

# CMST 2060: PUBLIC SPEAKING (Fall 2017)

Section 53: TTh 12:00-1:20, Coates 109  
Section 55: TTh 1:30-2:50, Coates 127

Instructor: **Josh Hamzehee**, [jhamze1@lsu.edu](mailto:jhamze1@lsu.edu)  
Office/Hours: Coates 328, TTh 10:00-12:00

*Throughout your life you will be called upon to stand before a person or group and deliver information, argue positions, present awards, introduce speakers, and honor special occasions. At these times it is important you command the audience's attention, demonstrate credibility, represent your position clearly and accurately, present naturally, and speak with conviction.*

**Course Description/ Goals:** CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. As a General Education Humanities Course, CMST 2060 enables students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse. As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.
6. Examine one's biases as listeners, classroom members, and consumers of information.

## **Required Materials:**

\*Lucas, Stephen E. (2015) *The Art of Public Speaking* (12<sup>th</sup> ed). McGraw Hill.

\*A pack of 4x6 or 5x7 notecards.

\*You will need access to the APA [Publication Manual of the American Psychological Association (6<sup>th</sup> ed.)] style guide. You are not required to purchase this as the school library is easily accessed, and there are plenty of online tutorials and websites available as resources.

\*You will need to be able to access Moodle on a regular basis.

## **COURSE INFO & POLICIES**

**Safe Space:** This class is a safe space for those of any race, class, religion, sex, gender, or sexual preference to discuss ideas, opinions, and ask questions, therefore respect should be given no matter who is speaking.

**Withdrawal:** Please see the course catalog for the school withdrawal policy. Students are responsible for withdrawing from courses they do not intend to complete.

**Title IX & Sexual Misconduct Policy:** Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance. In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. If you have concerns, contact:

*Univ Contacts	Jennie Stewart	Campus Title IX Coordinator	<a href="mailto:jstewart@lsu.edu">jstewart@lsu.edu</a> , 225-5788200
	Maria Fuentes Martin	Deputy Coord for Students	<a href="mailto:mari@lsu.edu">mari@lsu.edu</a> , 225-5789442
*Dept Contacts	Dr. Loretta Pecchioni	Professor and Chair	<a href="mailto:lpecch1@lsu.edu">lpecch1@lsu.edu</a>
	Dr. Bonny McDonald	Director of Basic Courses	<a href="mailto:bmcd021@lsu.edu">bmcd021@lsu.edu</a>

**Technology Policy:** Use of technology is prohibited to devices that aid in student learning. As a rule, students are also not allowed to record other students in the course without their permission. Laptops and similar devices used for note-taking as a learning aid are permitted. You should also have paper and a writing utensil on all days for group activities. All other technology (smart phones, etc.) are NOT permitted for use during class unless specifically noted by the instructor. In case of emergencies requiring cell phone access during the class session, notify your instructor.

**Plagiarism:** Assume all assignments are individual unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (downloaded from the internet or written by another student) will immediately be reported to the Dean of Students and receive an F for the course. LSU policies on plagiarism: <http://www.lib.lsu.edu/instruction/plagiarism2.html>. **Your paper or speech is considered plagiarized in part or entirely if you do any of the following:**

- Submit a paper/speech that was written by someone other than you.
- Submit ideas or reasoning style of another, but do not cite that source and/or place that source in your references. Rewording sentences does not make work your own.
- Submit a paper/speech in which you “cut and paste” or use exact words of a source and do not put words within quotation marks, use in-text citations, and place the source in your references.

**Disabilities:** The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

**Have You Declared a Major or Minor?:** The Communication Studies program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts. *A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor*

requires 15 hours with one core class and 6 hours at the 3000 level or above. The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses: Public Discourse, Art and Culture, Professional Communication, Communication in Human Relationships, Visual and Mediated Communication, and Create your Own Pathway. More information is available at [www.lsu.edu/cmst](http://www.lsu.edu/cmst) or by contacting our undergraduate advisor Mr. Kent Filbel ([kfilli@lsu.edu](mailto:kfilli@lsu.edu)), whose hours are posted at 135 Coates Hall.

**Other Information:**

1. If you happen to be late, do NOT enter when another student is presenting.
2. Students are expected to spend time outside of class learning material. The general guideline is one credit hour equals approximately three hours of work (meaning every hour in-class calls for two hours of work out-of-class). So, if you are in-class three hours a week you ought to be spending an average of six hours each week reading, researching, writing, studying, practicing, etc.
3. All other course policies shall be instituted in a manner consistent with university policy.

