

## Chad Seifried, Ph.D.

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Sport Management  
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### Formal Education:

Doctor of Philosophy: The Ohio State University Concentration: Sport Management Cognate: History	Columbus, OH <b><u>Spring 2005</u></b>
Master of Education: University of Louisville Concentration: Sport Administration	Louisville, KY <b><u>Spring 2001</u></b>
Bachelor of Science: The Pennsylvania State University Concentration: Exercise and Sport Science	University Park, PA <b><u>Fall 1998</u></b>

### Research/Scholarship Interests:

My research interests embrace the use of historical methods to review the management history associated with organizations, individuals, and sport facilities to help highlight the contribution of history within contemporary management settings. Also acting as an advocate for the 'historic turn' (i.e., that history can help revise and/or create theory) my work involving facilities primarily uses theories related to innovation and modernization to better understand the construction and preservation history of sport venues as a commercial attraction (as led, managed, and influenced by various stakeholder groups). With a special emphasis on the intercollegiate and professional sport contexts in the United States, my work also features reviews that look at tax laws, building codes, leases, and the management of postseason mega events.

### Dissertation:

**Seifried, C. S.** (2005). An Analysis of the American Outdoor Sport Facility: Developing an Ideal-Type on the Evolution of Professional Baseball and Football Structures. Published at Electronic Theses and Dissertations at <http://www.ohiolink.edu/etd/view.cgi?osu1116446330>

**Committee:** Drs. Donna Pastore (Advisor- Sport Management), Melvin L. Adelman (History), Janet Fink (Sport Management), and William Wolfe (Civil Engineering)

**Peer-reviewed Paper Publications (n=130):**

College Sport Research Institute Research Fellow **2020**

- The College Sport Research Institute (CSRI) Research Fellow designation recognizes researchers by honoring their achievement in college-sport related scholarship through CSRI and other outlets. The CSRI Research Fellow designation is intended to: (a) be one of distinction within and beyond academic communities and (b) encourage high standard of research related to college sport.

North American Society for Sport Management Research Fellow **2016**

- The North American Society for Sport Management Research Fellow designation recognizes NASSM's scholars by honoring their achievement in sport-related scholarship disseminated through NASSM. The NASSM Research Fellow designation is intended to: (a) be one of distinction within NASSM and Fellows' own academic communities, and (b) encourage high standards of research and other forms of scholarship among NASSM's members.

**Australian Business Deans Council Ratings (At Time of Acceptance)**

**A\*-A (n=16)**

**16.** Wanless, E., **Seifried, C.S.**, Bouchet, A., & Valeant, A. (accepted). The Diffusion of Natural Language Processing in Professional Sport. *Sport Management Review*.

**15.** Yan, G., Xue, H. H., & **Seifried, C.S.** (2021). Representations of Wrigley Field Redevelopment(s) in the Chicago Tribune: Neoliberal Discourse and Urban Politics. *Sociology of Sport Journal*, ahead of print, <https://doi.org/10.1123/ssj.2019-0100>

**14.** **Seifried, C.S.**, Soebbing, B.P., & Agyemang, K. (2019). The Impact of Interorganizational Relationships on an Uncertain Industry: The Development, Survival, and Failure of College Football Bowl Games. *Journal of Sport Management*, 33, 317-330.

**13.** **Seifried, C.S.**, Barnhill, C., & Martinez, J.M. (2019). Traditional and Integrated Ph.D. Programs in Sport Management: A Study of Knowledge Creation. *Journal of Sport Management* 33, 229-241.

**12.** Marshall, D.R., Novicevic, M., Humphreys, J., & **Seifried, C.S.** (2019). Both Loved and Despised: Uncovering a Process of Collective Contestation in Leadership Identification. *Organization*, 26, 236-254.

11. Foreman, J., Soebbing, B.P., & **Seifried, C.S.** (2019). The Impact of Deviance on Head Coach Dismissals and Implications of a Personal Conduct Policy. *Sport Management Review*, 22, 491-501. \*With current or former graduate student
10. Walker, K.B., **Seifried, C.S.**, & Soebbing, B.P. (2018). The National Collegiate Athletic Association as a Social Control Agent: Addressing Misconduct through Organizational Layering. *Journal of Sport Management*, 32, 53-71. \*With current or former graduate student
9. **Seifried, C.S.**, Katz, M., & Tutka, P. (2017). A Conceptual Model on the Process of Innovation Diffusion through a Historical Review of the United States Armed Forces and their Bowl Games. *Sport Management Review*, 20, 379-394. \*With current or former graduate student
8. Svensson, P., & **Seifried, C.S.** (2017). Navigating Plurality in Hybrid Organizing: The Case of Sport for Development and Peace Entrepreneurs. *Journal of Sport Management*, 31, 176-190.
7. **Seifried, C.S.**, & Novicevic, M.M. (2017). The History of the Modernisation Construct: Tracing the Contribution of Business and Economic Historians. *Journal of Management History*, 23, 51-73.
6. Jensen, J. A., Turner, B. A., Delia, E., James, J., Greenwell, T. C., McEvoy, C., Ross, S., **Seifried, C.S.**, & Walsh, P. (2016). BIRGing 40 Years Later: A Replication of Cialdini's Seminal Study. *Journal of Sport Management*, 30, 149-161.
5. **Seifried, C.S.**, & de Wilde, A. (2014). Building the Garden; Building New York: George "Tex" Rickard, Public Relations and His Legacy in Sport Marketing. *Journal of Macromarketing*, 34(4), 452-470.
4. Bowers, M., Green, C., & **Seifried, C.S.** (2014). Let the Marketplace be the Judge: NASSM Founders Reflect on the Origins and Trajectory of Sport Management. *Journal of Sport Management*, 28, 565-587.
3. **Seifried, C.S.** (2014). A Review of the North American Society for Sport Management and its Foundational Core: Mapping the Influence of 'History' *Journal of Management History*, 20, 81-98.
2. Pfleegor, A., **Seifried, C.S.**, & Soebbing, B. (2013). The Moral Obligation to Preserve Heritage through Sport and Recreation Venues. *Sport Management Review*, 16(3), 378-387. \*With current or former graduate student
1. **Seifried, C.S.** (2011). Sport Facilities as a Broadcast Studio for Human Extensibility? GIS-based Diagrams of a High and Low-identified Sport Fan. *Journal of Sport Management*, 25, 515-530.

**B (n=16)**

- 16. Seifried, C.S.,** Sullivan, G., & Czekanski, W.A. (2020). Redeveloping Sport Management Conferences from a Conventional to Conversational Experience. *International Journal of Sport Management*, 21, 1-25.
- 15.** Downs, B.J., & **Seifried, C.S.** (2019). Exploring the Use of Modernization in Sport Scholarship: Contributions, Proponents, and Critics. *International Journal of Sport Management*, 20, 328-353. \*With current or former graduate student
- 14.** Foreman, J., Soebbing, B.P., **Seifried, C.S.,** & Agyemang, K.A. (2018). Examining Relationships Between Managerial Career Advancement and Centrality, Race, and the Rooney Rule. *International Journal of Sport Management*, 19, 315-338. \* With current or former graduate student
- 13.** Walker, K. B., **Seifried, C.S.,** Agyemang, K., & Soebbing, B.P. (2018). A Comparative Framing Analysis of Major Violations within the National Collegiate Athletic Association. *International Journal of Sport Communication*, 11, 95-122. \*With current or former graduate student
- 12.** Soebbing, B.P., Watanabe, N.M., & **Seifried, C.S.** (2017). The Impact of Price Discrimination, Price Dispersion, and Facilities on Organizational Revenue: Lessons from Major League Baseball. *Managing Sport and Leisure*, 22, 442-457.
- 11. Seifried, C.S.** (2017). Peer Reviewing Historical Research for Sport Management: It's Not Qualitative Research! *International Journal of Sport Management*, 18(4), 461-487.
- 10.** Williams, D.P., Soebbing, B.P., & **Seifried, C.S.** (2016). Determinations of a University Reclassification Effect after Changes in Athletic Affiliation. *International Journal of Sport Management & Marketing*, 16, 297-317. \*With current or former graduate student
- 9.** Pfleegor, A.G., & **Seifried, C.S.** (2016). Practical Application of the Etho-Conventional Decision-Making Model. *International Journal of Sport Management*, 17, 383-408. \*With current or former graduate student
- 8.** Foreman, J., Walker, K., **Seifried, C.S.,** & Andrew, D. (2016). Grant Writing Courses and Syllabi Development for Sport Management: A Content Analysis. *International Journal of Sport Management*, 17, 197-218. \*With current or former graduate students
- 7.** Henry, T., & **Seifried, C.S.** (2015). A Content Analysis into the Social Development Campaigns Promoted by the Fédération Internationale de Football

Association (FIFA). *International Journal of Sport Management*, 16, 221-254.  
\*With undergraduate honors student

6. Tutka, P., & Seifried, C.S. (2015). State-of-the-art Clauses in National Football League Stadium Leases. *International Journal of Sport Management*, 16(1), 39-61. \*With current or former graduate student

5. Pfleegor, A.G., & Seifried, C.S. (2014). The Rehabilitation of Sport Venues through Building Code Strategies. *International Journal of Sport Management & Marketing*, 15(1/2), 1-18. \*With current or former graduate student

4. de Wilde, A., & Seifried, C.S. (2012). An Analysis of Research Methods in Leading Sport Management Journals: The Absence of Historical Methods in Sport Management. *International Journal of Sport Management*, 13, 186-202.

3. Seifried, C.S. (2010). Introducing and Analyzing Historical Methodology for Sport Management Studies. *International Journal of Sport Management*, 11(4), 581-601.

2. Inoue, Y., Seifried, C.S., & Matsumoto, T. (2010). American football development in Japan: A content analysis of National Football League strategies. *International Journal of Sport Management* 11, 1-24. \*With current or former graduate student

1. Seifried, C.S. (2007). A content analysis of Division I men's basketball recruiting strategies: Separating high-majors from mid-majors. *International Journal of Sport Management*, 8(3) 324-346.

## C (n=19)

19. Seifried, C.S., Soebbing, B.P., Agyemang, K.A., & Walker, N. (2021). Sport Management and Business Schools: A Growing Partnership in a Changing Higher Education Environment. *International Journal of Management Education*, 19(3), <https://doi.org/10.1016/j.ijme.2021.100529>.

18. Downs, B.J., & Seifried, C.S. (2021). Modernization and Multipurpose Arenas: Providing Context for Tomorrow. *Sport Business & Management*, 11, 384-404. \*With current or former graduate student

17. Seifried, C.S., Downs, B.J., Otto, M., & Mamo, Y. (2020). Sport Management and Research Centers: Information to Enhance the Field. *Journal of Global Sport Management*, 5, 387-406. \*With current or former graduate students

16. Pfleegor, A., Soebbing, B.P., & Seifried, C.S. (2019). Corruption, Rule-Breaking, & the NCAA. *Journal of Global Sport Management*, 4, 38-60. \*With current or former graduate student

**15. de Wilde, A., & Seifried, C.S.** (2018). Sport History and Sport Management in the United States: Opportunities and Challenges. *Journal of Sport History*, 45, 66-86.

**14. Tutka, P., Soebbing, B.P., & Seifried, C.S.** (2015). The Effect of Integrity on External Promotions of NCAA Division I-FBS College Football Head Coaches. *International Journal of Sport Finance*, 10(4), 375-388. \*With current or former graduate student

**13. Seifried, C.S., & Katz, M.** (2015). The United States Armed Forces and their "Bowl" Games from 1942 to 1967: An Example of Organizational Innovation in Action. *Journal of Leadership and Organizational Studies*, 22, 231-247. \*With current or former graduate student

**12. Exnicios, L., Seifried, C.S., McGuffey, M., & Pratt, J.** (2015). The Impact of the Federal Income Tax Regulations on the NFL Concussion Class Action Settlement. *Journal of Legal Aspects of Sport*, 25, 56-69. \*With current or former graduate students

**11. Seifried, C.S., Katz, M., & Pfleegor, A.** (2015). Megalomaniac or Narcissist? Examining the Leadership Style of Huey P. Long with and through the Sport and Recreation Venues at the Louisiana State University. *Journal of Sport History*, 42, 401-420. \*With current or former graduate student

**10. Tutka, P., & Seifried, C.S.** (2015). The Ideal-type as a Heuristic Device for History and Better Storytelling in the Study of Sport Management. *Quest*, 67, 17-29. \*With current or former graduate student

**9. Viltz, R., Seifried, C.S., & Foreman, J.** (2014). Sports Agent Days and Agency Regulation with Division I-FBS Student- Athletes. *Journal of Legal Aspects of Sport*, 24, 62-77. \*With current or former graduate student

**8. Williams, D., & Seifried, C.S.** (2013). The Taxing Postseason: The Potential Impact of Unrelated Business Income Taxation on College Football Bowl Organizers. *Journal of Legal Aspects of Sport*, 23, 72-90. \*With current or former graduate student

**7. Pfleegor, A.G., & Seifried, C.S.** (2012). Heritage Management: A Teaching Approach to Study the Conservation of Sport Venues. *Sport Management Education Journal*, 6(1), 32-42. \*With current or former graduate student

**6. Seifried, C.S.** (2012). The Legality of the Bowl Championship Series (BCS): Examining Pro-competitive and Anti-competitive Outcomes on Consumers and Competitors. *Journal of Legal Aspects of Sport*, 21(2), 187-218.

5. de Wilde, A., **Seifried, C.S.**, & Adelman, M.L. (2010). The Culture of History in Sport Management's Foundation: The Intellectual Tradition of Harvard Business School on Four Founding Sport Management Scholars. *Quest* 62(4), 406-422.
4. **Seifried, C.S.**, & Pastore, D. (2010). Analyzing Baseball Facilities in the United States Pre-1903: The Temporary Homes. *Journal of Sport History*, 37(2), 401-426.
3. **Seifried, C.S.** (2010). The Misconception of Corporal Punishment: A Rejoin to Albrecht's "Drop and give Us 20, Seifried: A practical response to Defending the Use of Punishment by Coaches." *Quest*, 62(2), 218-223.
2. **Seifried, C.S.** (2008). Examining Punishment and Discipline: Defending Punishment by Coaches. *Quest*, 60(3), 370-386.
1. **Seifried, C.S.** (2008). Recognizing and Combating Emotive Language in Sport and Sport Management. *Quest*, 60(2), 200-213.

