LETTER FROM THE DIRECTOR

LSU students and alums make great hires! We’re confident that you’ll find ample talent recruiting at LSU and hope to make it an easy and rewarding process for you.

Our most successful employers are those that invest in building an employer brand on campus through consistent postings of job vacancies, routine attendance at career fairs, and networking events, partnerships with academic units and student organizations, and volunteering and assisting with career development programs on campus.

Our talented staff is here to work with you to develop a tailored engagement plan to maximize your exposure and recruitment efforts. This guide should serve as a geaux-to resource for employers recruiting at LSU and a precursor to more strategic conversations about your talent needs.

We look forward to working with you and helping you prepare to Geaux Hire a Tiger!

Best,

Jesse Downs
Director
LSU Olinde Career Center
jdowns@lsu.edu
225-578-7180

“Louisiana State University is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.
- LSU Commitment to Community”
As the flagship institution of the state, the vision of Louisiana State University is to be a leading research-extensive university, challenging undergraduate and graduate students to achieve the highest levels of intellectual and personal development. Designated as a land, sea, and space grant institution, the mission of Louisiana State University is the generation, preservation, dissemination, and application of knowledge and cultivation of the arts.

As part of the LSU Strategic Plan, LSU is committed to offering a broad array of undergraduate degree programs and extensive graduate research opportunities designed to attract and educate highly qualified undergraduate and graduate students and help them develop into citizens and leaders that are:

- Collaborative
- Creative
- Globally Engaged
- Culturally Adept
- Innovative
- Transformative

**Profile of the LSU Student Body:**

- **30,863** students
  - Male: **14,592**
  - Female: **16,271**

- **72** undergraduate degree programs and **120+** graduate degree programs

**Student Diversity**

- **White**: 70%
- **Ethnic Minority**: 23.9%
- **International**: 5.3%
- **Unknown**: 0.8%

Information provided by LSU's Fall 2017 "Fall Facts" publication
POSTING JOBS IN HANDSHAKE

Handshake is LSU’s online system for job postings, on-campus interviews, and career event registrations. Through Handshake, employers may post full-time, part-time, internship, co-op, summer, and volunteer opportunities. This system is password-protected and available to LSU students, faculty, staff, and registered alumni 24 hours a day, 7 days a week. All jobs are FREE to post.

CREATING AN ACCOUNT

Visit lsu.edu/careercenter/employers/handshake.php and follow the instructions for creating an account. You will then receive an email with your username and password. If you already have a Handshake account, please connect with LSU.

LISTING JOB VACANCIES

After logging into Handshake, go to the “Job Posting” section to add your vacancy. All jobs will be placed in a pending status and will be approved within one business day. You will receive an email once your job has been approved and is viewable to LSU students and alumni.

DOWNLOAD STUDENT RÉSUMÉS

Handshake’s powerful applicant filtering tool allows employers to search for students based on desired qualifications or skills. Résumé downloads are also an option for employers with a Trust Score of 80 or higher. The Trust Score represents a number of different factors including the employers activity level, profile completeness, a valid web address, and whether or not the employer has been flagged as fraudulent by schools. Third party recruiters or staffing firms will not have the ability to download student’s public résumés on Handshake.

For more information on posting jobs in Handshake, contact Amy Caillouet, Administrative Program Specialist, at amyc@lsu.edu.

SPOTLIGHT ON Handshake

LSU’s online career platform, Handshake, launched in spring 2018 and provides LSU students and alumni with unparalleled access to job opportunities, employer contacts, and career resources and events at a rate that far outpaces the previous Careers2Geaux system.

Through Handshake, employers gain access to:
- Multi-school job posting capability
- Powerful applicant filtering beyond GPA and major
- Career Fair management
- Direct student messaging
- Access to 500+ schools in a single integrated network

78% of students choose companies based on meaningful brand affinity. Use Handshake’s personalized content to make the right impressions.

77% of students choose companies that personalize outreach.

70% of employers are already proactively sourcing in Handshake.

