



## NEW GUTIÉRREZ-WILSON TEACHING AWARD INSPIRED BY TRAILBLAZING MAC MEMBERS

The “Félix F. Gutiérrez and Clint C. Wilson II MAC Award for Teaching Excellence and Innovation” is the MAC Division’s newest opportunity to showcase and recognize its extraordinary members. Proposed by Paula Poindexter, Past MAC Head and Past AEJMC President, and unanimously approved at the June 10 MAC E-Board meeting under the leadership of MAC Head Melody Fisher, the inaugural Gutiérrez-Wilson Teaching Award will be presented at the 2022 AEJMC annual conference.

In proposing the new award, Poindexter said it honors long-time MAC members and past recipients of the Lionel C. Barrow Jr. Award Dr. Félix F. Gutiérrez, University of Southern California Professor of Journalism Emeritus, and Dr. Clint C. Wilson II, Howard University Graduate Professor Emeritus, who in 1985 coauthored “Minorities and the Media,” the first textbook to address race and ethnicity in journalism and communications education.

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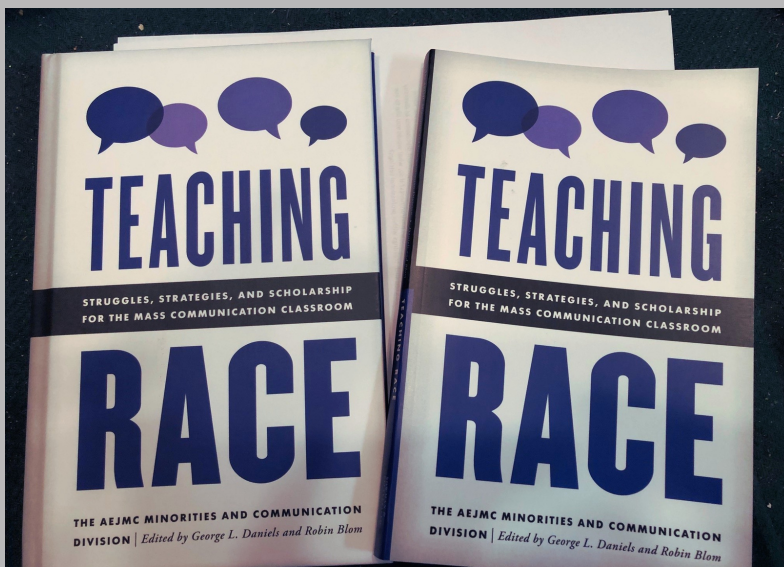


Felix F. Gutierrez, Ph.D.



Clint C. Wilson II, Ph.D.

## MAC MEMBERS SHARE CLASSROOM STRATEGIES IN NEW TEACHING RACE BOOK



Cover of Teaching Race: Struggles, Strategies and Scholarship in the Mass Communications Classroom

After completing his dissertation, a discourse analysis of new narrative of police killings of Black men, Alfred J. Cotton, III, broke the color barrier in University of Cincinnati’s Department of Journalism in 2018 as the unit’s first African American faculty member. Today he runs the New Media and Social Responsibility project out of the Democracy and Culture Lab at UC.

As the instructor for courses on race and reporting and public affairs reporting, Cotton employs an approach to teaching that combines reflexivity with community-centered journalism. He shares some of his strategies in the newly-released volume *Teaching Race: Struggles, Strategies and Scholarship for the Mass Communication Classroom*.

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# A NOTE FROM MAC HEAD



Dr. Sydney Dillard

The term pressure has been transformed over time to be something good. Pressure to socially distance ourselves, but somehow stay connected. Pressure to stay productive in a space where productivity is hinged upon one's ability to pivot and provide a stable learning environment. Pressure to stay practical while simultaneously learning to navigate this new space, what many are calling the new normal. Finally, pressure to return to that which feels most normal... communicating with each other.

You'll likely find flowery quotes about how long and intense pressure creates beautiful diamonds. Motivational speeches are everywhere, telling competitors in sports and in life that pressure makes you better, stronger. While "rah-rah" sounds well enough and is true at least sometimes, there are still limits and there are such things as too much pressure. The trick is, it doesn't happen all at once.

Small changes happen, and we tend to make adjustments and carry on – never really directly addressing the new pressure point. As time wears on, more and more pressure builds up and leaving the pressure unaddressed, there comes the tipping point, the point of implosion in which pressure busts pipes. The point where people are no longer willing or able to deal with it. Are we to that point with the pandemic? I cannot wholeheartedly answer yes or no.

What I do know is that while many of us have likely been pass that point, I find myself still amazed by the work MAC members have firmly continued to produce, even in the most trying times. Do we dare get even the slightest bit optimistic, looking forward to seeing our colleagues face-to-face again at AEJMC's 2022 conference in Detroit, MI, with technology only assisting in the facilitation of our communication? Or do we sit, waiting for a potentially new covid variant that may reset all our attempts to once again reconnect? As the Head of the Minorities and Communication division, I recommend we do both. Let us hope for the best while preparing for the worst. Let us find renewed hope in the luminescent diamonds that have surfaced while under the tremendous pressures of teaching, researching, and serving raced-based scholarship during a pandemic. Many of these brilliant works can be found throughout this newsletter in strategies for teaching race or discussions of how silence may be construed as complicity.

Comparatively, let us find solace in supporting those who have or are reaching their tipping point as this also displays our capacity as humans to empathize and truly accept that it is okay to not be okay with the uncertainties of our time. With nuggets of knowledge that highlight the ways we were successful in AEJMCs 2021 conference and acknowledgment of the potentially isolating journey through graduate school, this issue is a reminder that what we are experiencing is real.

In this fall newsletter, I am proud to be a part of these carats of knowledge that present a reason for MAC members to find renewed optimism. As we step into the new year, let the content of this newsletter serve as a space of comfort, reminding us of how far MAC has come with highlights from 50 years passed.

Let it also serve as a catalyst for engaging with the ever-changing, but still present need for scholarship focused predominantly on minorities in communication. And finally, let it arrive in your inbox as a beacon of hope for great things to come in 2022. From the entire MAC executive board, we wish you the happiest of New Year's!

## NEW GUTIÉRREZ-WILSON TEACHING AWARD

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By adding this award to the prestigious list that MAC already sponsors or co-sponsors, Poindexter said MAC will now have an award that recognizes excellence across each of the three pillars that constitute AEJMC's mission: Research, Service, and Teaching.

Details about the self-nomination process, deadlines, and cash prize for the recipient of the new MAC award will be included in the Award Call which will be released in February. In the meantime, Poindexter, who is chairing the Gutiérrez-Wilson Teaching Award Committee, invites MAC members to serve on the committee by emailing her at [paula.poindexter@austin.utexas.edu](mailto:paula.poindexter@austin.utexas.edu) with "New MAC Teaching Award Committee" in the subject line.

The work of the Gutiérrez-Wilson Teaching Award Committee will be accomplished through three subcommittees: Award Criteria; Award Recipient Selection; Endowment Fundraising. The Award Criteria subcommittee will establish criteria that the Award Recipient Selection subcommittee will use to evaluate nominations and select the annual winner. The responsibility of the Endowment Fundraising subcommittee will be to raise money for a permanent endowment that produces sufficient interest to support a cash prize of at least \$500 for each year's recipient of the Félix F. Gutiérrez and Clint C. Wilson II MAC Award for Teaching Excellence and Innovation.



# DR. ROCHELLE L. FORD OFFERS MAC-2-MAC ADVICE

By: Kathleen McElroy  
MAC-2\_MAC Co-Chair

Dr. Rochelle L. Ford, dean of Elon's School of Communication, recently told MAC mentees and mentors to be thorough, prepared and authentic when seeking a new academic position. Dr. Ford was the featured speaker of MAC-2-MAC event appropriately titled "Applying for Academic Jobs," held Oct. 1 with Zoom 20 participants. She outlined steps of the job application process, many of which apply to all stages of an academic career – or as she put it, "throughout your life cycle."