#### **History Peer-reviewed Journals (n=27)**

27. Demiris, T., & **Seifried, C.S.** (accepted). Examining the Early History of Stadia at the University of Kentucky: From City Park to Stoll Field at McLean Stadium. *Register of the Kentucky Historical Society*. \*With current or former graduate student
26. **Seifried, C.S.**, Martinez, J.M., Miller, J., & Croft, C. (accepted). Fighting for Legitimacy: The Impact of Football and Stadia at the University of Southern Mississippi. *Journal of Mississippi History*
25. Tutka, P., & **Seifried, C.S.** (accepted). The Early Synedochial Anchors of College Football: Football Fields and Facilities 1869-1903. *Sport History Review* \*With current or former graduate student
24. **Seifried, C.S.**, Soles, M., Downs, B.J., & Bolton, C. (accepted). The Build-up to Death Valley: Clemson Football Facilities Before Memorial Stadium. *South Carolina Historical Magazine*. \*With current or former graduate student
23. **Seifried, C.S.**, & Pfleegor, A. (2021). When Vanderbilt Ruled the South: A Review of Football and Playing Grounds 1890-1940. *Tennessee Historical Quarterly*, 80(4) \*With current or former graduate student
22. **Seifried, C.S.**, Demiris, T., & Petersen, J. (2021). Baylor University's Football Stadia: Life before McLane Stadium. *Sport History Review*, 51, 70-89. \*With current or former graduate student

- 21. Seifried, C.S.,** Downs, B.J., Graham, J., & Love, A. (2020). Life before Neyland: The Early Development of Football Fields at the University of Tennessee, Knoxville. *Tennessee Historical Quarterly*, 79, 226-257. \*With current or former graduate student
- 20.** Downs, B.J., & **Seifried, C.S.** (2019). Kenan Memorial Stadium: Philanthropy from 1926 to 1962. *North Carolina Historical Review*, 96, 276-304. \*With current or former graduate student
- 19.** Downs, B.J., Tutka, P., **Seifried, C.S.,** & Dean, C. (2019). The Development of TCU Football and its Early Stadia: From Campus Fields to the Construction of a Campus Anchor. *Southwestern Historical Quarterly*, 123, 204-223. \*With current or former graduate students
- 18. Seifried, C.S.,** & Kellison, T. (2019). The Modernization of Grant Field at Bobby Dodd Stadium. *The Georgia Historical Quarterly*, 103(2), 94-126.
- 17. Seifried, C.S.,** Soebbing, B.P., & Agyemang, K. (2018). The Utilization of Interorganizational Relations in an Uncertain Institutional Field: A Case Study of the Fiesta Bowl's Ascension. *Sport History Review*, 49, 58-81.
- 16. Seifried, C.S.,** & Bolton, C. (2017). The University of South Carolina Football Stadia through the Founding of Williams-Brice Stadium. *South Carolina Historical Magazine* 118(4), 289-316.
- 15. Seifried, C.S.,** & Tutka, P. (2016). Southern Methodist University Football and the Stadia: Moving toward Modernization. *Sport History Review*, 47, 172-192. \*With current or former graduate student
- 14. Seifried, C.S.,** Faulkner, C., Baker, S., & Piker, J. (2016). The Development of Razorback and War Memorial Stadiums. *Arkansas Historical Quarterly*, 75(3), 181-205. \*With current or former graduate students
- 13. Seifried, C.S.** (2016). The Development of Death Valley in Louisiana: The Modernization of Tiger Stadium. *Louisiana History*, 57, 184-219.
- 12.** Pfleeger, A.G., & **Seifried, C.S.** (2015). Mississippi State's Davis Wade Stadium: The Modernization of a Football Stadium. *Journal of Mississippi History*, 77, 147-176. \*With current or former graduate student
- 11. Seifried, C.S.,** & Novicevic, M.M. (2015). Vaught-Hemingway Stadium at Hollingsworth Field and Ole Miss: 100 Years in the Making. *Journal of Mississippi History*, 77, 115-146.
- 10.** Katz, M., & **Seifried, C.S.** (2014). And Then There Were Three: The NCAA's Struggle for Reorganization and the Emergence of Division III



Athletics. *Sport History Review*, 45, 145-170. \*With current or former graduate student

**9. Seifried, C.S.** (2014). The Huey P. Long Field House: Examining the Lifecycle of the Louisiana State University's Once Magnificent Daily Social Anchor and Future Prospects. *Louisiana History*, 55, 65-93.

**8. Williams, D., & Seifried, C.S.** (2013). The History of Tax Code Alternations as a Financing Mechanism for Sport Venue Construction: A Legal Approach. *Sport History Review*, 44, 165-185. \*With current or former graduate student

**7. Seifried, C.S., & King, B.** (2012). Examining the History of Division I (FBS) Bowl Payouts: Current Bowl Championship Series (BCS) and non-BCS Institutions and the Growth of Bowl Games into BCS Controlled Contests. *Sport History Review*, 43(2), 206-228. \*With current or former graduate student

**6. Seifried, C.S., & Katz, M.** (2011). The Creation of Domestic and International Bowl Games from 1942 to 1964: The United States Military and Football as a Conjoined Twin. *Sport History Review*, 42, 153-175. \*With current or former graduate student

**5. Seifried, C.S.** (2011). The Administrative Core and the Division I (Football Bowl Subdivision) Playoff Issue Pre-BCS: A Content Analysis of the Public Discourse from Popular Media Sources and the NCAA News. *Sport History Review*, 42(1), 29-55.

**4. Seifried, C.S.** (2010). Cold War Melodrama: The Story of the 1980 United States Men's Olympic Hockey Team. *Olympika: The International Journal of Olympic Studies*, 19, 111-138.

**3. Seifried, C.S.** (2010). An Ideal-type for the Evolution of Sport Facilities: Analyzing Professional Baseball and Football Structures in the United States. *Sport History Review*, 41(1), 50-80.

**2. Seifried, C.S., & Pastore, D.** (2009). Analyzing the First Permanent Professional Baseball and Football Structures in the United States: How Expansion and Renovation changed them into Jewel Boxes. *Sport History Review*, 40(2), 167-196.

**1. Seifried, C.S., & Pastore, D.** (2009). This Stadium Looks and Tastes just like the others: Cookie Cutter Era Facilities from 1953-1991. *Sport History Review*, 40(1), 30-56.

### **Sport-specific Peer-reviewed Journals (n=46)**

46. Downs, B.J., & **Seifried, C.S.** (accepted). Theaters of Competition: Modernization and the Survival of the National Hockey League's Original Six. *Journal of Emerging Sport Studies*. \*With current or former graduate student
45. Walker, K.B., Soebbing, B.P., & **Seifried, C.S.** (2021). Are the Punishments Consistent?: A Quantitative Analysis of NCAA Enforcement. *Journal of Intercollegiate Sport*, 14, 66-89. \*With current or former graduate student
44. Tutka, P., & **Seifried, C.S.** (2020). An Innovation Diffusion Ideal-type on the History of American College Football Stadia. *Journal of Issues in Intercollegiate Athletics*, 13, 312-326. \*With current or former graduate student
43. Williams, D.P., **Seifried, C.S.**, & Soebbing, B.P. (2019). The Five-Stage Process of Legitimacy Building within Interest Associations. *Journal of Issues in Intercollegiate Athletics*, 12, 262-286. \*With current or former graduate student
42. Williams, D.P., Soebbing, B.P., & **Seifried, C.S.** (2018). Exploring the Direct Impacts of Geography on Sport Organizations through Athletic Association Movement. *Journal of Issues in Intercollegiate Athletics*, 11, 75-97. \*With current or former graduate student
41. **Seifried, C.S.**, Evans, J., & Mosso, A. (2018). Renown to Rubble: The Rise and Fall of Pitt Stadium as a Modern Sport Venue, 1925-1999. *Journal of Issues in Intercollegiate Athletics*, 11, 51-74. \*With current or former graduate students
40. **Seifried, C.S.** (2018). A Case Study on Megalomania through Sport: Actions of North Korean Political Leaders. *Journal of Contemporary Athletics*, 12(3), 189-207.
39. Evans, J., Werdine, A., & **Seifried, C.S.** (2017). "It's not What You Know, but Who You Know": The Importance of Interorganizational Relations to the Success of Student-Athlete Academic Support Services. *Journal of Issues in Intercollegiate Athletics*, 10, 35-56. \*With current or former graduate students
38. **Seifried, C.S.** (2017). Make Use of History! Advice on What Practitioners Can Do. *Sport & Entertainment Review*, 3, 9-13.
37. Walker, K., Foreman, J., **Seifried, C.S.**, & Soebbing, B.P. (2016). A Rationale and Example of a Grant Writing Course for Doctoral Students. *Journal of Sport*, 5(1), 1-24. \*With current or former graduate students
36. **Seifried, C.S.** (2016). Best Practices for Booking and Scheduling: An Interview with Bredan Buckley. *Sport & Entertainment Review*, 2, 82-86.
35. **Seifried, C.S.**, Walker, K., Foreman, J., & Andrew, D. (2015). A Definition of Grant Writing and the Promotion of its Pursuit: A Future for Sport

Management? *Journal of Contemporary Athletics*, 9, 181-194. \*With current or former graduate students

**34.** Williams, D.P., **Seifried, C.S.**, & Soebbing, B.P. (2015). The Influence of a University's Social Identity on NCAA Divisional Affiliation. *Journal of Intercollegiate Sport*, 8, 153-182. \*With current or former graduate student

**33.** Kelly, D., Pastore, D., Hodge, S., & **Seifried, C.S.** (2015). Black Coaches and their Career Trajectory in NCAA D-I Athletics: A Qualitative Analysis. *Physical Educator*, 72, 518-537.

**32.** Pfleegor, A.G., & **Seifried, C.S.** (2015). Where to Draw the Line? A Review of Ethical Decision-Making Models for Intercollegiate Sport Managers. *Journal of Contemporary Athletics*, 9(2), 1-16. \*With current or former graduate student

**31.** Walker, K., Pfleegor, A.G., Soebbing, B.P., & **Seifried, C.S.** (2014). The New, Old Finisher Clothing Company: A Remaking of a Brand Titan. *Case Studies in Sport Management Journal*, 3, doi.org/10.1123/cssm.2014-0024 \*With current or former graduate student

**30.** **Seifried, C.S.**, & Pajoutan, M. (2014). The Impact of Islam's Historic Texts on Sport Management Practices. *International Journal of Sport Management, Recreation, & Tourism*, 16(4), 70-93. \*With current or former graduate student

**29.** Pajoutan, M., & **Seifried, C.S.** (2014). Sport Facilities and Innovation through Nostalgia: The Potential of Information Technologies. *Journal of Applied Sport Management*, 6(2), 90-114. \*With current or former graduate student

**28.** **Seifried, C.S.** (2013). The forced-choice certainty method: An alternative survey approach on subjects of comparison. *Kinesiology Review*, 2(2), 130-141.

**27.** Williams, D., & **Seifried, C.S.** (2013). A UBIT Crime: The Potential Impact of Unrelated Business Income Taxation on Intercollegiate Athletics. *Journal of Sport*, 1, 22-60. \*With current or former graduate student

**26.** **Seifried, C.S.**, & Turner, B.A. (2012). Student-athlete perceptions on the NCAA Division I Football Bowl Subdivision (FBS) postseason arrangement: A forced-choice certainty method survey approach. *Journal of Sport*, 1, 108-139.

**25.** **Seifried, C.S.**, & Casey, T. (2012). Managing the Selection of Your Team: Recommendations for Coaches on Cutting Players. *Journal of Applied Sport Management* [formerly *Journal of Sport Administration and Supervision*] 4, 79-96. \*With current or former graduate student

**24.** **Seifried, C.S.** (2012). The Preponderance of Evidence Regarding the Use of Punishment in Competitive Sport from John Wooden and Other Top-Level

Coaches Historically. *Applied Research in Coaching & Athletics Annual*, 27, 164-194.

**23. Seifried, C.S.** (2012). A Historical Review of the Division I (Football Bowl Subdivision) Playoff Issue Pre-BCS: A Content Analysis of the Core Stakeholders Perspective from Popular Media Sources and the NCAA News. *Journal of Issues in Intercollegiate Athletics*, 5, 96-118.

**22. May, K., & Seifried, C.S.** (2012). NCAA Transfer Rules: Restrictions Created to Benefit Division I-A Institutions and Hinder Student-Athletes? *Journal of Contemporary Athletics*, 6(3), 1-14. \*With current or former graduate student

**21. Katz, M., & Seifried, C.S.** (2012). A Lawsuit in the Waiting: Special Relationships within Campus Recreation. *Recreation Sports Journal*, 36, 45-59. \*With current or former graduate student

**20. Seifried, C.S.** (2011). Boxing at Louisiana State University (1929-1956): The Development and Fall of the South's Premier Boxing Program. *Journal of Combative Sport*, 11(1), 4-19.

**19. Seifried, C.S., & Smith, T.** (2011). Congressional Hearings and the Division I (Football Bowl Subdivision) Postseason Arrangement: A Content Analysis on Letters, and Testimonies 1999-2009. *Journal of Issues in Intercollegiate Athletics*, 4, 1-23. \*With current or former graduate student

**18. Seifried, C.S., & Meyer, K.** (2010). Nostalgia-Related Aspects of Professional Sport Facilities: A Facility Audit of Major League Baseball and National Football League Strategies to Evoke the Past. *International Journal of Sport Management, Recreation & Tourism*, 5, 51-76.

**17. Seifried, C.S., & Papatheodorou, M.** (2010). The Concepts of Clutch and Choking: Recommendations for Improving Performance under Pressure. *The Journal of Coaching Education*, 3(1), 90-98. \*With current or former graduate student

**16. Seifried, C.S., & Paul, B.** (2009). The Fundamentals of Post Play: Reminding the Basketball Community There is a Post. *Scholastic Coach and Athletic Director*.

**15. Seifried, C.S.** (2009). A Conceptual Model for Student-athlete's Choice of Institution Based on Recruiting Tactics Utilized by Division I Men's Basketball Coaches. *Applied Research in Coaching & Athletics Annual*. 24, 85-124.

**14. Seifried, C.S., Krenzelok, A., Turner, B., & Brett, M.** (2009). The Prevalence of Gambling in College: A Review of Literature, Convenience Sample, and Recommendations. *International Council for Health, Physical Education*,

*Recreation, Sport, and Dance- Journal of Research*, 4(1), 13-20. \*Published With current or former graduate student

**13. Seifried, C.S.,** Turner, B., Christy, K., Mahony, D., & Pastore, D. (2008). An Examination of Television Coverage/Strategies in High School Athletics. *International Council for Health, Physical Education, Recreation, Sport, and Dance- Journal of Research*, 3(2), 76-82. \*With current or former graduate student

**12.** Christy, K., **Seifried, C.S.** & Pastore, D. (2008). Intercollegiate Athletics: A Preliminary Study Examining the Opinions on the Impact of the Academic Performance Rate (APR). *Journal of Issues in Intercollegiate Athletics*, 1, 1-10. \*With current or former graduate student

**11. Seifried, C.S.,** Farneti, C., Turner, B.A., Brett, M., & Davis, J.P. (2008). Investigating Fantasy Sport Participation among College Students. *Journal of Contemporary Athletics*, 3(2), 173-186. \*With current or former graduate student

**10. Seifried, C.S.** (2007). Hidden Characteristics of Quality Sport Camps. *The Journal of Youth Sports*, 3(1), 23-27.

**9. Seifried, C.S.** (2007). The Contact Sports Exemption: Does it Currently Still Serve to Protect or Cause More Harm? *Journal for the Study of Sports and Athletes in Education*, 1(3), 295-320.

**8. Seifried, C.S.** (2007). Examining Parent-Child Camps: Organizing Fundamentals and Social Benefits. *Scholastic Coach and Athletic Director*, 76(10), 28-32.

**7. Seifried, C.S.,** Turner, B., Kristy, K., Mahony, D., & Pastore, D. (2007). The Diverse Landscape of Championship and Playoff Site Selection Procedures across High School Athletics. *International Council for Health, Physical Education, Recreation, Sport, and Dance, - Journal of Research* 2(1) 37-42. \*With current or former graduate student

**6. Seifried, C.S.,** Turner, B., Kristy, K., Mahony, D., & Pastore, D. (2006). Examining High School Athletic Rule Violations: A Five-year Follow-up to Turner, Mahony, and Pastore. *Journal of Contemporary Athletics*, 2(2), 175-86. \*With current or former graduate student

**5. Seifried, C.S.** (2006). Prep Work: Increasing Profits at Summer Sport Camps. *Athletic Business*, 30(9), 48-53.

**4. Seifried, C.S.** (May/June 2005). Using Videotaped Athletic Contests within Mosston's Teaching Methods. *Journal of Physical Education, Recreation & Dance*, 76(5), 36-38.

