

ASHA S. WINFIELD, Ph.D.

Assistant Professor | Manship School of Mass Communication
 Founder & Director, The Storytellers Lab | Affiliate Faculty, African & African American Studies
 Affiliate Faculty, Screen Arts
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EDUCATION

Doctor of Philosophy, Communication — Texas A&M University, December 2021

Concentration: Media, Culture, & Identity

Dissertation: *"I Don't See Myself": Exploring Reception To Hollywood's Construction Of Memory Through Black Women's Biopics*

★ National Communication Association, Gerald R. Miller Outstanding Dissertation Award, 2022

Master of Arts, Speech Communication — University of Houston, May 2015

Minor: Mass Communication

Bachelor of Science, Communications – Film Studies — Lamar University, December 2012

Minor: Sociology

PROFESSIONAL DEVELOPMENT & CERTIFICATES

1. **Public Health Essentials Certificate**, Cornell University, October 2022
2. **LSU HSS Grant Writing Summer Institute**, May 2024
Project: Assistant Professor — HSS 2024 Summer Fellowship Workshop
3. **LSU ORED Grant Writing Summer Institute**, May–June 2023

ACADEMIC APPOINTMENTS & POSITIONS

2021–Present Assistant Professor, Manship School of Mass Communication, Louisiana State University
 Director, The Storytellers Lab

2020–2021 Difficult Dialogues, Innovation X Fellow, Texas A&M University

2019–2020 Graduate Research Assistant, Texas A&M University

2017–2021 Graduate Teaching Assistant, Texas A&M University

2015–2021 Adjunct Instructor, Lamar University

2016–2017 Adjunct Instructor, Lamar Institute of Technology

2017 Instructor, Early High School College, Silsbee High School via Lamar Institute of Technology

2014–2015 Graduate Student Teacher, University of Houston

2013–2014 Grader/Proctor, University of Houston

2010–2012 Substitute Teacher, Beaumont Independent School District

RESEARCH INTERESTS

Areas: Black/African American Studies • Black Biopics & Black Women's Biopics • Critical/Cultural Media Studies • Popular Culture & Identity-Making • Black Feminism • Black Public Memory • Health Narratives & Equity • Black Women's Health Stories • Storytelling (Cultural, Oral & Digital) • Documentary & Film Production • Qualitative & Arts-Based Methods • Critical (Auto)Ethnography • Audience & Reception Studies

PUBLICATIONS

Note: Underlined names denote graduate student co-authorship.

Peer-Reviewed Journal Articles (7)

1. Lundgren, K. J., Beard, D., Bloom, Z., Burke, C., Carlson, E. B., Gouge, C., Jordan, J., Rogers, B., Sirek, A., & **Winfield, A. S.** (2025). Deficit, exploitation, beauty, opportunity: Academics and practitioners talk rural health and the rhetoric of health and medicine. *Rhetoric of Health & Medicine*, 8(2), 256–280.
2. **Winfield, A. S.**, Cupid, S., Sanders, M., Evans, T. Z., Butler, D., Harris, R., & Smith, T. R. (2025). The Little Mermaid and little Black girls: An exploration of the Dark Fantastic and Disney's Black Ariel. *Science Fiction Film & Television*, 18(3), 379–409.
3. **Winfield, A. S.**, Mushtarin, N., & Jordan, J. (2025). Love and Tradition of the Grand Design: Exploring Culturally Responsive Qualitative Methods With Intergenerational and Intercultural Teams and Participants. *Qualitative Health Research*, 35(4–5), 491–505.
4. **Winfield, A.S.**, Hickerson, H., Doub, D. C., Winfield, A. R., McPhatter, B. (2024). Between Black Mothers and Daughters: A Critical Intergenerational Autoethnography: On The Silence of Health Disparities and Hope of Loud Healing. *Frontiers in Communication*. <https://doi.org/10.3389/fcomm.2023.1185919>
5. Medhurst, J. M., **Winfield, A. S.**, & Harris, T. M. (2022). "I Wish I Had A Time Machine": Looking Backward at ABC's The Wonder Years (2021) through the Recuperation of Black Public Memory & Afro-Nostalgia. *Journal of Contemporary Rhetoric*, 12(3).
6. **Winfield, A. S.** (2022). Body, Blood, and Brilliance: A Black Woman's Battle for Loud Healing and Strength. *Health Communication*. <https://doi.org/10.1080/10410236.2020.1826656>
7. Joseph, J. L., & **Winfield, A. S.** (2019). Reclaiming Our Time: Asserting the Logic of Intersectionality in Media Studies. *Women's Studies in Communication*, 42(4), 408–411. <http://doi.org/10.1080/07491409.2019.1682914>

Book Chapters (7)

1. Harris, R.K. & **Winfield, A.S.**, Baffour, A.F., & Renwick, M.J. (forthcoming; in print 2026). A Black Mothers' Mixtape: Exploring Sonic Representation of Black Motherhood in Black Horror. In C. Santos, R. Davison, & S. Revilla-Sanchez (Eds.), *Mothers, Mothering, Horror and Terror in Television, Film, and Literature*.
2. **Winfield, A.S.**, Jordan, J., Evans, T.Z., Smith, T.R., & Cupid, S. (in press, 2026). Look Who's Coming to Dinner: A Qualitative Exploration of COVID-19 Health Disparities Among Elderly Rural Black Communities in the U.S. South. In R. Ahmed, Y. Mao, & P. Jain (Eds.), *Communication & Health Disparities*.
3. **Winfield, A.S.**, Mushtarin, N., Brown, A., Doub, D., Hickerson, H. (2025). A Collective Disruption: Doing Duoethnography With/As Black Women. In M.L. Boucher, Jr. (Ed.), *Light a fire, watch it burn: Disruptive Qualitative Methods in Education*. Stylus Publishing, LLC.
4. **Winfield, A.S.**, Sanders, M., Harris, R., Hickerson, H., & Smith, T.R. (2025). Where are all of the Black Kids?: A Contemporary Search for Black Youth in the Fantastic Worlds. In I. Nash & R. Hains (Eds.), *Supernatural Youth in Media*.
5. Cupid, S., Harris, T. M., **Winfield, A. S.**, Harris, R., & Butler, D. (2024). "Abbott Elementary" and the Resilient Black Girl Dork: Reimaging Black Womanhood. In T. Dixon & D. Mastro (Eds.), *US Media and Diversity* (pp. 158–181). Routledge.
6. **Winfield, A.S.** (2024). The Making of A Black American Quilt: Discussing the Threads of the Strong Black Woman Image Through Family Narratives & Media Storytelling. In K.B. Holden & C.P. Jones (Eds.), *Black Women and Resilience: Power, Perseverance, and Public Health*. SUNY Press.
7. Ramasubramanian, S., **Winfield, A.**, & Riewestahl, E. (2020). Positive stereotypes and counter-stereotypes: Examining their effects on prejudice reduction and favorable intergroup relations. In A.C. Billings & S. Parrott (Eds.), *Media Stereotypes: Ageism to Xenophobia*. Peter Lang. <https://doi.org/10.3726/b15280>

Book Manuscripts In Progress (2)

1. Black Women & Biopics: Sitting With Historical Reconstructions, Representations, & Receptions. (Under Review; Anticipated Completion 2026) *Rutgers University Press*. Funded by Louisiana Board of Regents ATLAS Grant.
2. The Black Biopic & The Curation of Memory: Exploring The Anatomy, Cultural Impact, and Reconstruction of Black Historical Figures on Film. (Under Review; Anticipated Completion in 2027) *Bloomsbury*.

