CURRICULUM VITAE OF

ASHLEY NOEL MACK

Last updated September 7, 2018

MAILING ADDRESS

Department Communication Studies

Louisiana State University

136 Coates Hall

Baton Rouge, LA 70803

CONTACT INFORMATION

Office Location: Coates 132

University E-mail: [ashleymack@lsu.edu](mailto:ashleymack@lsu.edu)

ACADEMIC APPOINTMENTS

Assistant Professor Louisiana State University 2015-Present

(Tenure-Track) Department of Communication Studies

Affiliate, African & African American Studies

Affiliate, Women’s, Gender, & Sexuality Studies

Assistant Professor The University of Southern Mississippi 2014-2015

(Tenure-Track) Department of Communication Studies

Instructor Louisiana State University 2013-2014

(Full-Time) Women's and Gender Studies

Lecturer Wayne State University 2011-2013

(Part-Time) Gender, Sexuality, and Women’s Studies Program

Department of Communication

Lecturer Eastern Michigan University 2011-2012

(Part-Time) Communication, Media, and Theatre Arts Department

EDUCATION

Ph.D. COMMUNICATION STUDIES\* 2013

\*With Doctoral Portfolio in Women’s & Gender Studies

The University of Texas at Austin

M.A. COMMUNICATION STUDIES 2009

The University of Texas at Austin

B.A. WOMEN AND GENDER STUDIES 2007

Arizona State University

B.A. POLITICAL SCIENCE\* 2007

\*With a certificate in International Studies

Arizona State University

RESEARCH INTERESTS

Feminisms and feminist movements, cultural representations of feminisms, queer/quare theory, decolonial theory, anti-racism, strategic whiteness, new media, violence, gendered violence, publics, performance of self, and neoliberalism.

JOURNAL ARTICLES (\*denotes anonymously reviewed)

Mack, Ashley Noel, Carli Bershon, Douglas D. Laiche, & Melissa Navarro. “Between Bodies & Institutions: Gendered Violence as Co-Constitutive.” *Women’s Studies in Communication* Forthcoming (2018). DOI:10.1080/07491409.2018.1463765

Mack, Ashley Noel & Bryan J. McCann. “Critiquing State and Gendered Violence in the Age of #MeToo.” *Quarterly Journal of Speech* 104:3 (2018): 329-344.DOI: 10.1080/00335630.2018.1479144

Mack, Ashley Noel and Bryan J. McCann, “‘Strictly an Act of Street Violence’: Intimate Publicity and Affective Divestment in the New Orleans Mother’s Day Shooting.” *Communication and Critical/Cultural Studies* 14:4 (2017): 334-350. DOI: 10.1080/14791420.2017.1366661\*

Mack, Ashley Noel. “The Self-Made Mom: Neoliberalism and Masochistic Motherhood in Home Birth Videos on YouTube.” *Women’s Studies in Communication* 39:1 (February 2016): 47-68.\*

Mack, Ashley Noel. “Destabilizing Science from the Right: The Rhetoric of Heterosexual Victimhood in the World Health Organization’s 2008 HIV/AIDS Controversy.” *Journal of Homosexuality* 60:8 (August 2013): 1164-1180.\*

ENCYLOPEDIA ENTRIES (\*denotes anonymously reviewed)

Mack, Ashley Noel. Critical Approaches to Motherhood. *Oxford Encyclopedia for Communication and Critical/Cultural Studies* (August 2018) DOI: 10.1093/acrefore/9780190228613.013.579\*

BOOK CHAPTERS

Mack, Ashley Noel. “On Drawing Knives and Experience: The Rise of the Ekphrastic Text in Bravo’s Top Chef.” In *The Politics of Style and The Style of Politics*, edited by Barry Brummett, 132-147. Lanham, MD: Lexington Books, 2011.

Castillo, Ryan & **Ashley N. Mack**. “Isn’t that Bromantic? Rearticulating Male Emotionality in Hollywood’s BromCom Film.” In *Gender in a Transitional Era*, edited by Amanda R. Martinez & Lucy J. Miller, 79-96. Lanham, MD: Lexington Books, 2014.

INSTRUCTIONAL PUBLICATIONS

Mack, Ashley. *The Art & Science of Original Oratory* (Ripon, WI: National Speech & Debate Association, 2012).

Mack, Ashley Noel. “Delivering Yourself: Expressing Meaning in Public Presentations.” In *Professional Communication Skills*, edited by K. Stimpson, A. Battaglia, A. Young, and J. Daly, 313-326. New York: Pearson, 2011.

