

**LSU Graduate Retention and
Graduation Rates
By Program
Mass Communication**

Program=Mass Com & Public Affairs, PHD

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Cohort	5	*	5	*	*	*	*	*	*	6	5
Retention Rates in Same Curriculum											
% 2nd Year	100.0	100.0	100.0	75.0	100.0	66.7	100.0	100.0	100.0	100.0	
% 3rd Year	100.0	75.0	100.0	75.0	100.0	66.7	100.0	100.0	100.0		
% 4th Year	100.0	75.0	80.0	50.0	100.0	66.7	75.0	100.0			
% 5th Year	40.0	0.0	40.0	0.0	25.0	0.0	75.0				
% 6th Year	20.0	0.0	20.0	0.0	0.0	0.0					
% 7th Year	20.0	0.0	20.0	0.0	0.0						
Cumulative Graduation Rates in Same Curriculum											
% 3 Years	0.0	0.0	20.0	25.0	0.0	0.0	0.0	0.0			
% 4 Years	60.0	75.0	60.0	75.0	75.0	66.7	25.0				
% 5 Years	80.0	75.0	80.0	75.0	100.0	66.7					
% 6 Years	80.0	75.0	100.0	75.0	100.0						
% 7 Years	100.0	75.0	100.0	75.0							
Retention Rates at LSU											
% 2nd Year	100.0	100.0	100.0	75.0	100.0	66.7	100.0	100.0	100.0	100.0	
% 3rd Year	100.0	100.0	100.0	75.0	100.0	66.7	100.0	100.0	100.0		
% 4th Year	100.0	100.0	80.0	50.0	100.0	66.7	75.0	100.0			
% 5th Year	40.0	25.0	40.0	0.0	25.0	0.0	75.0				
% 6th Year	20.0	25.0	20.0	0.0	0.0	0.0					
% 7th Year	20.0	25.0	20.0	0.0	0.0						
Cumulative Graduation Rates at LSU											
% 3 Years	0.0	0.0	20.0	25.0	0.0	0.0	0.0	0.0			
% 4 Years	60.0	75.0	60.0	75.0	75.0	66.7	25.0				
% 5 Years	80.0	75.0	80.0	75.0	100.0	66.7					
% 6 Years	80.0	100.0	100.0	75.0	100.0						
% 7 Years	100.0	100.0	100.0	75.0							

**LSU Graduate Retention and
Graduation Rates
By Program
Mass Communication**

Program=Mass Communication, MMC

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Cohort	12	20	24	25	19	19	15	18	13	17	18
Retention Rates in Same Curriculum											
% 2nd Year	83.3	75.0	83.3	76.0	63.2	89.5	86.7	83.3	84.6	88.2	
% 3rd Year	16.7	25.0	29.2	16.0	15.8	15.8	20.0	16.7	0.0		
% 4th Year	8.3	10.0	4.2	12.0	0.0	5.3	0.0	5.6			
% 5th Year	0.0	5.0	0.0	4.0	10.5	0.0	0.0				
% 6th Year	0.0	0.0	0.0	4.0	10.5	0.0					
% 7th Year	0.0	0.0	0.0	4.0	10.5						
Cumulative Graduation Rates in Same Curriculum											
% 3 Years	58.3	70.0	70.8	64.0	52.6	78.9	86.7	55.6			
% 4 Years	66.7	75.0	75.0	72.0	52.6	84.2	86.7				
% 5 Years	75.0	80.0	75.0	80.0	52.6	84.2					
% 6 Years	75.0	80.0	75.0	80.0	63.2						
% 7 Years	75.0	80.0	75.0	80.0							
Retention Rates at LSU											
% 2nd Year	83.3	75.0	83.3	76.0	63.2	89.5	86.7	83.3	84.6	94.1	
% 3rd Year	16.7	25.0	33.3	16.0	21.1	15.8	20.0	16.7	7.7		
% 4th Year	8.3	10.0	8.3	12.0	0.0	5.3	0.0	5.6			
% 5th Year	0.0	5.0	0.0	4.0	10.5	0.0	0.0				
% 6th Year	0.0	0.0	0.0	4.0	10.5	0.0					
% 7th Year	0.0	0.0	0.0	4.0	10.5						
Cumulative Graduation Rates at LSU											
% 3 Years	58.3	70.0	70.8	64.0	57.9	78.9	86.7	83.3			
% 4 Years	66.7	75.0	79.2	72.0	57.9	84.2	86.7				
% 5 Years	75.0	80.0	79.2	80.0	57.9	84.2					
% 6 Years	75.0	80.0	79.2	80.0	68.4						
% 7 Years	75.0	80.0	79.2	80.0							

**LSU Graduate Retention and
Graduation Rates
By Program
Mass Communication**

Program=Strategic Communication, Cert

	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Cohort	*	*	*	*
Retention Rates in Same Curriculum				
% 2nd Year	66.7	0.0	0.0	
% 3rd Year	0.0	0.0		
% 4th Year	0.0			
% 5th Year				
% 6th Year				
% 7th Year				
Cumulative Graduation Rates in Same Curriculum				
% 3 Years	66.7			
% 4 Years				
% 5 Years				
% 6 Years				
% 7 Years				
Retention Rates at LSU				
% 2nd Year	66.7	50.0	0.0	
% 3rd Year	0.0	50.0		
% 4th Year	0.0			
% 5th Year				
% 6th Year				
% 7th Year				
Cumulative Graduation Rates at LSU				
% 3 Years	66.7			
% 4 Years				
% 5 Years				
% 6 Years				
% 7 Years				