Overview
This course explores the emergence, development, and adaptation of mass-mediated systems of visually representing race, class, gender, and their intersections, in U.S. urban environments, from the early nineteenth century through the Cold War. The multivalency of stereotyped imagery will be considered via the sequence of production, reproduction, dissemination, and reception, as will varying efforts of the groups represented to counter the negative aspects of that imagery. Topics include blackface minstrelsy and its mediated spin-offs (e.g., sheet music and posters), exhibition systems centering on delineating the “other” (e.g., lectures, panoramas, museums, world’s fairs, their tie-ins, publicity, and souvenirs), photography as social investigation/representation, the “halftone effect” in magazines, newspapers, and book illustration, the deployments of social difference on billboards and in periodical and ephemeral advertisements (from “steel engraving ladies” and Gibson “girls” to black mammys), Golden-Era Hollywood film publicity and exhibition as conveyancers of social categorization through celebrity and notoriety, and visualizations of difference within the cityscapes of early television, with special attention to the local context of Pittsburgh’s KDKA as a case study.

Each topic will generally be covered over two weeks, with the first devoted to the convergences of prior media forms flowing into the representational system’s emergence and its surrounding cultural context, and the second to the long shadows of that the emergent forms cast over future representations and their contretemps. Article, essay, and book excerpt readings will be drawn from the interdisciplinary literature that has mushroomed around each of these topics. Class discussions will focus on synthesizing this disparate material as background for a series of small-group archival exercises during field trips to local repositories, where the class will directly engage and interpret exemplary media artifacts. In addition to the quality of performance in discussions of readings and exercises, each student’s course grade will derive from an article-
length research paper, based on primary sources that might but need not be U.S. in origin, in which grasp of mediated visual culture concepts discussed throughout the class is demonstrated.

Course Goals
- To introduce students to interdisciplinary visual culture scholarship on mediated representational systems of race, class, and gender within US cities from the early nineteenth century to the end of the Cold War
- To integrate this scholarship into humanities-oriented communication studies
- To survey primary sources available for studying these representational systems
- To train students in the analysis and interpretation of visual material in archives, and related textual materials.
- To heighten student awareness of the cultural production, dissemination/distribution, exhibition, and consumption/reception of visual artifacts representing race, class, gender, and cities, separately or in combination.
- To guide students in developing a publishable quality journal-length primary source-based research paper.
- To build through group discussion a classroom-based “community of inquiry and understanding” regarding the course topic and the social justice and human rights issues it raises.

Course grades will be based on a combination of archival and viewing exercises (25 percent), discussion of weekly readings (25 percent), and a research paper (50 percent) reflecting the course theme of urban visualizations of race, class, and gender in media history.

Grading Structure
50% Discussions (25%) and archival and viewing exercises (25%), at each meeting.
   If you must miss a class, you should write a 5-page critique of the readings assigned to cover the discussion and a 5-page response piece to the hands-on work undertaken in class (We will supply the primary-source documents for this).
50% Methodologically-informed and primary-source-based paper (about 25 pages of body text exclusive of notes) on a case study.
Total+=
100%=Course grade.

Generally, each meeting (except the first) will consist of three segments, punctuated by two ten-minute breaks.
1:00-1:50 Discussion of reading and sources the readings treat.
2:00-2:50 Hands-on archival exercises or discussion of visual material viewed in class.
3:00-3:55 Discussion of exercise and larger issues it raises; individual progress reports on term papers; general research issues and bibliography; introduction of the next reading assignments.

Required reading excerpts averaging 125 pages per week will be drawn from the bibliographies
Guidelines for Preparing Required Readings for Class Discussion

Things to look for in each of the readings:
- Author’s thesis or main point
- Evidence and methods the author uses
- The manner in which evidence and methods interact with the thesis or main point
- Concepts that the author employs
- Key secondary source references

Things to think about for each reading:
- Two positive points, two negative points about it
- Synthesis with course concepts, readings assigned for that day, and with prior course readings
- Ask yourself: “in light of the reading, what further scholarly investigation should be done and how might it be accomplished?”

Academic Integrity Statement

“Students in this course will be expected to comply with the University of Pittsburgh’s Policy on Academic Integrity [http://www.pitt.edu/~provost/ai1.html]. Any student suspected of violating this obligation for any reason during the semester will be required to participate in the procedural process, initiated at the instructor level, as outlined in the University Guidelines on Academic Integrity. This may include, but is not limited to, the confiscation of the examination of any individual suspected of violating University Policy. Furthermore, no student may bring any unauthorized materials to an exam, including dictionaries and cell phones with texting capabilities.”