Ishak, A., A. Pastorek, N. Merola, & A. Mack. “Working with Teams.” In *Professional Communication Skills*, edited by K. Stimpson, A. Battaglia, A. Young, and J. Daly, 165-211. New York: Pearson, 2011.

MANUSCRIPTS UNDER REVIEW

“Mothering Rhetorics *in situ*.”

“‘Our Bodies are not Terra Nullius’: Building Decolonial Feminist Resistance to Gendered Violence.” Co-authored with Tiara Na’Puti.

“Rhetorics of Carceral Feminism and the Problems of Expressive Justice” Co-authored with Bryan J. McCann.

MANUSCRIPTS IN PROGRESS

*American Moms: 21st Century Hegemonic Motherhood in the United States.* Advanced book contract with University of Alabama Press.

“Harvey Weinstein and the Racialized Banality of Sexual Violence.” Co-authored with Bryan J. McCann.

“The Sketch/The Mirror: Dove’s Real Beauty Sketch Campaign and Self-Objectification.”

“My Body, Myself: 40 years of *Our Bodies, Ourselves”*

“Of Ghosts & Spooks: Numbers Stations & The Popular Haunting of Espionage.” Co-authored with Robert L. Mack.

PRESENTATION OF RESEARCH (\* denotes Competitively Selected Papers)

“Harvey Weinstein and the Racialized Banality of Sexual Violence.” Paper selected for presentation at the Annual Convention of National Communication Association, November 2018, Salt Lake City, UT.\*

“Monstrosity, Privilege, and Critique: The Vexed Rhetorical Terrain of Sexual and Carceral Violence,” with Bryan J. McCann. Paper accepted for presentation at the Bi-Annual Rhetoric Society of America Conference, May 2018, Minneapolis, MN.\*

“Creating an Academic ‘Family’ for Support.” Presentation at the Annual Convention of the National Communication Association, November 2017, Dallas, TX.

“The Price of Liberal Rationalism and The Promise of Antagonism in Abortion Debates.” Paper accepted for presentation at the Bi-Annual ALTA Argumentation Conference, July 2017, Utah.\*

“Citizen Jury.” Presentation at the Annual Convention of the National Communication Association, November 2016, Philadelphia, PA.

“Pro-Breastfeeding Advocacy and Rhetoric.” Paper selected for presentation at the Annual Convention of National Communication Association, November 2015, Las Vegas, NV.\*

“‘Strictly an Act of Street Violence’: Intimacy and the Failure to Grieve New Orleans,” with Bryan J. McCann. Paper selected for presentation at the Annual Convention of the Southern States Communication Association, April 2015, Tampa, FL (Top Paper, Rhetoric & Public Address).\*

“My Body, Myself: Privatizing the Body in 40 years of the Boston Women’s Health Book Collective.” Paper selected for presentation at the Annual Convention of the Southern Sociological Society, March 2015, New Orleans, LA.

“What is the future of Our ‘Neoliberal’ Present?” Presenter on roundtable discussion at the Annual Convention of the National Communication Association, November 2014, Chicago, IL

“The BDS Movement and NCA.” Presenter on roundtable discussion at the Annual Convention of the National Communication Association, November 2014, Chicago, IL

“The Self-Made Mom: Home Birth Videos on YouTube and Rhetorics of Redemptive Masochism.” Paper accepted for presentation at the Annual Convention of the National Communication Association, November, 2014, Chicago, IL.\*

“Clicking, Poking, and Barebacking: The Decline of Symbolic Efficiency and the Failed Politics of the Queer Blogosphere.” Paper presented at the Bi-Annual Convention of the Rhetoric Society of America, May 2014, San Antonio, TX.\*

“Terror in the Streets: Publicity, Community, and Violence in Boston and New Orleans,” with Bryan McCann. Paper presented at the Bi-Annual Convention of the Rhetoric Society of America, May 2014, San Antonio, TX.\*

“‘Whip ‘em out!’: Macho Maternalism in TheBump.com’s Boob-olution Breastfeeding Campaign.” Paper presented at the Annual Convention of the Southern States Communication Association, April 2014, New Orleans, LA.\* (Top Paper, Gender Studies Division)

“Women Writers in Caring Contexts.” Presenter on roundtable discussion at the Annual Convention of the National Communication Association, November 2013, Washington D.C.

