

# Tourism Industry Performance Indicators 2005 Fourth Quarter YTD

## Airport Trends

### Airport Passenger Enplanements

(January-December)

U.S. Scheduled Passenger Enplanements (000)

Louisiana Airports

New Orleans

Other Metro

	2005	2004	% +/-
U.S. Scheduled Passenger Enplanements (000)	598,635	583,550	2.6%
Louisiana Airports	5,225,775	6,030,188	-13.3%
New Orleans	3,904,366	4,862,525	-19.7%
Other Metro	1,321,409	1,167,663	13.2%

## Hotel-Motel Trends

(January-December)

### U.S. Hotel/Motel Trends

Rooms Sold (Percent Change 2004 - 2005)

Room Supply, (Percent Change 2004-2005)

Occupancy Rate

Average Daily Rate

	2005	2004	% +/-
Rooms Sold (Percent Change 2004 - 2005)			3.3%
Room Supply, (Percent Change 2004-2005)			0.4%
Occupancy Rate	63.1%	61.3%	2.9%
Average Daily Rate	\$90.84	\$86.24	5.3%

### Louisiana Hotel/Motel Trends

Rooms Sold (Percent Change 2004 - 2005)

Room Supply, (Percent Change 2004-2005)

Occupancy Rate

Average Daily Rate

	2005	2004	% +/-
Rooms Sold (Percent Change 2004 - 2005)			6.1%
Room Supply, (Percent Change 2004-2005)			-5.8%
Occupancy Rate	70.2%	62.3%	12.7%
Average Daily Rate	\$86.65	\$84.73	2.3%

## Louisiana Gaming Indicators

(January-December)

Riverboat AGR\*

Non-Indian Land Based Casino GGR\*\*

Slots At Racetracks GGR\*\*\*

Total

	2005	2004	% +/-
Riverboat AGR*	\$1,675,573,490	\$1,562,062,597	6.8%
Non-Indian Land Based Casino GGR**	\$229,443,934	\$320,009,658	-28.3%
Slots At Racetracks GGR***	\$326,500,928	\$280,969,381	16.2%
Total	\$2,231,518,352	\$2,163,041,636	3.2%

\*Adjusted Gross Revenue

\*\*Gross Gaming Revenue from Harrah's New Orleans Casino

\*\*\*Initiated in 2/2002 at Delta Downs, 5/2003 at Louisiana Downs, and 12/2003 at Evangeline Downs

## State Welcome Center Visitors

(January-December)

All State Centers

	2005	2004	% +/-
All State Centers	1,405,961	1,598,689	-12.1%

Notes: 1) I-20/Mound Welcome Center - operated out of a trailer most of 2005 due to renovation, 2) I-10/Vinton Welcome Center - closed temporarily to the public due to Hurricane Rita, and 3) N.O. Welcome Center - operating on a restricted 5-day per week schedule following Katrina.

## Louisiana Parks

(January-December)

Jean Lafitte NHP\*

Louisiana State Parks and Historic Sites

\* Recreational Visits

	2005	2004	% +/-
Jean Lafitte NHP*	415,922	595,128	-30.1%
Louisiana State Parks and Historic Sites	2,013,103	1,997,911	0.8%

(Sources: Louisiana Metropolitan Airports, Air Transport Association, Smith Travel Research, Louisiana State Police, Tax Free Shopping, Travel Industry Association of America, National Park Service and DCRT)