Dr. Ford, a professor of strategic communications, shared her advice the same week she added yet another award to her Hall of Fame C.V., this time the Arthur R. Page Society's Distinguished Service Award (she was inducted into the PRWeek Hall of Fame in 2018). She shared sections of her own C.V. to demonstrate how to construct a "functional C.V." that speaks to search committees by listing a litany of demonstrated experience in what they seek, like leadership and shared governance. "Do a brain dump," she said, but don't list everything – just what is relevant.

She said you can learn about jobs in *The Chronicle of Higher Education*, *Inside Higher Education* and *Diverse Issues in Higher Education*; through AEJMC and NCA and professional organizations, as well as social sites like LinkedIn and word of mouth, which she said continues to be "very strong." But know whether you are indeed qualified before applying for a job opening. She said you must look at the "must-have" statements, like "must have earned a Ph.D." or "must be eligible for full professor rank."

"Don't apply to everything," she insisted.



"If you wear braids, wear braids. If they don't accept you as you are then you don't want to be there."

If you believe you should be considered despite not being qualified, she said, call or send an email asking whether you could apply if the initial search were unsuccessful. "But don't put your name in the hat," she emphasized. "If you don't fit the bill."

When writing a cover letter, Dr. Ford said, answer these questions: why this position, why this institution, why you are uniquely qualified, and why you want this position now. Again, know your audience.

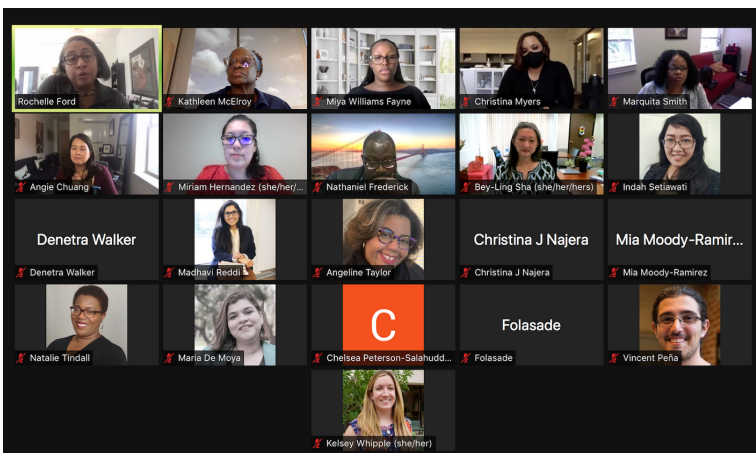
She said because departments are not in the habit of stealing people from other schools, clearly explain why you're seeking a new position: "Your university matches my research," she said as one example.

Take writing a diversity statement very seriously, she said, adding: "Just because you're a minority makes you an expert on you, not diversity."

If you are named a candidate, Dr. Ford said it's best to be yourself: "If you wear braids, wear braids. If they don't accept you as you are then you don't want to be there."

She also provided advice for interviewing, remote and in person. And those never-ending meals during the campus visit? She pointed out that candidates should not focus on food. "You're really there to engage with people."

The final MAC-2-MAC session is "Applying for Grants and Fellowships," scheduled for the afternoon of Dec. 3. Leading the discussion will be Dr. Ammina Kothari, director of the University of Rhode Island's Harrington School of Communication & Media and an AEJMC Emerging Scholar who recently received an NSF grant. But don't wait for MAC-2-MAC programming to connect to your mentor or mentee. Who wouldn't appreciate a short email or quick call as a check-in?



Dr. Rochelle L. Ford opens the MAC-2-MAC program this academic year with advice on how to navigate the academic job market.



# SCRUB YOUR SYLLABUS

## A panel from the Broom Center + AEJMC's MAC + PRD on the importance of bringing diversity into the classroom

By George L. Daniels

As a student studying public relations at San Diego State University (SDSU), Totyana Simien thought she was learning all she needed to know as she worked on projects with national clients. Then, she landed in classes with Kaye Sweetser, professor and director of SDSU's Glen M. Broom Center for Professional Development in Public Relations.

Sweetser had made the effort to improve representation and diversity in her courses. She had "Scrubbed her syllabus."

"You have these reading lists of people of color. You have a professor who's actually going out of her way to bring that representation," said Simien. "Seeing that representation makes a dramatic change, especially for students of color."

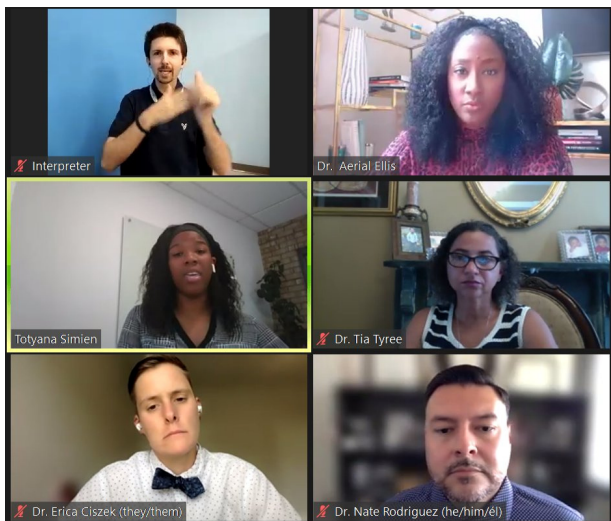


Recently graduated from SDSU, Simien took a break from her new job in biotech public relations to share her story during a Scrub the Syllabus Webinar offered August 17 by the Broom Center in partnership with the AEJMC Minorities and Communication and the Public Relations Divisions.

Aerial Ellis, president of the Public Relations Society of America Foundation and assistant professor of communication at Lipscomb University, moderated the webinar that featured Nathian Shae Rodriguez from San Diego State University, Tia C.M. Tyree from Howard University and Erica Ciszek from University of Texas at Austin.

For Ciszek, assistant professor in the University of Texas' Stan Richards School of Advertising and Public Relations, scrubbing the syllabus is about teaching students strategic or technical skills in advertising and public relations in a way that allows them to advance social change.

In addition to teaching skills courses, Ciszek also has challenged the normative way of teaching the large lecture course in law and ethnics. "I used that as a way to get students to re-think the way they've been taught about law in public relations and law in advertising," Ciszek said.



Totyana Simien shares the impact of 'Scrub the syllabus' in her learning experience with other panelists. The webinar was organized by the Broom Center, and co-sponsored by MAC + PRD.

While Ciszek teaches at a traditionally White institution, Rodriguez and Tyree shared innovative approaches for incorporating diverse perspectives at minority-serving institutions.

Tyree, who is professor and associate dean in the Cathy Hughes School of Communication at Howard University, a historically Black institution, stressed the importance of faculty getting out of their comfort zones and meeting students where they are.

"To be a student of your students, you have to know them. You have to understand what clicks in their minds," she said. "If I can make things click using something more relevant to them, that's what I'm going to do."

This was the second time the MAC Division co-sponsored the Scrub the Syllabus webinar. Rodriguez also participated in the 2020 virtual event. Now recently promoted to the rank of associate professor, he told his story of being his authentic self in his teaching at SDSU, which is a Hispanic Serving Institution.

"I am intersectional all the time. I'm gay. I'm brown and I'm first-gen," he said. "As I was going through my academic journey, I really didn't see anybody like me out there. So, I wanted to be that person that I needed back when I was younger."