Special Notice to Students with Disabilities. If you have a disability for which you are or may be requesting an accommodation, you are encouraged to contact both your instructor and the Office of Disability Resources and Services, 216 William Pitt Union, 412-648-7890 (telephone) or 412-383-7355 (TDD) or 412-624-3346 (FAX) as early as possible in the term period. DRS will verify your disability and determine reasonable accommodations for this course.

COURSE BIBLIOGRAPHY AND SCHEDULE OF TOPICS

(ARCHIVAL AND VIEWING EXERCISES WILL BE DETERMINED ON A WEEK-TO-WEEK BASIS, AS WILL SPECIFIC REQUIRED READING ASSIGNMENTS)

7 Jan. Introduction

BACKGROUND READINGS

City Culture
http://muse.jhu.edu/journals/criticism/v045/45.1albright.html

http://muse.jhu.edu/journals/journal_of_interdisciplinary_history/v032/32.4arnade.html


http://tcs.sagepub.com/cgi/reprint/23/5/23

http://muse.jhu.edu/journals/social_science_history/v026/26.2borchert.html


http://muse.jhu.edu/journals/reviews_in_american_history/v026/26.1gilfoyle.html
http://site.ebrary.com/lib/pitt/Doc?id=10084819
Lehan, Richard. The City in Literature: An Intellectual and Cultural History. Berkeley:
Zborays' Visualizing Race, Class, & Gender-8


http://proquest.umi.com/pqdlink?did=745404191&Fmt=7&clientId=17454&RQT=309&VName=PQD


http://muse.jhu.edu/journals/american_quarterly/v054/54.2lutes.html


http://juh.sagepub.com/cgi/reprint/30/3/378


http://muse.jhu.edu/journals/discourse/v024/24.2mueller.html


—. *The Culture of Cities*. New York: Harcourt, Brace, 1938. HT151 M78


http://muse.jhu.edu/journals/technology_and_culture/v048/48.2norton.html


M566 2003
Watson, Sophie and Katherine Gibson, eds. *Postmodern Cities and Spaces*. Oxford: Blackwell,
Zborays' Visualizing Race, Class, & Gender-11

1995. GSPIA HT155 P67 1995
http://muse.jhu.edu/journals/american_quarterly/v056/56.2yablon.html

Urban Communication
http://vcj.sagepub.com/cgi/reprint/6/2/146
Visual Culture


Cherry, Deborah. *Beyond the Frame: Feminism and Visual Culture, Britain 1850-1900*. London:
Zborays' Visualizing Race, Class, & Gender-13


http://muse.jhu.edu/journals/callaloo/v018/18.2cultural_politics.html


http://www.manchesteruniversitypress.co.uk/journals/journal.asp?id=9


http://muse.jhu.edu/journals/new_centennial_review/v004/4.2noble.html


http://muse.jhu.edu/journals/theatre_journal/toc/tj53.1.html


http://muse.jhu.edu/journals/journal_of_womens_history/v017/17.1ross.html
Zboray's Visualizing Race, Class, & Gender-16

http://muse.jhu.edu/journals/social_text/v020/20.4soussloff.html
http://muse.jhu.edu/journals/symploke/v010/10.1stanworth.html

14 Jan. Blackface Minstrelsy
REQUIRED READINGS (in pdf., via e-mail):
5) Bean, Annemarie. “Transgressing the Gender Divide: The Female Impersonator in Nineteenth-Century Blackface Minstrelsy. In Inside the Minstrel Mask: Readings in Nineteenth-
Zborays' Visualizing Race, Class, & Gender-17


OTHER READINGS

http://proquest.umi.com/pqdlink?did=725929761&Fmt=7&clientId=17454&RQT=309&VName=PQD


Fee, Frank E., Jr. “Blackface in Black and White: Race, Ethnicity and Gender in Frederick Douglass’ Hometown Newspapers, 1847.” American Journalism 20, no. 3 (Summer 2003): 73-92.