Public Scholarship – Digital Essays & Reports (8)

1. **Renwick, M., & Winfield, A. S.** ¹(2026, February 16). The Stories We Find in Spaces, the Memories We Share in Place: An Interdisciplinary & Intersectional Exploration of Culture, History, and Placemaking. *InMediaRes*.
<https://mediacommons.org/imr/content/stories-we-find-spaces-memories-we-share-place-interdisciplinary-intersectional-exploration>
2. **Renwick, M. & Winfield, A.S.** (2026, February 16). Black Placemaking Across Terrains: Exploring and (Re)defining the Culture & Place of Black Philly. *InMediaRes*.
<https://mediacommons.org/imr/content/black-placemaking-across-terrains-exploring-and-redefining-culture-place-black-philly>
3. **Winfield, A. S., & Evans, T. Z.** (2026, January 21). Re-envisioning Interdisciplinary Labs as Research Homes. *PsychDiscourse Online*.
<https://www.psychdiscourse.com/interdisciplinary-labs-as-research-homes/>
4. **Harris, R. & Winfield, A. S.** (2022, October 6). Strength & Visibility in the Ordinary: Jordan Peele's Use of Black Women in Black Horror. *InMediaRes*.
<https://mediacommons.org/imr/content/strength-visibility-ordinary-jordan-peeles-use-black-women-black-horror>
5. **Winfield, A.S.**² (2021, February 12). Black History, Gospel Music & Something Like Black Girl Magic In Lovecraft Country. *InMediaRes*.
<http://mediacommons.org/imr/content/black-history-gospel-music-something-black-girl-magic-lovecraft-country>
6. **Winfield, A. S.** (2020, September 18). "That Actually Happened" or Blackness, Comics & Edutainment: Another Look At HBO's Watchmen. *InMediaRes*.
<https://mediacommons.org/imr/content/%E2%80%9Cactually-happened%E2%80%9D-or-blackness-comics-edutainment-another-look-hbo%E2%80%99s-watchmen>
7. **Winfield, A. S.** (2020, February 4). A New Blerd?: Recognizing and Reimagining the Brilliant Black Girl Image Through Spike Lee's "See You Yesterday." *InMediaRes*.
<https://mediacommons.org/imr/content/new-bleird-recognizing-and-reimagining-brilliant-black-girl-image-through-spike-lee%E2%80%99s-%E2%80%9Csee>
8. **Winfield, A. S., & Ramasubramanian, S.** (2019). Colorism & Catfish(ing): Online Deception, Romantic Relationships, and the Effects of Skin Tone Bias in Catfish, The TV Show. *InMediaRes*.
<http://mediacommons.org>

Works Under Review/Revision (16)

1. **Evans, T.Z., Winfield, A.S., Mogheeth, N., Irvin, C., Zanders, E., Diaz, K. & Smith, S.** (2026). Contraceptive Knowledge, Use, and Barriers Among Black College Women in the Deep South. *Journal of The American Medical Association*.
2. **Tarver, C.C., & Winfield, A.S.** (2026). Is it Really Just a Preference?: Colorism, Texturism, Body Standards And Black Women On Reality Dating TV Shows. *Critical Studies In Media Communication*.
3. **Roy, M. & Winfield, A.S.** (2026). Bearing Witness to Injustice: A Qualitative Content Analysis on Documentary Storytelling and Reproductive Rights in *Belly of the Beast*. *Women's Studies in Communication*.
4. **Baffour, A., Amoaka, H. Kaur, G., Narh, J., Roy, M. & Winfield, A.S.,** (2026). Books, Babies and Borders: A Qualitative Study of Communication, Culture, and Postpartum Depression Among International Graduate Student Mothers in the U.S. *Health Communication*.
5. **Cotton, P., Winfield, A.S., & Mason, A.,** (2025-2026). Girlfriends, Through Thick & Thin: Exploring Black Maternal Health in Tyler Perry's *Sistas*. *Howard Journal of Communications*.
6. **Winfield, A.S. & Mushtar, N.** (2026). Inquiry, Reflexivity, & Loud Healing 2.0: The Lessons Learned Through Family Health Narrative Research. *Health Communication*.
7. **Winfield, A.S.** (2026). Teaching with Stories & Objects: A Storytelling-Centered Pedagogy For Communication Courses. *Communication Teacher*. Routledge.

¹ Theme Week Curator & Organizer

² Theme Week Curator & Organizer

8. **Winfield, A.S., Butler, D., Chapman-Sanchez, N., & Ogor, U.** (2026). Grandma's Hands: Exploring The Roles of & Relationships With Disney Grandmothers of Color As Intergenerational Cultural Producers. *Feminist Media Studies*.
9. Harris, R. & **Winfield, A.S.** (2026) Teaching With & Learning From The Black Monstrosity: Seeing Black Motherhood as an Instructional Tool in Higher Ed Classrooms. Special Issue in *Journal of Folklore & Education*.
10. **Winfield, A. S.** & Cupid, S., Smith, T. R., Hardnett, E., Mandell, L. (revision 2026). Collective Conversations on Sistas Viewing Sistas: Exploring Sista Circles, Identity-Making, & Audience Reception. *Critical Studies in Media Communication*. (resubmission)
11. **Winfield, A.S.** (revision). Introducing A Black Living Room Pedagogy: Watching Black Women's Biopics with Black Women Audiences. *Critical Studies in Media Communication*. (resubmission)
12. Joseph, G., Chapman - Sanchez, N., & Winfield, A.S., (2026). Synthetic Tongues: From Plantations to Platforms: Authenticity, Assimilation, and Caribbean Dialects in AI.
13. Evans, T.Z., & **Winfield, A.S.** (2026). Constructing, Imagining, & Quilting A Story: Exploring Arts-based Learning with Self-Portraits and Quilts of Identity & Influence. *International Journal of Qualitative Studies*.
14. Jordan, J., & **Winfield, A.S.** (2025). "I Got 15 Folks In The Ground": A Qualitative Analysis of Black Baton Rouge & the COVID-19 Pandemic.(resubmission)
15. **Winfield, A.S.,** Hickerson, H., & Smith, T. (revision). COVID-19 in P-Valley & Queen Sugar: Health Storytelling in Black Media.
16. Hickerson, H. & **Winfield, A.S.,** Jordan, J., & Janeau, K. (revision). COVID-19 in Queen Sugar: A Case for Cultural Health Storytelling in Black Media. *Journal of Health Communication*.

Works in Progress – The Storytellers Lab (20)

1. Winfield, A.S. (2026). Box Braids on the Concrete: Navigating Structural Changes While Insisting on Joy. Commentaries & Critiques Forum. *Feminist Media Studies*. (Invited)
2. Harris, R., **Winfield, A.S., Baffour, A., & Renwick, M.** (2026). (Working Title) Black Women in Black Horror: A Rhetorical Turn Toward Annie in Sinners.
3. Chapman-Sanchez, N. & Winfield, A.S. (2026). Disney Animated Films and the Culture of Spirituality in Family Narratives. *Journal of Children and Media*.
4. Harris, R., **Winfield, A.S., Baffour, A., & Renwick, M.** (2026). Black Women in Contemporary Black Horror. (Working Title).
5. **Winfield, A.S., Mushtarin, N., Baffour, A., Kaur, G., and Roy, M.** (2026) Unholy Stains, Stigma Remains and the Stories We Dared to Share: A Global Collaborative Autoethnography on Menstruation.
6. **Winfield, A.S., & Mushtarin, N. & Lewis, M.** (2024–2026). Like Mother, Like Daughter: A Qualitative Exploration into Intergenerational Family Storytelling's Impact on Uterine Health for Black American Women.
7. Green, K., Winfield, A.S., & Evans, T.Z. (2025 - Summer 2026). Let the Church Say Amen: A Rhetorical Analysis of Dr. Jamal Bryant's Pulpit as Protest, Performance, and Preaching. *Southern Communication Journal*.
8. Joseph, G., Chapman-Sanchez, N., & Winfield, A.S. (2025 - 2026). Caribbean Dialects and AI (2 Papers).
9. Mushtarin, N. & Winfield, A.S. The Effects of Health Message Framing and Family Health Narratives on the Knowledge and Perceived Severity of Maternal Health Conditions: A Mixed-Method Study among Black/African American Women Seeking Maternal Health Care in Louisiana.
10. Evans, T.Z. & **Winfield, A.S.** (2024–2026). Beyond the Facts: Examining the Influence of Comprehension on Reproductive Healthcare Decision-Making.
11. Evans, T.Z. & **Winfield, A.S.** (2024–2026). Beyond the Numbers: Exploring Current Contraceptive Usage.
12. Mushtarin, N. & Winfield, A.S. From Oral Traditions to Digital Transmissions: Exploring Culturally Centered Social Media Interventions Through a Mixed Methods Study of Black Maternal Health in the Deep South.
13. **Winfield, A.S. & Medhurst, J.** (2024-2026). Respect, Representation, and Rhetoric: A Duoethnography on Aretha Franklin's Biopics as Public Memory. *Communication, Culture & Critique*.
14. **Winfield, A.S.,** Dixon, B.C., & Hill, A. A Case for Interdisciplinary Collaborations to Improve Social Determinants of Health: Documenting the Impacts of COVID-19 on Black Communities. (resubmission)

