Taylor Moran

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EDUCATION

Louisiana State University

May 2021

Doctor of Philosophy in Communication Studies

Research Interests

Rhetoric and Digital Technologies | Critical/Cultural Studies | Narrative

Virginia Tech May 2016

Master of Arts in Communication

Thesis: "Why We Are Angry: Rearticulating Fisher's Narrative Paradigm with Interactivity and Hypertext"

Virginia Tech May 2014

Bachelor of Arts in Communication: Public Relations

Secondary major: English

CONFERENCE PRESENATIONS

- Moran, T. (2018). She could be me: A narrative analysis of Barbie's body and feminine empowerment in Mattel's "Evolution of Barbie" campaign. Paper presented at the Southern States Communication Association, Nashville, TN.
- Moran, T. (2016). Employing compassion, companionship, and community: Reciprocal empowerment in the rhetoric of *Let Her Speak*. Paper presented in the Top Paper panel at the Eastern Communication Association Convention, Baltimore, MD.
- Moran, T. (2015). Blogging, feminism, and punditry: Feminist political voices frame the Affordable Care Act. Paper presented in the Opportunities and Obstacles for Female Punditry panel at the annual National Communication Association Convention, Las Vegas, NV.
- Smith, A., Moran, T., Ancarrow, M., & Ivory, J. (2015). #vsfashionshow: Gender and body image related content in Twitter posts using the Victoria's Secret fashion show hashtag. Paper presented at the National Communication Association Convention, Las Vegas, NV.

TEACHING EXPERIENCE

Graduate Teaching Assistant

Louisiana State University – Department of Communication Studies – Baton Rouge, Louisiana CMST 1150: Introduction to Communication Studies August 20, 2017—August

Graduate Teaching Assistant

Virginia Tech – Department of Communication – Blacksburg, Virginia COMM 2004: Public Speaking August 24, 2014—May 12, 2016

AFFILIATIONS

LSU Graduate Student Association

Communication Graduate Student Association 2015-2016 Vice President

Virginia Tech Graduate Student Assembly 2015-2016 Delegate for the Department of Communication

Gamma Beta Phi Society 2013-2014 President