<b>COURSEWORK</b>
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**Attendance & Participation:** Students are expected to attend class not just for their own academic benefit, but because they are participating members of the community. You are expected to attend all classes as you would be expected to go to any other job. Your participation grade is determined based on discussion participation, assignments/exercises, great audience membership, and analysis of presentations. If your absence is based on a school function, medical, or other emergency, you must bring in a verifiable excuse within one week. Further info is under “Participation: Activities & Absences.”

**Missed Speeches, Presentations, & Assignments:** If a student is absent the day she/he is scheduled to speak and has not made prior arrangements with the instructor, a ZERO grade will be recorded for the presentation portion of the assignment. Assignments submitted via e-mail will NOT be accepted—it is your responsibility to print out a hard copy and submit at the beginning of the class period it is due.

**Late Work:** Major assignments are to be turned in when class starts on the day due. **If you arrive late, the assignment is late and will automatically be penalized one letter grade.** If you arrive late to class on the day of your speech, your assignment will be reduced by one letter grade, even if you are on time for your own presentation—showing respect for classmates by arriving on time on the day of presentations is of great importance. **Prior arrangements must be made if extenuating circumstances prevent you from meeting an deadlines.** If you miss work due to an approved absence, you will be responsible for providing documentation to confirm the excused dates and for coordinating make-up work, making every effort to make arrangements before the absence. Otherwise, **NO LATE WORK ACCEPTED.**

**Readings:** Reading assignments are listed on the course schedule. Read material BEFORE you come to class. You are responsible for the entire chapter even if your instructor does not cover everything.

**Notes:** Will NOT be posted online, so if you miss a class it is your responsibility to get notes from a peer.

**Format:** Unless otherwise noted, all assignments must be typed, double-spaced, in 12 point Times font, have 1” margins, and sources must be accurately cited/formatted in APA style.

**Extra Credit:** No extra credit assignments will be accepted or assigned during the semester.

## COURSE ASSIGNMENTS

### \*\*\*Participation: Activities & Absences\*\*\*

(100 points total, 10%) Student attendance is vital to gaining skills needed to become a more confident speaker. Students should aim to voluntarily participate at least once each class. Points will be awarded based on being in class, contributions, and awarded at instructor discretion, based on the following key:

90-100, Actively engaged each class period	2 FREE absences; 2 tardies = 1 absence
80-90, Present, moderate classroom contributions	3 <sup>rd</sup> absence = Part. Grade - 15 points
70-80, Attends class, giving minimal effort	4 <sup>th</sup> = P.G. - 35                      5 <sup>th</sup> = P.G. - 50
60-70, Does not participate often	6 <sup>th</sup> = P.G. - 70                      7 <sup>th</sup> = P.G. -100
<60, Detracts from classroom environment	8 <sup>th</sup> absence = Drop from course

### \*\*\*Final Paper\*\*\*

(50 points, 5%) Will be due on the day of finals. Double-spaced, 12 pt Times font, and will consist of three parts. In each section, you need to utilize at least 5 key terms or concepts (15 total) that we have touched on throughout the semester to explain your reasoning, and put each of these concepts in **BOLD FONT** so they stick out (ex: "After being in this class for a semester, I have noticed my **communication apprehension** has started to subside, and I feel more confident when I have to speak in public. This is due to the **systematic desensitization** that occurred while having to give our main speeches.")

**Self Evaluation** (1.5-2.5 pages): Write about how you have progressed since the beginning of the semester, and what you believe you still could improve on. Use specific examples.

**Peer Evaluation** (1.5-2.5 pages): Write about TWO other students in the class whose speaking style impressed you and why. Use specific examples.

**Celebrity Evaluation** (1.5-2.5 pages): Write about TWO popular figures: one whose speaking style you admire and why, and one whose style you do *not* admire and why. Use specific examples.

### \*\*\*Assessments \*\*

Each quiz will cover lecture material, in-class activities, and assigned readings, and may consist of multiple choice, true or false, matching, short answer, and/or short essay questions.

**Quiz 1** (150 points, 15%)

**Quiz 2** (150 points, 15%)

**Quiz 3** (0%, TBD)

### \*\*\*Major Speeches\*\*\*

There will be 4 graded extemporaneous speeches in this class. It is required you be well rehearsed and KNOW your information well enough to not rely on your notecards. DON'T JUST READ TO US, or points will be deducted! We'll discuss specific grading rubrics and instructions as we approach each speech.

**Special Occasion Speech** (50 points, 5%): 2-3 minutes, Components will include: Content, Eye Contact, Delivery, Energy, Outline/Research.

**Informative Speech** (100 points, 10%): 3:30-4:30, Components will include: Content, Eye Contact, Delivery, Outline/Research, Video Self Evaluation.

**Group Presentation** (100 points, 10%): 10-15 minutes, Components will include: Group Grade, Individual Grade, Outline/Research, Video Group Evaluation. Will discuss as we approach due date.