# YOU ARE IMPORTANT: A GRADUATE STUDENT LOVE LETTER

Aja I. Meux, MSW  
MAC Graduate Student Liaison

No matter the area of concentration—public relations, advertising, journalism, creative writing, or whatever concentration exists at your institution, I'm sure we can all agree that graduate school is hard. A master's program is hard. A PhD program is hard. Graduate school is hard.

A few weeks ago, after a particularly grueling month marred by comprehensive exam study, a panel presentation, out-of-town guests, and a conference deadline for which I submitted two first-author manuscripts, I found myself completely depleted. The physical exhaustion was inescapable. I found myself not wanting to go to the gym, eating like crap, and napping on and off several times throughout the day. Reading and writing was a struggle, and my comprehensive exams are around the corner. I tried reaching out to family and friends by telephone and text for support, but was irritated by most of the feedback I got. Nothing anyone said could help bring me out of the slump.

**“Then I realized, I was homesick.”**

It's not just that graduate school is hard. One of the most challenging features of graduate school is the isolation. Seeking higher education, especially a PhD, is largely a solitary practice. Sure, you have advisors, committee members and faculty you trust. You may even have developed a close group of colleagues or cohort members that you can gripe with when things are particularly difficult. But overwhelmingly, the time spent developing your ideas, reading literature, and writing is done alone. The process of becoming a scholar can be riddled with critique—albeit for good reason for a great end—but it is critique nonetheless. Spending endless hours, in your head, listening to the critique of others on loop can be quite stressful.

First generation master's and PhD students that come from marginalized communities may have an added level of isolation that comes from family and friends not fully understanding what you are doing and why. For some communities, there is little value in higher education. Trying to have a conversation about assignments, comprehensive exams, research, or department politics is futile. The ivory tower can create a divide between you and the people who care about you as you struggle to relate to them in the same way you did before you decided to pursue life as a scholar.

And then there is the isolation of being a graduate student of color at a PWI, listening to and reading literature grounded in what you know is racism, oppression, hierarchy, and patriarchy. Being the only in classes. Having to restrain your facial expressions, body language and tone of voice for fear of what it could possibly communicate. Managing your “I wonder if they think I deserve to be here” syndrome and busting your ass to prove that you do. Asking your committee members to add more scholars of color to your reading list, because..well..you want to see your reflection in scholarship.

And let's not talk about Covid. Because we've been talking about what Covid has done to us for nearly two years. But, yes. And Covid.

The realization of being homesick was the realization that the ivory tower was eating me alive. And that I was offering myself up for the taking because I was alone. It is/was all I had. Though some would suggest that this is how it should be to get through, I would argue that it cannot be if you want to get through with any shred of sanity. You/I/We have to find a balance—a material balance—between the program and the existence we had before we pursued a life of scholarship.

I bought a one-way plane ticket on a Friday for a flight the next day. The sleep I got at my mother's house on that first day was indescribable. I ate her peach cobbler and played with my niece the next. I'm writing this here essay on the third, reflecting on the decision to focus on what unites my family and I, not that big ol' ivory tower that weighs on me and creates a wedge. Here, I am not defined by how well I write, or if I explicate ideas eloquently. I'm just my sassy self—a big sister, an annoying auntie, and my mother's morning coffee chat buddy.

Not everyone has the means to do what I did. You may be thousands of miles from home. Family relationships might be strained. But, I implore you to find the thing that brings you closest to who you were before you became a student. The thing that brings you joy in. You must come out of this experience with BOTH the degree and your mind. You cannot give all you have to the academy and leave yourself hanging.

This is my love letter to all the graduate students grinding it out by yourself, pumping out manuscripts, thinking up new research ideas, presenting at conferences, studying for your comps and writing that damn dissertation. To all of us, find the time to put yourself first.

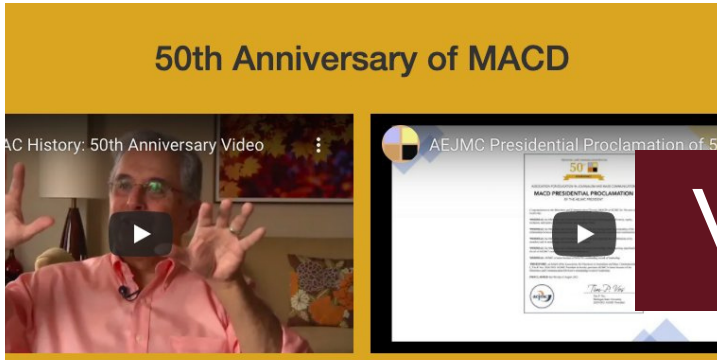
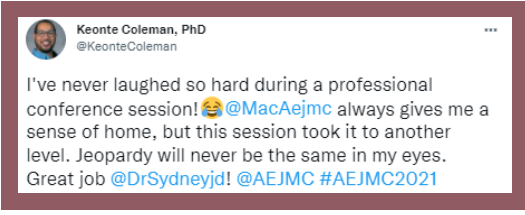
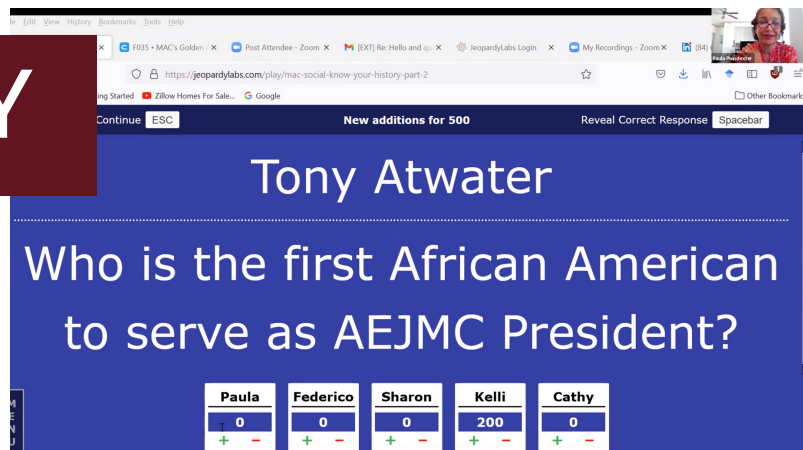
# 50TH ANNIVERSARY MACD HIGHLIGHTS



There were several events in AEJMC Virtual 2021 that celebrated the 50th anniversary of MAC. In the image, Dr. Sydney Dillard, our current Head introduces the session MAC's Golden Anniversary: Trailblazers, Troublemakers and Traditions about the history of MACD.

## MAC JEOPARDY

In the hearty and hilarious Golden Anniversary game, MAC members proved their knowledge of MAC History through a round of Jeopardy! Winner was past MAC Head Dr. Federico Subervi!



## VIDEO GALLERY

**Anniversary Video**  
 was created in observance of the 50th anniversary of Minorities and Communication Division to document its milestones since 1971.

**Presidential Proclamation**  
 This video clip included the reading of Presidential Proclamation of 50th Anniversary by AEJMC 2021 President Tim Vos at the members' meeting Minorities and Communication Division (MACD). AEJMC issued this proclamation to commemorate the 50th anniversary of MACD.