“Material Coherence: Theorizing Narrative Rationality and Ideology.” Paper presented at the Annual Convention of the National Communication Association, November 2012, Orlando, FL.\*

“The Susan G. Komen/Planned Parenthood Controversy and New Networked Movements.” Paper presented at the Annual Convention of the National Communication Association, November 2012, Orlando, FL.

“Born to Be Breastfed?: A Materialist Feminist Perspective on Judgement in the case of Breastfeeding Culture.” Paper presented at the Annual Convention of the Center of Women and Gender Studies, April 2012, Austin, TX.\*

“Of Spooks and Ghosts: Numbers Stations and the Popular Haunting of Espionage.” Co-Authored with Robert L. Mack. Paper presented at the Annual Convention of the National Communication Association, November 2011, New Orleans, LA.\*

“Guy Vision: Post-Feminism and the Rhetoric of Reverse Victimization.” Paper presented at the Annual Convention of the Center of Women and Gender Studies, April 2011, Austin, TX.\*

“The Politics of Rhetoric and Experience in Everyday Aesthetics.” Paper presented at the Annual Convention of the Western States Communication Association, February 2011, Monterey, CA.\*

“A Bump+ in the Road to Democracy: The Price of Dialogue in Online Abortion Debates.” Paper presented at the Annual Convention of the Western States Communication Association, February 2011, Monterey, CA.\*

“Save the Males: The Rhetoric of Anti-Feminist Epistemology.” Paper presented at the Bi-Annual Convention of the Rhetoric Society of America, May 2010, Minneapolis, MN.\*

“Destabilizing Science From the Right: The Rhetoric of Heterosexual Victimage in the World Health Organization’s HIV/AIDS Controversy.” Paper presented at the Bi-Annual Convention of the Rhetoric Society of America, May 2010, Minneapolis, MN.\*

“Stability and Change in NCA: A Report from the 2008 “UNconvention” in San Diego.” Presenter on roundtable discussion at the Annual Convention of the National Communication Association, November 2009, Chicago, IL.

“‘Our People, Our Problem, Our Solution’: Race, National Identity, and the Rhetoric of Individualism in African American HIV/AIDS Narratives.” Paper presented at the Annual Convention of the Western States Communication Association, February 2009, Mesa, AZ.\*

“And to Dust you Shall Return: Authenticity and Blackness in the NAACP’s Funeral for the ‘N-word.’” Paper presented at the Annual Convention of the National Communication Association, November 2008, San Diego, CA.\*

“Keeping the Mystery Alive: Exotic and Divine Discourses in the “I AM AFRICAN” Campaign.” Paper presented at the Annual Convention of the National Communication Association, November 2008, San Diego, CA.\*

“Fully Cloaked: Rhetorics of Fetish in the Fat Acceptance Movement.” Paper presented at the Bi-Annual Convention of the Rhetoric Society of America, May 2008, Seattle, WA.\*

“Closely Closeted?: The Fat Acceptance Movement and Embodied Closets of Power.” Paper presented at the Annual Convention of the National Communication Association, November 2007, Chicago, IL.\*

“Feminist Dudes: Male Bodies and Masculinities.” Co-Authored with Ryan Hubbell. Paper presented at the Annual Body Pride Convention at Arizona State University, November 2006, Tempe, AZ.

AWARDS & HONORS

2015 Top Paper – Rhetoric & Public Address Division, Southern States Communication Association

2014 Top Paper – Gender Studies Division, Southern States Communication Association

2014 Runner up, Outstanding Doctoral Dissertation Award – Critical and Cultural Studies Division, National Communication Association

2011 Outstanding Doctoral Student Award - Department of Communication Studies, The University of Texas at Austin

2010 Outstanding Teaching Assistant Award - Department of Communication Studies, The University of Texas at Austin

2007, 2008, 2009, 2010, 2011 Academic Achievement Award - Department of Communication Studies, The University of Texas at Austin

2007 Outstanding Achievement Award - College of Liberal Arts and Sciences, Arizona State University

2007 Outstanding Scholar Award - Department of Women and Gender Studies, Arizona State University

GRANTS & FELLOWSHIPS (\* = Received)