LEARN MORE ABOUT HANDSHAKE AT LSU.EDU/CAREERCENTER/EMPLOYERS/HANDSHAKE.PHP
The LSU Olinde Career Center hosts a variety of different types and styles of recruiting events throughout the year, including career expos, networking events, and interviewing days. Each event gives you an opportunity to interact one-on-one with LSU students. Let us roll out the purple and gold carpet for you to Geaux Hire a Tiger!

**FALL EVENTS**

- Employer Drive-In Workshop
- Career Expo
- E. J. Ourso College of Business Networking Reception
- College of Engineering Networking Reception
- Agriculture Career Fair
- Health Professions Fair
- *Construction Interviewing Day*
- School Professionals’ Networking Day

*Interviewing Days are one-day events that connect students and alumni in the college with employers recruiting for full-time, internship, and co-op positions.

**SPRING EVENTS**

- Career Expo
- E. J. Ourso College of Business Networking Reception
- College of Engineering Networking Reception
- Summer Jobs Fair
- Opportunity Knocks! A Late Season Career Fair
- Art & Design Career Networking Day
- Networking Night at Manship
- *Construction Interviewing Day*
- *School Professionals’ Interviewing Day*
- Kinesiology Career Fair

For more information on events, contact Amy Pogue, Events Coordinator, at apogue3@lsu.edu.
INTERVIEWING AT LSU

We invite you to utilize our Recruitment Center to interview on campus for internships, co-ops, and full-time job opportunities.

INTERVIEWING AT LSU IS:

EASY
Handshake, our online career platform, streamlines the interviewing process and allows you to view résumés of candidates who are interested in and qualified for your position(s). After selecting your candidates, those individuals will choose a timeslot that is convenient for them and your company.

CONVENIENT
Our facility is conveniently located in the heart of campus; inside of the LSU Student Union. It is an easy place for students to visit between classes and a central location for you to conduct multiple interviews on a given day.

EFFECTIVE
Because you get to select screening criteria, you may choose to only view résumés of candidates who meet your self-selected requirements.

ORGANIZED
Using our Handshake system allows you and our students to stay organized and track deadlines from beginning to end.

WORLD-CLASS
Our Recruitment Center boasts 22 private interview rooms capable of holding up to four people. Each room is equipped with office supplies, iPads, work tables, comfortable seating, and wifi access. The Recruitment Center sets a professional atmosphere perfect for interviewing.

“"The type of setting to interview students is extremely effective. The entire process is superb from the website to the interview.

"Very nice facility; well-organized.

"The LSU Olinde Career Center is top notch!"
The LSU Olinde Recruitment Center is a state-of-the-art facility that houses the On-campus Interviewing Program (OCI). On-campus interviews are held during the fall and spring semesters in our 22 private interview rooms. These professional rooms are used by companies who visit campus to interview students and alumni for internships, co-ops, and full-time jobs. Additionally, students and alumni may reserve the space for a phone or virtual interview.

**SINCE OPENING THE RECRUITMENT CENTER IN 2013, WE HAVE HOSTED:**
- 200+ COMPANIES
- 1,694 INTERVIEW SCHEDULES
- 12,506 INTERVIEWS
- 650+ STUDENTS FOR STUDYING BEFORE FINALS
- 15 STUDENT ORGANIZATIONS FOR MOCK INTERVIEWS

Adjacent to the Recruitment Center is our Career Classroom. The classroom is a modern, high-tech room that seats 42 in a lecture style. This is an excellent space for employers to conduct company information sessions and meet and greets.

Adjacent to the Career Classroom is the Humphrey T. Olinde Conference room. This space can host up to 12 people in a conference style setting. The room is equipped with laptop hookups and a projection screen. This space is great for intimate information sessions, group interviews, recruiter de-briefings and meetings.

For more information and to reserve a space, visit lsu.edu/careercenter/about/reserve-space.php.
LSU prepares its graduates to become collaborative, creative, innovative, and transformative leaders for your future workforce. Employer gifts play an important role in building and sustaining services essential to our success. Your investment as a Corporate Partner or Career Center Partner symbolizes your commitment to furthering our mission for the more than 31,000 current students and growing alumni network we serve.