Gura, Philip F. and James F. Bollman. America’s Instrument: The Banjo in the Nineteenth
Zborays' Visualizing Race, Class, & Gender-18


http://www.jstor.org/view/00030678/dm980821/98p0210l/0


http://muse.jhu.edu/journals/eire-ireland/v041/41.3nowatzki.html


http://links.jstor.org/sici?sici=0003-0678%28197503%2927%3A1%3C3%3A%ABMAJI%3E2.0.CO%3B2-Z


**21 No Class: Martin Luther King Day**

**28 Jan. Blackface Legacies**

**REQUIRED READINGS**

On pdf.

http://muse.jhu.edu/journals/theatre_journal/v056/56.4forbes.html

http://muse.jhu.edu/journals/american_jewish_history/v087/87.4brown_lavitt.html

http://www.jstor.org/view/00218723/di975302/97p01861


**OTHER READINGS**

MUSIC ML3479 .A23 2007


Dunne, Michael. “Blackface Minstrelsy in Musicals.” In his *American Film Musical Themes and


http://muse.jhu.edu/journals/americian_jewish_history/v087/87.4brown_lavitt.html


http://muse.jhu.edu/journals/journal_of_american_folklore/v114/114.452lindahl03.pdf


http://jbs.sagepub.com/cgi/content/abstract/36/1/97


http://muse.jhu.edu/journals/journal_of_asian_american_studies/v008/8.1moon.html


http://www.jstor.org/view/00218723/di975302/97p0186l/0

http://muse.jhu.edu/journals/configurations/v004/4.2sappol.html


http://www.jstor.org/view/10624783/dm980401/98p03957/0

http://muse.jhu.edu/journals/boundary/v030/30.2shank.html


http://journals.cambridge.org/action/displayAbstract?fromPage=online&aid=7825

2006

http://muse.jhu.edu/journals/theatre_journal/v048/48.2thompson.html

http://muse.jhu.edu/journals/diacritics/v031/31.2tuhkanen.html

http://proquest.umi.com/pqdlink?did=982795161&Fmt=7&clientid=17454&RQT=309&VName=PQD

http://muse.jhu.edu/journals/the_drama_review/v044/44.1wallace.html


http://muse.jhu.edu/journals/the_drama_review/v045/45.4webb.html


4 Feb. Exhibiting the Other in the Nineteenth Century
REQUERED READINGS

http://muse.jhu.edu/journals/american_quarterly/v051/51.1reiss.html

http://muse.jhu.edu/journals/american_quarterly/v056/56.2zboray.html

3) Niquette, Manon. “‘Meet Me at the Fair’: Sociability and Reflexivity in Nineteenth- Century World Expositions.” Canadian Journal of Communication 22, no. 1 (Winter 1997): 81-
http://muse.jhu.edu/journals/wide_angle/v018/18.3griffiths.html

OTHER READINGS

http://muse.jhu.edu/journals/nepantla/v004/4.2andermann.pdf
http://muse.jhu.edu/journals/journal_of_social_history/v040/40.4classen.pdf
http://muse.jhu.edu/journals/positions/v008/8.3christ.html
Dennett, Andrea Stulman. *Weird and Wonderful: The Dime Museum in America.* New York:


Niquette, Manon. “‘Meet Me at the Fair’: Sociability and Reflexivity in Nineteenth-
http://www.cjc-online.ca/viewarticle.php?id=400&layout=html


11 Feb. Exhibiting the Other in the Twentieth Century

**REQUIRED READINGS**


**OTHER READINGS**


Bottomore, Stephen. “Film Museums: A Bibliography.” *Film History* 18, no. 3 (July 2003): 327-

FRICK N6448 A74B7 1988


http://muse.jhu.edu/journals/the_drama_review/v049/49.3casey.pdf

http://muse.jhu.edu/journals/library_trends/v056/56.1catalani.html


http://links.jstor.org/sici?sici=0886-7356%28199905%2914%3A2%3C180%3ALCAMAT%3E2.0.CO%3B2-Z


http://muse.jhu.edu/journals/callaloo/v029/29.3heath02.pdf


http://muse.jhu.edu/journals/the_drama_review/v044/44.3hilden.pdf


http://muse.jhu.edu/journals/radical_history_review/v081/81.1kropp.pdf

http://muse.jhu.edu/journals/the_drama_review/v051/51.3kruger.pdf

http://muse.jhu.edu/journals/differences/v015/15.3kuppers.html

http://muse.jhu.edu/journals/american_quarterly/v057/57.1lawlor.pdf


Zborays' Visualizing Race, Class, & Gender-31


18 Feb. Photography as Social Investigation I

REQUIRED READINGS


Zborays' Visualizing Race, Class, & Gender-32


OTHER READINGS


http://links.jstor.org/sici?sici=0272-3433%28200422%2926%3A3%3C7%3APVWPHT%3E2.0.CO%3B2-J