3. **Seifried, C.S.** (2004). Gamesmanship: An Acceptable Strategy in Athletic Competition. *Journal of Contemporary Athletics*, 1(4), 341-351.
2. **Seifried, C.S.** (September/October 2004). Maximize Success in Basketball with a Complete Scouting Report. *Strategies*, 18(1), 26-29.
1. **Seifried, C.S.** (November 2003). Producing a Basketball Recruiting Tape. *Scholastic Coach and Athletic Administrator*, 73(4), 26-28.

#### **Other Peer-reviewed Journals (n=6)**

6. Foreman, J., Soebbing, B.P., & **Seifried, C.S.** (2021). Executive Deviance as a Socio-political Force in Dismissals. *Deviant Behavior*, 42, 193-209. \*With current or former graduate student
5. Soebbing, B.P., **Seifried, C.S.**, Walker, K., & Pfleegor, A.G. (2016). Starter Clothing Company: A Profile Case Study of Nostalgia. *Journal of Case Research and Inquiry*, 2, 29-52. \*With current or former graduate student
4. Foster, W., Soebbing, B.P., & **Seifried, C.S.** (2015). The Rhetorical Work of a Partnership Coordinator in Mega-project Construction. *Journal of Strategic Contracting and Negotiations*, 1, 149-167.
3. Waggonner, B., Wines, D., Soebbing, B.P., **Seifried, C.S.**, & Martinez, J.M. (2014). "Hot Hand" in the National Basketball Association Point Spread Betting Market: A 34-Year Analysis. *International Journal of Financial Studies*, 2, 359-370. \*With current or former graduate students
  - *Currently an ABDC B-rated Journal*
2. **Seifried, C.S.**, & Clopton, A.W. (2013). An Alternative View of Public Subsidy and Sport Facilities through Social Anchor Theory. *City, Culture, & Society*, 4, 49-55.
1. **Seifried, C.S.** (2012). The Historic Structure Report: A Tool for the Renovation, Reconstruction, Restoration, and Rehabilitation of Sport Facilities. *Journal of Venue and Event Management*, 4(1), 14-28.

#### **Non-peer Reviewed Publications:**

1. Heere, B., & **Seifried, C.S.** (2015). Editors' Note. *Sport & Entertainment Review*, 1, 2-5.

#### **Peer-reviewed Book Chapters, Reviews, and Encyclopedia Entries:**

- 13. Seifried, C.S.** (accepted). The Evolution of Sport Management as an Academic Discipline and Future Research and Practices. In Shilbury, D. (ed.). *A Research Agenda for Sport Management*. Elgar Publishers.
- 12. Seifried, C.S.,** Britt, K., Gonzales, S., & Webb, A. (2019). The Development of Tulane Stadium: From Rise to Raze. In T. Aiello (ed.). *New Orleans Sports*. (pp. 85-108). Fayetteville, AR: University of Arkansas Press. \*With current or former graduate student
- 11. Seifried, C.S.** (2018). Creating the Big Ten: Courage, Corruption, and Commercialization [Book Review], *Sport History Review*, 49, 201-203.
- 10. Seifried, C.S.,** de Wilde, A., & DeAngelis, S. (2017). Place and Sport Facilities. In Turner, B. A., & Miloch, K (eds.). *Sport Marketing: Winning Strategies for Sport Business Success* (2<sup>nd</sup> ed.) (pp. 179-195). Dubuque, IA: Kendall/Hunt Publishing Company.
- 9. Seifried, C.S.** (2015). Tracing the History of Sport Management as Professional Field and Academic Discipline. In M.T. Bowers & M. Dixon (eds.). *Sport Management: An Exploration of the Field and Its Value* (pp. 17-38). Urbana, IL: Sagamore.
- 8. de Wilde, A. & Seifried, C.S.** (2014). The Million Dollar Gate: “Tex” Rickard and Sport Promotion. [Sidebar]. In B.J. Mullen, S. Hardy, & W.A. Sutton (eds.) *Sport marketing* (4<sup>th</sup> edition pp. 286-287). Champaign, IL: Human Kinetics.
- 7. Seifried, C.S.** (2013). The Big House (i.e., Michigan Stadium). In M. Nelson (Ed.). *American Sports: A History of Icons, Idols, and Ideas* (pp. 123-124). Santa Barbara, CA: ABC-CLIO.
- 6. Seifried, C.S.** (2013). The Bowl Championship Series (BCS). In M. Nelson (Ed.). *American Sports: A History of Icons, Idols, and Ideas* (pp. 170-174). Santa Barbara, CA: ABC-CLIO.
- 5. Seifried, C.S.** (2013). College Football Bowl Games. In M. Nelson (Ed.). *American Sports: A History of Icons, Idols, and Ideas* (pp. 175-180). Santa Barbara, CA: ABC-CLIO.
- 4. Seifried, C.S.** (2013). Death Valley (i.e., Tiger Stadium). In M. Nelson (Ed.). *American Sports: A History of Icons, Idols, and Ideas* (pp. 338-339). Santa Barbara, CA: ABC-CLIO.
- 3. Seifried, C.S. & Hall, T.** (2012). Marketing Research and Database Management. In Parkhouse, B., Turner, B. A., & Miloch, K. (eds.). *Sport marketing: Winning strategies for sport business success* (pp. 83-98). Dubuque, IA: Kendall/Hunt Publishing Company.

2. DeAngelis, S., **Seifried, C.S.**, & Parkhouse, B.L. (2012). Distribution Decision in Sport Marketing. In Parkhouse, B., Turner, B. A., & Miloch, K. (eds.). *Sport marketing: Winning strategies for sport business success* (pp. 149-172). Dubuque, IA: Kendall/Hunt Publishing Company.

1. **Seifried, C.S.** & Shonk, D. (2009). The Changing Nature of American Sport Facilities. In R.L. Kemp (ed.). *Cities and Sports Stadiums: A Planning Handbook* (pp. 187-197). Jefferson, NC: McFarland.

**Refereed Scholarly/Conference Presentations and Abstract Publications:**

North American Society for Sport History (Virtual) 2021

130. Panel Topic: Job Market and State of the Future for NASSH Doctoral Students (Jones, T., Rider, T., Guiliano, J., Murtha, R., & **Seifried, C.S.**)

North American Society for Sport Management (Virtual) 2021

129. Lecture Topic: The Bass Model Forecast for Natural Language Processing Adoption in Professional Sport (Wanless, E., **Seifried, C.S.**, Bouchet, A., & Valeant, A.)

College Sport Research Institute (Virtual) 2021

128. Lecture Topic: Archival Research and Facility Tours: A Methodological Introduction to Sport Management (Demiris, T., & **Seifried, C.S.**)

SMAANZ Conference (Virtual) 2020

127. Lecture Topic: The Modernization of Financing Stadia: A History of Southeastern Conference (SEC) Football 19<sup>th</sup> Century to Present (Demiris, T., **Seifried, C.S.**, Soebbing, B., & Czekanski, W.A.)

Eastern Academy of Management (Portland, ME) 2020

126. Lecture Topic: The Impact of Innovation Diffusion on American College Stadia: A Historical Review (Tutka, P. & **Seifried, C.S.**) - Cancelled due to COVID-19 Outbreak

North American Society for Sport Management (San Diego, CA) 2020

125. Lecture Topic: Understanding Viewers' Interactivity and Intentions



to Watch Thursday Night Football on Twitch: The Mediating Roles of Co-Creation Experience and Involvement (Qian, Y., Su, Y., Hulland, J., & **Seifried, C.S.**)

North American Society for Sport History (Chicago, IL) 2020

**124.** Lecture Topic: From Grass to Smurf Turf and Transition from Junior College to Four-year Institution: The History of Boise State University Stadia- Cancelled due to COVID-19 Outbreak

College Sport Research Institute (Columbia, SC) 2020

**123.** Lecture Topic: The Financing History of Division I Football Bowl Subdivision Stadia 19th Century to Present (Demiris, T. & **Seifried, C.S.**) - Cancelled due to COVID-19 Outbreak

**122.** Lecture Topic: The Search for Legitimacy through Studying Football Stadia: A Historical Review of the University of Southern Mississippi (**Seifried, C.S.**, Martinez, J.M., Miller, J., & Croft, C.) - Cancelled due to COVID-19 Outbreak

Western Academy of Management Conference (Waikaloa, HI) 2020

**121.** Lecture Topic: Sport Management in the Colleges and Schools of Business: A New and Future History (**Seifried, C.S.**, Soebbing, B.P., Agyemang, K., & Walker, N.) - Cancelled due to COVID-19 Outbreak

Applied Sport Management Association Conference (Waco, TX) 2020

**120.** Lecture Topic: Developing the sport employee: Perspectives of organizational career management programs in the sport industry (Martinez, J.M., & **Seifried, C.S.**)

**119.** Lecture Topic: The Evolution of Baylor Football through Stadia Changes: A Story of Modernization (Demiris, T., & **Seifried, C.S.**)

Commission on Sport Management Accreditation (Baton Rouge, LA) 2020

**118.** Panel Topic: Doctoral and Masters Student Recruitment (**Seifried, C.S.**, Svensson, P., Martinez, J.M., Kang, S., & Demiris, T.)

Texas Sport Entertainment Industry Conference (Dallas, TX) 2020

**117.** Lecture Topic: Artificial Intelligence in Sport: Promise and Reality (Wanless, E., Bouchet, A., & **Seifried, C.S.**)

Western Economic Association International (San Francisco, CA) 2019

**116.** Lecture Topic: Determinants of Division I-FBS College Football Bowl Attendance 1902-2017 (Soebbing, B.P., Czekanski, W.A., & **Seifried, C.S.**)

Academy of Management Conference (Boston, MA) 2019

**115.** Panel Topic: Using Sport in the Classroom (Kniffin, K., Sitkin, S., Katz, N., Washington, M., Greyser, S., **Seifried, C.S.**, Agyemang, K., Walker, N., & Soebbing, B.P.)

North American Society for Sport History (Boise, ID) 2019

**114.** Lecture Topic: Facilitating NASSH's Strategic Position: Developing Relationships with other Academic Societies (**Seifried, C.S.**, Fields, S., de Wilde, A., Dichter, H., Covell, D., & Wong, J.)

North American Society for Sport Management (New Orleans, LA) 2019

**113.** Lecture Topic: Using Applied History to Preserve Cultural Heritage through the Adaptive Reuse of Multipurpose Facilities (Downs, B.J., & **Seifried, C.S.**)

College Sport Research Institute (Columbia, SC) 2019

**112.** Lecture Topic: How to Build a Bowl Game: Surviving in a Cultural Industry (**Seifried, C.S.**, Czekanski, W.A., & Soebbing, B.P.)

Applied Sport Management Association Conference (Nashville, TN) 2019

**111.** Lecture Topic: Modernization at Vanderbilt University Football Fields and Stadia (**Seifried, C.S.**, & Pfleegor, A.G.)

Academy of Management Conference (Chicago, IL) 2018

**110.** Panel Topic: Discussion of the Evolution of Management Thought (Muldoon, J. [chair], Bruce, K., Wilson, J.M., Heller, M., Marshev, V.M., Nyland, C., **Seifried, C.S.**, Van Lent, W., & Tennent, K.D.)

**109.** Lecture Topic: Executive Deviance as a Sociopolitical Force in Dismissals (Foreman, J., Soebbing, B.P., & **Seifried, C.S.**)

North American Society for Sport History (Winnipeg, Canada) 2018

**108.** Lecture Topic: The Construction and Renovation History of Neyland Stadium at the University of Tennessee (**Seifried, C.S.**, Graham, J., & Love, A.)

College Sport Research Institute Conference (Columbia, SC) 2018

**107.** Lecture Topic: The Modernization of Football at the University of Colorado: A Story of Gamble Field and Folsom Field (**Seifried, C.S.**, Morse, A., & Oja, B.).

**106.** Lecture Topic: Modernization and Football Stadia at the University of South Carolina (**Seifried, C.S.**, & Bolton, C.)

North American Society for Sport Management (Halifax, Canada) 2018

**105.** Lecture Topic: Knowledge Creation in Traditional or Integrated Doctoral Programs (Martinez, J.M., Barnhill, C., & **Seifried, C.S.**)

Western Academy of Management Conference (Salt Lake City, UT) 2018

**104.** Lecture Topic: Organization Celebrity and Formal Social-Control Agent Behavior: An Examination of an Investigation Duration (Soebbing, B.P., **Seifried, C.S.**, & Walker, K.)

**103.** Lecture Topic: Philanthropy and Modernization: A Historical Review of College Football Stadia Construction (**Seifried, C.S.**, & Soebbing, B.P.)

SMAANZ Conference (Gold Coast, AU) 2017

**102.** Lecture Topic: The Modernization of Bobby Dodd Stadium at Historic Grant Field

Academy of Management Conference (Atlanta, GA) 2017

**101.** Lecture Topic: Microhistory of James Meredith's Contested Leadership: An ANTi-History Approach (Marshall, D.R., Novicevic, M., Humphreys, J., & **Seifried, C.S.**)

World Association for Sport Management Conference (Kaunas, Lithuania) 2017

**100.** Lecture Topic: Has the World Caught Up: An Analysis of USA Basketball from the 1992 "Dream Team" to 2016 (Turner, B.A., Esherick, C., & **Seifried, C.S.**)

Applied Sport Management Association Conference (Baton Rouge, LA) 2017

**99.** Lecture Topic: Little Brother Syndrome: An Analysis of Organizational Misconduct within the Football Championship Subdivision (FCS) (Walker, K., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

**98.** Lecture Topic: The Utility of the Modernization Construct for Sport Management Studies and Practitioners

**97.** Lecture Topic: Kenan Memorial Stadium: Modernization at the Meeting of Waters (Downs, B.J., & **Seifried, C.S.**)

**96.** Lecture Topic: Texas Christian University Football Stadium Modernization (Dean, C., Werdine, A., McCasland, K., & **Seifried, C.S.** [advisor])

**95.** Lecture Topic: The Effect of Deviance on Head Coach Dismissals in the National Football League (Foreman, J., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

College Sport Research Institute Conference (Columbia, SC) **2017**

**94.** Lecture Topic: Academics, and Carolina Culture: The Construction and Modernization of Kenan Memorial Stadium from 1926-1962 (Downs, B.J., & **Seifried, C.S.**)

Western Academy of Management Conference (Palm Springs, CA) **2017**

**93.** Lecture Topic: A Five-stage Process of Legitimacy Building in an Interest Association: A Historical Review of the NCAA Men's Basketball Tournament (**Seifried, C.S.**, & Soebbing, B.P)

North American Society for Sport Management (Denver) **2017**

**92.** Lecture Topic: Examining the Modernization Construct through the Historical Case Study of Kenan Stadium 1926-2016 (Downs, B.J., & **Seifried, C.S.** [advisor])

**91.** Lecture Topic: Understanding Wrigley Field's Transformation: Community and Narratives of Nostalgia (Yan, G., & **Seifried, C.S.**)

**90.** Lecture Topic: The NCAA as a Social Control Agent: An Historical Analysis of the Executive Directors (Walker, K., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

**89.** Lecture Topic: The Effects of Deviance and a Personal Conduct Policy on Head Coach Dismissals (Foreman, J., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

**88.** Lecture Topic: Does a novelty effect exist for renovated facilities? A look at Division I-FBS College Football (Soebbing, B.P., Tutka, P., & **Seifried, C.S.**)

**87.** Lecture Topic: Defining and Describing Research Centers for Sport Management (Downs, B.J., Otto, M., Mamo, Y., & **Seifried, C.S.** [advisor])

ARNOVA Conference (Washington, D.C.) **2016**

**86.** Lecture Topic: Hybrid organizing: Exploring the dynamics of new organizational forms (Svensson, P.G., & **Seifried, C.S.**)

Eastern Academy of Management Conference (New Haven, CT) **2016**

**85.** Lecture Topic: When Do New Products Emerge? Exploring the Impact of Interorganizational Relations (IR) in Organizational Fields (**Seifried, C.S.**, Soebbing, B.P., & Agyemang, K.)

