St. Francisville Farmers’ Market
A Community Endeavor
Truck Farm

moore farms

Weyanoke, LA
From the Beginning

- **Who** - Susan Lindsay & Michelle Roth

- **What** - Community Market

- **Where** - St. Francisville

- **When** - Summer 1999

- **How** - Personal Initiative
BREADA sponsors The Red Stick Farmers’ Market and The Community Garden Project, and is a leading participant in the local sustainable agriculture initiative.

Baton Rouge Economic and Agricultural Development Alliance (BREADA)
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Baton Rouge, LA 70821
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Our Market’s Philosophy

Our Members (Vendors) Participate as a Unit

- **Operate** as a 501 (c)(3) Nonprofit Org.
- **Set of Rules to Abide** by as administered through a Board of Directors
- **A Volunteer Booth** allows for seasonal, unique items and ‘small producers’
- **Engender the Agricultural Way of Life** - establishing knowledge in the way our food grown & marketed
- **Demonstrate a Rural Quality of Life** - sharing the fruits of our land & labor
The Summer of 1999

Two civic minded Gardeners present local vegetables from a horse drawn carriage along the streets of St. Francisville - Historical Perspective.
Fall 1999 Parker Park
Display Each Market Day
Marketing

• Letterhead
• Fliers
• Email

• Country Roads
• Democrat

Magazines & News Papers
From the Beginning.....
to
now
.....to 4 - Years Later

- 10 Producers
- Multitude of Vegetables
- Repeat Customers
St. Francisville Farmers' Market

Enhancement of the Community