http://www.humnet.ucla.edu/humnet/arthist/icono/rayfield/dbldate.htm


http://links.jstor.org/sici?sici=0734-6018%28199823%290%3C109%3AUEOT%22F%3E2.0.CO%3B2-W

http://proquest.umi.com/pqdlink?did=921044991&Fmt=7&clientId=17454&RQT=309&VName=PQD

http://www.jstor.org/view/01622870/ap030038/03a00010/0

http://muse.jhu.edu/journals/journal_of_social_history/v033/33.4sigel.html


http://muse.jhu.edu/journals/yale_journal_of_criticism/v011/11.1smith.html


http://muse.jhu.edu/journals/wide_angle/v018/18.2strain.html


Zborays' Visualizing Race, Class, & Gender-34


http://muse.jhu.edu/journals/lion_and_the_unicorn/v029/29.2vallone.pdf

http://www.jstor.org/view/10773711/di985022/98p0682d/0


25 Feb. Photography as Social Investigation II
REQUIRED READINGS
http://muse.jhu.edu/journals/american_quarterly/v052/52.3bramen.pdf


http://muse.jhu.edu/journals/american_periodicals/v016/16.1vials.pdf

http://muse.jhu.edu/journals/american_quarterly/v059/59.4raiford.pdf

OTHER READINGS


http://proquest.umi.com/pqdlink?did=1144185971&Fmt=7&clientId=17454&RQT=309&VName=PQD

Barnes, Billy E. and Elizabeth Gritter, interviewer. “Forty Years After the War on Poverty: Interview with Photographer Billy E. Barnes.” Southern Cultures 11, no. 4 (2005): 78-95


http://muse.jhu.edu/journals/american_quarterly/v052/52.3bramen.pdf


http://proquest.umi.com/pqdlink?did=790249451&Fmt=7&clientId=17454&RQT=309&VName=PQD


http://proquest.umi.com/pqdlink?did=982807101&Fmt=7&clientId=17454&RQT=309&VName=PQD


http://muse.jhu.edu/journals/legacy/v024/24.2foreman02.pdf


http://proquest.umi.com/pqdlink?did=790255931&Fmt=7&clientId=17454&RQT=309&VName=PQD


Kozol, Wendy. Life’s America: Family and Nation in Postwar Photojournalism. Philadelphia:
Zborays' Visualizing Race, Class, & Gender-36

http://www.informaworld.com/10.1080/00335630701593998
Pace, Patricia. “Staging Childhood: Lewis Hine’s Photographs of Child Labor.” The Lion and the Unicorn 26, no. 3 (Sept. 2002): 324-52.
http://muse.jhu.edu/journals/lion_and_the_unicorn/v026/26.3pace.html
http://muse.jhu.edu/journals/journal_of_womens_history/v017/17.4pang.html
FRICK TR653 .R34 2006
http://muse.jhu.edu/journals/american_quarterly/v059/59.4raiford.pdf
http://links.jstor.org/sici?sici=0890-4901%281988%292%3A3%3A%3ANYNACM%3E2.0.CO%3B2-G
REQUIRED READINGS


OTHER READINGS


Bouvier, Virginia M. “Imaging a Nation: U.S. Political Cartoons and the War of 1898.” In her


http://muse.jhu.edu/journals/american_quarterly/v054/54.2lutes.pdf


http://proquest.umi.com/pqdlink?did=743138881&Fmt=7&clientId=17454&RQT=309&VName=PQD

http://muse.jhu.edu/journals/journal_of_social_history/v037/37.3ramey.html

http://proquest.umi.com/pqdlink?did=888835731&Fmt=7&clientId=17454&RQT=309&VName=PQD