Works in Development/Data Collection

15. **Winfield, A.S.,** Austin, J.A., **Butler, D., Ogor, U. & Narh, J.** (2026 - 2027). Locating the Missing Patriarchs: Exploring The Roles, Representation & Relationships With Disney Grandfathers & Traumatic Family Narratives.
16. **Winfield, A.S.,** Green, K., McZeal, M., Massenburg, S., and **Ogor, U.** (2025 - 2026) I Got All My Girls With Me: Collective Autoethnography of Black Women Graduate Students.
17. Sreepada, N., Jackson, J.J., & **Winfield, A.S.** (2025 - 2026). Computer Love: Exploring AI and Advice-Seeking in Romantic Relationships (3 Papers).
18. **Winfield, A.S.,** Cotton, P., & **Mason, A.** (2026). Black Boys Need Love Too: A Rhetorical Turn Toward The Throwaway Black Boy Characterization in 1990s Black Family Sitcoms
19. **Winfield, A.S.,** Cotton, P., & **Mason, A.** (2026). The Secrets of Black Patriarchal Health & the Inception of Contemporary Black Family Drama Series.
20. **Winfield, A.S.,** Adams, L., Andrews, A., Butler, D., Hall, K.I., Massenburg, S., & **Owen, T.** (2026-2027) Behind the Camera of Documentary Storytelling: Black Women Graduate Direct Their Telling Your Own Stories

Creative Scholarship Products & Interactive Research Exhibitions

1. "Pressin' and Curlin Through the Movement: A Look at Black Barbershops & Beauty Salons from 1950s to 1990s" — Curator, Artist, Louisiana State University Libraries, February 2025–April 2025
<https://lsureveille.com/256273/tigertv/pressin-and-curlin-through-the-movement-the-immersive-black-barbershop-exhibit/> | <https://youtu.be/plyhWMdKbhE?si=BqgcC-hAdpRcrNzV>
2. "Black Living Room Pedagogy & Black Women's Biopics" — Curator, Artist, Louisiana State University Libraries & Special Collections, February 2024–April 2024; Hosted 2 Public Screening & Lecture Series
<https://youtu.be/SKKrocXqg4?si=KtNTsHfUhk5m7wx8>

GRANTS, FELLOWSHIPS, PROFESSORSHIPS, & SCHOLARSHIPS

Funding Support — \$305,115.79 to Date

1. **LSU Technology Grant**, (Ramirez, Choi, Lee, Jackson, **Winfield**, Wang, Peng, & Sreepada) Fall 2025, \$49,243
Project: STF Discipline-Specific Proposals Manship School Laboratories and Working Groups
2. **Provost's Fund for Innovation in Research – Faculty Travel Grant**, Fall 2025, \$2,000
Project: Presenting 8 panels/research projects at NCA 2025
3. **Louisiana Board of Regents ATLAS Grant**, Spring 2025 – Summer 2026, \$49,992
Project: Black Women's Biopics & The Memories We Curate
4. **George D. Nelson Professorship**, 2025 - Present, \$20,928.90
5. **Doris Westmoreland Darden #2**, 2022 - 2025, \$27,554.70
6. **Doris Westmoreland Darden #3**, 2021 - 2023, \$22,327.19
7. **Foundation for Louisiana**, Austin-Tucker, J. (Principle), **Winfield, A.S.**, Summer 2024, \$19,500.00
Project: Qualitative Methods for Justice: Supporting New Orleans Children and Youth Planning Board for Social Change.
8. **National Communication Association**, Austin-Tucker, J. (Principle), & **Winfield, A.S.**, Summer 2024, \$8,500
Project: Forging a Blueprint: Developing sustainable relationships with communities in Convention Cities for National Communication Association.
9. **Poindexter MAC Research Grant with Graduate Student**, Summer 2024, \$500
10. **Provost's Fund for Innovation in Research – Faculty Travel Grant**, Spring 2024, \$2,000
Project: Traveling to BEA and AERA Conventions in April 2024
11. **Provost's Fund for Innovation in Research – Faculty Travel Grant**, Fall 2023, \$2,000
Project: Presenting 3 Papers and Documentary Film at NCA Annual Convention
12. **LSU ORED Summer Grant Writing Cohort**, Summer 2023, \$1,200
Project: Assistant Professor — ORED 2023 Summer Grant Writing Institute

13. **Provost's Fund – Council on Research Summer Stipend**, 2023, \$6,000
Project: The Art, Health, and Science of Cultural Storytelling
14. **Provost's Fund for Innovation in Research – Faculty Travel Grant**, Spring 2023, \$2,000
Project: "She Get It From Her Mama": Exploring Sista Circles, Black Storytelling, & Mediated Identity-Making
15. **SEC Faculty Travel Grant 2022–2023**, May 2022, \$1,000
Project: The Dirty South: COVID, Environmental Justice & The Stories They Tell
16. **LSU Faculty Travel Grant**, March 2022, \$2,000
Project: Presenting Three Papers at International Communication Association Convention in Paris, France
17. **NEA Independent Film and Media Arts Field-Building Initiative**, 2022
Project: Welcome to the Dirty South: Exploring Environmental [In]Justices Through Documentary Filmmaking in the U.S. South
18. **Diversity, Equity, & Media Grant, Manship School**, March 2022, \$3,500
Project: Collective Conversations on Sistas Viewing Sistas: Exploring Sista Circles, Identity-Making, & Audience Reception
19. **Global Health Initiatives Grant, Glasscock Center at TAMU**, Spring 2022, \$1,000
20. **Reilly Center of Media & Public Affairs, Manship School, LSU**, Spring 2022, \$5,000
21. **Department of Communication Professional Development Grant**, Spring 2021, \$1,500
22. **Glasscock Center for Humanities Research Grant for Documentary**, Fall 2020, \$500
23. **Research Enhancement Grant, Department of Communication at TAMU**, 2020, \$4,500
Project: A Case for Interdisciplinary Collaborations to Improve Social Determinants of Health: Documenting the Impacts of COVID-19 on Black Communities
24. **Coalition to Back Black Businesses & Storytellers**, 2020, \$5,000
25. **Glasscock Center for Humanities Research Grant**, Summer 2020, \$500
26. **Aggie License Plate Scholar**, 2020–2021, \$1,000
27. **NCA Diversity Student Travel Grant**, 2019, \$170
28. **Lechner Scholarship/Fellowship**, 2017, \$2,700
29. **West Endowed Fellowship**, 2014, \$1,500
30. **Conrad Hilton Scholarship Award**, 2014, \$500
31. **UH Graduate Student Teaching Fellowship**, January 2014 – May 2015, \$5,000
32. **Beaumont Foundation of America Fellowship**, 2009–2015, \$50,000
33. **National Association of University Women Award**, 2008–2012, \$4,000
34. **100+ Black Women Coalition of Beaumont**, 2008, \$1,000
35. **Beaumont Northern District Business & Professional Women**, 2008, \$1,000

Grants in Progress / Under Review (\$2.2 Million)

1. **National Science Foundation, CAREER Grant Resubmission**; Summer 2026, \$1.8 Million
Project: CAREER: It Runs In My Family: The Art & Science of Storytelling in Black Communities in the U.S. South
2. **National Endowment of the Humanities, Media Projects**; Spring 2026, \$100,000
Project: Exploring Memory, Identity and History in Black Women Biopics with Black Women Audiences
3. **Spencer Foundation – Large Grants 2025**; \$300,000 (resubmit)
Project: "We Are Family": An Interdisciplinary Exploration into the Impacts of Intergenerational Incarceration on Black American Youth Educational Experiences in the Deep U.S. South