The MAC team created a video gallery and website showcasing events and stories of the Division to commemorate its 50th anniversary. Thank you Mas!  
<https://mediadiversityforum.lsu.edu/MAC/>



# 2021 AEJMC VIRTUAL CONFERENCE HIGHLIGHTS

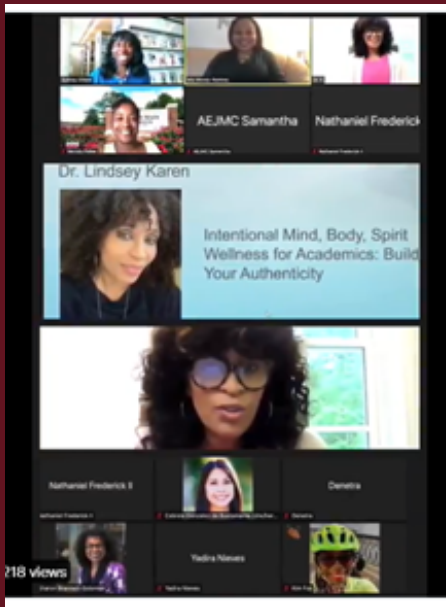


Image from preconference 'Creative Outlets: Battling Fatigue and Minority Related Trauma Through Healing' with Dr. Lindsey Karen,



**"OBJECTIVITY IS DEAD"**

*"Objectivity in the face of oppression is just oppression... Why should I be giving equitable space to the villains? The idea of fairness is hilarious to me. Like, this country has never been fair. It's an inequitable country. And speaking the truth is perceived as biased and unfair. And that's what's part of the problem with systemic oppression."*

*"American journalists have told themselves for years that we're not biased, and that is the stupidest thing that I have ever heard. We all have innate biases, and so our job as journalists is to let that perspective help us. We have this problem where we see the white perspective as the non-biased perspective, and that is not a non-biased perspective, it's just that American society has decided that."*

*"This new thinking on journalism, of including your emotions, I'm not quite there. If you start taking stands, you start being blind to the other side."*

**MUSIC OF GENERATIONS: EXPRESSIONS OF THE BLACK EXPERIENCE FROM CIVIL RIGHTS TO BLACK LIVES MATTER**

Christina L. Myers & Dr. Linwan Wu • 2021 AEJMC Conference

UofSC South Carolina

Reflecting on the industry's role

**"We Just Can't Afford Not To Be Informed":**

How Women of Color are Pushing Against The Theory Of Information Poverty In The Digital Age

Chelsea Peterson-Salahuddin  
PhD Candidate  
Northwestern University

Northwestern THE GRADUATE SCHOOL

Past Head Dr. Melody Fisher, Mississippi State, introducing the session - BLM: How PR, Advertising, and Journalism Benefit from the Conflict. Below screenshot from session with Dr. Maria de Moya, DePaul.

Postcolonial Search For Filipino Nurses in American Medical Shows

**Prescription for Change**

ASU Arizona State University

Kris Vera-Phillips  
kvp@asu.edu  
@queenkv



In descending order, Summer Harlow from UH, Christina Myers from UofSC, Chelsea Peterson-Salahuddin from Northwestern U., Kris Vera-Phillips from ASU present their research papers in the MAC Top Paper Session

# MAC Members Share Classroom Strategies in new *Teaching Race* Book

Continued from page 1

“Being a minority in the classroom presents many systemic challenges to pedagogical success but also positions that instructor to engage with their students in ways white instructors at predominantly White institutions (PWIs) cannot,” Cotton, who is an assistant professor at UC, wrote.

In addition to Cotton’s story, *Teaching Race* also includes a perspective written by Mariam Alkazemi, who is an assistant professor in the public relations sequence at Richard T. Robertson School of Media and Culture at Virginia Commonwealth University in Richmond, Va.

Alkazemi, who previously taught at Gulf University for Science and Technology in Kuwait and served as a research fellow at the London School of Economics’ Middle East Centre, shared wisdom from writing reports on intercultural communication competence (ICC).

“By learning to identify cultural norms, one can focus on behaving and expressing oneself effectively and appropriately,” she wrote in her perspective entitled “When the Lecturer is From a Different Culture.”

A third contributor to the book is Gregory Adamo, a longtime head of AEJMC’s Entertainment Studies Interest Group. As a White man, Adamo, a professor in the School of Global Journalism and Communication at Morgan State University, shares what it is like teaching at an historically Black institution. His perspective is entitled “When the Majority Lecturer Is In the Minority.”

“Teaching about race is directly related to my research,” said Adamo, who is author of the 2010 book *African Americans in Television: Behind the Scenes*. “During the years that I administered the graduate program in telecommunications management at Morgan State, I worked to integrate issues of race into a number of my classes seeing it as essential in preparing the students—almost all of whom were African American—with an in-depth understanding of issues of race and media.”

MAC members, Cotton, Alkazemi, and Adamo are just three of the nearly two dozen contributors from the MAC Division. At 199 pages, the book, which is the fourth in AEJMC’s Master Class series that is edited by Chris Roush and published by Rowman & Littlefield. All proceeds from book sales go to the sponsoring AEJMC unit. *Teaching Race* proceeds will go the MAC Division.

The book includes ten chapters and ten perspectives. It concludes with an Afterthought by AEJMC President-Elect Deb Aikat, which was written following the Jan. 6 attack on the U.S. Capitol. Aikat’s chapter is entitled “Of Insurrection, Injustice,

and a Racial Reckoning.”



Dr. Mariam Alkazemi



Prof. Gregory Adamo



Dr. Alfred J. Cotton III



## AEJMC MIDWINTER 2022 - CALL FOR ABSTRACTS & PANELS PROPOSALS

AEJMC MIDWINTER CONFERENCE AT THE UNIVERSITY OF OKLAHOMA (includes virtual participation option)!

Gaylord College of Journalism and Mass Communication  
University of Oklahoma

**MARCH 4-5, 2022**

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

We are happy to host the upcoming conference again at the Gaylord College, University of Oklahoma in Norman, Oklahoma between March 4 and 5, 2022. Conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as the city's and campus' world-class museums, art galleries and restaurants. We will also ensure a healthy and safe environment for participants in light of the current COVID-19 reality, with options to participate in the conference remotely (via Zoom or a similar platform).

**Paper abstract submissions:** Authors are invited to submit research paper abstracts of between **600 and 800 words** (word count excludes author information and references) appropriate to the **Minorities and Communication Division**. Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be done online and by the **December 15, 2021** deadline at: <https://bit.ly/Midwinter2022>

**Panel submissions:** In addition, the organizers are also inviting panel proposals. These panel proposals should **NOT** be done through the online abstract submission system. Instead, submissions for panels should be sent to MAC midwinter chair Leticia Williams directly at [leticia.williams12@howard.edu](mailto:leticia.williams12@howard.edu). The deadline for panel submissions is the same as for abstract submissions, **December 15, 2021, 11:59 p.m. Central Time**.

Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Proposals should not exceed two double-spaced pages.

For more details about the Midwinter Conference, review the [Midwinter Conference 2021 Call for Abstracts](#) or contact [leticia.williams12@howard.edu](mailto:leticia.williams12@howard.edu).



# JOURNALISM INDUSTRY: See Something—Say Something or We're All Complicit

WAKE UP!!! (Picture Laurence Fishbourne yelling during the final scene of *School Daze*.) The journalism industrial complex needs to fight the troubling shift from truth-seeking and ethical reporting to the fictionalized conspiracy theory “news” that is ravaging journalistic principles.

The almighty First Amendment grants me the right to express the following sentiments, but it doesn't prevent me from suffering potential backlash.

Why is it that the journalism industrial complex—media outlets, professional and educational journalism organizations, journalism philanthropic foundations, educational journalism institutions, and any other group that cherishes the right to freedom of speech and the right to a free press—is not in complete attack mode against the media organizations that consistently lie to the public about life and death issues?

I'd bet money that my fellow journalism professors would at the very least fail students, if not expel them from their programs if they uttered even a portion of the false and misleading fiction passing as news that's broadcasted to millions every day and night.

The FCC can't do anything about “news” organizations telling viewers lies about the COVID-19 pandemic or the 2020 presidential election. A defamation lawsuit was tossed because a judge agreed with the defendant's lawyers that the words being spewed on-air could not reasonably be interpreted as facts, and repeating a lie doesn't show malice. We're all complicit in allowing this alternate universe of fictional “news” storytelling outlets dressed up in journalism Halloween costumes to become the new face of journalism.