10 Mar. No Class: Spring Break

17 Mar. Illustrations, Billboards, Advertising, Ephemera

**REQUIRED READINGS**

http://links.jstor.org/sici?sici=0097-9760%28199723%2923%3A1%3C131%20MHT%3E2.0.CO%3B2-V

http://muse.jhu.edu/journals/positions/v007/7.2desmond.html

http://muse.jhu.edu/journals/american_quarterly/v059/59.4baker.html


http://muse.jhu.edu/journals/american_periodicals/v015/15.1goeser.pdf


**OTHER READINGS**

http://muse.jhu.edu/journals/advertising_and_society_review/v005/5.4brasted.html

http://muse.jhu.edu/journals/advertising_and_society_review/v007/7.1chambers.html


http://links.jstor.org/sici?sici=0734-6018%28198824%290%3C97%3AWMWTWW%3E2.0.CO%3B2-L


http://muse.jhu/journal/positions/v007/7.2desmond.html


http://muse.jhu.edu/journals/american_periodicals/v015/15.1goeser.pdf


Jain, Sarah S. Lochlann. “‘Come Up to the Kool Taste’: African American Upward Mobility and


Zborays' Visualizing Race, Class, & Gender-42

http://muse.jhu.edu/journals/advertising_and_society_review/v006/6.4phillips_mcquarrie.html

http://muse.jhu.edu/journals/american_literary_history/v019/19.2round.pdf

http://muse.jhu.edu/journals/advertising_and_society_review/v001/1.1ruffins.html


http://muse.jhu.edu/journals/book_history/v003/3.1smith.html


http://juh.sagepub.com/cgi/reprint/13/4/394

24 Mar. The Silent Film Era

REQUIRED READINGS


http://muse.jhu.edu/journals/film_history/v017/17.1regester.pdf

Zboray's Visualizing Race, Class, & Gender-43

http://muse.jhu.edu/journals/cinema_journal/v042/42.1aronson.pdf


http://muse.jhu.edu/journals/cinema_journal/v042/42.2dixon.pdf

OTHER READINGS

http://muse.jhu.edu/journals/film_history/v018/18.2abel.pdf

http://muse.jhu.edu/journals/cinema_journal/v045/45.4addison.pdf

http://muse.jhu.edu/journals/cinema_journal/v042/42.1aronson.pdf


http://muse.jhu.edu/journals/camera_obscura/v016/16.3bean.pdf


http://proquest.umi.com/pqdlink?did=765202751&Fmt=7&clientId=17454&RQT=309&VName=PQD

http://muse.jhu.edu/journals/cinema_journal/v039/39.3bowser.pdf

http://muse.jhu.edu/journals/camera_obscura/v019/19.1brent.html

http://muse.jhu.edu/journals/the_moving_image/v004/4.2delamoir.pdf

Gaines, Jane. Fire and Desire: Mixed-Race Movies in the Silent Era. Chicago: University of


Zborays' Visualizing Race, Class, & Gender-45

http://www.journals.uchicago.edu/doi/abs/10.1086/424791


http://muse.jhu.edu/journals/camera_journal/v039/39.1parchesky.html

http://muse.jhu.edu/journals/film_history/v018/18.2parchesky.pdf

http://muse.jhu.edu/journals/film_history/v017/17.1regester.pdf

http://muse.jhu.edu/journals/film_history/v019/19.3rhodes.pdf


http://www.journals.uchicago.edu/doi/abs/10.1086/424791

http://muse.jhu.edu/journals/camera_obscura/v016/16.3studlar.pdf

http://muse.jhu.edu/journals/camera_journal/v043/43.1wallace.pdf
Zborays' Visualizing Race, Class, & Gender

http://muse.jhu.edu/journals/the_drama_review/v044/44.1wallace.pdf

http://muse.jhu.edu/journals/camera_obscura/v017/17.1whissel.pdf


http://muse.jhu.edu/journals/camera_obscura/v016/16.3zhang.pdf

31 Mar. The Sound Film Era

REQURED READINGS

http://muse.jhu.edu/journals/frontiers/v025/25.2abrams.pdf

http://muse.jhu.edu/journals/modern_fiction_studies/v051/51.4francis.pdf

http://muse.jhu.edu/journals/american_jewish_history/v087/87.4holberg.pdf


http://www.ejumpcut.org/archive/onlinessays/JC39folder/westSideStory.html

http://www.jstor.org/view/00097101/ap040110/04a00050/0

http://muse.jhu.edu/journals/the_velvet_light_trap/v053/53.1wlodarz.pdf

OTHER READINGS


http://muse.jhu.edu/journals/wide_angle/toc/wan20.3.html
http://muse.jhu.edu/journals/wide_angle/toc/wan19.4.html