Other Unfunded Submitted Grants

1. **National Endowment for the Arts**, April 2025, \$300,000
2. **The Waterhouse Family Institute Research Grant**, Spring 2025, \$10,000
Project: Hurricane Katrina: The Storytellers' Stories
3. **SREB Doctoral Scholars Program (CO-PI)**, March 2025, \$3,000
Project: Emerging Storytellers & Young Researchers: A Week of Qualitative Research Training For STEAM College Students
4. **Manship and Reilly Center Pilot Grant**, \$7,500

5. **LSU Big Idea Grant for STEM and Social Sciences (Co-PI, w/ Dr. Teairra Evans)**, \$100,000
Project: "Brilliant Minds, Brilliant Stories, Brilliant Dreams: Enhancing Executive Functioning and Tracing the Aspirations of Louisiana Youth through Experimental and Arts-Based Inquiry"
6. **LSU Big Idea for Arts and Humanities (Co-Investigator)**, \$10,000
7. **LSU Big Idea for Conference, Symposiums, and Workshops**, \$25,000
8. **Ford Foundation, Just Films**, Spring 2024, \$250,000
9. **The 2024 AEJMC Emerging Scholars Program**, October 2023, \$3,500
10. **NCA Research Cultivation Grants**, September 2023, \$15,000
11. **NIHCM Foundation's Health Care Journalism Grants – Documentary Films**, October 2023, \$109,662
12. **The Spencer Foundation's Research Grants on Education: Large Grants; Winfield, A. S., Thrasher, D., & Cupid, S.** Spring 2023, \$500,000
Project: "We Are Family": An Interdisciplinary Exploration into the Impacts of Intergenerational Incarceration on Black American Youth Educational Experiences in the Deep U.S. South
13. **Manship School – Diversity, Equity, and Media Grant 2023**, \$3,500
Project: Look Who's Coming to Dinner: A Qualitative Exploration of COVID-19 Health Disparities Among Elderly Rural Black Communities in the U.S. South
14. **Manship School Pilot Grant Competition**, Spring 2023, \$25,000
Project: Deep South, Deep Stories, Deep Impacts: A Qualitative Exploration of Intergenerational Black American Health Narratives in Contemporary Media, Culture, & Society
15. **Louisiana Board of Regents, ATLAS**, Fall 2022, \$50,000
16. **NSF Early Career Development Award**, \$1.8 million, July 2022
Project: CAREER: It Runs In My Family: The Art & Science of Storytelling in Black Communities in the U.S. South
17. **NEH Mellon Fellowship for Digital Publication**, Spring 2022
18. **Provost's Fund for Innovation in Research – Faculty Research Grants – Emerging Research**, Fall 2022, \$10,000
Project: Cultural Storytelling and Documentaries as Journalism: Establishing The Storytellers Lab at LSU
19. **Council on Research – Summer Stipend**, 2022, \$6,000
Project: Looking Forward & Backward in A Pandemic: How Black Cultural Storytelling Transformed Methodologies & Epistemologies for Interdisciplinary Research
20. **Provost's Fund for Innovation in Research – Faculty Travel Grants – Summer 2022/2023**
Project: The Storytellers Lab Presenting Media Paper at AEJMC
21. **Big Ideas in Conference, Symposia & Seminars at LSU – Provost's Fund**, 2024–2025
Project: The Storytellers Lab Presents 4th Annual Telling Our Stories Event at LSU

AWARDS & HONORS — \$17,500 TO DATE

1. **LSU Center for Community Engagement, Learning, and Leadership "Happy" Award**, February 2026
2. **NCA Critical and Cultural Studies New Investigator Award**, November 2024
3. **NCA Top Paper Award, Ethnography Division**, November 2023
4. **AEJMC Entertainment Studies, First Place Faculty Top Paper Award**, August 2022
5. **LSU Alumni Association, Rising Faculty Research Award**, April 2023, \$5,000
6. **National Communication Association, Gerald R. Miller Outstanding Dissertation Award**, 2022, \$500
7. **MITRE & Ralph E. Powe Junior Faculty Enhancement Award**, 2022–2023, \$10,000
8. **Department of African & African American Studies, Africana Service Award**, Spring 2022, \$250
9. **Southern States Communication Association, Popular Communication Division, Top Paper Award**, Spring 2022
10. **Texas A&M University, Department of Communication, Tiffany Hunnicutt Outstanding Graduate Student Award**, Spring 2021, \$500
11. **Buck Weirus Spirit Award, The Association of Former Students at TAMU**, Spring 2021
12. **TAMU, Department of Communication, Climate & Inclusion Award**, 2019, \$750

DOCUMENTARY, VISUAL, & ARTISTIC SCHOLARSHIP

Documentary Projects

Survivance - (2024)

A documentary that focuses on food apartheid in New Orleans and its impacts on Black youth. This film was created by the Children and Youth Planning Board, under the direction of Dr. Winfield, in association with the National Communication Association.

https://youtu.be/qYJEzZ2mX_Y?si=y5xCInOH_A05EshF

Introducing the AAAS: The Launch Event | The Department of African & African American Studies (2022)

This short film honors the groundbreaking moment of when a program became a full department. With interviews from our provost, dean, department chair, faculty, and affiliates, our department takes a step back to honor our past and look forward to the future of the Department of African & African American Studies at Louisiana State University.

<https://www.youtube.com/watch?v=E1eisTpMxJo>

Our Black COVID-19 Stories – A Documentary Series (2020–Present), In Production

A documentary series examining the immediate and deep impacts of the COVID-19 pandemic on Black individuals across the United States, focusing on intersectionality and identity. Features 30+ participants from varying careers and states.

Sponsors: Reilly Center for Media & Public Affairs, Global Health Initiatives, Glasscock Center for Humanities Research @ TAMU, Ralph E. Powe Junior Faculty Enhancement Award, MITRE — \$15,000 total

Screenings: National Communication Association 2023; Virtual Exhibition – Glasscock Center COVID Micro-grants (February 2021); Virtual Film Screening – Communicating Diversity Conference (May 2021)

Trailer: <https://youtu.be/UFRslxVsNrY?si=4GNwpngaMOafCWPS>

Georgia Preview: <https://www.youtube.com/watch?v=YXGzqS00tiY>

Baltimore Preview: https://youtu.be/vnGmJogSMUk?si=T7MfyUJPjSnNCB_i

Extended 2020 - 2022 Trailer: https://youtu.be/nhzANc-_B3Q

May 2021 Film Screening at TAMU: https://youtu.be/_CP4y9KKUJE

Extended Original Trailer 2020: <https://youtu.be/UFRslxVsNrY>

The Dirty South: How Creosote Killed Black Southeast Texas, Paused

Documentary series on environmental health issues in Houston's Fifth Ward community. Collaborative project with Texas A&M University School of Public Health and Urban Planning. **Sponsored by SEC Faculty Travel Grant.**

Grandma's Hands, Mama's Heart, My Uterus: Cultural & Family Storytelling & Black Women's Reproductive Health Advocacy, The Short Stories, In Development/Seeking Funding

Sites: The White Dress Project (Atlanta, GA); Our Lady of the Lakes (Baton Rouge, LA); LSU New Orleans School of Medicine & School of Public Health.