**Persuasive Speech** (120 points, 12%): 4:30-5:30, Components will include: Content, Eye Contact, Delivery, Outline/Research.

### \*\*\*Assignments\*\*\*

Further instructions for all assignments will be posted on Moodle at the beginning of each unit.

**Joke Assignment** (30 points, 3%): :30 seconds, will discuss in class.

**Commemorative Speech Assignment** (20 points, 3%): 1-2 minutes, will discuss in class.

**Event Reflection** (40 points): You will attend a HopKins Black Box production/public speaking event (*Baton Rouge SLAM!*) and write a short 2-3 page typed reflection in double-spaced, 12pt font. Further directions will be given as we approach the assignment. **Show dates are September 13-16 at 2:30PM and September 17 at 7:30PM.** You can reserve seats at [www.goo.gl/LUXdUq](http://www.goo.gl/LUXdUq) [case sensitive].

**Speaker Reflection** (30 points): You will write a short 2-3 page typed reflection in double-spaced, 12pt font on one or more of the speakers you witness in class, based on a prompt that will be provided. Your paper should have introductory and concluding paragraphs and provide specific examples and evidence from the speech to support your thoughts on the speaker's organization, delivery, and your overall speech. Here are some questions to stimulate your analysis: *Did the speech seem well-rehearsed? How well did the speaker incorporate sources? How clear was the organizational pattern? Were the speaker's transitions between points evident? Did the speaker accomplish what he/she needed to in the introduction (AGD, audience adapt., credibility, thesis, preview) and conclusion (review, thesis, memorable)? What aspects of vocal delivery or movement the speaker do well? What can the speaker do to improve? Anything you think they could add to the speech?*

**Peer Persuasive Evaluation** (30 points): For at least 10 persuasive speeches given in the class, you are to write down the speaker's name, their topic, their AGD, the thesis statement, and the three main points of the speech, then give 1 aspect you liked about the speech content and 1 aspect that can be improved, and 1 thing you liked about the speaker's delivery and 1 thing that can be improved. On the due date, you are to turn in a copy of this assignment either typed or in legible handwriting.

**Research Participation** (30 points total, 3%): The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by

- 1. Participating in research studies conducted in the Department of Communication Studies.** All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
- 2. Participating in an organized departmental function such as debate or public speaking competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

3. **Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

\***The research learning requirement is worth 3% of your total grade;** you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by **Tuesday November 28** at 11:59 PM (the Tuesday prior to the start of the concentrated study period).

\***ALL available options to earn credit are posted on an electronic bulletin board** located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/> . When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

\*Please note **that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

\*It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

\*Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students."

\*You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email [researchadmin@lsu.edu](mailto:researchadmin@lsu.edu).

**FOLLOW ALONG WITH YOUR GRADES**

<b>Total Course Points:</b> _____ / 1000	<b>Major Speeches (37% of grade):</b> _____ /370
<u>Grading Scale:</u>	Special Occasion _____/50 5%
930-969 A 970-1000 A+	Informative _____/100 10%
870-899 B+ 900-929 A-	Group _____/100 10%
800-829 B- 830-869 B	Persuasive _____/120 12%
730-769 C 770-799 C+	<b>Assignments (28%):</b> _____ /280
670-699 D+ 700-729 C-	Participation/Final: _____/100 10%
600-629 D- 630-669 D	Joke _____/30 4%
	Commemorative _____/20 2%
<u>Assessments (35%):</u> _____ /350	Event Reflection _____/40 4%
Quiz 1 _____/150 15%	Speaker Reflection _____/30 3%
Quiz 2 _____/150 15%	Peer Pers Evaluation _____/30 3%
Final Paper/Quiz 3 _____/50 5%	Research Participation _____/30 3%

<b>TENTATIVE COURSE SCHEDULE</b>
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At beginning of each unit, assignments and objectives will be discussed in further detail.

