

# HELP US UPDATE YOUR INFORMATION!!!

SEND US YOUR UPDATED CONTACT INFORMATION AND NOTICE OF RECENT ACHIEVEMENTS!

Hello all and Happy 2014! We are excited to provide information to you about our graduate program and specifically about some past and present students. For this issue, we are highlighting some of our recent graduates and their success once leaving LSU. In addition, we are outlining some of the cities where we will be visiting for various projects and presentations. If you are living in the area or visiting during that time and would like to meet up, please let us know.

We are excited about what 2014 will bring to the program. We are planning many new features for the program as we start to extend our brand. One of these new features is the launch of a sport management online program. In addition, we are planning on expanding into social media to provide constant updates regarding our program and the success of our current students and



Dean Damon Andrew and Yifei Deng at the Baton Rouge Rotary Club 2014

For more information about LSU Sport Management please see our new webpages to be loaded in February. Within, you will see attached Curriculum Vitae of the Graduate Faculty, Courses taught, and awards.  
[http://uiswcmsweb.prod.lsu.edu/kinesiology/Kinesiology\\_Faculty\\_Listing/item49177.html](http://uiswcmsweb.prod.lsu.edu/kinesiology/Kinesiology_Faculty_Listing/item49177.html)

## Alumni Job Update: Kevin May

Kevin May  
From Gaithersburg, MD  
Masters of Science LSU (2011)

Past positions – Client Services Manager at Washington Sports & Entertainment (Washington Wizards/NBA, Capitals/NHL and Mystics/WNBA) 2001-2005  
General Business Manager at LSU Sports Properties 2005-2011  
General Business Manager at Maryland Sports Properties 2011-2013

Current position – Vice President Operations at Rockbridge Sports Group  
Three Boars Head Lane  
Suite C7  
Charlottesville, VA 22903  
[kmay@rockbridgesports.com](mailto:kmay@rockbridgesports.com)



Kevin May

alumni. We will keep all of you updated when we finalize these and other plans for the new year.

Congrats to Matthew Katz (2011) who won the college football pick 'em regular season contest this fall. We would also like to acknowledge Benji King (2010) and Casey Cascio (2012) for finishing well in the Bowl Mania Challenge behind goody\_08. We will be organizing a NCAA Tournament Bracket Group this March. We hope that you will compete for the bragging rights.

As always, please provide us an update regarding your current employment situation and forward this newsletter to others you were classmates with if possible. Finally, if there is anything you would like to see in future issues, please let us know. **Your updated information and comments can be sent to: Dr. Brian Soebbing at: [bsoebb1@lsu.edu](mailto:bsoebb1@lsu.edu)**

### LSU Experience:

"The Masters program in Sports Management was more than I could have hoped for from the courses offered to the professors, who were enthusiastic about what they taught. It helped me to expand upon my knowledge base of the business of sports and get me to the point where I am today." - Kevin May (Class of 2011)



### Important Notice!

These are the recent 2013 masters program graduates in LSU Sport Management. Congrats to you all and best of luck!

Quinlan Duhon  
Andrea Sebastian-Roberts  
Kelsey David  
Lauren Brown  
Derek Calvert  
Kettie Fickter  
Brooke Hochstetler  
Avery Miller  
Mark Romanowski

Current List of Doctoral Students in LSU Sport Management

Khirey Walker (1<sup>st</sup> year co-advised by Drs. Seifried and Soebbing)  
Jeremy Foreman (1<sup>st</sup> year advised by Dr. Soebbing)  
Patrick Tutka (2<sup>nd</sup> year advised by Dr. Seifried)  
Dylan Williams (4<sup>th</sup> year advised by Dr. Seifried)

LOVE PURPLE  
LIVE GOLD

## Current LSU SM Masters Students



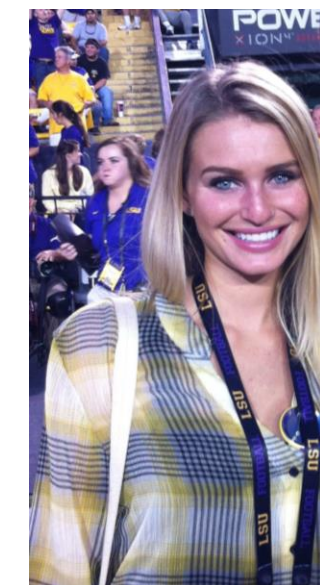
Desmond Howard and Patrick Tutka at the 2014 Rose Bowl

|                   |                              |
|-------------------|------------------------------|
| Patrick Adams     | Matt Mistretta               |
| Cassidy Bell      | Brad Morales*                |
| Aaron Brent       | Lauren Norton                |
| Kent Cooper       | Michael Palmer*              |
| Richard Dempsey   | Lauren Parker*               |
| Yifei Deng*       | Josh Pratt*                  |
| Lauren Exnicios*  | Ricky Preau                  |
| David Favaloro*   | Travis Roy                   |
| Allison Filbert*  | Alisha Tolbert               |
| Kellyn Fogerty*   | Danielle Upham               |
| John Gandy        | Emily Villere                |
| Cari Gold*        | Ben Waggoner                 |
| Kyle Huber        | Carli Wheeler                |
| Billy Marcantel*  | Sam Wheelock                 |
| Jacob Martinez    | Daniel Wines                 |
| Mallory McGuffey* | Kailin Xia                   |
| Shannon Miles*    | *Scheduled to Graduate SP'14 |

## Recent Graduate Bio: Kelsey David

Kelsey David, originally from Dallas, Texas, came to LSU in 2008. Obtaining a B.S. in Sport Administration and an M.S. in Sports Management in 2013, David's recent work experience began with LSU Football Operations as a student worker, which grew into an internship opportunity working under Head Coach Les Miles' Assistant and Coordinator of LSU Football Operations. Upon graduation from the Master's program in December, 2013, she was hired on as a full time employee. David has career aspirations of working in either Division I collegiate football, or as an event coordinator for entertainment/sports programs.