A Study on Black Barbershops and the Men & Women Inside, 2018 (Published as course materials clips)

These clips are used now for teaching Qualitative Research Methods, specifically, interviewing skills.

https://youtu.be/gTp6MX4OGdQ?si=o6zhaxbg00N_hQsp

Photography Showcases

1. "Black Joy & Resilience: Portraits of 2020" — Organizer, Artist, Texas A&M University, Langford College of Architecture's Diversity Council Black History Month Exhibition (2nd Annual), February 2021
https://youtu.be/zFqPZjIKJ3k?si=LsvEmgBL_J9PHcVL | https://youtu.be/IDloX26EvyM?si=_wPxNSIWqLNzChCw
2. "Black Life 2.0, A Double Feature" — Organizer, Artist, Texas A&M University, Langford College of Architecture's Diversity Council Black History Month Exhibition (2nd Annual), February 2020
3. "Black Joy. Black Life" — Artist, Texas A&M University, Langford College of Architecture's Diversity Council (Inaugural Black Aggie Art Exhibit), February 2019

CONFERENCE PRESENTATIONS (46)

1. **Baffour, A., Amoaka, H. Kaur, G., Narh, J., Roy, M. & Winfield, A.S.**, (2026). Books, Babies and Borders: A Qualitative Study of Communication, Culture, and Postpartum Depression Among International Graduate Student Mothers in the U.S. International Communication Association 2026. Cape Town, SA.
2. Owens, T., & **Winfield, A.S.** (2025). "We Are Taught To Survive (W.A.T.T.S)": A Documentary on Imperial Courts Housing Project's Residents. National Communication Association. Denver, CO.
3. Mushtarin, N. & **Winfield, A.S.** (2025). Introducing A Virtual Sisterhood: Exploring the White Dress Project's Online Community of Care. National Communication Association. Denver, CO.
4. Panel Discussant. Holding Space: Living & Doing Critical and Cultural Studies Work. National Communication Association. Denver, CO. 2025.
5. **Winfield, A.S.**, Austin-Tucker, J., & Nordmann, A. (2025). Revolution in Process: An Ethnography of Mentorship, Method, and Youth Voice in New Orleans. National Communication Association. Denver, CO.
6. Green, K., **Winfield, A.S.**, & Evans, T.Z. (2025). Let the Church Say Amen: A Rhetorical Analysis of Dr. Jamal Bryant's Pulpit as Protest, Performance, and Preaching. National Communication Association. Denver, CO.
7. **Winfield, A.S.**, Ogor, U., Butler, D., Chapman-Sanchez, N., & Austin-Tucker, J. (2025). Grandma's Hands: Exploring the Roles of & Relationships with Disney Grandmothers of Colors as Intergenerational Cultural Producers. National Communication Association. Denver, CO.
8. Panelist. "Sister Speak: Unspoken Truths of Black Womanhood, Elevating Generational Knowledge and Experiences." National Communication Association. Denver, CO. 2025.
9. Panelist. Silence As Activism: Black Women's Response to Emotional Political Exhaustion. National Communication Association. Denver, CO. 2025.
10. Panel Discussant. Light a fire and watch it burn: Disruptive qualitative methods in education research. American Educational Research Association. Denver, CO. 2025.
11. Evans, T. Z., **Winfield, A.S.**, Glenn, D. (2025). Constructing, Imagining & Quilting A Story: Exploring Arts-based Learning with Self-Portraits and Quilts of Identity & Influence. American Educational Research Association. Denver, CO.
12. **Winfield, A.S.**, Sanders, M., Hickerson, H., Harris, R., Smith, T. (2024). Where Are All of the Black Kids?: A Contemporary Search for Black Youth in the Fantastic World. Activism & Social Justice Division. National Communication Association. New Orleans, LA.
13. Smith, T.S., & **Winfield, A.S.** (2024). Queens of the Tradition: Black Women's Impact in the Masking Indian Culture of New Orleans. Ethnography Division. National Communication Association. New Orleans, LA.
14. **Winfield, A.S.** (2024). Panelist – Things My Mother Never Told Me: Exploring Generations of Black Women's Narratives Across the Lifespan. Women's Caucus. National Communication Association. New Orleans, LA.
15. **Winfield, A.S.**, Jordan, J., Evans, T.Z., Smith, T.S., Cupid, S. (2024). Look Who's Coming to Dinner: A Qualitative Exploration of COVID-19 Health Disparities Among Elderly Rural Black Communities in the U.S. South. Health Communication Division. National Communication Association. New Orleans, LA.
16. **Winfield, A.S.**, Sanders, M., Evans, T.Z., Cupid, S., Butler, D., Harris, R., Smith, T.S. (2024). The Little Mermaid and Little Black Girls: An Exploration in Representation and Identity with Contemporary Films. Mass Communication Division. National Communication Association. New Orleans, LA.

17. Jordan, J., **Winfield, A.S.** (2024). "I Got 15 Folks in the Ground": A Qualitative Analysis of Black Baton Rouge & the COVID-19 Pandemic. African American Communication and Culture Division. National Communication Association. New Orleans, LA.
18. Panelist – Author Meets Readers: Emergent Quilombos: Black Life and Hip-Hop in Brazil. Critical & Cultural Studies, Ethnography, International Communication Divisions. National Communication Association. New Orleans, LA. 2024.
19. **Winfield, A.S.**, Hickerson, H. & Doub. D.C. (November 2023). Between Black Mothers and Daughters: A Critical Intergenerational Duoethnography On The Silence of Health Disparities and Hope of Loud Healing. **National Communication Association – Top Paper Award, Ethnography Division.** National Harbor, MD.
20. **Winfield, A.S.**, Cupid, S., Hardnett, E., Smith, T.R., & Mandell, L. (November 2023). Collective Conversations on Sistas Viewing Sistas: Exploring Sista Circles, Identity-Making, & Audience Reception. National Communication Association – Black Caucus. National Harbor, MD.
21. **Winfield, A.S.**, Cupid, S. & Hickerson, H. (November 2023). Our Black COVID-19 Stories Documentary. National Communication Association – Activism & Social Justice Division: Film Session. National Harbor, MD.
22. **Winfield, A.S.** & Harris, R. (November 2023). To Be Black and Woman in Contemporary Black Horror: A Textual Analysis of Us, Antebellum & Bad Hair. National Communication Association – Critical and Cultural Studies Division. National Harbor, MD.
23. **Winfield, A.S.**, Hickerson, H., Jordan, J., Hardnett, E., Smith, T.R. (November 2023). Look Who's Coming to Dinner: A Qualitative Exploration of COVID-19 Health Disparities Among Elderly Rural Black Communities in the US South. American Public Health Association Convention. Atlanta, GA.
24. **Winfield, A.S.**, Hickerson, H., & Jordan, J. (August 2023). Our Stories in Queen Sugar: Black Health Storytelling in Primetime Media During the COVID-19 Pandemic. **First Place Faculty Top Paper Award, AEJMC ESIG – Entertainment Studies Interest Group.** Washington, D.C.
25. Medhurst, J.M., **Winfield, A.S.**, & Harris, T.M. (May 2023). "I Wish I Had A Time Machine": Looking Backward at ABC's The Wonder Years (2021): Recuperation of Black Memory & Nostalgia. International Communication Association. Toronto, Canada.
26. Cupid, S., Harris, T.M., **Winfield, A.S.**, Harris, R., & Butler, D. (April 2023). "Abbott Elementary" and the Resilient Black Girl Dork: Reimagining Black Womanhood. Broadcast Education Association 68th Annual Convention. Las Vegas, NV.
27. "Learning With Mama & Media: Contemplating a Black Living Room Pedagogy with Black Women's Biopics." American Educational Research Association. Chicago, IL. April 2023.
28. Cupid, S. & **Winfield, A.S.** (2023). "She Get It from Her Mama": Exploring Sista Circles, Black Storytelling, & Mediated Identity-Making. American Educational Research Association. Chicago, IL.
29. Blackness Out of Place: Emergent Mediations on Race and Gender in Symbolic and Social Spaces – Panel Discussion. National Communication Association. New Orleans, LA. November 2022.
30. "Introducing The Storytellers Lab." Harnessing the Catalytic Capacity of Storytelling: Consciousness-Raising, Coalition-Building, and Creative Invention. Panel Discussion. National Communication Association. New Orleans, LA. November 2022.
31. **Winfield, A.S.**, Hickerson, H., & Janeau, K. (2022). "Mama Didn't Make It: Looking Toward Black Health Stories In Primetime Media During the Pandemic." Association for the Study of African American Life and History. September 2022.
32. **Winfield, A.S.**, Dixon, B.C., & Hill, A.V. (May 2022). "A Case for Interdisciplinary Collaborations to Improve Social Determinants of Health: Documenting the Impacts of COVID-19 on Black Communities." International Communication Association. Paris, France.
33. "Remembering Together: Black Women's Use of Social Media While Engaging Black Women's Biopics." International Communication Association. Paris, France. May 2022.
34. "Introducing A Black Living Room Pedagogy: Watching Black Women's Biopics with Black Women Audiences." International Communication Association. Paris, France. May 2022.
35. "Black Living Room Pedagogy: Watching Black Women's Biopics." Southern States Communication Association. Greenville, SC. April 2022. **Top Faculty Paper Award, Popular Culture Division.**
36. Winfield, A.S., Dixon, B., Hill, A.V. (May 2021). "Black Experiences With COVID-19, Media, Mourning & Faith" – Documentary Screening. Communicating Diversity Conference. Texas A&M University (Virtual).
37. "Black Audiences, Black Identity, and Primetime Storytelling: A Case for Black-ish." National Communication Association (Virtual). Indianapolis, IN. November 2020.
38. "Boyz II Men or Space & Opportunity: A Study of Black Barbershops and the Men & Women Inside." National Communication Association. Baltimore, MD. November 2019.

