Week 1- Intro


Homework: Chapter 1, Laying a Foundation for Studying Race, Gender and the Media, Read only 2.1 The Social Psychology of Stereotypes: Implications for Media Audiences and 2.3 Global Media/Local Meanings


Week 2- Who covers the news

April 10: Who covers the news? Discussion of intersectionality- Ain’t I a Woman?

Homework: Read 13.2 Women in British Broadcasting: And Examination of Perceived Opportunities and Constraints and 13.3 The Wedding March: From Elite to Egalitarian

April 12: Speaker Kie Relyea, outdoors reporter for The Bellingham Herald.

Homework: Read Step Into the Minefield by Keith Woods and Why Journalists Can’t Talk About Race, Diversity in Media, Why it Matters; read Faultlines: Blindsided by Dori J. Maynard. Readings posted on Blackboard under “Assignments.”

Week 3

April 17: Work on “White Privilege, Unpacking the Knapsack.” In-group and out-group attitudes. Small-group discussions.

Homework: Read 11.4 The Tom Joyner Morning Show:
Activist Urban Radio In the Age of Consolidation


Read only 3.2 Consuming Ethnic Media, Constructing Ethnic Identities, Shaping Communities: A Case Study of Greek Cypriots in London 3.4 Arguing Over Images: Native American Mascots and Race and read handout “Nicknames & Mascots: Complicity in Bigotry,” by Keith Woods (Blackboard, course docs, race issues)

Week 4

April 24: Discussion of ethnic media.

Homework: Read 5.4 Race, Gender and The O.J. Simpson Case: How the Media “Framed” O.J. and 3.5 The Relevance in Interpreting a TV News Story

April 26: Speaker Naomi Ishisaka, editor of Colors NW magazine

Week 5 Examination of how stories are covered

May 1: Framing: slanted structure and otherizing. Tidy boxes and Mommy Wars.

Homework: Read 5.5 Framing Feminism and 9.2 Cyber-Hate and the Disinhibiting Effects of Anti-Gay Speech on the Internet


Homework: 5.3 “Outwhiting the Whites: An Examination of the Persistence of Asian American Model Minority Discourse.” Also, read two columns by WWU journalism student Mary Andom on Blackboard under “assignments.”

Week 6

Homework: Read 5.1 Racialized Portrayals of Reporters and Criminals on Local Television News and 5.2 The Face of the Front Page: A Content Analysis of U.S.

May 10: Film, “Control Room,” about the Al Jazeera television network

Homework: 4.2 Favoritism and Identity in the Mediation of Sports and 5.6 Gender and Sport Media: Sexual Difference and SI for Kids

Week 7 -

May 15: Speaker Jose Romero, Seattle Times sports reporter who covers the Seahawks

Examination of the impact of news coverage

May 17: Speaker Betty Scott from NAMI of Whatcom County

Week 8 -

May 22: guest James Christianson from the Bellingham Hearing, Speech and Deafness Center speaks about deaf culture

Homework: 4.3 Interpreting Media Representation at the Intersection of White and Christian Supremacy

May 24: test on lecture/reading

speaker analysis due

Week 9

May 29: Speaker: Nadim Israr, Islamic Society of Whatcom County. (unconfirmed date) The acceptable victim. An analysis of public tolerance of graphic
photos and coverage- or lack thereof. From Kristin Smart to little whatshername in Tacoma

May 31: wrap up

Week 10 Dead week- group presentations

June 5: group presentations. Course evaluations.

June 7: group presentations. Survey.

Final paper due: Wed. June 13 at 10 a.m. Early papers accepted. Week 1- Intro


Homework: Chapter 1, Laying a Foundation for Studying Race, Gender and the Media, Read only 2.1 The Social Psychology of Stereotypes: Implications for Media Audiences and 2.3 Global Media/Local Meanings


Week 2- Who covers the news

April 10: Who covers the news? Discussion of intersectionality- Ain’t I a Woman?

Homework: Read 13.2 Women in British Broadcasting: And Examination of Perceived Opportunities and Constraints and 13.3 The Wedding March: From Elite to Egalitarian

April 12: Speaker Kie Relyea, outdoors reporter for The Bellingham Herald.

Homework: Read Step Into the Minefield by Keith Woods
and Why Journalists Can’t Talk About Race, Diversity in Media, Why it Matters; read Faultlines: Blindsided by Dori J. Maynard. Readings posted on Blackboard under “Assignments.”

Week 3

April 17: Work on “White Privilege, Unpacking the Knapsack.” In-group and out-group attitudes. Small-group discussions.

Homework: Read 11.4 The Tom Joyner Morning Show: Activist Urban Radio In the Age of Consolidation


Read only 3.2 Consuming Ethnic Media, Constructing Ethnic Identities, Shaping Communities: A Case Study of Greek Cypriots in London 3.4 Arguing Over Images: Native American Mascots and Race and read handout “Nicknames & Mascots: Complicity in Bigotry,” by Keith Woods (Blackboard, course docs, race issues)

Week 4

April 24: Discussion of ethnic media.

Homework: Read 5.4 Race, Gender and The O.J. Simpson Case: How the Media “Framed” O.J. and 3.5 The Relevance in Interpreting a TV News Story

April 26: Speaker Naomi Ishisaka, editor of Colors NW magazine

Week 5 Examination of how stories are covered

May 1: Framing: slanted structure and otherizing. Tidy boxes and Mommy Wars.

Homework: Read 5.5 Framing Feminism and 9.2 Cyber-Hate and the Disinhibiting Effects of Anti-Gay Speech on the Internet

Homework: 5.3 “Outwhiting the Whites: An Examination of the Persistence of Asian American Model Minority Discourse.” Also, read two columns by WWU journalism student Mary Andom on Blackboard under “assignments.”

Week 6


Homework: Read 5.1 Racialized Portrayals of Reporters and Criminals on Local Television News and 5.2 The Face of the Front Page: A Content Analysis of U.S.

May 10: Film, “Control Room,” about the Al Jazeera television network

Homework: 4.2 Favoritism and Identity in the Mediation of Sports and 5.6 Gender and Sport Media: Sexual Difference and SI for Kids

Week 7-

May 15: Speaker Jose Romero, Seattle Times sports reporter who covers the Seahawks

Examination of the impact of news coverage

May 17:. Speaker Betty Scott from NAMI of Whatcom County

Week 8 -

May 22: guest James Christianson from the Bellingham Hearing, Speech and Deafness Center speaks about deaf culture
Homework: 4.3 Interpreting Media Representation at the Intersection of White and Christian Supremacy

May 24: test on lecture/reading

speaker analysis due

Week 9

May 29: Speaker: Nadim Israr, Islamic Society of Whatcom County. (unconfirmed date) The acceptable victim. An analysis of public tolerance of graphic photos and coverage- or lack thereof. From Kristin Smart to little whatshername in Tacoma

May 31: wrap up

Week 10 Dead week- group presentations

June 5: group presentations. Course evaluations.

June 7: group presentations. Survey.

Final paper due: Wed. June 13 at 10 a.m. Early papers accepted.