Packaging, Processed Foods, & Innovation

Beverages 101: Ingredients & Product Development
Catherine Culver
April 8, 1:30-3:30
Pepsi-Co R&D

Hear about global supply chain, uncover the pitfalls of ingredients sourcing, listen to the challenges of navigating international regulatory agencies, learn the difference between primary suppliers and brokers, discover the Pepsi Concentrate Model and prototyping new products. Learn about defining target and success criteria.

Participate in Q&A and facilitated discussions.

Attend by Zoom:
Contact Dr. Louise Wicker at lwicker@agcenter.lsu.edu for the zoom link to the webinars.

For more information:
https://www.lsu.edu/departments/nfs/lwicker@agcenter.lsu.edu, LSU AgCenter, School of Nutrition and Food Sciences