly meetings/activities designed to expose Ambassadors to all facets of media

Applicant criteria:

1. Classified as a junior or senior mass communication major in fall 2016
2. Maintain at least a 3.0 overall GPA
3. Be available to attend an overnight retreat May 8-10, 2017
4. Have membership in at least one student organization at LSU or have work experience in Student Media
5. Have a sincere desire to represent the Manship School
6. Demonstrate effective speaking ability
7. Show ability to work well with others and to serve as a leader
8. Have dedication to group and time commitment

Selection:

Students must submit an application and resume by March 15, 2017. **Applicants must answer the questions listed on the application form and give a two to three-minute presentation during their interview.** Ambassadors will be chosen by a committee. Juniors will be eligible to reapply in the program during their senior year if they have had a successful junior year.

Manship Ambassador Maintenance Requirements:

1. Completed three hours of Tiger Calls (recruiting prospective students) per semester (1 point earned per hour)
2. Completed three tours per semester (1 point per tour)
3. Attend at least two events per semester (1 point per hour worked at each event/max of 3 points per event)
4. Attend all Ambassador meetings (mandatory) unless specified by the adviser (2 points per meeting)

Attendance at Ambassador and/or Manship events:

Ambassadors are expected to attend all scheduled Ambassador meetings and special events for which they are assigned or volunteer. A limited number of excused and unexcused absences will be accepted. The adviser, with the approval of the associate dean, has the discretion to dismiss an Ambassador for excessive absences or for any other reason deemed appropriate.

Note: The University considers membership in the Manship Ambassadors to be an academic commitment; therefore, regularly scheduled Ambassadors meetings, and events to which you volunteer, have priority over social commitments such as Greek organizations.

Meetings are held every other Sunday between 6:30-8:30 p.m.

Please list any potential conflicts you have with this time below:

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(Signature)

My signature indicates I have read the application and understand the commitments required for serving as a Manship Ambassador.