**84.** Lecture Topic: A Conceptual Model on the Process of Innovation Diffusion through a Historical Review (Seifried, C.S., Tutka, P., & Katz, M.)

Applied Sport Management Association Conference (Baton Rouge, LA) **2016**

**83.** Lecture Topic: The Impact of Sanctions on Incoming Admission Applications of NCAA Division I FBS Major Conference Teams (Walker, K.B., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

**82.** Lecture Topic: College Stadium Renovations: Understanding the Different Types of Renovation Options (Tutka, P., & **Seifried, C.S.**)

North American Society for Sport History (Atlanta) **2016**

**81.** Lecture Topic: 'Coopetition' and College Football: A Case of Strategic Alliances over the History of the Tangerine Bowl (**Seifried, C.S.**, & Agyemang, K.)

North American Society for Sport Management (Orlando) **2016**

**80.** Lecture Topic: Sporting Space and Governmentality: The Modernization of Wrigley Field (Yan, G., **Seifried, C.S.**, & Toppel, J.).

Sport and Recreation Law Association (New Orleans) 2016

79. Lecture Topic: Amateur Employees: Re-examining the Legal Relationship Between College Student-Athletes and their Schools (Evans, J., & Seifried, C.S. [advisor])

78. Lecture Topic: It's not What You Know, it's Who You Know": The Importance of Interorganizational Relations to the Success of Student-Athlete Support Services' (Evans, J., Werdine, A., & Seifried, C.S.).

North American Society for the Sociology of Sport (Santa Fe) 2015

77. Lecture Topic: Contested Sporting Space: The Boundary Making of Wrigley Field (Toppel, J., Yan, G., Watanabe, N., & Seifried, C.S.) \*With current or former graduate student

Southern Economic Association (New Orleans) 2015

76. Lecture Topic: Deviant Behavior as a Socio-political Factor in Managerial Dismissals: An Examination of National Football League Head Coaches (Foreman, J., Soebbing, B.P., & Seifried, C.S.) \*With current or former graduate student

Academy of Management Conference (Vancouver) 2015

75. Lecture Topic: Division I Football Bowl Subdivision (FBS) Bowl Games as Examples of Interorganizational Linkages within a Cultural Industry (Seifried, C.S., Soebbing, B.P., Martinez, J.M., & Agyemang, K.)

College Sport Research Institute Conference (Columbia, SC) 2015

74. Lecture Topic: Writing and Reviewing for the *Journal of Issues in Intercollegiate Athletics*: What Makes Good Research for JIIA (Seifried, C.S., & Warner, S.)

Southern Sport Management Association Conference (Baton Rouge) 2015

73. Lecture Topic: The Use of Academic Storytelling in Sport Management (Tutka, P., & Seifried, C.S.) \*With current or former graduate student

72. Lecture Topic: Division I Football Bowl Subdivision (FBS) Bowl Games & Interorganizational Linkages: A Case Study of the Tangerine Bowl. (Walker, K.B., Foreman, J.J., Tutka, P., & Seifried, C.S. [advisor])

North American Society for Sport Management Conference (Ottawa) 2015

71. Lecture Topic: Organizational Innovation and the NCAA: A History of the Men's Basketball Tournament (**Seifried, C.S.**, Soebbing, B.P., & Agyemang, K.A.)

70. Lecture Topic: Organizational Misconduct within the National Collegiate Athletic Association (Walker, K., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

Western Casewriters Association Conference (Kauai) 2015

69. Lecture Topic: The New and Old Starter Clothing Company: A Strategic Case Study of Nostalgia (**Seifried, C.S.**, Soebbing, B.P., Pflieger, A.G., & Walker, K.) \*With current or former graduate student

- ***Best Case Study Paper Award***

Western Academy of Management Conference (Kauai) 2015

68. Lecture Topic: Organizational Misconduct within the National Collegiate Athletic Association (Walker, K., Soebbing, B.P., & **Seifried, C.S.**) \*With current or former graduate student

Western Economic Association International Conference (Denver) 2014

67. Lecture Topic: The Impact of Ticket Price Dispersion and Facility Characteristics on Major League Baseball Total Team Revenue (Soebbing, B.P., Watanabe, N.M., & **Seifried, C.S.**)

Academy of Management Conference (Philadelphia) 2014

66. Panel Topic: Researching Sport: Creating Databases, Understanding the Journals, and Opportunities (**Seifried, C.S.**, Soebbing, B., Washington, M., & Bendickson, J.) \*With current or former graduate student

65. Lecture Topic: The Pursuit of Organizational Legitimacy by the National Association for Intercollegiate Athletics from 1943-1970. (Williams, D., **Seifried, C.S.**, & Tutka, P.) \*With current or former graduate students

College Sport Research Institute Conference (Columbia, SC) 2014

64. Lecture Topic: Preparing Graduate Application Materials: An Explanation of Expectations for Potential Masters and Doctoral Students

**63.** Lecture Topic: The aftermath of FCS over FBS: What exactly does it mean? (Walker, K., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

**62.** Lecture Topic: Should FBS teams eliminate FCS competition? (Walker, K., Soebbing, B.P. [advisor], & **Seifried, C.S.** [advisor])

North American Society for Sport Management Conference (Pittsburgh) 2014

**61.** Lecture Topic: The Battle Scars of Searching for Organizational Legitimacy: A Historical Review of the National Association for Intercollegiate Athletics (Williams, D., Tutka, P., & **Seifried, C.S.** [advisor]) \*With current or former graduate students

**60.** Lecture Topic: Grant Writing and Sport Management Programs: What the Syllabi Say (Walker, K., & **Seifried, C.S.** [advisor]) \*With current or former graduate students

**59.** Lecture Topic: Enhancement of Sport Management Programs through Grant Writing (Walker, K., Foreman, J., & **Seifried, C.S.**) \*With current or former graduate students

**58.** Lecture Topic: Innovation Diffusion Seen through College Football Stadium Construction: An Ideal-type Covering Late 19th century to present (Tutka, P., & **Seifried, C.S.**) \*With current or former graduate student

Sport Entertainment Venues & Tomorrow (Columbia, SC) 2013

**57.** Lecture Topic: A Caricature of the Past? The Renovations of Fenway Park & Soldier Field (Pfleegor, A., Katz, M., & **Seifried, C.S.**) \*With graduate student

Southern Management Association (New Orleans) 2013

**56.** Lecture Topic: Ethical Management Decisions: Exploring Managerial Dilemmas through Sport (Pfleegor, A. & **Seifried, C.S.**)

**55.** Lecture Topic: Reviewing the Organizational Innovation of the United States Military through the Bowl Games They Created from 1942 to 1967 (**Seifried, C.S.** & Katz, M.) \*With current or former graduate student

Southern Economic Association 2013

**54.** Lecture Topic: The Impact of Ticket Price Dispersion on Major League Baseball Team's Revenue (Soebbing, B., Watanabe, N., **Seifried, C.S.**)



ESEA European Conference in Sports Economics **2013**

**53.** Lecture Topic: The Effect of Integrity on External Promotions of NCAA Division I-FBS College Football Head Coaches (Tutka, P., Soebbing, B., & **Seifried, C.S.**) \*With current or former graduate student

College Sport Research Institute Conference (Chapel Hill, NC) **2013**

**52.** Lecture Topic: Preparing Graduate Application Materials: An Explanation of Expectations for Potential Masters and Doctoral Students (**Seifried, C.S.**, Turner, B.A., & Warner, S.)

**51.** Lecture Topic: Development of College Football Facilities throughout History: A Case Study of the Atlantic Coast and Southeastern Conferences (Tutka, P. & **Seifried, C.S.**)

North American Society for Sport History Conference (Halifax) **2013**

**50.** Lecture Topic: The Development of Death Valley in Louisiana: The Story of Tiger Stadium

North American Society for Sport Management Conference (Austin) **2013**

**49.** Lecture Topic: Examining Negative Leadership through the Presentation of a One-way Continuum

**48.** Lecture Topic: The Influence of a University's Social Identity on NCAA Divisional Affiliation (Williams, D., **Seifried, C.S.** [advisor], Soebbing, B. [advisor])

**47.** Lecture Topic: Determinations of a Novelty Effect for Universities Considering Athletic Association Reclassification (Williams, D., **Seifried, C.S.** [advisor], Soebbing, B. [advisor])

Sport and Recreation Law Association's Annual Conference (Denver, CO) **2013**

**46.** Lecture Topic: The Taxing Postseason: The Potential Impact of Unrelated Business Income Taxation on College Football Bowl Organizers (Williams, D. & **Seifried, C.S.** [advisor])

**45.** Lecture Topic: State-of-the-art Facility Clauses: A Description and Resulting Impact of Franchise Free Agency (Williams, D., Tutka, P. & **Seifried, C.S.**) \*With current or former graduate students

National Collegiate Athletic Association Colloquium (Grapevine, TX) **2013**

44. Lecture Topic: Subsidized success: Resources inequities and winning at FBS institutions (Czekanski, W.A., Turner, B.A., & **Seifried, C.S.**)

43. Lecture Topic: College Football Structures in the United States, Late 19th century to present: Historical Research toward a Management Ideal-Type of High and Mid-Major Institutions (**Seifried, C.S.**, Tutka, P., Soebbing, B. & Agyemang, K.) \*With current or former graduate student

North American Society for the Sociology of Sport (New Orleans) 2012

42. Lecture Topic: Considering 'place' in how we do our research: Critical discussions on field research in sport (Pleegor, A., **Seifried, C.S.**, Soebbing, B.P. Agyemang, K., & Tutka, P.) \*With current or former graduate student

41. Lecture Topic: The Impact of Islam and Historic Texts on Sport and Management Practices (**Seifried, C.S.**, Pajoutan, M., Soebbing, B.P., Agyemang, K., & Williams, D.) \*With current or former graduate students

North American Society for Sport Management Conference (Seattle) 2012

40. Lecture Topic: The Moral Obligation to Preserve Heritage through Sport and Recreation Facilities (Pleegor, A. & **Seifried, C.S.**) \*With current or former graduate student

Panel Topic: The Big Picture: How Historical Studies Can Help Sport Managers- 60 minute symposium (de Wilde, A., **Seifried, C.S.**, Hardy, S., Kay, K., Ross, A., & Sullivan, G.)

39. Lecture Topic: Using History within Sport Management Classes

38. Lecture Topic: Heritage Management: A Teaching Approach to Study the Conservation of Sport and Recreation Venues (Pleegor, A. & **Seifried, C.S.** [advisor])

37. Lecture Topic: Relying on Forbes: An Application of Historical Cost Accounting on Professional Sport Franchise Valuation Methods (Williams, D. & **Seifried, C.S.** [advisor])

Southern Sport Management Conference 2012

36. Lecture Topic: A UBIT crime? The potential impact of unrelated business income taxation on intercollegiate athletics (Williams, D. & **Seifried, C.S.** [advisor]) \* *Doctoral Student Presentation Award*

35. Lecture Topic: The history of tax code alterations as a financing mechanism for sport venue construction: A legal approach (Williams, D.

& **Seifried, C.S.**) \*With current or former graduate student

Academy of Management Conference (Boston) 2012

34. Lecture Topic: Business History's Influence on Sport Management

North American Society for Sport History Conference (Berkeley, CA) 2012

Panel Topic: "The Building Campaign of Huey P. Long on the Campus of the Louisiana State University: Sport and Recreation Venues as a Monument to Megalomania or Narcissism?" 75-minute panel (**Seifried, C.S.**, Pfleegor, A., Katz, M. & Bowers, M. with A. DeWilde [Moderator])

33. Lecture Topic: The Lifecycle of the Louisiana State University's Huey P. Long Field House and its Megalithic Pool.

College Sport Research Institute Conference (Chapel Hill, NC) 2012

32. Lecture Topic: School Hopping: A Legal & Ethical Analysis of NCAA Transfer Rules (Pfleegor, A.G. & **Seifried, C.S.**) \*With current or former graduate student

31. Lecture Topic: Sports Agency Regulation and its Effects on Student-Athletes (Williams, D. & **Seifried, C.S.**) \*With current or former graduate student

30. Lecture Topic: The Good, the Bad, and the Ugly of Division I (FBS) Football Postseason Arrangement and Alternative Formats: A Public Discourse Teaching Methodology (Pfleegor, A.G, **Seifried, C.S.** [advisor] & Soebbing, B. [advisor])

Sport Management Association Conference (Houston, TX) 2011

29. Lecture Topic: The Value of Relationship Marketing among Universities and Student-Athletes (Williams, D. & **Seifried, C.S.** [advisor])

National Collegiate Athletic Association Colloquium (San Antonio) 2011

28. Lecture Topic: Adjustment in Black and White: Another Look at Adjustment into College through Athlete and Race Status. (Clopton, A.W. & **Seifried, C.S.**)

North American Society for Sport History (Austin) 2011

27. Lecture Topic: Boxing at Louisiana State University (1929-1956):  
The Development and Fall of the South's Premier Boxing Program

European Association for Sport Management Conference (Prague) 2010

26. Lecture Topic: Sport Facilities and Human Extensibility? GIS-based  
Diagrams of a High and Low-identified Sport Fan

North American Society for Sport Management Conference (Tampa) 2010

25. Lecture Topic: Got History?: The Use of Historical Research  
Methodologies in Leading Sport Management Journals. (deWilde, A. &  
**Seifried, C.S.**)

24. Lecture Topic: Profiles of Football Student-Athlete Commitment and  
Their Effects on Transfer Intentions and Satisfaction. (Turner, B.A.,  
**Seifried, C.S.**, & Jordan, J.)

College Sport Research Institute Conference (Chapel Hill, NC) 2010

23. Lecture Topic: Does Division I college athletics need the NFL's  
Rooney Rule? (Kelly, D., Pastore, D.L., Hodge, S.R., & **Seifried, C.S.**)

College Sport Research Institute Conference (Chapel Hill, NC) 2010

22. Lecture Topic: A conceptual model for student-athlete's choice of  
institution based on recruiting tactics used by Division I coaches.

21. Lecture Topic: Forced-choice survey method, Bowl Championship  
Series, Student-athletes, Postseason Football (**Seifried, C.S.** & Turner,  
B.A.)

North American Society for Sport History Conference (Orlando, FL) 2010

- Panel Topic "Different Sides of the Gridiron Game: Professional, College,  
and the Law." 75-minute panel (Adelman, M.L., **Seifried, C.S.**, & Fields,  
S. and D. Crepeau [moderator])

20. Lecture Topic: The Playoff Debate in the Division I- Football Bowl  
Subdivision: Pre-Bowl Championship Series Rhetoric by Important  
Stakeholders of College Football.

