

1. How long have you lived in New Orleans?

[Record answer in years. If less than one year record 0.]

--	--

If all your life, enter 99:

2. [If less than all your life] Did you move here ...

1. Since Hurricane Katrina
2. Within a year or two before Hurricane Katrina
3. Two years or more before Hurricane Katrina

3. [If less than all your life] Before coming to New Orleans ...

	City	State
Where did you move to New Orleans from?		
Where would you call your hometown/where you've mostly lived?		
Where were you born?		

4. How likely is it that you will move away from New Orleans within the next ...

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Haven't decided
One year?					
Two years?					
Five years?					
Ten years?					

5. What is the name of your neighborhood or subdivision in New Orleans?

6. What is your Zip Code in New Orleans?

--	--	--	--	--	--

7. What street do you live on, and what is the nearest cross-street or intersection?

Your Street _____

Nearest Cross Street _____

*This information will only be seen by the LSU professor advising the survey and will not be released to 504ward or to anyone else. It will help us understand and work to improve the quality of life in New Orleans.

8. There are many reasons for choosing where to live. Thinking about whether you will stay in New Orleans, how important are each of the following to you?

	Very Important	Important	Somewhat Important	Not Very Important	Does Not apply
The Local Economy					
The job market in my field(s)					
Opportunities for promotion or advancement					
Building a business as an entrepreneur					
Local Political Leadership					
Infrastructure, e.g., streets, drainage, lighting, internet					
Local Media					
Accessible Medical Services					
Crime problem					
Danger of another Hurricane					
Living in a neighborhood I like and is affordable					
Financial incentives for home ownership					
My Circle of Friends					
My Family & Relatives					
Having / Finding a Long					

Term Intimate Relationship					
Day Care for Children					
K-12 Education					
Higher Education Opportunities					
New Orleans food, music, culture					
General Quality of Life					
Cost of Living					
Opportunity to work on Development, Recovery					
Opportunity to help the disadvantaged; social justice					
My Church/Religious Community					

9. Still thinking of reasons why you would choose a place to live, how would you rate New Orleans on each of the following?

	Very Good	Good	In the Middle	Bad	Very Bad	Don't Use; Doesn't Apply
The Local Economy						
The job market in my field(s)						
Opportunities for promotion or advancement						
Building a business as an entrepreneur						
Local Political Leadership						
Infrastructure, e.g., streets, drainage, lighting, internet						
Local Media						
Accessible Medical Services						
Crime problem						
Danger of another Hurricane						
Living in a neighborhood I like and is affordable						
Financial incentives for home ownership						
My Circle of Friends						
My Family & Relatives						

Having / Finding a Long Term Intimate Relationship						
Day Care for Children						
K-12 Education						
Higher Education Opportunities						
New Orleans food, music, culture						
General Quality of Life						
Cost of Living						
Opportunity to work on Development, Recovery						
Opportunity to help the disadvantaged; social justice						
My Church/Religious Community						

10. Which occupational sectors are attractive to you?

	Very Attractive to me	Attractive to me	Somewhat Attractive to me	Not Very Attractive to me	Not at All Attractive to me
Banking, Finance					
Media/Marketing, and Public Relations					
Business Services/Insurance					
Energy					
Engineering					
Manufacturing					
Construction, Development, Real Estate					
Urban Planning/Architecture					
Technology, Digital Media					
Starting your own business, company, store					
Law					
Healthcare, Medicine, Biomedical					
Education, Research					
Government, Policy, Politics					

Nonprofits, Community work					
Arts ,Entertainment, Film					
Religion, spiritual					
Hospitality, Tourism					
International Trade, Logistics and Distribution					
Other (specify)					

11. What is your impression: which of these occupational sectors *currently* offer a good career path in New Orleans?

	Now offer good career paths	In the middle	Do not offer good career paths	Don't Know
Banking, Finance				
Media/Marketing, and Public Relations				
Business Services/Insurance				
Energy				
Engineering				
Manufacturing				
Construction, Development, Real Estate				
Urban Planning/Architecture				
Technology, Digital Media				
Starting your own business, company, store				
Law				
Healthcare, Medicine, Biomedical				
Education, Research				
Government, Policy, Politics				
Nonprofits, Community work				
Arts ,Entertainment, Film				
Religion, spiritual				
Hospitality, Tourism				

International Trade, Logistics and Distribution				
Other (specify)				

12. Which of these fields do you think will be strong and offer good career paths in New Orleans, say, 10-15 years from now?