The face of journalism? That's a bit overblown. Not! The lies and conspiracies are controlling narratives, fueling movements, and shaping policies that are being written into law.

Take a moment and think about the direct impact of fictional “news” storytelling outlets consistently telling viewers that the election was stolen, that COVID-19 is just like the flu, and that victims of police violence from marginalized communities always had it coming to them. We can take years to do studies and find all the right arguments to present our case, but while that's

happening, countless more lies will have been told and acted on by their believers

BY KEONTE COLEMAN, PH.D.  
PF & R CHAIR

“We're all complicit in allowing this alternate universe of fictional “news” storytelling outlets dressed up in journalism Halloween costumes to become the new face of journalism.”

What can the members of the journalism industrial complex do? See Something—Say Something! Before it's too late.

- Let's create a coordinated media literacy campaign that boldly calls out all bad actors while also educating the public on best practices.
- Push for a policy to clearly label fictional “news” storytelling with a banner throughout programs, so that the audience is always aware that what they are consuming is for entertainment purposes and isn't expected to be factual.
- Create funding for media literacy programs in K-12 systems and higher education institutions.
- Push to make media literacy a part of the K-12 curriculum.
- Increase diversity throughout the journalism industrial complex to foster a system that challenges ideas and normalizes more communities.

We have to let everyone know that the Freedom of Speech and the Freedom of the Press are not instruments to be taken lightly when you call yourself a news organization. My students often ask me how it is possible for these organizations to just keep lying when my syllabus says that you'll face serious penalties for plagiarism, fabrication, and reporting false information. I'm tired of not having a good answer.

# MAC Division's 50th Anniversary 50-For-50 Fundraising Campaign a Success

By Mia Moody-Ramirez  
MAC Division Membership/Fundraising Chair



The AEJMC Minorities and Communication (MAC) Division's 50th anniversary 50-for-50 fundraising campaign has raised more than \$3,200 to be used toward funding research grants and scholarships for MAC members and graduate students.

This amount is a good start for the MAC division's 50-for-50 fundraising campaign, said Paula Poindexter, professor of journalism and media at the University of Texas at Austin. But as dedicated MAC members, we can do better, she said.

"I encourage MAC members who have yet to give, to please give \$50 today," she said. "And for MAC members who have already given, I challenge you to double your gift and give again before the end of 2021."

Poindexter, who is a former AEJMC president, added that giving to the 50-for-50 fundraising campaign is an investment in MAC's current programs and MAC's future.

"Equally important for me is giving to MAC during the 50th Anniversary year is one of the best and most rewarding ways I know to give back to MAC for the professional recognition, leadership opportunities, and friendships that have meant so much to me professionally and personally since I

attended my first MAC meeting as a graduate student," she said.

The 50-for-50 campaign was launched at the division's business meeting during the annual AEJMC conference on July 30, 2021. So far, more than 40 MAC members and friends have made donations to the fund.

Former MAC Division Head Melody Fisher said she is beyond excited about the positive reception the fundraiser has received. "With their donations, MAC members and friends are investing in MAC's future and ensuring that our initiatives that support scholarship, research and service will be long-standing," said Fisher, associate professor of public relations at Mississippi State.

Dorothy Bland, a long-term donor, said she is delighted to support the MAC Division's 50-for-50 campaign. "I encourage others to do likewise," said Dr. Dorothy Bland, Ph.D., Professor, UNT Mayborn School of Journalism. "Members of this scholarly division continues to produce amazing work as well as nurture and encourage diversifying emerging scholars across the globe."

It's not too late to make a donation. Individuals are invited to click the link and donate \$50 or more and put "MACD 50th Anniversary Contribution" in the memo line: <https://aejmc2.wufoo.com/forms/aejmc-contributions>

Associate Professor Gabriel B. Tait, Ph. D., School of Journalism and Strategic Communication Ball State University, said the MAC Division has a proven track record of supporting outstanding scholarship, innovation AEJMC partnership, and transformative student mentoring. "It is my pleasure to support the MAC Division's 50-for-50 campaign," he said. "I look forward to seeing what will be accomplished the next 50 years."



# Reflections on Teaching: "Origin Story"

BY CALVIN L. HALL, PH.D.  
NORTH CAROLINA CENTRAL UNIVERSITY  
TEACHING CHAIR



Calvin L. Hall, Ph.D.

For my first column, I thought that I would use the space to revisit the ideas about teaching that lead me to the point in my career that I am responsible for writing a teaching-related newsletter column. Since superheroes are en vogue now, consider it a sort of origin story.

I serve as a department chair – a job that I describe half-jokingly as completing 10 tasks a day behind the scenes that allow your faculty colleagues to complain about the one thing you didn't get done. For me, as for most department chairs that I know, teaching is part of the responsibilities of the position. Thus, the chair not only has to be the leader of the academic unit, but also be a leader in the classroom. It doesn't mean that you must be the best, most award-winning teacher ever (the responsibilities that are part of the chair role make it difficult to be as good a teacher as you may want to be). And there are many days that you are engaged in so much "administrivia" that you wish that you didn't have to teach at all. But I have come to appreciate that my teaching experiences have been an important part of shaping my belief in the importance of maintaining a teaching presence when one becomes an administrator.

Years ago, during the junior-faculty member part of my academic career, I was asked to consider what made my teaching "unique." It was not a question to which I'd given much thought.

At the time, my main hope had been simply to do as well as my colleagues from day to day. "Survive the class session. Teach another day. Pray for good evaluations." But upon reflection, what I believe made my teaching unique were my teaching experiences – the way I got to where I was. I have been a high school teacher of English and journalism. I have been an adjunct instructor of English. I was a college newspaper adviser before I pursued my doctoral degree. Of these experiences – these not-so-secret identities – my experience as a high school English teacher and newspaper adviser that has informed my teaching the most.

My main goal as an instructor is to get Mass Communication students to develop the ability to put information into context and be aware of the kinds of tasks they will be asked to complete, to develop the ability to examine all parts of a situation to see interrelationships, and to develop the ability to look for contradictions in logic and shifts in meaning as well as the ability to extend and apply ideas. The most successful students should be able to question, evaluate and extend ideas, as well as analyze, interpret, and apply them. How to get them to go about developing these abilities -- which are not abilities far beyond those of mere mortals -- is the challenge teachers confront every day. Our never-ending battle.

An effective teacher should have a keen understanding of the subject matter being taught. It is the scholar-teacher's responsibility to stay current in his or her field, engaging in all the needed personal and professional development that can improve subject matter knowledge – from research and participating in conferences, workshops, and/or mentoring. A teacher must be able to make good selections about what to teach and how to structure material. A teacher must know what to teach and the best way to teach it. Any good teacher tries to improve upon the way a course is taught each semester based on what the teacher learns about how students learn.

Teaching and learning are enhanced when instructors consider the complexity of American life that our students represent, and all the fault lines shaping the experiences of our students and take that belief into account as much as possible in planning my instruction. More and more, that complexity includes considering the various ways in which students learn. This sometimes means reconsidering the ways in which I teach, a discomfiting circumstance.

Continues on page 14

Any good teacher tries to improve upon the way a course is taught each semester based on what the teacher learns about how students learn.



# MAC MEMBERS NEWS



**Keonte Coleman, PhD**, co-authored a news producing textbook, "Complete Guide to Television, Field and Digital Producing," that was released in September 2021 by Routledge. Received the IRE Educator of Color Fellowship to attend the IRE Data Journalism Bootcamp. Completed the Freedom Forum Workplace Integrity "Train the Trainers" program and the Poynter Institute's Diversity Across the Curriculum 4-week workshop.