National Collegiate Athletic Association Colloquium (Atlanta) 2010

19. Lecture Topic: Examining the History of Division I (FBS) Bowl  
Payouts: Contrasting Current BCS and non-BCS Institutions and the

Growth of Bowl Games into BCS Controlled Contests

North American Society for Sport Management Conference (Columbia, SC) 2009

18. Lecture Topic: Investigating Response-Driven Sampling: An Underutilized Tool for Difficult Populations

College Sport Research Institute Conference (Chapel Hill, NC) 2009

17. Lecture Topic: A Content Analysis of Division I Men's Basketball Recruiting Strategies: Separating High-majors from Mid-majors. *College Sport Research Institute Conference*. Chapel Hill, NC, 113.

16. Lecture Topic: A Survey of University Students on the NCAA Division I FBS Football Postseason Arrangement (Seifried, C.S. & Cieslak, T.)

AAHPERD National Convention (Fort Worth, TX) 2008

15. Lecture Topic: Examining the Level of Support for Division I Athletic Reform (Christy, K., Pastore, D., & Seifried, C.S.)

The 78<sup>th</sup> Ohio Association for Health, Physical Education, Recreation & Dance Convention (Columbus, OH) 2007

14. Lecture Topic: Examining Parent-Child Camps: Organizing Fundamentals and Social Benefits. The 78<sup>th</sup> Ohio Association for Health, Physical Education, Recreation & Dance Convention. *OAHPERD Newslines*, 16, 19.

The 5th Annual Sport Marketing Association Conference (Pittsburgh) 2007

13. Lecture Topic: Investigating Fantasy Sport Participation Among College Students (Seifried, C.S., Farneti, C., Turner, B.A., Brett, M., & Davis, J.P.) \*With current or former graduate student

North American Society for Sport Management Conference (Miami) 2007

12. Lecture Topic: Introducing and Analyzing Historical Methodology for Sport Management Studies

11. Lecture Topic: Investigating the Diverse Landscape of Championship and Playoff Site Selection Procedures across American High School Athletics

International Association of Sports Economists Conference (Dayton, OH) 2007

10. Lecture Topic: American Professional Sport Facilities: Considerations for the future. (Seifried, C.S. & Shonk. D.)

The 10<sup>th</sup> Annual International Conference on Sport and Entertainment Business (Columbia, SC) **2006**

9. Lecture Topic: Conceptualizing Service Quality in Active vs. Spectator Sport. (Shonk, D & Seifried, C.S.)

The Drake Conference (Indianaopolis, IN) **2006**

8. Lecture Topic: Addressing the Contact Sport Exemption Issue in Interscholastic and Intercollegiate Sport.

North American Society for Sport Management Conference (Kansas City) **2006**

7. Lecture Topic: An Analysis of the American Outdoor Sport Facility: Developing an Ideal-type on the Evolution of Professional Baseball and Football Structures

The 77<sup>th</sup> Ohio Association for Health, Physical Education, Recreation & Dance Convention (Columbus, OH) **2006**

6. Lecture Topic: Seifried, C.S., Turner, B.A., Christy, K. (2006). An Examination of Television Coverage in High School Sport. The 77<sup>th</sup> Ohio Assoc. for Health, Physical Education, Recreation & Dance Convention. *OAHPERD Newsline*, 15 (2), 17. December. 1, 2006: Columbus, OH

The 9<sup>th</sup> Annual International Conference on Sport and Entertainment Business (Columbia, SC). **2005**

5. Lecture Topic: Professional Sport Facilities: A Tool for Human Extensibility. (Seifried, C.S. & Shonk. D.)

3. Lecture Topic: Salient Factors in the Planning of a Sporting Event: Conceptualizing a Systems-based Approach. (Shonk, D & Seifried, C.S.)

North American Society for Sport Management (Atlanta, Georgia) **2004**

3. Lecture Topic: Collaboration on a Project about the Content Analysis of Mission Statements for Division I, II, and III NCAA Member Institutions (Renshler, K., Lee, S., Pack, S., Davis, J, Sullivan, G., Brett, M., Xie, A., & Seifried, C.S. )

The 75<sup>th</sup> Ohio Association for Health, Physical Education,  
Recreation & Dance Convention (Columbus, OH) **2004**

1. Lecture Topic: Necessary Elements for Running a High Quality Summer Basketball Camp *OAHPERD Newslines*, 13 (2), 14. December 3, 2006: Columbus, OH.

The 74<sup>th</sup> Ohio Association for Health, Physical Education,  
Recreation & Dance Convention (Dayton, OH) **2003**

1. Lecture Topic: Using Filmed Athletic Contests as Instructional Tools *OAHPERD Newslines*, 12 (2). December 1, 2006: Dayton, OH.

**Invited Campus Lecturer/Presentation Locations:**

Ohio University College of Business; University of Mississippi Department of Management; University of Tennessee Sport Management, The Ohio State University Sport Management, Belmont University Sport Administration; University of Missouri Sport Management; Yale University Residence College; University of Arkansas Sport Management; Mississippi State University Sport Management; University of Texas Sport Management; University of Arizona Keller School of Business; University of Utah-University Archives; Brigham Young University Marriott School of Business; University of Louisville Sport Administration; University of Kansas Sport Management; Kutztown University Sport Management; Texas Tech University Sport Management; University of Memphis Sport Management; The Pennsylvania State University Kinesiology; University of Illinois Sport Management

**Reports:**

7. **Seifried, C.S.** (2013). *The Historic Structure Report of the LSU Natatorium at the Louisiana State University*. Report produced for the Louisiana State University Athletic Department. Baton Rouge, LA.
6. Soebbing, B.P., & **Seifried, C.S.** (2013). *Proposal for Strategic Development Model for the LSU School of Kinesiology and its Various Divisions*. Report produced for the LSU College of Human Sciences and Education Development Office.
5. Brezovsky, R., Deng, Y., Fogarty, K., Marcantel, W., McGuffey, M., Miles, S., Palmer, M., Parker, L., Pratt, J., Sebastien-Roberts, A., Waggoner, B., & **Seifried, C.S.** (2013). *The Historic Structure Report of Pete Maravich Assembly Center at the Louisiana State University*. Report produced for the Louisiana State University Athletic Department. Baton Rouge, LA.

4. **Seifried, C.S.**, Searles, N., & Willcutt, B. (2012). *State College Area High School Boy's Basketball 1923-2012: A Directory and Pictorial History*. State College, PA.
4. Cox, C. & **Seifried, C.S.** (2012). *History of Louisiana State University Men's Gymnastics*. Report produced for the Louisiana State University Athletic Department. Baton Rouge, LA.
2. **Seifried, C.S.** (2012). *Tiger Stadium Historic Structure Report*. Report produced for the Louisiana State University Athletic Department. Baton Rouge, LA.
2. **Seifried, C.S.** (2011). *History of Louisiana State University Boxing 1929-1956*. Report produced for the Louisiana State University Athletic Department. Baton Rouge, LA.

### **Faculty Experience and Responsibilities:**

Professor **August 2017-present**  
*Louisiana State University*  
L.M. "Pat" and Mildred Harrison Endowed Professor (2013-present)  
Sport Management

Associate Professor (with tenure) **January 2013-August 2017**  
*Louisiana State University*  
J. Franklin Bayhi Endowed Professor (2012-2013)  
Sport Management

Assistant Professor **2009-2012**  
*Louisiana State University*  
Sport Management

**School of Kinesiology Director of Graduate Studies** (2012-present) and Sport Management Graduate Program Coordinator (2011-2014, 2015-present)

- Processed 1,000+ applications
- Scheduled graduate student exit/comp exam
- Supervised graduation application paperwork
- Conducted professional development workshops for graduate students (i.e., doctoral and masters)
- Assisted with COSMA accreditation process for all levels (i.e., bachelor's, master's, and doctoral)
  - **STATUS APPROVED**
- Advise master and doctoral students on course selection for program and writing/research projects
- Developed new Ph.D. program for Sport Management in 2010
  - Recruited students



- Established Curriculum
  - Created hiring plans for new faculty (tenure-track)
- Contributed to Development of LSU MS Sport Management and BS Sport Administration online option
  - Chaired Search Committee for Director position
  - Built out KIN 4513 and KIN 3800 Courses
  - Teach in LSU Online program
- Led effort to Develop LSU MS in Sport Management Degree program
  - Facilitated course design and layout of online courses for consistency and quality
  - Recruit and maintain a highly qualified adjunct pool for all online courses
  - Process paperwork to support graduate faculty status for adjunct faculty
  - Hired/led search for online director
  - Participate as an evaluator in comprehensive exam process
- Taught various courses both on-campus and online
  - HRNS 3991 and 3992 Honors Thesis (Undergraduate)
  - KIN 2501 History and Philosophy of Kinesiology (Undergraduate)
  - KIN 3507 Ancient and Modern Olympic Games (Undergraduate)
  - KIN 3800 Sport Law and Ethics (Undergraduate)
  - KIN 3801 Sport Marketing (Undergraduate)
  - KIN 3804 Sport Finance (Undergraduate)
  - KIN 4501 Special Topics in Sport Management (Undergraduate/Graduate)
  - KIN 4513 Facility Management (Undergraduate/Graduate)
  - KIN 4518 Sport Governance (Undergraduate/Graduate)
  - KIN 4900 Independent Study (Undergraduate/Graduate)
  - KIN 7505 Problems in Kinesiology (Graduate)
  - KIN 7511 Administrative Problems (Graduate)
  - KIN 7516 Organizational Behavior (Graduate)
  - KIN 7519 Sport Finance (Graduate)
  - KIN 7524 Sport Law (Graduate)
  - KIN 7545 Issues in Sport Economics (Graduate)
  - KIN 8900 Independent Study Research (Graduate)
  - KIN 9000 Dissertation (Doctoral)

Consistently achieved high rating by peers and students as an excellent teacher both online and on-campus and scholar.

- *Nominated for Tiger Athletic Foundation (TAF) Teaching Award in 2015-2016 and 2010-2011*
- *Nominated for LSU Mid-Career Scholar Award (2014-2015)*
- *Nominated for LSU College of Human Sciences and Education Research Award (2013-2014)*
- *Nominated for LSU College of Human Sciences and Education Early Career Award (2012-2013)*

- *Nominated for LSU Alumni Association Faculty Excellence Award in 2011-2012*

Served on Masters Comprehensive Exam Committees ( $n=250+$ ; Chaired  $n=100+$ )

Current doctoral students:

- Tiffany Demiris (3<sup>rd</sup> year- *2020 NASSM Student Research Grant Award*)
  - Area of Study: Financial History of NCAA Division I FBS Stadia Construction Practices

Past doctoral students:

- Benjamin Downs (*2018 North American Society for Sport History Roberta Park Award*)
  - Title: *Examining the Evolution of Urban Multipurpose Facilities: Applying the Ideal-type to the Facilities of the National Hockey League and National Basketball Association*
  - Awarded Ph.D.: August 2019
  - Initial Employment- Ball State University as tenure-track Assistant Professor (2019)
  - Current Status- Assistant Professor at Ball State
- Khirey Walker (*2017 American Kinesiology Association Writing Award, 2016 Don Franks Award in Kinesiology, 2015 Western Case Writers Association Best Case Paper*)
  - Title: *Organizational Misconduct within the National Collegiate Athletic Association*
  - Awarded Ph.D.: August 2017
  - Initial Employment- Ball State University as tenure-track Assistant Professor (2017)
  - Current Status- Assistant Professor at Ball State
- Jeremy Foreman (*2017 Louisiana State University Dissertation Fellowship/Assistantship Award, 2016 American Kinesiology Association Writing Award, 2016 American Kinesiology Association Doctoral Scholar Award Honorable Mention, 2015 LSU Corbett Research Award*)
  - Title: *Managerial Labor Mobility in the National Football League*
  - Awarded Ph.D.: August 2017
  - Initial Employment- University of Louisiana at Lafayette as tenure-track Assistant Professor (2017)
  - Current Status- Associate Professor University of Louisiana Lafayette
- Patrick Tutka (*2015-2016 Louisiana State University Dissertation Fellowship Award, 2014 LSU Corbett Research Award*)
  - Title: *Innovation Diffusion Seen through College Football Stadium Construction: An Ideal-Type Covering Late 19<sup>th</sup> Century to Present*
  - Awarded Ph.D.: May 2016

- Initial Employment- Niagara University as a tenure-track Assistant Professor (2016)
- Current Status- Associate Professor Niagara University
- Dylan Williams (*2014 American Kinesiology Association Writing Award Recipient, 2012 Southern Sport Management Doctoral Presentation Award Recipient*)
  - Title: *An Analysis of University Reclassification Effect on Applications Following a Move to a New Intercollegiate Athletic Association*
    - Finalist for University Distinguished Dissertation Award 2014
  - Awarded Ph.D.: August 2014
  - Initial Employment- University of Alabama as a tenure-track Assistant Professor (2014)
  - Current Status- Assistant Professor University of Alabama
- Adam Pfleeger (*2012/2013 American Kinesiology Association Writing Award Recipient, 2013 LSU Corbett Research Award*)
  - Dissertation Defense: June 26, 2013
  - Title: *Ethical Decisions in Sport: An Etho-Conventional Decision-Making Model for Sport Managers*
    - Finalist for University Distinguished Dissertation Award 2013
  - Awarded Ph.D.: August 2013
  - Initial Employment- Mississippi State University as a tenure-track Assistant Professor (2013)
  - Current Status- Associate Professor Belmont University

Served on Doctoral Defense

- Seungmin Kang (Committee Member- 2021: Sport Management)
- Ilayna Mehtens (Committee Member- 2020: Psychology)
- Marcella Otto (Committee Member- 2020: Sport Management)
- Benjamin Downs (**Chaired**- 2019: Sport Management)
- Jacob Smith (Committee Member- 2019: Management)
- Rose Kelley (Committee Member- 2019: Sociology)
- Khirey Walker (**Chaired**- 2017: Sport Management)
- Jeremy Foreman (**Chaired**- 2017: Sport Management)
- Brent Stanfield (Committee Member- 2016: Pathobiology)
- Patrick Tutka (**Chaired**- 2016: Sport Management)
- Abbey Muetzel (Committee Member- 2015: Higher Education)
- Dylan Williams (**Chaired**- 2014: Sport Management)
- Joshua Bendickson (Committee Member- 2014: Management)
- Ting Sun (Committee Member- 2014: Petroleum Engineering)
- Serena Fisher (Committee Member- 2014: Workforce Development)
- Peng Guo (Committee Member- 2014: Accounting)
- Adam Pfleeger (**Chaired**- 2013: Sport Management)

Served on Doctoral General Exams

- Seungmin Kang (Committee Member- 2019)
- Marcella Otto (Committee Member- 2019)
- Ilayna Mehtens (Committee Member- 2018)
- Benjamin Downs (**Chaired-** 2018)
- Steven Gervais (Committee Member- 2017)
- Rose Kelley (Committee Member- 2017)
- Jacob Smith (Committee Member- 2016)
- Khirey Walker (**Chaired-** 2016)
- Jeremy Foreman (**Chaired-** 2016)
- Brent Stanfield (Committee Member- 2016)
- Patrick Tutka (**Chaired-** 2015)
- Abbey Muetzel (Committee Member- 2014)
- Dylan Williams (**Chaired-** 2013)
- Adam Pfleegor (**Chaired-** 2013)
- Leah Whitmore (Committee Member- 2013)
- Serena Fisher (Committee Member- 2013)
- Jason Laenan (Committee Member- 2011)

Served on Master's Project Defense

- Mark Beason (Committee Member- 2017: Liberal Arts)
- Emily Zering (Committee Member- 2013: Mass Communications)

Served as Chair for undergraduate honor's thesis

- Tyler Henry (2012 undergraduate honor's thesis: *A content analysis into the social development campaigns of the Fédération Internationale de Football Association*)
  - **Paper Published in *International Journal of Sport Management***

V-Assistant Professor

2005-2009

*The Ohio State University*

College of Education and School of Physical Activity and Educational Services  
Sport Management

Co-director of Sport Management Graduate Program Admissions

- Reviewed 400 applications and admitted approximately 140 students
  - Advised students on course selection for program of study

Internship Coordinator for Fall, Winter, and Spring Quarters

- Helped recruit prospective places of work for students
- Conducted workshop and identified student responsibilities
- Advised and assigned doctoral student supervisor responsibility

Designed course curriculum, created syllabus, exams and written assignments, selected reading materials, and presented lecture topics for three and four-credit hour undergraduate and graduate courses.