	Will be Strong	Will be in the middle	Will be Weak	Don't Know; Can't Predict
Banking, Finance				
Media/Marketing, and Public Relations				
Business Services/Insurance				
Energy				
Engineering				
Manufacturing				
Construction, Development, Real Estate				
Urban Planning/Architecture				
Technology, Digital Media				
Starting your own business, company, store				
Law				
Healthcare, Medicine, Biomedical				
Education, Research				
Government, Policy, Politics				
Nonprofits, Community work				
Arts ,Entertainment, Film				
Religion, spiritual				
Hospitality, Tourism				
International Trade, Logistics and Distribution				
Other (specify)				

13. What is/was your employment status?

	Retired	Student	Homemaker	Employed full or part time	Volunteer, Intern	Looking for a Job	Unemployed; Discouraged
Before Hurricane Katrina							
Now							

14. What is/was your occupation?

	Occupation
Before Hurricane Katrina	
Now	

15. What industry or sector do/did you work in?

	Industry or Sector
Before Hurricane Katrina	
Now	

16. Thinking of your goals and plans (not just your wishes or dreams), what occupation would you most like to work in?

17. Thinking of your goals and plans (not just your wishes or dreams), what industry or sector would you most like to work in?

18. How easy or hard has it been to find a job in New Orleans?

1. Easy
2. Not very easy
3. Hard
4. Nearly impossible

19. What methods were most helpful in finding a job in New Orleans?

	Helpful	Somewhat Helpful	Not Helpful
Family/Friends			
Former employer			
Online posting			

Networking group			
Print ads			
Head hunter/talent agency			

20. If you were to apply for a job, what skill set would you describe yourself as having? What might you put on your resume? Please check all that apply, and add any that aren't listed.

1. Web Design
2. Graphic Design
3. Event Planning
4. Public Speaking
5. Accounting/ Financial Experience
6. Research and Development
7. PR/Marketing
8. Sales
9. Strategic Consulting
10. Strategic Planning
11. Strong Writing Skills
12. Technology oriented
13. Project Management
14. Retail/ Customer Service
15. Teaching
16. Administrative
17. Fundraising
18. Foreign Language?
19. Other

21. When thinking about what you look for in a job or an employer, which of the following are most important to you?

	Very Important	Important	Somewhat Important	Not very Important at all
Flexible work hours				
Environmentally friendly				
Strong name recognition				

22. While living in New Orleans, have you had job offers from other cities or regions?
Or if you are self-employed: have you concretely looked into the possibility of starting a business in another city or region?

1. Yes
2. No

23. Do you think of yourself as entrepreneurial, that you would like to start and grow your own business?

1. Yes, very much so
2. Yes, somewhat
3. No, not especially
4. Definitely not

24. [If yes] Do you currently have a concrete business plan or idea?

1. Yes
2. No

25. How familiar are you with the following organizations?

	Very Familiar	Somewhat Familiar	Don't Know this Group
Arts Council of New Orleans			
AVODAH			
The Business Council of New Orleans			
City Year			
Desire Nola			
EngageNOLA			
First Fridays			
504ward			
Greater New Orleans Inc.			
Hands On New Orleans			
Horizon Initiative			
Human Resource Management Association			
Humid Beings			
The Idea Village			
Jefferson Parish Chamber of Commerce			
Jewish Federation of Greater New Orleans			

Junior League of Greater New Orleans			
Launch Pad			
Make New Orleans Home			
National Black MBA Association of New Orleans			
Neighborhood Partnership Network			
Net Squared			
New Orleans Chamber of Commerce			
NOLA YURP			
playNOLA Sports and Entertainment Group			
Puentes			
Social Entrepreneurs of New Orleans			
Teach for America			
Urban League of Greater New Orleans			
New Leaders for New Schools			
WorkNOLA			
Young Leadership Council			

26. Have you worked with/participated in the following organizations? Please check any that apply.

	Board Member; Employee; Intern	Joined; Member	Volunteered with	Contributed money
Arts Council of New Orleans				
AVODAH				
The Business Council of New Orleans				
City Year				
Desire Nola				
EngageNOLA				

First Fridays				
504ward				
Greater New Orleans Inc.				
Hands On New Orleans				
Horizon Initiative				
Human Resource Management Association				
Humid Beings				
The Idea Village				
Jefferson Parish Chamber of Commerce				
Jewish Federation of Greater New Orleans				
Junior League of Greater New Orleans				
Launch Pad				
Make New Orleans Home				
National Black MBA Association of New Orleans				
Neighborhood Partnership Network				
Net Squared				
New Orleans Chamber of Commerce				
NOLA YURP				
playNOLA Sports and Entertainment Group				
Puentes				
Social Entrepreneurs of New Orleans				
Teach for America				

Urban League of Greater New Orleans				
New Leaders for New Schools				
WorkNOLA				
Young Leadership Council				