**Dr. Riva Brown** was among 10 UCA faculty members selected for the inaugural Global Learning Institute at the University of Central Arkansas in summer 2021. This year's focus was the Collaborative Online International Learning, or COIL. COIL "is an approach that

brings students and professors together across cultures to learn, discuss and collaborate as part of their class. Professors partner to design the experience, and students partner to complete the activities designed. COIL becomes part of the class, enabling all students to have a significant intercultural experience within their course of study. Visit [What is COIL?](#) to learn more and see examples of past COIL Collaborations." <https://online.suny.edu/introtocoil/>



Dr. Brown will implement a COIL module into her Multicultural Public Relations class in spring 2022. She is partnering with a professor who teaches Strategic Competencies for Inclusive Leadership at the CESA-Colegio de Estudios Superiores de Administración in Bogotá, Colombia.

**Dr. Riva Brown** was also recognized April 20, 2021, with the first Distinguished Faculty Advocate for Civic Engagement award from the Division of Outreach & Community Engagement.



## Reviewers Needed

Lend your research expertise and service to the 2021 AEJMC Minorities and Communication Faculty and Student paper competition. See website or contact research chairs (Dr. Maria de Moya & Robbie Morganfield) for more details.

## REFLECTIONS ON TEACHING

Continued from page 13

Though teaching can be a tough, frustrating, sometimes-thankless job, it is a noble part of our profession as academics. Its nobility lies in the fact its goal is to bring out what's best in all of us. It is part of the profession whose rewards outweigh its frustrations. I try to remember that when I must make note of a student's excessive absences or missed assignments, or when they relate stories about dire financial or personal situations that are far outside the scope of my power to help with. Or when faculty come to me to complain about students' lack of motivation and vice versa.

That's it from this side of the keyboard. I am hopeful that in the future we'll explore teaching together with a little less navel-gazing. Meanwhile... I'd like to hear from you about the experiences that helped you shape your philosophy of teaching. Were you bitten by a radioactive teacher during a school field trip? Were you rocketed to earth as a baby from a planet of Montessori schools and gained amazing teaching powers under our yellow sun and lighter gravity? Are you the member of the royal family of an advanced African civilization of teachers? Or from an island of Amazonian teacher-warriors? Do you masquerade as a callow billionaire by day and don a bat costume to teach night classes?

# MAC MEMBERS NEWS

## The A-State Herald: Nov. 18, 1921 - Nov. 18, 2021, 100 Years of Service

The School of Media and Journalism at Arkansas State University celebrated the 100th year of The Herald newspaper on November 18, 2021. The celebration included a panel discussion featuring MAC members Sandra Combs, associate professor of multimedia journalism at Arkansas State University; and Dorothy Bland, the first African American editor at The Herald, and journalism professor at the University of North Texas Mayborn School of Journalism and former dean. MAC member Lillie Fears, who moderated the panel, is also a former member of The Herald staff, and serves as professor and coordinator of the Multimedia Journalism Program at Arkansas State.



Dorothy Bland, Ph.D.  
Photo by Terrance Armstard



Sandra Combs, Ph.D. in the middle  
Photo by Terrance Armstard

### University of Texas at Austin Professor **Maggie Rivas-Rodriguez** recently received the Stetson Kennedy Oral History Award

by the Oral History Association, for distinction in oral history that has made a contribution to social justice, and was named Director of the Center for Mexican American Studies, a campus-wide unit at UT-Austin



### **Prof. Suman Mishra** has published two journal articles in 2021: Social identification in consumer-

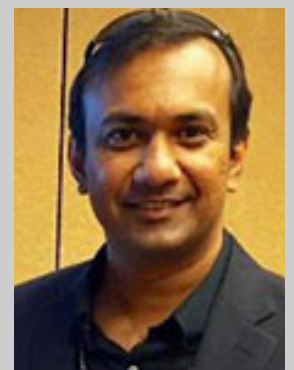


brand identification: The case of hijab-wearing Barbie doll in the United States with Amal Bakry in the *Journal of Consumer Behaviour*, [Doi: 10.1002/cb.1965], and Globalization of male

attractiveness: Advertising in Men's Lifestyle Magazine in India. *International Communication Gazette*, 83(3), 280-298.

### **Masudul Biswas,**

Associate Professor at Loyola University Maryland, co-authored two peer-reviewed research articles – “Applying a Social-Ecological Approach to Institutionalise C4D Curriculum and Research” for the *Journal of*



*Development Communication* (in summer 2021) and “An analysis of general-audience and Black news sites' coverage of African American issues during the COVID-19 pandemic” for the *Newspaper Research Journal* (in fall 2021). He contributed a chapter, “When the lecturer is international” to *Teaching Race* published by Rowman & Littlefield in fall 2021.

This academic year, he is serving as a faculty fellow in Inclusion & Equity at Loyola University Maryland.



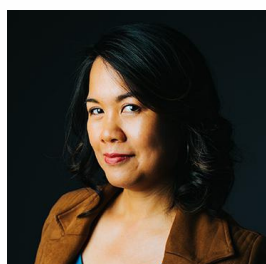
# MAC LEADERSHIP 2021-2022



**Head**  
Sydney Dillard  
DePaul University  
sdillar2@depaul.edu



**Vice-Head**  
Danielle Brown  
University of Minnesota  
dkilgo@umn.edu



**Secretary**  
Angie Chuang  
University of Colorado Boulder  
Angie.Chuang@colorado.edu



**Faculty Research Chair**  
Maria DeMoya  
DePaul University  
mdemoyat@umn.edu



**Student Research Chair**  
Robbie Morganfield  
North Carolina A&T University  
rmorganfield@NCAT.edu



**MidWinter Research Chair**  
Leticia Williams  
Howard University  
leticia.williams12@howard.edu



**PF&R Chair**  
Keonte Coleman  
Middle Tennessee State University  
Keonte.Coleman@mtsu.edu



**Teaching Chair**  
Calvin Hall  
North Carolina Central University  
Calvin.Hall@ncceu.edu



**Graduate Student Liaison**  
Aija Meux  
University of Oklahoma  
ajameux@ou.edu



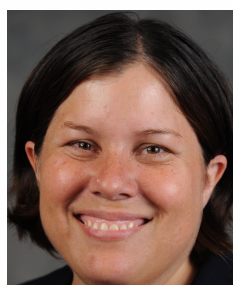
**Mentoring Co-Chairs**  
Kathleen McElroy  
University of Texas at Austin  
kathleen.mcelroy@austin.utexas.edu



**Mentoring Co-Chairs**  
Miya Williams Fayne  
California State University-Fullerton  
mwilliamsfayne@fullerton.edu



**Membership Chair**  
Mia Moody-Ramirez  
Baylor University  
Mia\_Moody@baylor.edu



**Grants Chair**  
Vanessa Bravo  
Elon University  
vbravo@elon.edu



**Social Media Coordinator**  
Denetra Walker  
University of South Carolina  
denetra@email.sc.edu



**Webmaster**  
Masudul (Mas) Biswas  
Loyola University  
mkbiswas@loyola.edu



**Newsletter Editor**  
Miriam Hernandez  
CSU Dominguez Hills  
mihernandez@csudh.edu



# MAC Division Membership Meeting Minutes

July 30, 2021 - On Zoom

Outgoing MAC Head Melody Fisher called the meeting to order at 2:03 p.m. CST

## **In attendance:** (64 participants)

Samantha (AEJMC host)

Melody Fisher (outgoing head)