- EHE PAES 245 Sport and Leadership Theory (Undergraduate)
- EHE PAES 262 Coaching the Young Athlete (Undergraduate)
- EHE PAES 509 Sport Marketing and Promotion (Undergraduate)
- EHE PAES 545 Programming/Marketing in Sport (Undergraduate)
- EHE PAES 607 Legal Aspects of Sport (Undergraduate)
- EHE PAES 620 Coaching Basketball (Undergraduate/Graduate)
- EHE PAES 733 Financial Principles of Sport (Graduate)
- EHE PAES 785 Management Effectiveness (Undergraduate/Graduate)
- EHE PAES 835 Organizational Problems and Trends in the Management of Interscholastic and Intercollegiate Sport (Graduate)
- EHE PAES 837 Event and Facility Management (Graduate)
- EHE PAES 889/989 Practicum and Internship Experience in Sport Management (Graduate)

Freshman Seminar Program Designed Courses

- ARTS&SCI 138 Public Discourse and College Football's Postseason Arrangement (*Undergraduate Honors*)
- ARTS&SCI 138 Using Predictability Theory for Sport Contests (*Undergraduate Honors*)
- ARTS&SCI 138 Realizing the Power of the Media and its Ability to Mythologize Sport (Undergraduate)
- ARTS&SCI 138 The Global Business Phenomenon of Sport (Undergraduate)

Consistently achieved high rating by students as an excellent teacher.

Occasionally, achieve a near perfect teacher evaluation rating.

- *Nominated for College of Education and Human Ecology Teaching Award in 2008*
- *Nominated for University Alumni Award for Distinguished Teaching in 2007*

Served on undergraduate honor's thesis committee

- Timothy B. Kellison (2007 undergraduate honor's thesis: *The newspaper, neighborhood perception, and the Steel City: The historical impact of community on professional sports as reflected and portrayed in the local press*)

Doctoral dissertation mentoring

- Edited paper, made suggestions for improvement, reviewed required guidelines for document submission

- Daniel G. Kelly (2009) doctoral dissertation: *Perspectives of black male coaches towards their underrepresentation in Division I athletics: A qualitative analysis*. Dr. Donna Pastore (Primary Advisor)
  - Current Status- Clinical Associate Professor and Academic Director for the Preston Robert Tisch Institute for Global Sport at New York University (NY)
- Keith M. Christy (2007) doctoral dissertation: *Examining the level of support for athletic reform of faculty athletic representative, athletic director, senior woman administrator, and head coach*. Dr. Donna Pastore (Primary Advisor)
  - Current Status- Associate Professor and Director of Sport Management at Adrian College (MI)

**Professional Associations/Memberships:**

Western Academy of Management	<b>2015-present</b>
Southern Management Association	<b>2013-present</b>
Academy of Management	<b>2011-present</b>
<ul style="list-style-type: none"> <li>▪ Management History Division</li> <li>▪ Organizational Behavior Division</li> </ul>	
North American Society for Sport History	<b>2008-2020</b>
North American Society for Sport Management	<b>2006-present</b>
<ul style="list-style-type: none"> <li>• Sport Venues Interest Group (SVIG)</li> </ul>	
Penn State Alumni Association (Life Member)	<b>1999-present</b>
Penn State Varsity “S” Club	<b>1999-present</b>

**Editorial Service:**

(Revise & Resubmit not Included in Count)

Associate Editor <i>Journal of Management History</i> (Papers Reviewed/Edited- 2 in 2021) (Papers Reviewed/Edited- 6 in 2020)	<b>2019-present</b>
Editor Emeritus <i>Journal of Issues in Intercollegiate Athletics</i> (Papers Reviewed- 5)	<b>2018-present</b>
Editor <i>Journal of Issues in Intercollegiate Athletics</i>	<b>2013-2018</b>

(Papers Reviewed/Edited- 21 in 2018)  
(Papers Reviewed/Edited- 69 in 2017)  
(Papers Reviewed/Edited- 79 in 2016)  
(Papers Reviewed/Edited- 63 in 2015)  
(Papers Reviewed/Edited- 70 in 2014)  
(Papers Reviewed/Edited- 6 in 2013 as Special Issue Co-Editor)

Associated Editor **2014-2016**  
*Sport and Entertainment Review*  
(Papers Reviewed/Edited- 27)

Editorial Review Board Member **2019-present**  
*Journal of Sport Management*  
(Papers Reviewed- 6)

Editorial Review Board Member **2017-present**  
*Journal of Management History*  
(Papers Reviewed- 5)  

- **Best Reviewer Award (2020)**
- **Best Reviewer Award (2018)**

Editorial Review Board Member **2017-present**  
*Academy of Management Learning & Education*  
(Papers Reviewed- 12)  

- **Best Reviewer Award (2020)**
- **Best Reviewer Award (2019)**

Editorial Review Board Member **2017-present**  
*Sport and Entertainment Review*  
(Papers Reviewed- 3)

Editorial Review Board Member **2016-present**  
*Journal of Intercollegiate Sport*  
(Papers Reviewed- 11)

Editorial Review Board Member **2014-present**  
*Management Decision*  
(Papers Reviewed- 6)

Editorial Review Board Member **2014-present**  
*Sport History Review*  
(Papers Reviewed- 10)

Editorial Review Board Member **2014-2021**  
*Journal of Amateur Sport*  
(Papers Reviewed- 2)

Editorial Review Board Member <i>International Journal of Sport Management</i> ( <u>Papers Reviewed- 25</u> )	<b>2013-present</b>
Editorial Review Board Member <i>Journal of Applied Sport Management</i> ( <u>Papers Reviewed- 5</u> )	<b>2013-present</b>
Editorial Review Board Member <i>Journal of Issues in Intercollegiate Athletics</i> ( <u>Papers Reviewed- 14</u> )	<b>2011-2014</b>
<b>Manuscript Review Service (n=67):</b> (Revise & Resubmit not Included in Count)	
Ad Hoc Manuscript Reviewer <i>International Journal of the History of Sport</i> ( <u>Papers Reviewed- 1</u> )	<b>2021</b>
Ad Hoc Manuscript Reviewer <i>Journal of Sport Economics</i> ( <u>Papers Reviewed- 1</u> )	<b>2020</b>
Ad Hoc Manuscript Reviewer <i>The Annals of Iowa</i> ( <u>Papers Reviewed- 1</u> )	<b>2020</b>
Ad Hoc Manuscript Reviewer <i>Journal of Sport History</i> ( <u>Papers Reviewed- 1</u> )	<b>2019</b>
Ad Hoc Manuscript Reviewer <i>Sport Management Education Journal</i> ( <u>Papers Reviewed- 1</u> )	<b>2019</b>
Ad Hoc Manuscript Reviewer <i>Review of Industrial Organization</i> ( <u>Papers Reviewed- 1</u> )	<b>2019</b>
Ad Hoc Manuscript Reviewer <i>International Journal of Sport Communication</i> ( <u>Papers Reviewed- 1</u> )	<b>2019</b>
Ad Hoc Manuscript Reviewer <i>Kinesiology Review</i>	<b>2019</b>



(Papers Reviewed- 1)

Ad Hoc Manuscript Reviewer **2018-present**  
*European Sport Management Quarterly*  
(Papers Reviewed- 2)

Ad Hoc Manuscript Reviewer **2018**  
*Sport, Education, & Society*  
(Papers Reviewed- 1)

Ad Hoc Manuscript Reviewer **2016**  
*Journal of Management History*  
(Papers Reviewed- 1)

Ad Hoc Manuscript Reviewer **2016-present**  
*Sport Business and Management: An International Journal*  
(Papers Reviewed- 4)

Ad Hoc Manuscript Reviewer **2016**  
*Research Quarterly for Exercise and Sport*  
(Papers Reviewed- 1)

Ad Hoc Manuscript Reviewer **2015-present**  
*Sport Management Review*  
(Papers Reviewed- 5)

Ad Hoc Manuscript Reviewer **2015-2017**  
*Academy of Management Learning & Education*  
(Papers Reviewed- 4)

Ad Hoc Manuscript Reviewer **2015**  
*Political Psychology*  
(Papers Reviewed- 1)

Ad Hoc Manuscript Reviewer **2015**  
*Journal of Heritage Tourism*  
(Papers Reviewed- 1)

Ad Hoc Manuscript Reviewer **2015**  
*Team Performance Management*  
(Papers Reviewed- 1)

Ad Hoc Manuscript Reviewer **2014-2019**  
*Journal of Sport Management*  
(Papers Reviewed- 9)

Ad Hoc Manuscript Reviewer <i>International Journal of Financial Studies</i> ( <u>Papers Reviewed-1</u> )	<b>2014</b>
Ad Hoc Manuscript Reviewer <i>Journal of Legal Aspects of Sport</i> ( <u>Papers Reviewed-4</u> )	<b>2014-present</b>
Ad Hoc Manuscript Reviewer <i>Journal of Sport &amp; Tourism</i> ( <u>Papers Reviewed-2</u> )	<b>2014-present</b>
Ad Hoc Manuscript Reviewer <i>Journal of Intercollegiate Sport</i> ( <u>Papers Reviewed- 4</u> )	<b>2014-2015</b>
Ad Hoc Manuscript Reviewer <i>Leadership</i> ( <u>Papers Reviewed- 1</u> )	<b>2013</b>
Ad Hoc Manuscript Reviewer <i>Journal of Physical Education and Sport Management</i> ( <u>Papers Reviewed- 2</u> )	<b>2013-2014</b>
Ad Hoc Manuscript Reviewer <i>Journal of Sport Administration and Supervision</i> ( <u>Papers Reviewed-1</u> )	<b>2012</b>
Ad Hoc Manuscript Reviewer <i>Quest</i> ( <u>Papers Reviewed- 4</u> )	<b>2011-present</b>
Ad Hoc Manuscript Reviewer <i>International Journal of Sport Management &amp; Marketing</i> ( <u>Papers Reviewed- 2</u> )	<b>2011-present</b>
Ad Hoc Manuscript Reviewer <i>Journal of Issues in Intercollegiate Athletics</i> ( <u>Papers Reviewed- 5</u> )	<b>2011</b>
Ad Hoc Manuscript Reviewer <i>International Journal of Accounting, Auditing and Performance Evaluation</i> ( <u>Papers Reviewed- 1</u> )	<b>2011</b>
‘From the Field’ Manuscript Reviewer <i>Journal of Coaching Education</i>	<b>2009-2013</b>

(Papers Reviewed- 3)

**Conference Paper Service (n=94):**

Paper Reviewer Southern Management Association Conference (New Orleans, LA) Organization Theory - International Management - Management History (Papers Reviewed- 3)	<b>2021</b>
Paper Reviewer Eastern Academy of Management Conference (Virtual) Management Education (Papers Reviewed- 2)	<b>2021</b>
Paper Reviewer Academy of Management Conference (Virtual) Management History (Papers Reviewed- 2)	<b>2021</b>
Paper Reviewer Eastern Academy of Management Conference (Portland, ME) Incubator Papers Session/Management Education (Papers Reviewed- 6)	<b>2020</b>
Paper Reviewer Academy of Management Annual Conference (Boston, MA) Management History (Papers Reviewed- 3)	<b>2020</b>
Paper Reviewer Western Academy of Management Conference (Waikoloa, HI) Organizational Behavior and Management Education (Papers Reviewed- 4)	<b>2019</b>
Paper Reviewer Southern Management Association Conference (Norfolk, VA) Management History (Papers Reviewed- 2)	<b>2019</b>
Paper Reviewer Academy of Management Annual Conference (Boston, MA) Management History and Management Education (Papers Reviewed- 7)	<b>2019</b>

- **Outstanding Reviewer Award for \*Management Education Division**

Paper Reviewer Academy of Management Annual Conference (Chicago, IL) Management History ( <u>Papers Reviewed- 3</u> )	<b>2018</b>
Paper Reviewer Western Academy of Management Conference (Salt Lake City, UT) Organizations and the Natural Environment/Social Issues in Management ( <u>Papers Reviewed- 5</u> )	<b>2017</b>
Paper Reviewer Academy of Management Annual Conference (Atlanta, GA) Management History ( <u>Papers Reviewed- 3</u> )	<b>2017</b>
Paper Reviewer Western Academy of Management Conference (Palm Springs, CA) Organizational Theory ( <u>Papers Reviewed- 4</u> )	<b>2016</b>
Paper Reviewer Southern Management Association Conference (Charlotte, NC) Management History ( <u>Papers Reviewed- 3</u> )	<b>2016</b>
<ul style="list-style-type: none"> <li>• <b><u>Best Reviewer Award for the *Organizational Theory, International Management, &amp; Management History Division</u></b></li> </ul>	
Paper Reviewer Eastern Academy of Management Conference (New Haven, CT) Management Education ( <u>Papers Reviewed- 3</u> )	<b>2016</b>
<ul style="list-style-type: none"> <li>• <b><u>Outstanding Reviewer Award for the *Management Education &amp; Development</u></b></li> </ul>	
Paper Reviewer Academy of Management Annual Conference (Anaheim, CA) Management History ( <u>Papers Reviewed- 3</u> )	<b>2016</b>
Paper Reviewer Southern Management Association Conference (St. Pete Beach, FL) Management History ( <u>Papers Reviewed- 2</u> )	<b>2015</b>
Paper Reviewer Academy of Management Annual Conference (Vancouver, Canada)	<b>2015</b>

- Management History and Organizational Behavior  
(Papers Reviewed- 5)
- Paper Reviewer 2015  
Western Casewriters Association Conference (Kauai, HI)  
(Papers Reviewed- 5)
- Paper Reviewer 2015  
Western Academy of Management Conference (Kauai, HI)  
Organizational Theory  
(Papers Reviewed- 3)
- Paper Reviewer 2014  
Southern Management Association Conference (Savannah, GA)  
Management History, Management Education, and Information Technology  
(Papers Reviewed- 2)
- **Best Reviewer Award for the \*Management History, Management Education, and Information Technology Division**
- Session Chair 2014  
Academy of Management Annual Conference (Philadelphia, PA)  
Organizational Behavior  
(Papers Reviewed- 4)
- Paper Reviewer 2014  
Academy of Management Annual Conference (Philadelphia, PA)  
Management History and Organizational Behavior  
(Papers Reviewed- 6)
- Paper Reviewer 2013  
Southern Management Association Conference (New Orleans, LA)  
Management History and Education  
(Papers Reviewed- 3)
- **Best Reviewer Award for the \*Management History and Management Education Division**
- Paper Reviewer 2013  
Academy of Management Annual Conference (Orlando, FL)  
Management History  
(Papers Reviewed- 4)
- Paper Reviewer 2012  
Academy of Management Annual Conference (Boston, MA)  
Management History and Organizational Behavior  
(Papers Reviewed- 7)
- **Best Reviewer Award for the \*Management History Division**