LSU Experience: "I could not have chosen a better Sports Management Master's program. The professors genuinely want you to succeed, and give you all the tools you need to do so in a fun, but educational sports environment."





# Faculty Travel and Other Announcements



Dr. Seifried and Benji King (Class of 2010) at BYU-Utah State game during 2012

Drs. Soebbing and Seifried presented at the 2013 Southern Management Association Conference held in New Orleans, LA (November 5-9).

Drs. Agyemang and Seifried attended and presented at the 2013 Sport Entertainment and Venues Tomorrow Conference held in Columbia, SC (November 20-22).

Dr. Soebbing attended and presented at the 2013 Southern Economic Association Conference held in Tampa, FL.

Drs. Agyemang, Seifried, and Soebbing recently were awarded an SEC Travel Grant for 2014. In February, from the 18-21<sup>st</sup>, they will visit Fayetteville, Arkansas to work and conduct research at the University of Arkansas. We will lecture in their doctoral seminar and engage in individual research projects focused on their various areas of study.

Drs. Soebbing and Seifried were invited to Mississippi State University March 26-28 to consult with their faculty on the development of their new doctoral program in Sport Management, engage in collaborative research with their faculty, and lecture in their graduate classes.

In April (i.e., 22-25), Drs. Agyemang and Seifried will travel to the College Sport Research Institute annual conference to be held in Columbia, SC.

In May (i.e., 27-31) Drs. Agyemang, Seifried, and Soebbing will be in Pittsburgh, PA, for the NASSM conference

In June & July (27-1), Dr. Soebbing will be in Denver, CO, for the Western Economic Association Meeting.

In August (i.e, 1-5), Drs. Soebbing and Seifried will be in Philadelphia, PA, for the Academy of Management Conference.



Patrick Tutka, M.S.

## Meet Patrick Tutka

Patrick Tutka is a 2<sup>nd</sup> year doctoral student in the Sport Management program. Patrick comes to us from Richmond, Michigan and through Wayne State University, where he earned his B.S. in Secondary Education. Patrick also earned his M.S. from LSU in Sport Management and is married to Carrie Tutka. Patrick's research interests lie in the area of innovation diffusion and primarily center on the context of intercollegiate football. He also has additional research interests in novelty effect of stadium renovation. Through this interest, Patrick has successfully completed a paper for the *International Journal of Sport Management* and received invitations to present his work at the Southern Sport Management Association, North American Society for Sport Management, and College Sport Research Institute.

## Award Notice!

In November 2013, Dr. Chad Seifried was acknowledged as the Reviewer of the Year for the Southern Management Association Conference in the Management History and Education Division. That conference took place in New Orleans and also featured a presentation, co-authored by 2011 LSU SM Alum Matt Katz. Their paper was entitled "Reviewing the Organizational Innovation of the United States Military through the Bowl Games They Created from 1942 to 1967."

## Alumni Job Update: Matt Katz

I was born and raised in Western Massachusetts, first leaving New England for my undergraduate years at Muhlenberg College. I arrived in Baton Rouge in the fall of 2009, working as a Graduate Assistant for Leagues & Tournament at UREC. I graduated in 2011 with an M.A. in History and an M.S. in Sport Management. Afterwards, I entered the Ph.D. program in Sport Management at the University of Texas at Austin with help from the LSU faculty. At UT I worked as a teaching assistant. I'm happy to announce that I'm scheduled to graduate this May and I recently accepted a position as an Assistant Professor of Sport Management at Miami University in Ohio to begin later this summer.

LSU Experience- "I had such great time during my years in Baton Rouge, and I look forward to bringing much of what I learned at LSU to my new job in Ohio."



Matt Katz

## Alumni Bio: Avery Miller

I'm originally from West Newbury, Massachusetts and attended LSU from 2011-13 where I was a Graduate Assistant in the Athletics Marketing Department. I am currently an Assistant Account Executive, Media Relations for the non-profit, *The Partnership at Drugfree.org* (formerly The Partnership for a Drug-Free America), in New York, New York. I work with the National Media Team to distribute our creative materials and provide support to our 20 alliances throughout the country. I concurrently work with the Creative Team and assist in the promotion and operation of the "Above the Influence" campaign. I hope to eventually return to the marketing/media relations field specifically for sports, but am currently happy and learning a great deal in my position.

LSU Experience: "The LSU SM program helped me grow in my Graduate Assistant role and proved useful in my current job because we came to appreciate the applicability of our major across many types of campaigns and brands. I am certain when I speak to my abilities in Sports marketing in future interviews, the foundations taught in the LSU Sport Management program will give me a competitive edge."