Masudul Biswas

Debbie Owens

George Daniels

Paula Poindexter

Frederica Barrow

Adina Schneeweis

Aja Meux

Angie Chuang

Brad Gorham

Brenda Feliciano

Calvin Hall

Carmen Landy

Carolyn Stroman

Christina Myers

Clint Wilson

Cristina Azocar

Danielle Brown

Denetra Walker

Donnalyn Pompper

Dorothy Bland

Lillie Fears

Elijah Barrow Ward

Erin Barrow

Federico Subervi

Felicia McGhee

Felix Gutierrez

Gheni Platenburg

Jean Norman

Juan Liu

Karen M. Turner

Kathleen McElroy

Katie Foss

Kelli Boling

Kenneth Campbell

Keonte Coleman

Kim Fox

Kim Pearson

LaShonda Eaddy

Laura Harrison

Laura Smith

Leticia Williams

Lia Barrow

Lourdes Cueva Chacón

Margarita Tapia

Maria De Moya

Melita Garza

Meta G. Carstarphen

Mia Moody

Miriam Hernandez

Miya Williams Fayne

Ngozi Akinro

Robert Richardson

Robin Blom

Sharon Bramlett-Solomon

Susan Keith

Sydney Dillard

Tim Vos, AEJMC President

Vanessa Bravo

Vincent Peña

Laura Harrison

Jessica Retis

Robin Blom

## **I. 50th Anniversary Recognition (Melody)**

- We celebrate the 50th MAC annual membership meeting and though we can't be together, we acknowledge those on whose shoulders we stand.
- Video Presentation: "The Story of MAC," produced by George Daniels, edited by Mas Biswas, narrated by Robert Richardson -- will be available on the MAC YouTube page: <https://youtu.be/vU9frqA4M68>
- Proclamation – 2021 AEJMC President Tim Vos: Presidential Proclamation congratulating MACD for 50 years of leadership
- Remarks – Dr. Frederica Barrow, widow of MAC founder Dr. Lionel Barrow, and members of the Barrow family welcomed
  - Recognized Carmen Barrow, Dr. Barrow's first wife, who was by his side when he founded MAC, and family members present at meeting.
  - Lee was a scholar, role model, friend, confidante, journalism pioneer, as well as a great husband and father. Because of his work, many journalists of color and students of color entered the profession and contributed to equality and democracy. He was a champion for diversity and equality at a time when there were few opportunities for Black journalist outside of the Black press. As he went on to pursue his education at the University of Wisconsin, he was able to change the diversity and makeup of those entering radio and other fields.

## II. Approval of minutes from 2020 MAC Members Meeting: Approved

### III. Q&A with Incoming AEJMC President Susan Keith

- Susan Keith: Proud to be a member of the division and recognize 50th anniversary
- Initiatives for the coming year re. diversity:
  - MAC has been known for its mentorship program, but AEJMC needs to do more for graduate students. Last year, had a program at virtual conference prompted by pandemic restrictions hosted by the Careers committee and kept registration rates low. Concern about in-person conference costs in 2022 and beyond. AEJMC is holding money to support a program for graduate students of color to attend conferences.
  - We could do a better job around equity in membership fees. Tim Vos has asked standing committee on membership to build a tiered membership rate based on self-reported salary, to be submitted to Finance Committee. Must also do a better job of internationalization, particularly scholars from the Global South. Proposal for membership rates will go to Board and be voted upon by the whole membership.
  - Questions from members:
    - George Daniels: How can we increase diversity in leadership of organization beyond MAC and CSM? Susan: Nominations committee and colleges and universities of potential leaders need to be supportive of diverse candidates and heavy service lift, even when they are not full professors (as I am not). I will consider full scope of membership when making appointments.
    - Paula Poindexter: It works both ways. When I was president of AEJMC, I took upon myself to appoint people of color, but members of color should also volunteer and update their CVs and info on web. Susan: Agreed – I often don't get many volunteers for committees when I put out calls.
    - Kathleen McElroy: Scholars of color often do research that's not as valued by the academy and this organization. Qualitative, takes longer, oriented on race, ethnicity, and marginalized communities. Reflected in journals in our disciplines. Susan: Our flagship journal editors have been open to a variety of methodologies, but in past years has published a large number of quantitative articles so people have a perception about its focus/priorities. I have wondered if we need a new journal, focused on qualitative, justice issues. But this is a hard time for journals financially as libraries cut back on subscriptions.
    - Cathy Jackson: Perhaps instead of diversifying the journals, we can diversify the scholars who are refereeing them.
    - Kim Pearson: I'm concerned about how we build bridges with people of color who are working in academia who don't have traditional backgrounds or Ph.D.s, but come from industry or organizations like NABJ, where there is interest in collaborating with AEJ. I don't see anything that looks like what I do as a researcher (interdisciplinary work with computer scientists) in our journals. Rather than a new journal, is it better to curate more approaches to research in existing journals? Susan: I came into professoriate after a long career in newspapers and was lost when I entered. There is more that our organization can do, for people of color entering into faculty positions from industry.
    - Jessica Retis: Director of new masters in bilingual journalism at University of Arizona and Executive Director of NAHJ as well. Concerns of Latinx professors, particularly those of us who speak with an accent, reaching levels of the academy like full professor.

- Questions from members:
  - Kim Fox: Are you thinking of starting a committee to assist with the initiative to increase membership in the Global South? Susan: Not sure – the committee would have to include scholars who reflect the diversity of the Global South and people we're not reaching. One way would be to create small grants to allow members of AEJ to collaborate with scholars from the Global South. Also possible collaboration grants being recommended by a BEA (Broadcast Educators Association)-AEJMC committee.
  - From Dorothy Bland (in chat): Can we get AEJ and NABJ/AAJA/NAHJ/NAJA to meet and make sure conferences don't overlap 3-5 years in advance? Susan: Very interested in that. We are committed out in some future years because of cancellations due to COVID, but want to work on that.

#### **IV. Financials (Melody Fisher)**

- MAC is in the black. Balance in May is \$5,822.95.
- After pending expenses of \$3,500, including awards and grants, conference program ad, as well as some donations and matches, our post-conference balance is expected to be \$3,072.95. That does not include membership dues posted after May.

#### **V. Membership (Mia Moody-Ramirez)**

- Since 2020, our membership numbers have increased
  - 2019: 202
  - 2020: 198
  - 2021: 221
  - We believe the current interest in social justice, recent events, 50th anniversary, Melody's leadership have contributed to increase.
  - More Stroman Graduate Student Members than ever before: 24, will receive free membership

#### **VI. Preconference/Conference Programming (Sydney Dillard)**

- Preconference Session: Creative Outlets: Battling Fatigue and Minority Related Trauma Through Healing, Aug. 3, 9 a.m.-6 p.m. (can drop in as you wish)
  - Sessions on Whiteness in Academy, Wellness and Mindfulness, Art/painting demonstration, Legal strategies, Cooking demonstration.
  - Conference Programming: Many topics and sessions throughout conference. Made an effort to work with new divisions we haven't in the past. See full the list and information about research sessions and social in **newsletter**.
    - Highlights: Aug. 6 MAC's Golden Anniversary session, 3-4:30 p.m.