39. "New Black Man or New Black Frame: from black-ish to Black Lightning." National Communication Association. Baltimore, MD. November 2019.
40. "Intersectional Hashtag Activism: Using a Critical Race Feminist Lens to Examine Online Advocacy and Counter-Publics." Global Fusion Conference. Austin, TX. October 2019.
41. "Colorism & Cosmetics: Advertising, Attributes, African American Women." TAMU RISE. College Station, TX. 2018.
42. "Boyz II Men or Space & Opportunity: Black Barbershops and Black Public Space." Communicating Diversity Conference. College Station, TX. 2018.
43. "The Case of Race: Examining Strategies Used In Racially-Charged Crisis." National Communication Association. Salt Lake City, UT. November 2018.
44. "Colorism & Cosmetics: Advertising, Attributes and African American Women." National Communication Association. Salt Lake City, UT. November 2018.
45. "New Black Man or New Black Frame: from black-ish to Black Lightning." Mediating Change Conference, University of North Texas. November 2018.
46. "Colorism: The Journey to My Black is Beautiful, A Propaganda Case Study on African American Beauty." Communicating Diversity Conference. Texas A&M University. April 2015.

INVITED TALKS, KEYNOTES, COLLOQUIA, & WORKSHOPS

1. "Coding Workshop" — Facilitator, The Evans Lab, Department of Psychology, LSU. November 12, 2025.
2. "Storytelling & Personal Statement Workshop" — The Evans Lab & Department of Psychology, LSU. September 18, 2025.
3. "The Stories We Tell, The Stories We Live: Connecting Collective Memory, Qualitative Methods, and the Community Storytellers In Our Work." **Research Mentor & Plenary Speaker**, Lamar University's Undergraduate Research and Creative Arts Experience. Beaumont, TX. April 23–25, 2025.
4. "Creating Interactive Arts-based Spaces for Our Research." Mentor & Coach, The Power Lab Symposium. University of Illinois Chicago. August 3–4, 2024.
5. "Culturally Responsive Interviewing and Black Students." LSU National Association of Black Journalists, Manship School. September 20, 2023.
6. Winfield, A.S. & Cupid, S. (2023). "Collective Conversations on Sistas Viewing Sistas." LSU Manship School Research Roundtable. April 4, 2023.
7. "The Woman King and Black Women's Representation in Film." The Pontchartrain Chapter (New Orleans, LA) of The Links, Incorporated. November 1, 2022.
8. "Reception, Representation & Memory: Watching Black Women's Biopics with Black American Women Audiences." Department of Communication Studies, LSU. April 20, 2022.
9. "Diversity & Inclusion In the Classroom." Dr. David Tarvin's Professional Seminar (First-year Ph.D. students). Texas A&M University. January 2022.
10. "Graduate School Panel with Manship Graduate Faculty." Panel Discussion for MA Students. November 15, 2021.
11. "Black Former Student Association at Texas A&M." Panel discussion, Career Development Series. November 10, 2021.
12. "Between Representation and Reception: A Qualitative Look at Black Women's Biopics with Black Women Audiences." LSU Manship School Research Roundtable. October 14, 2021.
13. "Black Women's Health Narratives & Black Popular Culture." Blackness 360: Art, Culture, Health, and Futures. Black Affairs, University of Florida. April 7, 2021.
14. "At the Intersection of Identity & Illness: A Special Talk on Black Women's Health." Indiana University-Purdue University Indianapolis. October 2020.
15. "Black Women & Controlling Images: Seeing & Seeing Beyond Stereotypes." Roanoke College. October 2020.
16. "Do You See What I See: Blacks in the Media." Keynote Speech, Carter G. Woodson Black Awareness Committee Black History Month Event. Texas A&M University. February 13, 2019.
17. "Identifying and Reaching Excluded Groups On Campus." Co-facilitated workshop, Texas A&M Communications Summit Conference. September 2019.
18. "Motivation For the Next." Commencement Speaker, Vista College, Beaumont, TX. Spring 2016.

Guest Lectures & Presentations (22)

1. "Stories & Storytellers": Research Lead, Manship School of Mass Communication. Baton Rouge, LA. October 2025

2. "Black Women's Biopics & The Genre of Nostalgia" – Guest Lecture for Dr. Rockia Harris at Villanova University in Philadelphia, PA. March 2025.
3. "Black Women's Biopics Screening & Lecture" with Dr. Evans & T. Smith – Respect, Aretha Franklin biopic. March 22, 2024.
4. Black Women's Biopics & Black Living Room Pedagogy Special Exhibition in LSU Main Library (Host) – March 1, 2024.
5. "Black Women's Biopics Screening & Lecture" with Lisa Frazier Page & Dr. Thrasher – Wanna Dance With Somebody, Whitney Houston Biopic. February 23, 2024.
6. "Qualitative Methods". Join Dr. Willow Sauermilch's MC7001 Research Methods at the Manship School at LSU to discuss Qualitative Methods and examples of recent research. October 16, 2023
7. "Destination LSU". Joined the Student Engagement and recruitment teams at Manship to talk to incoming freshmen and parents about the school and our classes. March 25, 2023.
8. "Manship Master's Students Roundtable". Joined with Manship School Graduate administration to discuss the processes of graduate school. September 20, 2022.
9. "Storytelling & Culture" Dr. Meghan Sanders. Business of Entertainment Media. Louisiana State University. Spoke to a class of 50 undergraduate students about how culture is present in our media landscape and always has been. January 2022.
10. "Reclaiming Our Time: Asserting the Logic of Intersectionality in Media Studies." Dr. David Tarvin. Intercultural Course. Texas A&M University. Spoke to a virtual class of 215 students about my co-authored piece on race, controlling images, and seeing Black women as scholars in our work. October 2020.
11. "Black Media, Black Storytelling and Black Possibilities." Intercultural Communication. Professor Gloeckner. Baylor University. Delivered a guest lecture to 5 combined classes totaling about 300 students enrolled in a course about cultural studies and identity in popular culture. October 2020.
12. "Black Lives Matter and Other Social Movements." COMM 338/AFT 338 Critical Race Discourse. Mr. Chante Anderson. Texas A&M University. Virtual discussion with about 25 students on the history of Black social movements in the United States. Asked to discuss Black Lives Matter with the students along with two other guest scholars. April 2020.
13. "Inclusive Pedagogy and Active Learning." COMM 681 Professional Seminar. Dr. Robin Means Coleman. I presented a discussion on inclusive teaching with a graduate class of 16 students. I facilitated the discussion through the use of active learning techniques, lessons of mindfulness, and progressive, transformative literature. February 2, 2020.
14. "Audience Reception Studies & Black Media." Texas A&M University. Dr. Srivi Ramasubramanian. Presented my research on Black primetime media to an undergraduate class of 25 students. March 2019.
15. "Learning Coding using Barbershop Study." Texas A&M University, Dr. Robin Means Coleman. Interpretive Methods - Graduate course. Presented my methodology as a technique for qualitative methods through my Barbershop study. Reviewed how to perform coding and data analysis with groups of graduate students in this two-hour hands-on demonstration. October 2019.
16. "Blacks in the Media." Intercultural Communication. Dr. Paige Gloeckner. Baylor University. Presented my research on Black primetime media through a virtual visit to a group of 30 undergraduate students. October 2019.
17. "Blacks in the Media." Dr. David Tarvin - Gender, Race, and Media. Texas A&M University. In a small lecture classroom, I presented my research on Black primetime media and its impacts on viewers. November 2019.
18. "Blacks in the Media." Dr. David Tarvin - Intercultural Communication. Texas A&M University. I presented my research to about 300 students. Conducted group activities to discuss the impact of Black media on all audiences. November 2019.
19. "Blacks in the Media." Texas A&M University, Gender, Race & Media. Dr. Srivi Ramasubramanian. Invited to discuss my research on Black popular culture with a group of about 75 undergraduate students. March 1, 2019.
20. "Interviewing & Focus Groups. Texas A&M University. Instructor Elina Tachkova. Invited to present my Black barbershop methods to a research methods class of about 25 students. March 8, 2019.
21. "The Case of Race Sex and Gender" Texas A&M University. Dr. Jen Lueck. Invited to present my research on intersectionality, stereotypes, and media to a large lecture class. November 2018.
22. "Online Dating Deception." The University of Houston. Interpersonal Communication. 2015. Professor Suzanne Buck. Asked to present my research on identity and romantic relationship deception to an undergraduate class at the University of Houston. 2015.

