“The Need”

- Create Additional Marketing Efforts
- Target Antique Shoppers
- Expand on Existing Antique Districts
Regionalism
Potential of Neighboring Parishes
Brainstorming with State Senator John Hainkel

- Include Local Wineries
- Matches the Characteristics of Antique Shopper
Funding

- $2,000 from each parish
- $2,000 from Natchez
- $1,000 from smaller parishes
- State Grant
Accomplishments

- Web Site
- Brochures
- Press Packets
- Travel Writers
- Ribbon Cutting Ceremony
- Quarterly Meetings with Convention & Visitors Bureaus
Deep South
Antique &
Wine Trail
MISSISSIPPI/LOUISIANA