#### **VII. Research Reports**

- Faculty Research (Danielle Brown)
  - 49% acceptance rate
  - 17 paper presentations (11 full papers, 6 extended abstracts); Three research sessions, one high-density
  - 91 reviewers – thank you
- Student Research (Maria DeMoya)
  - 52% acceptance rate
  - 12 paper presentations (7 full papers, 5 extended abstracts)
  - Melody: Thanks to Maria, 2nd Vice Head, for stepping in as Student Research Chair
- Midwinter Conference (Melody for Monique Luisi)
  - 43% acceptance rate
  - 7 papers or extended abstracts

## VIII. Committee Reports

- PF&R (Leticia Williams): Four PF&R panels at 2021 conference
  - Organizational collaborations with MMTC (Multicultural Media and Telecom Council) and NABJ
- Teaching Standards (Keonte Coleman): Three Teaching panels at 2021 conference
  - MAC Teaching Race 2021 book soon to be published; newsletter articles on teaching
- Poindexter Grants (Vanessa Bravo): 6 faculty applications; 12 graduate student applications (a record)
  - Faculty grant recipient: Gheni Platenberg
  - Qinglin Luan, Adrian Wong, Yeahin Pyo (research team; \$500 grant was matched by anonymous donor for \$1,000)
- MAC-2-MAC (Kathleen McElroy, Miya Williams Fayne)
  - Had 12 mentor-mentee pairs last year; you can be a mentor and a mentee
  - We added programming for mentors and mentees, had four speakers (Federico Subervi, Earnest Perry, Gracie Lawson-Borders, Laura Casteñeda)
  - Please register by Aug. 31 if you are interested – encourage last year’s mentors to re-register, being paired with same mentee/mentor is an option if both agree: [bit.ly/MAC2MAC](https://bit.ly/MAC2MAC)
  - 2021-22 programming will be Applying to Academic Jobs, Grants & Fellowships, Tenure Process, Juggling Service; will guide topics of the month for mentor-mentee pairs to discuss
- Social Media (Miriam Hernandez)
  - Facebook: 372 followers, has gone up by 34 in past year
  - 156 new posts; 70 total responses; 599 reactions
  - Email [hdzmiriam@gmail.com](mailto:hdzmiriam@gmail.com) if you’d like to post on the FB page or with your Twitter handle if you’re presenting at conference
  - Twitter: 490 followers; 209 new followers
  - 156 tweets; 391 mentions
- Website (Mas Biswas)
  - <https://www.mediadiversityforum.lsu.edu/MAC/> : archive of conference events, newsletter, minutes, videos
  - Traffic increases when we have social posts or newsletter

## IX. Old Business

- 50th Anniversary Committee (Ken Campbell)
  - Activities for 50th anniversary detailed in newsletter. Thanks to all who contributed and supported.
- Barrow Award Committee (Melody Fisher)
  - Clarifying the call for the Barrow Award, to “two out of three” areas versus one of three.
- MAC Book Project (George Daniels, Robin Blom)
  - Pre-order of Teaching Race: Struggles, Strategies, and Scholarship for the Mass Communication Classroom is now on Amazon. First AEJMC-sponsored book project focused on teaching. <https://rowman.com/ISBN/9781538154564/Teaching-Race-Struggles-Strategies-and-Scholarship-for-the-Mass-Communication-Classroom>
  - Pub date Sept. 15; 22 chapters/contributors
  - Thursday Aug. 5 @ 9 a.m. Special Panel sponsored by Rowman and Littlefield featuring five contributors.



## **X. New Business**

- 50 for 50 Fundraising Campaign (Mia Moody-Ramirez)
  - <https://aejmc2.wufoo.com/forms/aejmc-contributions>
  - Earmark funds for MAC 50 for 50

## **XI. Félix Gutiérrez and Clint C. Wilson II MAC Award for Teaching Excellence and Innovation Teaching Award (Paula Poindexter)**

- Past MAC Head and AEJMC President Paula Poindexter proposed this new award at MAC Summer E-board meeting and was unanimously approved.
- Wanted to create a recognition of teaching, which we have not done, and an award in addition to the Barrow Award for MAC members to recognize two of most significant contributors of another generation of MAC.
- Combination of teaching excellence and innovation.
- Not only are Drs. Gutiérrez and Wilson past Barrow Award recipients, but they are also emeritus professors who have received various top honors within AEJMC, but they were authors of the first textbook on teaching diversity and media in the classroom, *Minorities and Media*.
- Wanted to have a cash prize of \$500. Could grow over time. Will require a separate fundraising campaign to establish an endowment of \$25,000 to allow for a \$500 prize. \$5,000 has already been pledged.
- Present inaugural award next summer in Detroit. Self-nomination process with a companion piece from student and department chair.
  - Details will be posted on website and sent on listserv

## **XII. Research Award Presentations (Danielle Brown, Maria DeMoya)**

- Top Faculty Paper, 1st Place: “#BlackoutTuesday: News Media’s Change Agents and the Degrees of Separation between Journalism and Activism,” Summer Harlow, Houston
- Top Faculty Paper, 2nd Place: “Music of Generations: Expressions of the Black Experience From Civil Rights to Black Lives Matter,” Christina Myers and Linwan Wu, South Carolina
- Top Faculty Paper, 3rd Place: “It’s Just as Whitewashed as Ever: Social Media Source Diversification Tools for Journalists,” Danielle Deavours, University of Montevallo
- Top Student Paper, 1st Place: “‘We Just Can’t Afford Not to Be Informed’: How Women of Color are Pushing Against the Theory of Information Poverty in the Digital Age,” Chelsea Peterson-Salahuddin, Northwestern
- Top Student Paper, 2nd Place: “Prescription for Change: The Erasure of Filipino Nurses from American Medical Shows,” Kristina Vera-Phillips, Arizona
- Top Student Paper, 3rd Place: “How Ethnic News Helps Shape Presidential Evaluations among Chinese Americans During the Covid-19 Pandemic,” Jiehua Zhang, Alabama

## **XIII. Special Award Presentations (Melody Fisher)**

- Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research: Dr. Earnest L. Perry, Associate Dean for Graduate Studies and Research, Missouri School of Journalism
- Barrow Minority Doctoral Student Scholarship: Mahavi Reddi, North Carolina-Chapel Hill
- They were honored at MAC Honors Program that will be available for viewing Friday Aug. 6 from 1-2:30 p.m.

#### **XIV. Elections 2021-2022 Leadership (Melody Fisher)**

- Head: Sydney Dillard, DePaul
- Vice Head: Danielle Brown, Minnesota
- 2nd Vice Head: Vacant
- Secretary: Angie Chuang, Colorado
- Faculty Research Chair: Maria DeMoya, DePaul
- Student Research Chair: Robbie Morganfeld, North Carolina A&T
- Midwinter Research Chair: Leticia Williams, Howard
- PF&R Chair: Keonte Coleman: Middle Tennessee
- Teaching Chair: Calvin Hall, North Carolina Central (volunteered during meeting – thank you!)
- Grants Chair: Vanessa Bravo, Elon
- Newsletter Editor: Miriam Hernandez, California State Dominguez Hills
- Membership Chair: Mia Moody-Ramirez, Baylor
- Mentoring Co-Chairs: Kathleen McElroy, Texas-Austin and Miya Williams Fayne, California-Fullerton
- Graduate Liaison, Aija Meux, Oklahoma
- Social Media Coordinator, Denetra Walker, South Carolina
- Webmaster, Mas Biswas, Loyola
  - Volunteers are sought for vacant positions
- Motion made to accept the slate of officers (Kim Fox), seconded (Meta Carstarphen), unanimously approved
- Introducing new Head Sydney Dillard, Associate Professor, Graduate Program Academic Director- Public Relations and Advertising, DePaul University
  - Sydney: Goals for next year:
    - Five-year Division Assessment is due
    - Increase access to MAC history and research for members, archive and make information more accessible
    - Work with Vice Head and Research Chairs to prioritize inclusivity of domestic minority groups, blue ribbon panel on diversity to highlight diversity in paneling, fundraising goals (50 for 50 and building endowment for teaching award).

#### **XV. Announcements (Sydney Dillard)**

- Reminder about Pre-Conference Program Aug. 3
- MAC Social Aug. 5: Live event, not pre-recorded, Jeopardy rounds re. history of MAC in groups
- MAC Virtual Honors Aug. 6, pre-recorded
- Please fill out survey re. ideas for next year’s programming: <https://forms.gle/oN2oMnzeiwKDZUGs8>
- New MAC officers, be on the lookout for email and Doodle poll for first meeting; look forward to working with you all.
- George Daniels: Please thank Dr. Melody Fisher for a great year as the MAC Division’s 50th anniversary.

Meeting adjourned by incoming MAC Head Sydney Dillard at 4:23 p.m. CST.

Prepared by:  
Angie Chuang  
AEJMC MAC Secretary