2018 Service-Learning Grant – Joe W. and Dorothy Dorsett Brown Foundation ($150,000)

2018 Instructional Impact Grant – Louisiana State University ($41,500)

2018 Manship Humanities Fellowship – Louisiana State University ($5,000)

2018 ATLAS Grant – Louisiana State Board of Regents ($90,000)

2017 Junior Faculty Travel Grant – Louisiana State University ($750)\*

2017 ATLAS Grant – Louisiana State Board of Regents ($84,000)

2017 Manship Humanities Fellowship ($5,000)

2016 Junior Faculty Travel Grant – Louisiana State University ($750)\*

2016 Manship Humanities Fellowship ($5,000)

2015 Junior Faculty Travel Grant – Louisiana State University ($750)\*

2015 Public Forum Debate Grant – Pi Kappa Delta ($2,500)\*

2013 University Continuing Fellowship – The University of Texas at Austin ($10,000)\*

2011 Pic Wagner Endowed Graduate Fellowship – The University of Texas at Austin ($2,000)\*

2010 Intellectual Entrepreneurship Grant – The University of Texas at Austin ($500)\*

2010 Texas Public Education Grant ($3,400)\*

2009 – The University of Texas at Austin Grant ($3,500)\*

2007 DeMund Foundation Fellowship – Arizona State University ($2,000)\*

2007 Uta Behrens Fellowship – Arizona State University ($1,000)\*

TEACHING EXPERIENCE (# in parenthesis indicates number of times taught)

Louisiana State University, Baton Rouge, LA

Graduate

CMST 7971 Feminist Critique (1)

CMST 7966 Rhetoric & Ideology (2)

Undergraduate

CMST 3169 Rhetoric of Social Movements - Online (1)

CMST 3300 Rhetorical Criticism - Online (1)

CMST 3900 Sexual Communication (1)

CMST 3900 Rape, Consent, & Culture (1)

CMST 2063 Argumentation and Debate (4)

CMST 3115 Communication and Gender (1)

WGS 2500 Introduction to Women’s and Gender Studies (7)

WGS 3150 Feminist Theory (1)

The University of Southern Mississippi, Hattiesburg, LA

Graduate

CMS 740 Rhetorical Criticism (1)

CMS 797 Special Problems (Individual Directed Study) (1)

Undergraduate

CMS 492 Special Problems (Individual Directed Study) (3)

Wayne State University, Detroit, MI

Graduate

GSW 5200 Feminist, Gender, & Queer Theory (2)

Undergraduate

GSW 5200 Feminist, Gender, & Queer Theory (2)

COM 2110 Argumentation & Debate (1)

COM 2500 Oral Interpretation of Literature (4)

COM 1010 Oral Communication (5)

Eastern Michigan University, Ypsilanti, MI

Fundamentals of Speech (1)

Small Group Communication (1)

The University of Texas at Austin, Austin, TX

CMS 306M Professional Communications Skills (4)

CMS 210 Advanced Forensics (4)

GRADUATE ADVISING & COMMITTEES (\* serving as Dissertation/Thesis Chair, \*\* serving as WGS mentor/advisor)

Laura Oliver\*\* (Seeking PhD, Department of Communication Studies, Louisiana State University)

Katie Nelson\* (Seeking PhD, Department of Communication Studies, Louisiana State University)

Rachel Aker\*\* (Seeking PhD, Department of Theatre, Louisiana State University)

Lauren Rackley\*\* (Seeking PhD, Department of English, Louisiana State University)

Kami G. Rutherford\*\* (Seeking PhD, Department of Sociology, Louisiana State University)

Elizabeth Gardner\*\* (Seeking PhD, Department of English, Louisiana State University)

Chris Vincent\* (ABD, Department of Communication Studies, Louisiana State University)

Rico Self\* (ABD, Department of Communication Studies, Louisiana State University)

Evan Schares\*\* (ABD, Department of Communication Studies, Louisiana State University)

Travis Williams (ABD, Department of Communication Studies, Louisiana State University)

Julia Moriarty (ABD, Department of Theatre & Dance, Wayne State University)

Alvaro Angulo, (PhD 2016, Department of Music, Louisiana State University)

Nicole Magee\* (MA 2015, Department of Communication Studies, The University of Southern Mississippi)

TECHNOLOGY LITERACIES

Video

Experience: Professional videography (2014-2016), production for online classes

Equipment: Canon 5D Mark iii, Canon Prime Lenses, Zoom recorder, sound studio/mixing experience

Post-Production: Final Cut Pro, Camtasia (used for production of interactive videos for online classes)

Photography

Experience: Professional photographer (2011-2016) for weddings, headshots, and corporate events