For over 28 years, annual investments in the Corporate Partner Program have provided us with the flexibility to respond to the evolving needs of students and employers, in turn improving the quality and strength of the workforce for many years to come. Select the partnership level below that meets your needs and pledge your commitment today.

| Company designated event: On-campus event or site visit, coordinated in partnership with the LSU Olinde Career Center, including student promotion | BRONZE ($2,000) | SILVER ($5,000) | GOLD ($7,500) |
| Company Advertisement in the Student Career Guide: 130,000+ digital and print impressions on students and alumni | ✓ | ✓ | ✓ |
| VIP Parking Spots: Prime parking spots reserved for on-campus recruiting events and interview days | ✓ | ✓ | ✓ |
| Social Media Promotion: Semesterly promotion of your company on our social media channels | | ✓ | ✓ |
| Handshake Promotion: Semesterly promotion of your company pinned to students’ and alumni Handshake home pages | | ✓ | ✓ |
| Feature Article Promotion: Annual article promoting your company and opportunities, shared on our website homepage | | ✓ | ✓ |
| Event Concierge: Staff member assigned to help you make the most of your on-campus recruiting event experiences | | ✓ | ✓ |
| Prime Placement at Events: Your company’s table located in a prime, high traffic area for recruiting events | | ✓ | ✓ |
| Advance Notice of Events & Interview Days: Receive advance notice of recruiting event and interview day registration | | ✓ | ✓ |
| Recognition in Annual Publications & Online: Logo denoted as Corporate Partner in annual publications and online | | ✓ | ✓ |
| Recognition on LCD Screens in Career Center: Company recognized as Corporate Partner on LCD Screens in Career Center | | ✓ | ✓ |
| Event Recognition: Company recognized as Corporate Partner on event signage, handouts, and nametag for events you attend | | ✓ | ✓ |
| Next-day Interviews: Priority reservation for next-day interviews in our Recruitment Center, following events you attend | | ✓ | ✓ |
Career Center Partner investments are strategic gifts, aimed at maintaining the momentum we’ve built through new and sustained programming, technology, and operations. This program began in 2014, with the Olinde family’s landmark investment that was honored through the renaming of the center. This investment, together with commitments from valued corporate partners, culminated in the opening of a premier, centrally located space in the LSU Student Union. The continuation of this program helps ensure the career success of LSU students and alumni, and allows for corporate recognition through:

- Naming of the LSU Recruitment Center – seven-year commitment
- Naming of other defined spaces within the center – five-year commitment

**BENEFITS**

- Your corporate brand associated with our facility and publications
- First choice with On-campus Interview (OCI) dates
- Prime placement and promotion of your company at recruiting events

**LSU OLINDE CAREER CENTER CORPORATE PARTNERS**

**SILVER LEVEL**

- FLUOR
- HALLIBURTON
- MOTIVA
- Shell

**BRONZE LEVEL**

- Chevron
- ExxonMobil
- HAJOA
- Mosaic
- Northwestern Mutual
- Dow
- Republic Finance

**OLINDE CAREER CENTER PARTNERS**

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BUILDING YOUR BRAND ON CAMPUS

EMPLOYER ENGAGEMENT CHECKLIST:

☐ Schedule an in-person or phone meeting to develop a comprehensive strategic outreach plan in collaboration with the LSU Olinde Career Center
☐ Handshake job postings
☐ Recruitment Events, including fall and spring Career Expos
☐ On-campus Interviews
☐ Campus Information Sessions
☐ Volunteering: Mock Interviews, Career Panels, Lunch & Learns, and more
☐ Advertise your visit(s) on social media by tagging us
☐ Advertise annually in the Student Career Guide
☐ Connect with faculty and student organizations
☐ Become a Corporate Partner, Career Center Partner, or Event Sponsor
☐ Meet with the LSU Corporate and Foundation Relations about broader university partnership and possible research opportunities

ENGAGEMENT BENEFITS

Increased engagement helps to build your brand on campus. Achieve recruiting success by maintaining a consistent presence.