<b>WEEK</b>	<b>DATE</b>	<b>DURING CLASS</b>	<b>READ BEFORE CLASS</b>	<b>DUE BY BEG. OF CLASS</b>
<b>1</b>	<b>T 8/22</b>	First day: Discuss syllabus Introduction Speech Day		
		<b><u>APPREHENSION &amp; HUMOR UNIT</u></b>		
	<b>Th 24</b>	Unit 1 Overview Lecture 1: Comm. App. Assign: Joke/Special Occasion	Syllabus Ch1 Speaking in Public	<b>Print: Humor Sheet</b>
<b>2</b>	<b>T 29</b>	Tell some jokes! Lecture 2: Humor/Ethics Special Occasion Sign-Ups	Ch2 Ethics and Public Speaking Ch4 Giving Your First Speech	<b>Joke Assignment</b> <b>Create Research Acct</b>
	<b>Th 31</b>	Watch some speeches Impromptu Speech Day	Read Fake News 1-4 Ch18 Special Occasions	<b>Special Occ. Outline</b>
<b>3</b>	<b>T 9/5</b>	SPECIAL OCCASION SPEECH		<b>Special Occasion Spch</b>
	<b>Th 7</b>	SPECIAL OCCASION SPEECH		<b>Special Occasion Spch</b>
		<b><u>INFORMATIVE &amp; PROCESS UNIT</u></b>		
<b>4</b>	<b>T 12</b>	Unit 2 Overview Lecture 3: Informative Assign: Event Reflection/Info	Ch5 Selecting Topic/Purpose Ch11 Outlining the Speech Ch15 Speaking to Inform	<b>Self Eval: Sp Occasion</b>
	<b>Th 14</b>	Lecture 4: Comm Process Info Speech Sign-Ups	Ch9 Organizing the Body Ch10 Beginning and Ending	
<b>5</b>	<b>T 19</b>	Informative Workday Quiz Review	Ch7 Gathering Materials Ch8 Supporting Your Ideas	<b>Event Reflection</b>
	<b>Th 21</b>	Informative Workday	Ch13 Delivery	
<b>6</b>	<b>T 26</b>	<b>QUIZ 1</b>		<b>Informative Outline</b>
	<b>Th 28</b>	INFORMATIVE SPEECH DAY		<b>Informative Speeches</b>
<b>7</b>	<b>T 10/3</b>	INFORMATIVE SPEECH DAY		<b>Informative Speeches</b>
	<b>Th 5</b>	INFORMATIVE SPEECH DAY		<b>Informative Speeches</b>

<b>WATCH: Baton Rouge SLAM! September 13-16 @7:30PM and September 17 @2:30PM</b> <b>HopKins Black Box – Coates Hall, Rm 137 Reserve seats: <a href="http://www.goo.gl/LUXdUq">www.goo.gl/LUXdUq</a> [case sensitive]</b>
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**GROUP & PERSUASIVE UNIT**

<b>8</b>	<b>T 10</b>	Unit 3 Overview/ Group Olympics		<b>Self Eval: Informative</b>
	<b>Th 12</b>	Lecture 5: Group/Leadership Ch6 Analyzing the Audience	Ch19 Small Groups Ch14 Using Visual Aids	
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<b>9</b>	<b>T 17</b>	Lecture 6: Group/Verbal Work on Topic Pitch	Ch12 Using Language	
	<b>Th 19</b>	<b>FALL HOLIDAY—NO CLASS</b>		
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<b>10</b>	<b>T 24</b>	Lecture 7: Verbal		<b>Topic Pitch (in class)</b>
	<b>Th 26</b>	Lecture 8: NonVerbal Group Workday		<b>Group Outline</b>
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<b>11</b>	<b>T 31</b>	GROUP SPEECH DAY Assign: Speaker Reflection/Commemorative		
	<b>Th 11/2</b>	Lecture 9: Persuasion Assign: Persuasive Speech	Ch16 Speaking to Persuade	
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<b>12</b>	<b>T 7</b>	Lecture 10: Listening Quiz Review	Ch17 Methods of Persuasion Ch3 Listening	<b>Self Eval: Group Speaker Reflection</b>
	<b>Th 9</b>	COMMEMORATIVE SPEECHES		
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<b>13</b>	<b>T 14</b>	<b>QUIZ 2</b>		
	<b>Th 16</b>	<b>NCA BREAK—NO CLASS</b>		
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<b>14</b>	<b>T 21</b>	Persuasive Workday		
	<b>Th 23</b>	<b>FALL BREAK—NO CLASS</b>		
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<b>15</b>	<b>T 28</b>	PERSUASIVE SPEECH DAY Assign: Peer Pers Evaluation (In Class)		<b>Persuasive Speeches Research Prt. by 11:59P</b>
	<b>Th 30</b>	PERSUASIVE SPEECH DAY		
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<b><u>FINALS</u></b>	<b><u>DURING CLASS</u></b>	<b><u>DUE BY BEG. OF CLASS</u></b>
Section 53: TTh 12:00-1:20 At W 12/6 5:30PM-7:30	PERSUASIVE SPEECH DAY FINAL PAPER/ <b>QUIZ 3</b>	<b>Persuasive Speeches Final Paper/PPers Eval</b>
Section 55: TTh 1:30-2:50 At M 12/4 3:00-5:00	PERSUASIVE SPEECH DAY FINAL PAPER/ <b>QUIZ 3</b>	<b>Persuasive Speeches Final Paper/PPers Eval</b>