27. Have you ever participate in one of the following programs?

1. Americorp
2. City Year
3. teachNOLA
4. Teach for America
5. Other similar short term programs with a service component [fill in the blank]

28. About how often have you done the following?

	Every week (or more often)	Almost every week	Once or twice a month	A few times per year	Less often than that	Never
Had friends over to your home						
Visited relatives in person or had them visit you						
Socialized with co-workers outside of work						
Played cards or board games with others						
Attended a club meeting						
Hung out with friends at a park, shopping mall, or other public place						
Attended any public meeting in which there was discussion of town or school affairs						
Done volunteer work						
Gone to movies						
Gone to bars, nightclubs, music events						
Attended sports events						

(professional, college, etc.)						
-------------------------------	--	--	--	--	--	--

29. Have you taken part in activities with the following groups and organizations in the past 12 months?

	Yes	No
An adult sports club or league, or an outdoor activity club		
A youth organization like youth sports leagues, the scouts, 4-H clubs, and Boys & Girls Clubs		
A parents' association, like the PTA or PTO, or other school support or service groups		
Activities at your church or place of worship, other than attending services? This might include teaching Sunday school, serving on a committee, attending choir rehearsal or a retreat. Or working with any organization affiliated with religion, such as the Knights of Columbus or a bible study group		
A neighborhood association, like a block association, a homeowner or tenant association, or a crime watch group		
A charity or social welfare organization that provides services in such fields as health or service to the needy		
A professional, trade, farm, or business association		
Any other hobby, investment, or garden clubs or societies		
Any other kinds of clubs or organizations		

Next I'd like to ask you a couple questions about television and newspapers, and where you get information.

30. How many days in the past week did you read a daily newspaper?

1. ____ [VALID RANGE 0-7]
2. Don't know
3. Refused

31. How many hours per day do you spend watching TV (television) on an average weekday, that is Monday through Friday? [IF RESPONSE IS 12 OR GREATER, ENTER 12]

1. ____ [VALID RANGE 0-12]
2. Don't know
3. Refused

32. If you think about where you get your information, in general, how important would you say each of the following are?

	Very Important	Important	Somewhat Important	Not very Important at all
Newspapers				
TV				
Radio				
Word of mouth				

Finally, we have a few questions about your household and your background.

33. In what year were you born?

[RECORD FULL YEAR (e.g., 1967) _____]

34. Are you male or female?

1. Male
2. Female

35. Do you consider yourself to be:

1. White
2. Black
3. Asian
4. American Indian
5. Arab/Middle Eastern
6. Other

36. Are you Hispanic or Latino?

1. Yes
2. No

37. Are you currently married, living with a partner, separated, divorced, widowed, or have you never been married?

1. Single, never married
2. In a relationship but not married
3. Married
4. Separated
5. Divorced
6. Widowed

38. Do you have children? How many?

- 0 None
1. One
2. Two
3. Three
4. Four or more

39. What is the highest grade of schooling that you have completed?

1. 8th Grade or less
2. Some high school
3. High School Diploma
4. Vocational/Technical school
5. Some College
6. College degree
7. Some graduate school
8. Master's Degree
9. PhD/MD

40. [If still a student] what level of education are you pursuing?

1. High School Diploma
2. Vocational/Technical school
3. College degree
4. Master's Degree
5. PhD/MD

41. [If at least some post-high school or more:] What is/was your major field of study? If more than one, list the ones you feel are most important to you.

42. Do/did you own your own residence (house, condo, apartment)?

	Own	No, Don't/didn't Own
Before Hurricane Katrina		
Now		

43. What is your religious preference? Is it Protestant, Catholic, Jewish, some other religion, or no religion?

1. Protestant
[If Protestant]: What specific denomination is that, if any? _____
2. Catholic
3. Jewish
4. Other [Please Specify] _____
5. None [SKIP to question about religious attendance]

44. Are you a member of a local church, synagogue, or other religious or spiritual community in New Orleans?

1. Yes
2. No

45. What was your total income before taxes last year, from all sources. (If you are living with a spouse or intimate partner, give the total income that you and all other members of your household earned before taxes last year, from all sources.)

1. Under \$15,000
2. \$15,000 to \$25,000
3. \$25,000 to \$50,000
4. \$50,000 to \$75,000
5. \$75,000 to \$100,000
6. \$100,000 to \$200,000
7. More than \$200,000

46. Optional: If you would let LSU contact you again for a follow-up survey, please give us contact information. We will ONLY use this contact information for a follow-up survey and will not reveal it to anyone else.

Phone number(s):

Email address(es):

This concludes the survey. Thank you for participating and giving so generously of your time.