

HELP US UPDATE YOUR INFORMATION

SEND US YOUR UPDATED CONTACT INFORMATION AND NOTICE OF RECENT ACHIEVEMENTS. WE WANT TO SHARE YOUR SUCCESS!

We are excited to provide information to you about our graduate program and specifically about some of our current graduate students. Moreover, we are highlighting some of our faculty members' accomplishments and where they will be traveling this semester.

We are excited about what Spring 2016 has to offer. As mentioned in previous newsletters, we are actively in the process of providing new opportunities for the program to extend our brand. One of newest features of our program involves the launch of a sport management online program over this past summer. If you know others out there interested in a master's degree from LSU and in Sport Management do not hesitate to encourage them to contact Dr. Mike Martinez, Director of Online Programs for Kinesiology at jmmartinez@lsu.edu.

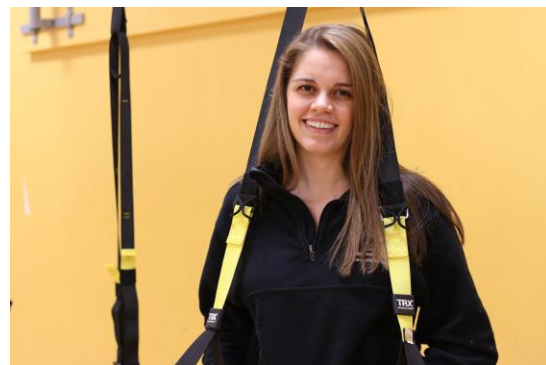
Next, we are thrilled to host this year's Applied Sport Management Association Conference at the Lod Cook Hotel and Conference Center. It will take place February 25-27. Make note the second day of the conference will be a career fair. For more information about the conference contact Dr. Mike Martinez by email at jmmartinez@lsu.edu.

As always, please provide us an up-date regarding your current employment situation and forward this newsletter to others you were classmates with if possible. Finally, if there is anything you would like to see in future issues, please let us know.

Your updated information can be sent to Dr. Kwame Agyemang at: kagyemang@lsu.edu

Student Spotlight: Allison Mosso

Allison is a native from Madison, Wisconsin. It is her second year in the Sport Management program, and she will be graduating this May 2016. Her background is primarily in fitness and wellness, working as the Fitness and Wellness Graduate Assistant at University Recreation. Her ultimate goal is to own and operate a Fitness and Wellness facility that will feature weight lifting and yoga courses (best of both worlds in her opinion). She also will take on full-time blogging after graduation. "Sports, tradition and humidity" best describes her experience at LSU.



Allison Mosso



Patrick Tutka, ABD- New Faculty Fellow at Niagara University (NY)

Don't forget to check out the new **Louisiana State University Sport Management Graduate Program** Facebook Page. We would encourage all of you to get involved by posting pictures and status updates.

<https://www.facebook.com/sportmngtlu>

Award Notice!

Chad Seifried won the **SEC Faculty Research Grant** and traveled to Oxford, Mississippi to work with Milorad Novicevic of the Management Department at Ole Miss. Khirey Walker won the **2016 Don Franks Award** at LSU Kinesiology. Per Svensson invited to work with the **Laureus Sport for Good Foundation** to conduct research on the New Orleans Sport for Good Coalition. Damon Andrew elected as a **Fellow of the National Academy of Kinesiology** and named 2015-16 **Southern District Scholar of the Society of Health and Physical Educators**.



Important Notice!

These are the recent Fall 2015 master's program graduates in LSU Sport Management. Join me in wishing them congratulations! We wish them the best with their future endeavors!

Cassidy Bell
Marciel Whitehurst

Current List of Doctoral Students in LSU Sport Management

James Hines (1st year advised by Dr. Agyemang)
Khirey Walker (3rd year co-advised by Drs. Seifried and Soebbing)
Jeremy Foreman (3rd year advised by Drs. Soebbing and Seifried)
Patrick Tutka (4th year advised by Dr. Seifried)

LOVE PURPLE
LIVE GOLD

Student Spotlight: Jim Evans, J.D.



Jim Evans, J.D.

Originally hailing from Memphis, Tennessee, Jim completed his undergraduate studies at LSU in English and history, and then obtained his J.D. from the University of Alabama School of Law. After practicing law for several years, he returned to LSU to pursue an M.S. in Sport Management. While in graduate school, Jim has served as a graduate assistant in the Cox Communications Academic Center for Student-Athletes and as an instructor in the undergraduate sport administration program. Although his ultimate dream job is to be an independently wealthy beach bum, Jim's career aspirations are to complete his Ph.D. and become a professor of sport management. His research interests are in law and governance of intercollegiate sport.

Student Spotlight: Alexa Webb

Alexa Webb is a first year student in the Sport Management Program at LSU. Originally from Newark, Delaware, she received her Bachelor's degree in Kinesiology from the University of Maryland, College Park in 2014. While obtaining her Bachelor's degree, Alexa volunteered and interned with the Maryland Sports Medicine department. It was there where she developed a love for working with student-athletes. Currently, Alexa is a Graduate Assistant at the Cox Communications Academic Center for Student Athletes (CCACSA), providing academic support and strategy tutoring services to the Soccer, Softball, and Women's Basketball teams. Alexa aspires to continue working in student-athlete support services. Ideally, she would return to the University of Maryland to work in their Academic Support and Career Development Unit, eventually working her way up to director.



Alexa Webb

Selected In press Faculty Publications



Check out our kiosk at the Applied Sport Management Association Conference, Feb. 25-27!

