Kennesaw State University – COM 4425 Gender, Race and Media (Wassmuth) – Fall 2007
SCHEDULE

----------------------- TENTATIVE -----------------------

AUG 15: COURSE OVERVIEW AND INTRODUCTIONS  
Read: Lind Preface and chapters 1 and 3.4  
Due: Start writing in your journal twice per week and post your introduction on WebCT-Vista

AUG 22: MINORITY/DIVERSITY ISSUES DEFINED  
Read: Lind chapters 2.1 and 2.3 and 5.3  
Due: In-class introductions (interview a fellow student)

AUG 29: RACE & GENDER IN NEWSPAPERS (bring a newspaper to class)  
Read: Lind chapters 5.2 and 13.3  
Due: Stand by the “Remembrance Rock” and work on your first paper

SEP 5: RACE & GENDER IN MAGAZINES (bring a magazine to class)  
Read: Lind chapters 5.4 and 5.5 an 5.6  
Due: Out-of-your-comfort zone paper #1 (self reflection)

SEP 12: RACE & GENDER IN RADIO  
Read: Lind chapters 11.4 and 13.1; listen to WRFG 89.3  
Due: Facts about "Amos & Andy;" write a letter to the editor...

SEP 19: RACE & GENDER IN MUSIC  
Read: Lind chapters 3.1 and 8.1 and 8.2 and 8.3; listen to “alternative” music  
Due: Hand in your Journal; write a letter to the editor...

SEP 26: RACE & GENDER IN THE MOVIES  
Read: Lind chapters 3.7 and 6.1 and 6.2; watch a recommended movie  
Due: Post the name of your authentic voice on WebCT-Vista; write a letter to the editor...

OCT 3: RACE & GENDER IN TV ENTERTAINMENT  
Read: Lind chapters 7.1 and 7.2 and 7.3; watch a “different” TV show  
Due: Out-of-your-comfort-zone paper #2 (Interview); write a letter to the editor...

OCT 10: RACE & GENDER IN THE MOVIES (we’ll watch a full-length movie)  
Read: Lind chapters 6.3 and 6.4  
Due: Write a letter to the editor...

OCT 17: RACE & GENDER IN ADVERTISING (bring a magazine to class)  
Read: Lind chapters 2.2 and 2.4 and 4.1  
Due: Write a letter to the editor...

OCT 24: RACE & GENDER IN TV NEWS
Read: Lind chapters 3.5 and 5.1; watch the local nightly/morning news
Due: Hand in your journal; Write a letter to the editor...

OCT 31: RACE & GENDER ON THE INTERNET
Read: Lind chapters 9.2 and 12.1 and 12.2
Due: Out-of-your-comfort zone paper #3 (Event attendance); Write a letter to the editor...

NOV 7: RACE & GENDER IN OTHER MEDIA
Read: Lind chapters 9.1 and 10.1 and 4.2; look at stamps, T-shirts, money, greeting cards, etc.
Due: Remember to participate in a civic engagement activity and to write a letter to the editor...

NOV 14: REVIEW; PROFESSIONAL PANEL
Read: Lind chapters 11.2 and 14
Due: Second-to-last chance for civic engagement activity and to write a letter to the editor...

NOV 21: "THANKSGIVING"
Read: Email from Dr. Wassmuth about the true origin of Thanksgiving
Due: Last chance for civic engagement activity and to write a letter to the editor...

NOV 28: EXAM
Read: Review all readings and other course materials mentioned in class
Due: Journal
Due: Civic Engagement paper
Due: Published letter to the editor

DEC 5: JOURNAL, AND LAST PAPER RETURNED TO YOU
5:00 pm to 7:00 pm (Final Exam time)

(Course content and calendar subject to change with proper notice)

"Understanding cultural diversity is perhaps one of the greatest challenges of our global interdependence. As economic borders disintegrate and political borders shift, what remains are cultures."
---Henry Kaufman, Economic Forecaster