

CAREERS START HERE

STUDENT EMPLOYMENT NEWSLETTER

April Edition

In this issue:

1. **Timely Reminders:** Student Employee Appreciation Week
2. **New in Student Employment:** Program Director
3. **Student Employee Professional Development Topic:** Personal Branding
4. **Tips of the Month:** Check balances & summer hires
5. **For Your Students:** Study in the Center

Timely Reminders

Student Employee Appreciation Week – April 11th – April 15th

Looking for ways to show your student employees they are appreciated? See the attached Appreciation Toolkit for a variety of ideas to celebrate during Student Employee Appreciation Week!

We'll be highlighting all nominees for Student Employee of the Year but would also welcome the opportunity to share any of your appreciation posts – just make sure to tag us in them!

New in Student Employment

We're convinced that student employment CAN BE a foundational element to student success and are looking for a new Program Director to help MAKE IT HAPPEN at LSU! Do you know a dynamic leader and strategic thinker who is motivated by the idea of building something new? Interested applicants should [apply through Workday!](#)

Student Employee Professional Development Program

This month is our penultimate module in Student Employee Professional Development. Thank you so far for engaging with our material over the course of this year, we hope it has provided a supportive supplement to your students' experiential education.

We will look to continue to improve our program and would greatly appreciate any feedback you and your students are willing to provide. Please remind your students to complete the survey at the end of each module and that any module for any month can be accessed or completed at any time.

The topics for this month are **Creating Your Personal Brand + Utilizing Social Media** and **The Power of LinkedIn**

Items of discussion for your student employee may include:

0. Personal Brand – What do they see as their personal brand? Does this align with how you view them/their work? How does this align their Social Media Presence?
1. Networking – What are strategies they can use to showcase their personal brand through different networking outlets? (Social Media, LinkedIn, Interpersonal Connections etc.)
2. Social Media Usage – How are they finding valuable content to share/post that contributes to their intention/vision of their personal brand?
3. LinkedIn – Share with them your professional LinkedIn profile as they begin to create/improve their own

Tips of the Month

Check Balances: Now is a good time to check the balances for students paid with Federal Work Study or Presidents Student Aid Funds by running the Payroll Work Study and President Aid Charges report in Workday.


Summer Hires: Students are looking for summer work experiences and you likely need some support. Post your summer jobs on Handshake now!

For Your Students

22 private interview rooms in the Recruitment Center (258 Student Union) will be available as private or group study rooms throughout the duration of Concentrated Study Period.

NEED A PLACE TO STUDY?

STUDY IN THE CENTER



LSU | Olinde Career Center

Past newsletters are archived on the [Student Employment Office website](#) for your convenience!