EMPLOYERS OF KINESIOLOGY MAJORS

1. Professional Sports Organizations
2. National Amateur Sport Governing Bodies
3. U. S. Olympic Training Center
4. Sports Marketing
5. Retailers and Marketing Firms
6. Corporate Fitness Facilities
7. Fitness Clubs, Spas, Sports Clinics
8. Sports Medicine Clinics
9. Campus Recreation Departments
10. Hospitals
11. Sporting Goods Stores
12. College Athletic Departments
13. Schools
14. Community Recreational Programs
15. Sports Governing Bodies
16. Event Management Firms
17. Sports League Conferences

RELATED OCCUPATIONS FOR KINESIOLOGY MAJORS

SOME OF THESE OCCUPATIONS MAY REQUIRE ADDITIONAL EDUCATION AT GRADUATE OR PROFESSIONAL SCHOOLS. FOR INFORMATION ON QUALIFICATIONS AND CAREER SPECIFICS, CONSULT THE OCCUPATIONAL OUTLOOK HANDBOOK OR OTHER CAREER RESOURCES. ALSO, TAKE ADVANTAGE OF CAREER COACHING OFFERED BY THE LSU OLINDE CAREER CENTER.

• Adventure Trainer  • Personal Trainer
• Advertising  • Physical Education Teacher
• Athletic Administration  • Professional Athlete
• Athletic Coach  • Professional Dancer
• Athletic Trainer  • Professional Sport Manager
• Camp Director  • Public Relations
• Cardiac Rehabilitation Therapist  • Recreational Facility
• Health Club Manager  • Recreational Sport Management
• Cardiovascular Fitness Instructor  • Referee or Umpire
• Choreographer  • Sales Marketing
• Community Center Manager  • Sporting Events Manager/Promoter
• Dance Critic  • Sporting Goods Manager
• Dance Instructor  • Sporting Goods Retailer or Manufacturer’s Rep.
• Dance Therapists  • Sports Agent
• Event or Facility Manager/Marketer  • Sports History
• Exercise Physiologist  • Sports Information
• Exercise Science & Fitness Manager  • Sports Media
• Field Supervisor for Parks & Recreation  • Strength & Conditioning Specialist
• Fitness/Wellness Manager  • Ticket Manager
• Health Club or Spa Manager  • Health/Fitness Consultant
JOB STRATEGIES FOR YOUR DESIRED CAREER

• FOR ATHLETIC TRAINING: CONSIDER OBTAINING CERTIFICATION BY NATIONAL ATHLETIC TRAINERS ASSOCIATION (NATA). ACQUIRE TEACHING CERTIFICATION. ATTEND CONFERENCE. WORK IN STUDENT FITNESS CENTER.

• FOR DANCE: CONSIDER OBTAINING PART-TIME OR VOLUNTEER WORK IN RECREATIONAL OR COMMUNITY FACILITY TEACHING DANCE TO CHILDREN. WORK IN A SUMMER CAMP PROGRAM OR COMMUNITY THEATRICAL PRODUCTIONS.

• FOR EXERCISE & FITNESS MANAGEMENT: CONSIDER ATTENDING GRADUATE SCHOOL. OBTAIN SUMMER OR PART-TIME EMPLOYMENT IN HEALTH CLUBS. BECOME AN AEROBICS INSTRUCTOR. WORK IN STUDENT FITNESS CENTER. ATTEND TRADE SHOWS. JOIN PROFESSIONAL ORGANIZATIONS. ATTENDING CONFERENCES. WORK WITH SPORTS CONDITIONING PROGRAMS OR IN ON-CAMPUS CARDIAC REHABILITATION PROGRAM.

• FOR PHYSICAL EDUCATION: CONSIDER SECURING TEACHING CERTIFICATION. DEVELOP THE ABILITY TO MOTIVATE AND TEACH STUDENTS. DEVELOP GOOD INTERPERSONAL AND COMMUNICATION SKILLS.

• FOR SPORTS MANAGEMENT: CONSIDER PART-TIME JOBS WITH INTRAMURAL DEPARTMENT OR COMMUNITY RECREATION DEPARTMENT AS A SUPERVISOR OR SPORTS OFFICIAL. VOLUNTEER WITH YOUTH LEAGUES. ATTEND CONFERENCES AND JOIN PROFESSIONAL ORGANIZATIONS SUCH AS NIRSA/NRPA. WORK TOWARD CERTIFICATION AS RECREATIONAL SPORT SPECIALIST. WORK IN SUMMER CAMPS. WORK WITH SPORT MANAGEMENT STUDENT-PROFESSIONAL ASSOCIATION (SMSPA) EVENTS. VOLUNTEER IN ATHLETIC DEPT.

VISIT AMERICANKINESIOLOGY.ORG FOR MORE INFORMATION ON THE JOB SEARCH.
MARCH 20, 2017

GEAUXING KINESIOLOGY WILL EXPAND YOUR KNOWLEDGE ON NAVIGATING CAREER OPPORTUNITIES IN THE FIELD OF KINESIOLOGY. THE EVENT WILL FEATURE 10 PROFESSIONALS FROM DIFFERENT AREAS OF THE FIELD TO PROVIDE JOB SEARCH TIPS, INSIGHT ON THEIR CURRENT POSITION, AND OFFER AN OPPORTUNITY TO NETWORK AND BETTER UNDERSTAND HOW TO MARKET YOUR SKILLS AND ABILITIES.

THANK YOU TO OUR EMPLOYERS

- Baton Rouge Rehab Hospital
- BREC
- PEAK Physical Therapy
- gophysicaltherapy
- Baton Rouge General - A Community of Caring
- BODYSTYLE Personal Fitness
- THE Massage Emporium
- OUR LADY OF THE LAKE COLLEGE
- Capital City Chiropractic