MEDIA APPEARANCES

1. The White Dress Project, What the F Forum on Fibroid Research Webinar, March 26, 2026.
<https://www.youtube.com/@thewhitedressproject/featured>
2. LSU TigerTV. Thursday Newsbeat, April 17, 2025. <https://www.youtube.com/watch?v=c05Ye42x3Xo>
3. "Love and Storytelling, Love and Loud Healing." LIRAE Journey Podcast, Episode 6. September 9, 2024.
<https://youtu.be/EASqi0mieFk?feature=shared>
4. Warren, C.E. (March 20, 2024). New LSU Libraries Exhibition Highlights Black Women's Storytelling. LSU Reveille. <https://www.lsureveille.com>
5. Wendling, C. (March 22, 2024). LSU Libraries' Special Exhibition Explores Black Women's Narrative.
<https://lib.lsu.edu>
6. Charbonnet, A. (October 21, 2022). LSU Assistant Professor Asha Winfield Earns National Faculty Award, Outstanding Dissertation. LSU Manship News.
<https://www.lsu.edu/manship/news/2022/october/asha-winfield-national-awards.php>
7. MITRE, "Closing the Spaces in the U.S. Healthcare Gap." October 5, 2022.
<https://www.mitre.org/news-insights/impact-story/closing-spaces-us-healthcare-gap>
8. Healthy Women, "Women Talk Show Episode #9: Life with Fibroids." August 10, 2022.
9. "Disrupting the Spiral of Silence: Loud Healing for Strong Black Women." Defining Moments Podcast by Health Communication. Season 3, Episode 6. Released March 13, 2022.
10. "Academic & Amigos Podcast." Season 3, Episode 3. November 12, 2021.
11. "Academic & Amigos Podcast." Season 1, Episode 3. May 29, 2020.

TEACHING

Teaching Areas

Cultural Storytelling, Documentary Filmmaking/Journalism, Communication Studies, Media Representation, Speech Communication, Interpersonal Communication, Media Studies, Critical/Cultural and Identity Studies, Qualitative Research Methods, Black Popular Culture, Black Women's Health Stories

Courses Taught — Louisiana State University (2021–Present)

MC3333 Multiculturalism & Media — Fall 2021 (2 sections), Fall 2022, Fall 2023, Fall 2024

MC3334 Special Topics: The Art, Science, & Health of Cultural Storytelling — Spring 2023 (5 films)

MC3334 Special Topics: Cultural Documentary Journalism — Spring 2024 (7 films)

MC3334 Special Topics: Documentary Journalism — Spring 2025 (6 films); Spring 2026 (5 films in production)

MC3334 Special Topics: Storytelling & Documentaries – Fall 2026

MC7014 Qualitative Methods — Spring 2022, Spring 2023, Fall 2025, Fall 2026

MC7033 Race & Gender in Political Communication — Fall 2022, Spring 2024, Spring 2025

MC7999 Cultural Storytelling — Fall 2023 (3 films)

MC7999 Storytelling, Culture, & Documentaries – Summer 2026

Courses Taught — Texas A&M University-College Station

COMM 203-514 Public Speaking — 2017–2021 (10 sections)

TAMU Special Listing: Difficult Dialogues Course

COMM 681 Professional Seminar — Co-teacher w/ Dr. Means Coleman, Spring 2019, Spring 2020

COMM 680 Interpretive Qualitative Methods — Co-teacher w/ Dr. Means Coleman, Fall 2019

Courses Taught — Lamar University System / Lamar Institute of Technology

COMM 1315/SPCH 1315 Public Speaking — 2015–2020

COMM 1318/SPCH 1318 Interpersonal Communication — 2018–2019

COMM 3340 Interviewing — 2017

COMM 3390 Conflict Management and Small Groups — 2018–2019

COMM 1321 Business and Professional Speech — 2019

COMM 1311 Introduction to Communication Studies — 2020

COMM 4396 Foundations of Black TV & Film — 2021

CAMPUS, COMMUNITY, & PROFESSIONAL SERVICE

Louisiana State University — Campus Service

The Storytellers Lab, Founder & Director, Manship School of Mass Communication, 2021–Present

- St. James Place Retirement Community - Oral History Community Project, October 2025
- 4th Annual Telling Our Stories Event: Storytellers Social with Keaux Kreative, November 2025
- 3rd Annual Telling Our Stories Event: A Week of Black Storytelling, February 2024
- 2nd Annual Telling Our Stories Event: Katrina Babies Screening & Discussion with Director, March 2023
 - <https://youtu.be/1xe2Vf042ts?si=wGAFHKjCJ9prfHQI>
- St. James Place Retirement Community – Storytelling Events: April 2023, Fall 2023
- Black Baton Rouge Storytelling Event, April 2022
- Inaugural Telling Our Stories Event – Black Women Scholars of the Manship School, March 2022

Department/School Committees & Activities

- Graduate Committee, Recruitment and Outreach Subcommittee, Fall 2023–Present
- Relationship, Engagement, and Belonging, Fall 2025 - Present (2 Subcommittees)
- Political Communication Search Committee, Fall 2023–Spring 2024
- Digital Advertising, Assistant/Professor-in-Residence Search Committee, Fall 2022–Spring 2023
- Undergraduate Admissions Committee, Fall 2021–Fall 2023
- Faculty Women's Retreat, Co-Organizer, Fall 2023
- LPSA Summer Institute, Instructor, Summer 2024
- Recruitment Events Presenter (Destination LSU, Virtual Open Houses, Mock Lectures), 2023–2026

Department of African & African American Studies, Affiliate Faculty, 2021–Present

- 30th Anniversary Co-Chair and Host, Spring 2024–Fall 2024
- Faculty Mentor, Fall 2023–Present
- Recruitment & Media Co-Chair, Fall 2022–Present
- Departmental Launch Event Committee, Fall 2021 - Spring 2022

NAACP at LSU, Faculty Advisor, 2022–Present

LSU African Mandela Fellowship, Mentor, Summer 2024

Black Women's Empowerment Initiative, Guest Speaker for High Heels in High Places, 2023

African American Cultural Center, Guest Speaker, Spring 2025

Screen Arts Program, Affiliate Faculty, Spring 2026

Graduate & Undergraduate Student Mentorship, Committees (42)

Dissertation Committee Chair (4)

- Joshua Jordan, Spring 2023–Summer 2025 (Graduated)
- Tiffany R. Smith, Spring 2023–Spring 2026 (Co-Chair; Defended)
- Nabila Mushtarin, Spring 2024–Present
- Keturah Green, Fall 2025 - Present

Dissertation Committee Member (6)

- Hope Hickerson, Summer 2022–Summer 2024 (Graduated)
- DeShara C. Doub, Fall 2022–Present (Social Work)
- Lyric Mandell, Spring 2023–Summer 2024 (Graduated)
- Alex Nordman-Becker, Fall 2025 - Present (External, University of New Orleans)

- Jasmine A. Keyes, Spring 2026 - Present (External, Vanderbilt University)
- Adwoa Baffour, Spring 2026 - Present