**Conference Judging and Leadership Service:**

- North American Society for Sport History Conference **2017-2021**
- Program Committee (2019-2021)
  - Committee on Marketing Policy and Promotion (2017-2019)
- Works-in-Progress Chair **2017-2018**  
Applied Sport Management Association Conference (Baton Rouge, LA)
- Judge: Doctoral Student Paper Competition **2016**  
*Southern Management Association Conference* (Charlotte, NC)  
Organizational Theory and International Management History Track  
(Papers Reviewed- 3)
- Section Head (Leadership/Management/Facilities) **2013-present**  
North American Society for Sport Management Conference (Virtual)  
North American Society for Sport Management Conference (Denver, CO)  
North American Society for Sport Management Conference (Orlando, FL)  
North American Society for Sport Management Conference (Ottawa, Canada)  
North American Society for Sport Management Conference (Pittsburgh, PA)  
North American Society for Sport Management Conference (Austin, TX)
- Abstract Reviewer **2014**  
Academy of Management Teaching and Learning Conference (Philadelphia, PA)
- Abstract Reviewer (Doctoral Research Competition) **2014-2015**  
Southern Sport Management Association Conference (Baton Rouge, LA)  
Southern Sport Management Association Conference (Nashville, TN)
- Judge: Doctoral Student Paper Competition **2014**  
*Southern Sport Management Association Conference*
- Abstract Reviewer **2012, 2018-2019**  
North American Society for Sport Management Conference (San Diego, CA)  
North American Society for Sport Management Conference (New Orleans, LA)  
North American Society for Sport Management Conference (Seattle, WA)
- Abstract Reviewer **2011-2014**  
*The College Sport Research Institute* (CSRI) Conference (Chapel Hill, NC and  
Columbia, SC)
- Abstract Reviewer **2010-2011**  
*Alliance for Health, Physical Education, Recreation, and Dance* (AAHPERD)  
2011 and 2012 National Convention & Exposition.

Supervisor: Graduate Case Study **2010**  
The *College Sport Research Institute* (CSRI) Conference (Chapel Hill, NC)

Judge: Undergraduate Case Study **2009**  
The *College Sport Research Institute* (CSRI) Conference (Chapel Hill, NC)

Edward F. Hayes Graduate Research Forum Judge **2007**  
*The Ohio State University*

- Is co-sponsored by the Council of Graduate Students, the Graduate School, and the Office of Research. Its purposes are to: provide development experience for OSU graduate students; encourage graduate students to share their research with the academic community; recognize outstanding graduate student scholarship with the University; and facilitate exchange between students, faculty, administration, and the public.

Denman Undergraduate Research Forum Judge **2006-2007, 2009**  
*The Ohio State University*

- The University Honors & Scholars Center and the Office of Research- The Denman Undergraduate Research Forum provides a means for undergraduate students to share their research with members and friends of the OSU community; recognizes the significant contributions to research by OSU undergraduates; and facilitates exchange between students, faculty, and the public.
- Served as judge to this competition, which awards undergraduates with a cash reward and recognition in front of their peers. Additionally, also acted as a tie-breaking judge for multi-disciplinary work within a variety of areas.

### **External Promotion and Tenure Reviews for Faculty at Peer Institutions:**

Faculty Promotion to Associate Professor **2013-present**

- 1- 2021; 3- 2020; 3- 2019; 1- 2018; 1- 2017; 1- 2016; 1- 2015; 3- 2014; 1- 2013

### **University Service:**

Faculty Senate Appeals Board **2021-2023**

- Responsibilities include: deliberating and making recommendations to the Executive Vice President and Provost when Dismissal for Cause for Faculty is initiated against faculty member; when a faculty member appeals a non-reappointment decision or when there is a unit decision to not consider a faculty member request for non-mandatory promotion review, and when a faculty member appeals an administrative decision.

University Graduate School Council **2018-2023**

- The Graduate Council is an advisory panel to the Dean of the Graduate School, and may advise the dean on any subject with which he/she deals. This includes, but is not limited to, reviewing requests for new graduate degree programs or changes in existing degree programs, reviewing requests for concentrations, reviewing the rules and regulations of the Graduate School and/or suggesting revisions thereto. In addition, the Graduate Council reviews nominations for Graduate Faculty membership and reviews and recommends certain graduate student awards.
  - **Chair 2021-present**
    - Provost Advisory Committee: Hired new University President, Deans, and Department Chairs
  - **Associate Chair 2020-2021**
    - Awards Subcommittee Chair: University Dissertation Fellowship, Distinguished Dissertation Award, Huel Perkins Diversity, etc.
    - Change of Modality Committee Chair

Search Committee for Tenure-track Position Kinesiology	<b>2017-2018</b>
<ul style="list-style-type: none"> <li>• School of Kinesiology</li> </ul>	
Faculty and Staff Awards Committee	<b>2017-present</b>
<ul style="list-style-type: none"> <li>• College of Human Sciences &amp; Education</li> </ul>	
Internal Review Committee <i>Louisiana State University</i>	<b>2016</b>
<ul style="list-style-type: none"> <li>• Ourso College of Business (Business Administration Program) and AACSB International Accreditation Review</li> </ul>	
Internal Review Committee <i>Louisiana State University</i>	<b>2016</b>
<ul style="list-style-type: none"> <li>• School of Theatre</li> </ul>	
Chair Tenured Faculty (3-year term) <i>Louisiana State University</i>	<b>2014-2017</b>
<ul style="list-style-type: none"> <li>• School of Kinesiology</li> </ul>	
Chair Committee for Tenure-track Position (Sport Management) <i>Louisiana State University</i>	<b>2014-2015, 2019</b>
<ul style="list-style-type: none"> <li>• School of Kinesiology</li> </ul>	
Dissertation Fellowship Committee <i>Louisiana State University</i>	<b>2014, 2019</b>
<ul style="list-style-type: none"> <li>• LSU Graduate School</li> </ul>	
Chair Search Committee for Director of Online Courses in Sport Mgmt.	<b>2014</b>



*Louisiana State University*

- School of Kinesiology

Huey P. Long Field House Renovation Committee

**2012-2015**

*Louisiana State University*

Discovery & Research Committee

**2012-2017**

*Louisiana State University*

- Reviews research productivity measures, identifies opportunities, and advises the Associate Dean for Graduate Studies and Research on policies and procedures for College of Human Sciences & Education (CHSE).
- Makes recommendations based on findings and submits annual reports to the Dean of Human Sciences and Education.
- Participates in Distinguished Dissertation selection for CHSE.

Chancellor's Future Leaders in Research Faculty Mentor

**2012-2013**

*Louisiana State University*

- This program is designed to create the opportunity for meaningful involvement over four years in the scholarly research of an LSU faculty member, supplementing and enhancing their classroom experiences, and providing undergraduates with credentials that will make them more competitive for postgraduate educational programs and/or jobs.

Policies and Procedures Committee

**2012-2013**

*Louisiana State University*

- College of Human Sciences and Education

Advancement Committee

**2011-2014**

*Louisiana State University*

- School of Kinesiology

Stewardship & Development Committee

**2011-2015**

*Louisiana State University*

- Works with dean and senior development director to identify potential donors, alumni, and friends. Provides guidance in formulating and addressing needs of the college.

University Career Fair College of Education Table

**2011**

*Louisiana State University*

- Department of Kinesiology

Search Committee for Sport Management Assistant/Associate Position **2011-2012**

*Louisiana State University*

- Department of Kinesiology

Distinguished Dissertation Award Committee

**2011-2014**

*Louisiana State University*

- Department of Kinesiology

Department of Kinesiology Workshop

**2010 and 2013**

*Louisiana State University*

- Preparation of job and application materials: Goal aimed to help Ph.D. students obtain faculty positions at both teaching oriented and research-focused institutions.

Tiger Stadium Field Maintenance and Game Preparation

**2010**

*Louisiana State University*

- Field painting (e.g., End zones and SEC and 150<sup>th</sup> Anniversary Logos)

Search Committee for Sport Management Instructor Position

**2010, 2011, 2017**

*Louisiana State University*

- Department of Kinesiology Chair (2011)

Office of Undergraduate Admissions and First-Year Experience

**2009**

*The Ohio State University*

- Teach a one-shot, 45 minute seminar to admitted students and their guests during goBuckeye! Day. The event is for one day event and it allows students to listen to university professors during the "Talks and Tours" sessions. This 45-minute seminar promotes the Freshman Seminar program sponsored by The Ohio State University Office of Undergraduate Admissions and First-Year Experience. The seminar topic covers Significant Moments in Buckeye Sport History.

Guest Speaker EHE PAES 100

**2008**

*The Ohio State University*

- Course is about Careers in Physical Activity and Educational Services Physical. Represented the field of Sport Management to describe available or possible careers in the field and qualifications for entry into graduate programs

College of Health and Human Development Mentor

**2006-present**

*The Pennsylvania State University*

- Mentoring program provides an opportunity to students to learn more about a career they want to pursue from an alum working in the field

Graduate Assistant Teaching Award Committee Member

**2006**

*The Ohio State University*

- Served as a member of the Graduate Assistant Teaching Award selection committee, which provides ten teaching associates across The Ohio State University with a cash reward and public recognition for their outstanding work on campus.

PAES Relocation Committee for RPAC Building #2 **2006-2007**  
*The Ohio State University*

- Coordinated room assignments/placements
- Updated faculty on building progress and room fixtures/amenities
- Prompted faculty and staff to prepare for move into new facility

Advisor and Co-advisor for student organizations **2005-2009**  
*The Ohio State University*

- Sport Management Association (Graduate Level Club)
  - Established/reestablished alumni relations
  - Invited/scheduled guest speakers
  - Arranged field trips
  - Promoted volunteering for local activities and collegiate athletic events
  - Created/instituted fund raising activities
    - Free Throw Shoot-a-Thon
    - Silent Auction
    - In 4-years raised roughly \$17,000

Career Network Night for Student-athlete Support Services **2004-2006**  
*The Ohio State University*

- Served as representative for Graduate Studies in School of PAES. Informed prospective or interested student-athletes about the various graduate programs offered by the School of PAES at The Ohio State University

**Teaching Certificate/Workshop/Development Attendance:**

Designing and Teaching Accessible Course Certificate **2019**

NASSM Conference Teaching & Learning Fair (Denver, CO) **2017**

NASSM Conference Teaching & Learning Fair (May 31<sup>st</sup> Pittsburgh, PA) **2014**

NASSM Conference Teaching & Learning Fair (May 30<sup>th</sup> Austin, TX) **2013**

NASSM Conference Teaching & Learning Fair (May 26<sup>th</sup> Seattle, WA) **2012**

NASSM Conference Teaching & Learning Fair (June 5<sup>th</sup> Tampa, FL) **2010**

NASSM Conference Teaching & Learning Fair (May 30<sup>th</sup> Columbia, SC) **2009**

- The North American Society for Sport Management Teaching and Learning Fair is a forum for the exchange of ideas, strategies, assignments, projects, and other teaching and learning tools of use and importance to sport management faculty. Presenters highlight an activity, case study, or any deliverable teaching tool, technique, or pedagogy from the Sport Management academic area that demonstrates education in action.

College of Education and Human Ecology **2005-2009**  
*The Ohio State University*

*Success in the Classroom: Teaching Tips from Experience* (Spring Quarter 2009)

- This workshop sought to have faculty share their ideas on teaching and the success and failures of specific strategies/tactics.

*Teaching in a Time of Institutional Transition* (Fall Quarter 2008)

- This workshop focuses on the forces faculty face at the institutional, school, and college level that will affect our teaching. The goal of this workshop is to consider how we can find creative and scholarly ways to make the necessary changes to our teaching in ways that benefit our students and programs. Table discussions will focus on big institutional changes that will directly affect teaching (e.g., large classes, combined sections, shared courses) and give participants an opportunity to share ideas and creative solutions to these institutional imperatives.

*Enhancing Critical Thinking among our Students* (Fall Quarter 2007)

- This workshop discussed what critical thinking means, discover why it is important to develop classroom strategies to enhance critical thinking, and learn ways that such strategies have been implemented in other programs.

*Preparing Doctoral Students for Life in Academia* (Spring Quarter 2007)

- This workshop sought to discuss the following questions: How do we prepare students for university jobs? What sorts of courses should these students take? What strategies can we share with students to improve their likelihood of success? What non-class requirements (if any) should we have for these students? How did you prepare for the process, and is there anything that we can learn from your experiences to pass along?

*Setting Meaningful Instructional Goals* (Fall Quarter 2006)

- This discussion will help each of us consider the broad range of options that are available to enhance our teaching and encourage us to identify meaningful goals for instructional improvement.

*Methods to Assess* (Spring Quarter 2006)

- This workshop is intended to generate some lively discussions about assessment methods we have used, both formal and informal, to try to both assess—and enhance— student learning. We asked... What are we trying to assess when we assess student learning? What are reasonable assessment goals? How do we know when our assessments are working?

*Making Time, Making Change* (Fall Quarter 2005)

- Allows faculty to discuss solutions to feeling overwhelmed, in manageable and concrete steps. We're not trying to change the world here, just discuss small steps we each can take to help get control over our professional lives. Each table will be hosted by a faculty member to help lead the discussion (any volunteers?), and participants will have an opportunity to move from table to table. The goal is for each of us to walk away with 3 or 4 concrete steps we can implement right away.

**External Book Reviewer:**

- Holcomb Hathaway Publishers **2012**
- Reviewed *Governance and Policy in Sport Organizations* (3<sup>rd</sup> ed.) by Mary Hums and Joanne Maclean
- Landry Publishing **2011**
- Landry, D. (2011). *Boxing: Louisiana's Forgotten Sport*. Baton Rouge, LA: Don Landry. Louisiana State University Boxing History
- Holcomb Hathaway Publishers **2008**
- Reviewed *Sport Law: A Managerial Approach* by Linda Sharp, Anita Moorman, and Cathryn Claussen

**Representation, Consultation and Contributions:**

- Consultant **2017**
- Smith, T. (2017). *Called For Traveling: My Nomadic Life Playing Pro Basketball around the World*. Champaign, IL: Sports Publishing.
- Consultant **2014**
- PhD curriculum in Sport Studies/Sport Management at the Mississippi State University of South Florida. Drs. Adam Love, Alan Morse, and Adam Pfleegor supervising direction of program development.
- Louisiana Sports Hall of Fame **2012**
- Louisiana State University Boxing History 1929-1956, records, rosters, accomplishments, short biographies, photographs
- Consultant **2011**
- Master of Business Administration (MBA) Curriculum at the University of South Florida development for joint MBA-MS program in Sport Management. Dr. Kevin Renshler supervising director of curriculum development project.
- Book Contributor **2011**
- Landry, D. (2011). *Boxing: Louisiana's Forgotten Sport*. Baton Rouge, LA: Self-published. Louisiana State University Boxing History
- Representative (Agent) **2008-2018**
- Contact sport organizations and head coach search firms
  - Develop resume, cover letter, and coaching materials
  - Advise individuals based on interview skills
  - Secure contracts and negotiate salaries with sports teams on behalf of individual client.