http://muse.jhu.edu/journals/cinema_journal/v039/39.2benshoff.htm


http://muse.jhu.edu/journals/film_history/v018/18.3bottomore01.pdf

http://muse.jhu.edu/journals/shofar/v023/23.4bronski.pdf


http://muse.jhu.edu/journals/canadian_review_of_american_studies/v036/36.2chivers.pdf

http://muse.jhu.edu/journals/yale_journal_of_criticism/v011/11.1.cohen.html


Cvetkovich, Anne. “In the Archives of Lesbian Feelings: Documentary and Popular Culture.”
Zborays' Visualizing Race, Class, & Gender-48

http://muse.jhu.edu/journals/camera_obscura/v017/17.1cvetkovich.html

http://muse.jhu.edu/journals/cinema_journal/v045/45.2chung.pdf


http://muse.jhu.edu/journals/film_and_history/v035/35.1daniels.pdf


http://muse.jhu.edu/journals/wide_angle/v019/19.4dimendberg.html

http://muse.jhu.edu/journals/cinema_journal/v042/42.2dixon.pdf


http://muse.jhu.edu/journals/modern_fiction_studies/v051/51.4francis.pdf


http://muse.jhu.edu/journals/canadian_review_of_american_studies/v034/34.2gerlach.html


Grant, W. R. Post-Soul Black Cinema: Discontinuities, Innovations, and Breakpoints, 1970-
http://www.jstor.org/view/00097101/ap040110/04a00050/0
http://muse.jhu.edu/journals/american_jewish_history/v087/87.4holberg.pdf
http://muse.jhu.edu/journals/positions/v015/15.3hong.pdf
http://muse.jhu.edu/journals/cinema_journal/v039/39.1leff.html
http://muse.jhu.edu/journals/film_history/v018/18.4levavy.pdf
http://muse.jhu.edu/journals/cinema_journal/v042/42.1leyda.pdf
http://muse.jhu.edu/journals/camera_obscura/v017/17.1maurice.pdf
http://muse.jhu.edu/journals/cinema_journal/v046/46.1mcgehee.pdf
http://muse.jhu.edu/journals/cinema_journal/v042/42.3mclean.pdf


http://muse.jhu.edu/journals/cinema_journal/v044/44.2nishime.pdf


http://muse.jhu.edu/journals/narrative/v013/13.3pelizzon.pdf


http://muse.jhu.edu/journals/wide_angle/v020/20.4pike.pdf


http://muse.jhu.edu/journals/the_moving_image/v005/5.2schaefer.pdf


http://muse.jhu.edu/journals/cinema_journal/v041/41.2stanfield.html


http://muse.jhu.edu/journals/the_moving_image/v005/5.2swanson.pdf

Zborays' Visualizing Race, Class, & Gender-51


http://muse.jhu.edu/journals/the_velvet_light_trap/v053/53.1wlodarz.pdf

7 Apr. Televising the City I

REQUIRED READINGS

http://muse.jhu.edu/journals/cinema_journal/v042/42.1murray.html


http://dx.doi.org/10.1080/0143968032000126654

http://muse.jhu.edu/journals/camera_obscura/v017/17.3cassidy.pdf


OTHER READINGS


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http://proquest.umi.com/pqdlink?did=990296291&Fmt=7&clientId=17454&RQT=309&VName=PQD
http://muse.jhu.edu/journals/camera_obscura/v017/17.3cassidy.pdf


http://proquest.umi.com/pqddlink?did=726427511&Fmt=7&clientId=17454&RQT=309&VName=PQD


http://muse.jhu.edu/journals/nwsa_journal/v011/11.2landay.html


http://muse.jhu.edu/journals/cinema_journal/v042/42.1murray.html


http://dx.doi.org/10.1080/0143968032000126654

http://proquest.umi.com/pqddlink?did=982792011&Ffmt=7&clientId=17454&RQT=309&VName=PQD


14 Apr. Televising the City II

REQUIRED READINGS
   http://jci.sagepub.com/cgi/content/abstract/29/3/195


**OTHER READINGS**


   http://links.jstor.org/sici?sici=0033-362X%28198121%2945%3A1%3C58%3A%22TNGWA%3E2.0.CO%3B2-T


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