Jensen, J. A., Turner, B. A., Delia, E., James, J., Greenwell, T. C., McEvoy, C., Ross, S., **Seifried, C.S.**, & Walsh, P. (in press). BIRGing 40 Years Later: A Replication of Cialdini's Seminal Study. *Journal of Sport Management*.
Seifried, C.S. (in press). The Development of Death Valley in Louisiana: The Modernization of Tiger Stadium. *Louisiana History*.
 Pfleegor, A.G., & **Seifried, C.S.** (in press). Practical Application of the Etho-Conventional Decision-Making Model. *International Journal of Sport Management*.
 Foreman, J., Walker, K., **Seifried, C.S.**, & Andrew, D. (in press). Grant Writing Courses and Syllabi Development for Sport Management: A Content Analysis. *International Journal of Sport Management*. *Published with graduate students
 Pfleegor, A.G., & **Seifried, C.S.** (in press). Mississippi State's Davis Wade Stadium: The Modernization of a Football Stadium. *Journal of Mississippi History*.
Martinez, J.M., Miller, J., & Koo, G.Y. (in press). Organizational commit-

ment among frontline intercollegiate athletics employees: An application of the Meyer and Allen three-component model. *International Journal of Sport Management*.
Agyemang, K.J.A., & Williams, A.S. (Accepted). Managing celebrity via impression management on social network sites (SNSs): An exploratory study of NBA celebrities. *Sport, Business and Management: An International Journal*.
 Williams, A., Kim, D., **Agyemang, K.J.A.**, & Martin, T. (in press). All brands are not created equal: Understanding the role of athletes in sport brand architecture. *Journal of Multidisciplinary Research*.
Svensson, P. G., Hancock, M. G., & Hums, M. A. (in press). Examining the educative aims and practices of decision-makers in sport for development and peace organizations. *Sport, Education, and Society*.
Andrew, D.P.S., **Martinez, J.M.**, & Flavell, S. (in press). Examining college choice among NCAA student-athletes: An exploration of gender differences. *Journal of Contemporary Athletics*.

Amy Werdine



Amy Werdine (top) and Marciel Whitehurst (bottom-Fall 2015 graduate), both working within the Cox Communications Academic Center for Student-Athletes, were selected to participate in the NCAA Emerging Leaders Seminar at NCAA headquarters in Indianapolis, Indiana. The seminar will take place January 27-29. Amy and Marciel will be able to network with more than 200 graduate assistants and interns, as well as college athletics administrators. Among other topics, participants will examine NCAA governance issues, self-awareness, and group dynamics. We congratulate both of them!

Marciel Whitehurst



Other News!

Kwame Agyemang officially assumed the role of Deputy Editor for *Sport, Business and Management: An International Journal*. He will also be co-hosting a special session on the "Business and Management of Sport" at the **European Academy of Management 2016 Conference in Paris this summer**. Chad Seifried was invited to join the editorial board of the *Journal of Intercollegiate Sport*. He will also serve as the section head for the **North American Society for Sport Management 2016** conference in Management.

Student Spotlight: Wei-Chien Tsai



Wei-Chien Tsai

Wei-Chien Tsai is an international student from Taiwan and is in his final semester as graduate student in the sport management program. In his current role as a graduate assistant for the School of Kinesiology, he teaches two jogging classes and also serves as a teaching assistant. He aspires to embark on a career in sport marketing, event management, or sport media upon returning to Taiwan. He arrived at LSU not just to learn academically but to also experience a different culture, especially related to sports. He has learned a lot during his years at LSU and hopes he can bring a new perspective back to his country and share his knowledge and experience with Taiwanese people and colleagues, as not many people in Taiwan have a chance to view things from an international perspective.

More Spring News!

This spring, faculty members and students will attend the following conferences:

- North American Society for Sport Management (Orlando, FL)
- Sport and Recreation Law Association (New Orleans, LA)
- European Academy of Management (Paris, France)
- Academy of Human Resource Development International Research Conference in the Americas (Jacksonville, FL)
- Applied Sport Management Association Annual Conference (Baton Rouge, LA)
- International Society for Third-Sector Research Conference (Stockholm, Sweden)
- Southern District Society of Health and Physical Educators Annual Conference (Williamsburg, VA)
- American Kinesiology Association Annual Conference (San Antonio, TX)

In addition, faculty reviewed papers for the following journals and conferences:

- Sport management faculty reviewed articles for the *Academy of Management Conference*, *Southern Management Conference*, *Western Academy of Management Conference*, *Management Decision*, *International Journal of Financial Studies*, *Journal of Applied Sport Management*, *Journal of Issues in Intercollegiate Athletics*, *Journal of Sport Management*, *Political Psychology*, *Sport Management Review*, *Journal of Heritage Tourism*, *Team Performance Management*, *Journal of Legal Aspects of Sport*, *Sport & Entertainment Review*, *Southern Management Association Conference*, *Sport History Review*, *Journal of Intercollegiate Sport*, *Sport, Business and Management: An International Journal*, *Journal of Management and Organization*, *Journal of Amateur Sport*, *International Journal of Sport Management*, *Sport Marketing Association Conference*, *Event Management Journal*, *International Review Public and Nonprofit Marketing*, *Nonprofit and Voluntary Sector Quarterly*, *International Journal of Sport Management and Marketing*, *Sport Management Education Journal*, *Journal of Management Inquiry*, *Academy of Management Teaching & Learning Journal*, *International Journal of Sports Science and Coaching*, *Applied Research in Coaching and Athletics Annual*.