Master's Committee Chair (14)

- Micaiah McZeal, Professional Project, Podcast, Spring 2025 - Spring 2026 (Graduating)
- Shamaria Massenberg, Professional Project, Documentary, Spring 2025-Spring 2026 (Graduating)
- Kyrea Ivy Hall, Professional Project, Documentary, Summer 2025 (Co-Chair, Graduated)
- LeAnne Adams, Professional Project, Documentary, Spring 2024–Fall 2025 (Graduated)
- Marileah Niddrie, Professional Project, Visual Campaign, Spring 2024–Spring 2025 (Graduated)
- Carolyne Tarver, Research Project, Spring 2024–Spring 2025 (Graduated)
- Teyanah Owens, Professional Project, Documentary, Fall 2023–Spring 2025 (Graduated)
- Daylan Paige, Professional Project, Strategic Plan, Fall 2023–Fall 2024 (Graduated)
- Trinity Brown, Professional Project, Digital & Printed Magazine, Fall 2023–Spring 2024 (Graduated)
- Ashalyn Washington, Professional Project, Strategic Plan, Fall 2023–Spring 2024 (Graduated)
- Diamond Butler, Professional Project, Documentary, Spring 2023–Fall 2023 (Graduated)
- William A. Hawkins, Professional Project, Podcast, Spring 2023–Fall 2023 (Graduated)
- Cobi Smith, Research Project, Fall 2022–Summer 2023 (Graduated)
- Aliyah Andrews, Professional Project, Documentary, Spring 2022–Spring 2023 (Graduated)

Master's Committee Member (16)

- Ka'Trina Anderson, Research Project, Spring 2026 - Present
- Sanaa Dotson, Comp Exam, Spring 2024–Summer 2024 (CMCS, Graduated)
- Bria Cade, Professional Project, Campaign, Spring 2024–Fall 2024 (Graduated)
- Hannah Leger, Professional Project, Strategic Plan, Fall 2023–Present (Graduated)
- Hayli Hunter, Professional Project, Digital Magazine, Spring 2024–Spring 2025 (Graduated)
- Claire-Scott Lynch, Spring 2024 ONLY (Graduated)
- Chris Alumbaugh, Professional Project, Podcast, Fall 2023 (Graduated)
- Adwoa Baffour, Research Project, Fall 2023–Spring 2024 (Graduated)
- Denetria "Nikki" Lee, Research Project, Fall 2023–Fall 2024 (Graduated)
- Sidney Reymen, Research Project, Fall 2023 (Graduated)
- Gabrielle Coco, Professional Project, Strategic Plan, Spring 2023–Fall 2023 (Graduated)
- Doug Groat, Professional Project, Strategic Plan, Fall 2022–Spring 2023 (Graduated)
- Nick Ashton, Research Project, Spring 2022–Summer 2023 (Graduated)
- Darian Shorts, Research Project, Fall 2022–Spring 2023 (Graduated)
- Kourtney Janeau, Professional Project, Strategic Plan, Fall 2022–Spring 2023 (Graduated)
- Robert Quiroga, Comps Exam, Spring 2023–Summer 2024 (Question-writer only)

Undergraduate Committee Member (2)

- Jillian Elliot, Visual Series, Spring 2024 (Graduated)
- Niya Mogheeth, Research Project, Spring 2026

Research Mentorship

Independent Studies Director / Externship Faculty Advisor (10)

- Moumita Roy — Independent Study, Spring 2026
- Micaiah McZeal — Podcast, Summer 2025
- LeAnne Adams — Documentary, Summer 2025
- Nildy Chapman Sanchez — Research Externship, Summer 2025
- Uzoamaka Ogor — Research Externship, Summer 2025
- Nabila Mushtarin — The Effects of Family Storytelling on Black Health, Summer 2024
- Joshua Jordan — COVID-19 and Black Rural Americans, Fall 2023

- Diamond Butler — Black Baton Rouge Documentary, Fall 2023
- Kourtney Janeau — Black Baton Rouge COVID-19 Stories, Summer 2022–Spring 2023
- Hope Hickerson — Black Americans & Health Communication, Fall 2022

Special Funded Projects – Faculty Advisor (5)

- Len Sanderson Award Spring 2026- 2027: Moumita Roy
- John M. Hamilton Graduate Fellowship 2025–2026: Nabila Mushtarin
- Len Sanderson Award Spring 2025–Spring 2026: Micaiah McZeal
- John M. Hamilton Graduate Fellowship 2024–2025: Joshua Jordan
- John M. Hamilton Graduate Fellowship 2023–2024: Hope Hickerson
- Diversity, Equity & Media Grant Project Advisor: Joshua Jordan, 2022–2024

Texas A&M University — Campus Service (Selected)

Black Graduate Students' Association, President (2020–2021), Vice President (2019–2020), Yearbook Creator, Photographer, Graphic Designer, 2018–2021

Difficult Dialogues on Campus Race Relations — Curriculum Team, Facilitator, Innovation X Fellow, 2019–2021

NAMLE Media Literacy Conference at TAMU — Lead Organizer, 2018

Texas A&M University Voices of Praise Gospel Choir — Faculty Advisor, 2019–2020

Service to the Discipline

Ad-Hoc Journal Review: Women's Studies in Communication (Spring 2023–Present); Health Communication (Fall 2022–Present); Critical Studies in Media Communication (Spring 2022 - Present)

NCA Convention: Mass Communication Division, Critical/Cultural Studies Division, African/African American Communication & Culture/Black Caucus, Health Communication Division — Reviewer, 2022–Present

ICA Convention: Ethnicity & Race in Communication, Popular Media & Culture, Health Communication, Mass Communication — Reviewer, 2022–Present

SSCA Convention: Popular Culture Division — Reviewer, 2022

AERA Convention: Arts-based Learning SIG (2024), Biographical and Documentary SIG, Media, Culture, and Learning SIG — Reviewer, 2023–2025

Community Service

United Christian Faith Ministries, 2025 - Present: Power of Performance's Multimedia Team, Communications

New Orleans Children & Youth Planning Board – 2024 - 2025: Faculty Advisor for Youth Documentary Projects

Click4Help Tutoring & Mentoring, South Louisiana, 2024 - 2025: Summer Arts Mentor & Research Leader

Church of God in Christ, Inc., 2006–Present: Public Relations & Community Liaison; Youth Director/Program Coordinator; Marketing Director; Regional Youth Leader & Program Coordinator (2008–2018)

Productions By Asha: Film, Video, & Photography, 2008–2021: Complimentary professional headshots for undergraduates and graduates

"Give Back to Beaumont" Disaster Relief Fundraiser & Clothing Drive, Organizer, 2019

North Bryan Community Center, Bryan, TX — Volunteer Tutor, Photographer, Summer Mentor, 2019–2020

SEAS Learning Center, Beaumont, TX — Academic Tutor & Marketing Director, 2015–2016

ACADEMIC & PROFESSIONAL MEMBERSHIPS

1. **International Communication Association (ICA)** — 2021–Present. Divisions: Popular Media & Culture; Ethnicity & Race In Media; Children and Adolescents; Health Communication; Mass Communication
2. **National Communication Association (NCA)** — 2017–Present. Divisions: African and African American Communication & Culture/Black Caucus; Ethnography Division; Critical/Cultural Division; Mass Communication Division, Activism & Social Justice Division, Health Communication

3. **American Educational Research Association (AERA)** — 2022–Present. SIGs: Research Focus on Black Education; Art-based Educational Research; Qualitative Research; Biographical and Documentary Research; Hip Hop Theories, Praxis, and Pedagogies; Media, Culture, and Learning; Narrative Research
4. **American Public Health Association (APHA)** — 2021–2023
5. **Broadcast Educational Association (BEA)** — 2023–2025
6. **Southern States Communication Association (SSCA)** — 2021–2023. Divisions: Popular Communication; Health Communication
7. **Association for Education in Journalism and Mass Communication (AEJMC)** — 2021–2023
8. **Black Faculty Association (BFA), Louisiana State University** — 2021–Present
9. **Black Women's Studies Association (BWSA)** — 2020–Present