Equipment: Canon 5D Mark iii, Canon Prime Lenses, Canon 600 Series flashes

Post-Production: Adobe Lightroom, Adobe Photoshop

Design

Experience: Production of infographics for online classes, website design

Production Software: Adobe Photoshop, Piktochart (primarily used for production of infographics), Adobe Captivate

PROFESSIONAL & UNIVERSITY SERVICE

Department

Undergraduate Advisory Committee, (2018-Present) Department of Communication Studies, Louisiana State University

Equity and Justice Committee, (2018-Present) Department of Communication Studies, Louisiana State University

Gray Lecture committee (August 2018-March 2019) Department of Communication Studies, Louisiana State University

Steering committee, Co-Chair, Initiative on Disagreement in Democracy (2018-Present) Department of Communication Studies, Louisiana State University

Post-doctoral fellowship committee, (2018-Present) Department of Communication Studies, Louisiana State University

Digital Speech course committee, Chair (2017-Present) Department of Communication Studies, Louisiana State University

Kick-off representative (2017-2018) Department of Communication Studies, Louisiana State University

Forensics Program Administrator (August 2015-Present) Department of Communication Studies, Louisiana State University

Search committee member, the Edwin K. Hunter Professorship in Rhetoric and Argumentation (2016-2017) Department of Communication Studies, Louisiana State University

Departmental Colloquy Coordinator (2016-2017) Department of Communication Studies, Louisiana State University

MA Exam Standing Committee (August 2015-May 2016) Department of Communication Studies, Louisiana State University

Search committee member and diversity representative for Performance Studies Assistant Professor Search (2015-2016) Department of Communication Studies, Louisiana State University

Speech & Debate Director Search Committee (August 2015-May 2016) Department of Communication Studies, Louisiana State University (chair)

Gray Lecture Committee (August 2015-March 2016) Department of Communication Studies, Louisiana State University

Director of Speech & Debate (August 2014-August 2015) Department of Communication Studies, The University of Southern Mississippi

Policies & Procedures Committee (August 2014-May 2015) Department of Communication Studies, The University of Southern Mississippi

Measurements & Evaluation Committee (2010-2011) Department of Communication Studies, The University of Texas at Austin

Speech & Debate Coach (2007-2010) Department of Communication Studies, The University of Texas at Austin

University

Affiliate Faculty (2018-Present) African & African American Studies, Louisiana State University

Steering Committee (2017-Present) The Institute for Dialogue, Diversity, and Culture, Louisiana State University

Committee member (2017-Present) Undergraduate Curriculum Committee Women’s, Gender, & Sexuality Studies, Louisiana State University

Affiliate Faculty (2015-Present) Women’s, Gender, & Sexuality Studies, Louisiana State University

Public Speaking Course Director (2013) APEX Scholars Program, Wayne State University

Intellectual Entrepreneurship Mentor (2009-2010) The University of Texas at Austin

Tutor (2008-2010) Department of Athletics, The University of Texas at Austin

Discipline

Chair (2017-Present) Feminist & Women’s Studies Division, National Communication Association

Legislative Assembly Member (2017-Present) National Communication Association

Program Planner (2017) Feminist & Women Studies Division, National Communication Association

Vice-Chair (2016-2017) Feminist & Women’s Studies Division, National Communication Association

Second Vice-Chair (2015-2016) Feminist & Women’s Studies Division, National Communication Association

Third Vice-Chair (2014-2015) Feminist & Women’s Studies Division, National Communication Association

Legislative Assembly Coordinator (2013-2016) National Communication Association

Chair, Nominating Committee (2013-2014) Rhetorical and Communication Theory Division, National Communication Association

Paper Reviewer (2018-Present) La Raza Caucus and Latina/o Communication Studies Division, National Communication Association

Paper Reviewer (2008-Present) Rhetorical and Communication Theory Division, National Communication Association

Paper Reviewer (2008-Present) Public Address Division, National Communication Association

Paper Reviewer (2008-Present) Critical and Cultural Studies Division, National Communication Association

Paper Reviewer (2008-Present) Feminist & Women’s Studies Division, National Communication Association

New Media Strategy Consultant (2007-2012)

Public Speaking Consultant (2004-Present)

PROFESSIONAL ASSOCIATION MEMBERSHIP

National Communication Association

Critical and Cultural Studies Division, GLBTQ Communication Studies Division, Latina/o Communication Studies Division, African American Communication and Culture Division, Feminist and Women’s Studies Division, Rhetorical and Communication Theory Division, Public Address Division

Rhetoric Society of America

National Women’s Studies Association

Organization for Research on Women and Communication