- Sample former clients and consulting work: Jeff Nixon (football), Golda Borst (women's golf), Christian Appleman (tennis)

**Funded Research Activity:**

**University Archival Research (Total Funded= approximately \$27,000)**

Arizona State University, Baylor University, Boise State University, Brigham Young University, Clemson University, Colorado State University, Georgia Tech Institute of Technology, Mississippi State University, Ohio University, The Ohio State University, The Pennsylvania State University, Tulane University, University of Arizona, University of Arkansas, University of Colorado, University of Georgia, University of Kentucky, University of Louisville, University of Mississippi, University of North Carolina, University of Pittsburgh, University of South Carolina, University of Southern Mississippi, University of Tennessee, University of Utah, Vanderbilt University

**Grants and Fellowships (Total Funded= approximately \$18,200)**

North American Society for Sport Management **2021**

- Exploring the Financial History and Modernization of College Football Stadia within the National Collegiate Athletic Association Division I Football Bowl Subdivision (**Awarded \$2,010**) Demiris, T. & Seifried, C.S. [advisor]

Summersell Center and University Library Travel Fellowship **2020**

- University of Alabama Football Stadium Construction History (Submitted for \$500) Seifried, C.S. (P.I.- \*Funding suspended)

Provost Grant Wake Forest University **2020/2021**

- History of Football Stadia at Wake Forest University (**Awarded \$750**) Seifried, C.S. (P.I.)

State Historical Society of Iowa **2020**

- The Modernization of Major College Football Stadia in the State of Iowa: Comparing Iowa State University and the University of Iowa (Submitted for \$1,000) Seifried, C.S. (P.I.)

Harvard University Thomas McCraw Fellowship in U.S. Business History **2019**

- Business History of Intercollegiate Football (Submitted for \$7,000 Stipend) Seifried, C.S. (P.I.)

Kentucky Historical Society Scholarly Research Fellowship **2019**

- The History of Major College Football Venues in the State of Kentucky (Submitted for \$1,300) Seifried, C.S. (P.I.)

Arizona Historical Society Research Grant Application **2019**

- Football Stadia History at the University of Arizona and Arizona State University (Submitted for \$1,500) **Seifried, C.S. (P.I.)**
- University of Minnesota Elmer L. Andersen Research Scholars Program      **2019**
- The Football Stadia at the University of Minnesota (Submitted for \$2,065) **Seifried, C.S. (P.I.) & Oja, B. (P.I.)**
- Southeastern Conference (SEC) Research Grant Award      **2015**
- Development of Modernization Theory and Ole Miss Football Stadium Evolution (**Awarded \$1,000**) **Seifried, C.S. (P.I.)**
- National Collegiate Athletic Association Grant Program      **2015**
- An Ideal-type through Innovation Diffusion: Recording the Construction History of Football Stadiums in the National Collegiate Athletic Association Division I Football Bowl Subdivision (FBS) (Submitted for \$7,500) **Seifried, C.S. (P.I.) & Tutka, P.**
- Graduate Fellows Program      **2014**
- History of Mega-event Development in New Orleans and Shreveport (Submitted for 5 doctoral assistantships at \$25,000/year over 4 years) **Seifried, C.S. (P.I.), Soebbing, B., & Agyemang, K.**
- Economic Development Assistantship Program      **2014-2017**
- Mega-events and the Gross Domestic Sport Product in Louisiana (Submitted for 1 doctoral assistantship at \$25,000/year over 4 years) **Seifried, C.S. (P.I.), Soebbing, B., & Agyemang, K.**
- NASSM Research Grant Program      **2014**
- Evidence of Organizational Innovation: A Case Study of the National Collegiate Athletic Association's Men's Basketball Tournament (**Awarded \$2,486.00**) **Seifried, C.S. (P.I.), Soebbing, B., & Agyemang, K.**
- Southeastern Conference (SEC) Research Grant Award      **2013**
- Building online and graduate certificate programs and courses in Sport Management (**Awarded \$3,300.00**) **Seifried, C.S. (P.I.), Soebbing, B., & Agyemang, K.** (<http://www.thesecon.com/sec-announces-2013-14-sec-faculty-travel-grant-program-participants.php>)
- American Educational Research Association Grant Program      **2013**
- An Analysis of a Reclassification Effect on University Enrollment Following the Move to a new Intercollegiate Athletic Association through a Mixed-Method Approach (Submitted for \$20,000) **Seifried, C.S. (P.I.) & Williams, D.**
- NASSM Research Grant Program      **2013**

- Evidence of Organizational Innovation: A Case Study of the National Collegiate Athletic Association's Men's Basketball Tournament (Submitted for \$4,092.00) **Seifried, C.S.** (P.I.), Soebbing, B., & Agyemang, K.

Louisiana State University Faculty Travel Grant **2013**

- Project Title: College Football Structures in the United States, Late 19th century to present: Historical Research toward a Management Ideal-Type of High and Mid-Major Institutions (**Awarded \$750.00**)

College of Education Research Grant **2012-2013**

- Project Title: College Football Structures in the United States Late 19<sup>th</sup> Century to Present: Historical Research Toward a Management Ideal-type (**Awarded \$4,000.00**)

Louisiana State University Faculty Travel Grant **2012**

- Project Title: The Lifecycle of the Louisiana State University's Magnificent Daily Social Anchor: The Huey P. Long Field House and its Megalithic Pool (**Awarded \$750.00**)

Louisiana State University Teaching Enhancement Grant **2011**

- Teach one workshop related to teaching program experience. Provide a short report to Teaching Enhancement Grant program on impact of experience on future teaching efforts (**Awarded \$500.00**)

Louisiana State University Faculty Travel Grant **2011**

- Project Title: Adjustment in Black and White: Another Look at Adjustment into College Through Athlete and Race (**Awarded \$700.00**).

College of Education Research Grants (Louisiana State University) **2010**

- Project Title: Examining the History of Boxing at Louisiana State University (1929-1956): A Celebration of the South's and Louisiana's Most Accomplished Boxing Program (Submitted for \$8,000.00)
- Project Title: Sport Facilities as Social Anchors for Louisiana Communities and Fan Nations: An Investigation of both Social and Financial Public Investments by Residents of Louisiana (Submitted for \$8,000.00) **Seifried, C.S.** (P.I.) & Clopton, A.W.

Endowed Professorship College of Education Grant **2010**

- Project Title: Louisiana State University and the Louisiana Sports Hall of Fame Boxing Partnership (Submitted for \$4,000.00)

NASSM Research Grant Program **2010**

- Project Title: College Football Structures in the United States: Historical Management Toward an Ideal-Type (Submitted for \$1,650.00)



PAES Collaboration in Instruction Grant **2009**  
• Project Title: The Enhancement of the Academic Plan and/or the Mission of the College and School through Public Discourse (**Awarded \$500.00**)

Staff Development Grant **2005**  
• The Ohio State University awards grants for research and other programs or services, which contribute to professional development or the improvement of its academic programs (**Awarded \$250.00**)

Schoenbaum Scholarship Award **2003**  
• College of Education at The Ohio State University (**Awarded \$1,200.00**)

**Credentials and Other Awards Activity:**

CHSE Distinguished Research Award **2014-2015**  
• Recognizes an LSU College of Human Sciences & Education Faculty member who has demonstrated a sustained record of excellence in research and scholarly productivity.

LSU Today Flagship Faculty Award **2013**  
• The Flagship Faculty members profiled in the LSU Today are valuable members of the LSU faculty who work towards achieving the goals of LSU's Flagship Agenda – Flagship 2020: LSU Transforms Lives.

Who's Who in American Education **2010**  
• Who's Who in America continues to be recognized globally as the premier biographical data source pertaining to living Americans of notable achievement from every significant field of endeavor.

University Graduate Association Teaching Award **2005**  
• This award is given to only 10 teaching associates across The Ohio State University. Nominations are taken from students, faculty, staff and peers. Nominees complete a portfolio of work judged by a committee of faculty, students, and previous winners

Registered Athletic Administrator (RAA) **2005**  
• Completed required Leadership Training Courses offered by the National Interscholastic Athletic Administrators Association (NIAAA) for RAA

Teaching Excellence Award **2005**  
• Department of Sport Fitness and Health Program (**Awarded \$200.00**)

Service Excellence Award **2003 and 2004**  
• Department of Sport Fitness and Health Program (**Awarded \$200.00**)

Clark F. Wood Award **2001**

- Most outstanding graduate student in Department of Health Promotion, Physical Education, and Sport Studies at the University of Louisville.

**Media Interviews/Features:**

- Remembering the Days Podcast **2021**
- Chris Horn- “Remembering the Days: If it Ain’t Swaying, We Ain’t Playing. Retrieved from:  
([https://www.sc.edu/uofsc/posts/2021/08/remembering\\_the\\_days\\_if\\_aint\\_swaying\\_episode\\_30.php#.YS-UBo5KiUk](https://www.sc.edu/uofsc/posts/2021/08/remembering_the_days_if_aint_swaying_episode_30.php#.YS-UBo5KiUk))
- Sports Degrees Online **2020**
- Interview with John Cody. Retrieved from:  
(<https://sportsdegreesonline.org/expert-interviews/dr-chad-seifried/>)
- Rouses Markets **2019**
- David W. Brown- “The Dorms at Death Valley” Retrieved from:  
(<https://www.rouses.com/we-are-local/blog/the-dorms-at-death-valley/>)
- Jim Engster Talk Louisiana **2018**
- LSU Tiger Stadium History. Retrieved from:  
(<http://www.wrkf.org/post/friday-november-23rd-vincent-bruno-dayne-sherman-chad-seifried>)
- LSU Sports Communication Summit **2018**
- More than Just a Game: A Look at Public Funding in Sports. Retrieved from: ([http://www.lsu.edu/manship/research/centers-labs/rcmpa/2018\\_sports\\_summit\\_bios.php](http://www.lsu.edu/manship/research/centers-labs/rcmpa/2018_sports_summit_bios.php))
- Northwest Arkansas Democrat Gazette **2018**
- Rex Nelson- “A Real Football Stadium” Retrieved from:  
<https://www.arkansasonline.com/news/2018/sep/16/a-real-football-stadium-20180916/>
- Louisiana Football **2014**
- Interviewed by Annie Ourso “From 1924 to Now: Tiger Stadium Boasts Extensive History” Retrieved from:  
(<http://louisianafb.com/blog/2014/09/11/history-of-tiger-stadium-expansion/>)
- Baltimore Business Journal **2014**
- Interviewed by Ryan McDonald “Towson Tigers to get Payout from NCAA Championship” Retrieved from:  
(<http://www.bizjournals.com/baltimore/news/2014/01/02/ncaa-championship-game-has-a-lot.html>)

LSU Alumni Magazine 2013

- Interviewed by Brenda Macon “Huey P. Long Field House: Renovations Planned for Historic Building” (pp.44-45). Retrieved from: ([http://issuu.com/lsualumni/docs/lsuaa\\_spring2013](http://issuu.com/lsualumni/docs/lsuaa_spring2013))

WAFB News 2013

- Interviewed by Joshua Bergeron “Field House.” Retrieved from: (<http://m.wafb.com/autojuice?targetUrl=http%3A%2F%2Fwww.wafb.com%2Fstory%2F21877731%2Ffield-house>)

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- Interviewed by Sports Editor Cody Worsham regarding the history of the Louisiana State University Boxing Program 1929-1956. Retrieved from: (<http://digbatonrouge.com/article/nobody-ever-lost-a-fight-2314/>)

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- Interviewed by Bobby Hebert and Deke Bellavia regarding the history of the Louisiana State University Boxing Program 1929-1956

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- Vincent, H. (2011, May 17). Professor presents boxing history to LSU Athletics. Retrieved from: ([http://www.lsusports.net/ViewArticle.dbml?DB\\_LANG=C&DB\\_OEM\\_ID=5200&ATCLID=205151942&SPID=2178&SPSID=27898](http://www.lsusports.net/ViewArticle.dbml?DB_LANG=C&DB_OEM_ID=5200&ATCLID=205151942&SPID=2178&SPSID=27898))

**University Athletic Related Experience and Responsibilities:**

*The Ohio State University* Men’s Basketball Volunteer Scout 2002-2004  
Supervising Assistant Coach: Monte Mathis

- Developed a thorough scouting report on opponents for Ohio State University (2002-2004 seasons). Opponents of Ohio State include fellow members of the Big Ten Conference Purdue, Iowa, Illinois, and Indiana. Briefed assistant coaches on upcoming opponents.
- Attended player individual workouts of perimeter and post players.

- Provided feedback to coaches and players about individual workout performance.

*Penn State University* Administrative Assistant Men's Basketball **2001-2002**

Head Coach: Jerry Dunn

- Personally instructed and assisted player individual workouts.
- Scouted opponents for Penn State University (2001-2002 Season). Opponents of Penn State include fellow members of the Big Ten Conference and non-conference notables such as Pittsburgh, Temple, University of Pennsylvania, Clemson, and California at Berkley.
- Placed in-charge of video exchanges with other universities for the purposes of scouting opponents.
- Edited hundreds of games for game preparation, player evaluation, and video exchanges through *Pinnacle Video Editing System* (Game edits, individual player edits, offensive and defensive play edits).
- Supervised itinerary and budget development for road trips (hotel and airport arrival, training table selection).
- Assisted with planning and administration of basketball camp at Penn State University. Scheduled facilities, recruited coaches/counselors, dealt with parent requests and issues. (Group sizes varied from 80 to 250 campers).

*University of Louisville* Men's Basketball **1999-2001**

Supervising Assistant Coach: Vince Taylor

- Personally instructed and assisted player individual workouts with many current and former professional players: Reece Gaines (NBA), Nate Johnson (Europe), Marques Maybin (Europe), Tony Williams (Europe)
- Scouted opponents for the Conference USA member the University of Louisville (1999-2001). Two-year record at the University of Louisville was 11-5. Opponents included: North Carolina, Maryland, Syracuse, Georgetown, DePaul, South Florida, and Southern Mississippi.
- Assisted with planning and administration of basketball camp at the University of Louisville. (Camp sizes varied from 200 to 250). Organized and directed various leagues formed at camp. Evaluated player/camper performance.

*Penn State University* Men's Basketball **1995-1999**

Head Coaches: Jerry Dunn (1995-1999) and Bruce Parkhill (1994-1995)

- Fully participated as a member in all aspects of team functions (practices, games, recruiting, social affairs, team meetings, etc...)
- Practiced, instructed, and assisted with team and player individual workouts including many current and former professional players: Calvin Booth (NBA), Joe Crispin (NBA/Europe/CBA), John Amaechi (NBA/Europe), Jarrett Stephens (Europe), Titus Ivory (Europe), Gyasi Cline-Heard (Europe/South America), Pete Lisicky (Europe), Dan Earl (CBA/Europe), Tyler Smith (Europe/Asia/South America)

- Edited hundreds of games for game preparation, player evaluation, and video exchanges (Game edits, individual player edits, offensive play edits, etc...)
- Prepared recruiting information and organized statistics for senior staff members. Scouted over 50 recruits and prospective players through video analysis, camp evaluation, and telephone conversations.
- Assisted with the conducting of a coaching clinic at Penn State University hosted by Head Coach Jerry Dunn (1997 and 1998).