OUR WORK

“There is nothing permanent except change.” - Heraclitus

While 2017-2018 was full of unexpected changes, I would argue that the LSU Olinde Career Center’s commitment and resolve to support student success remained constant. Students engaged in both career development services and recruitment activities in record numbers, and employer participation in campus recruiting increased due to our healthy economy.

This year we took an aggressive approach to proactively growing and diversifying the number of opportunities available to our students through executing a strategic employer development plan, transitioning to a new online platform, and expanding programs aimed at connecting students and employers.

With change comes opportunity, and our team is excited to zero-in on our role in retention, graduation, and post-graduation outcomes. We have plans to increase scalability of resources and services, expand our employer outreach efforts, and further integrate into senior colleges and academic departments, supporting the academic core through tailored resources and services.

We have plenty of work to do and appreciate your continued support in the coming year.

Geaux Tigers,

Jesse Downs
Director
LSU Olinde Career Center

The LSU Olinde Career Center exists to assist students and alumni in choosing careers, obtaining career-related work experiences as students, developing job search skills, and securing employment or admission to graduate or professional school.
48,009 TOTAL STUDENT ENGAGEMENTS*

*Includes one-on-one meetings, Handshake activity, Careers2Geaux activity, event attendance, programming and outreach, and on-campus interviews
ONE-ON-ONE IMPACT

CAREER DECISION MAKING

Our Career Decision Making team guides students through discovering and deciding on a career. They also administer and interpret career assessments to identify career interests, skills, values, and preferences.

WALK-INS

Walk-ins are available in 10-minute increments for quick questions about services, resources, and preparation for upcoming events. Focused Walk-in hours are offered to specific groups of students in preparation for networking and recruiting events, including Preparation Career Expo Walk-ins, held the week before Career Expo, and Sports Administration, Construction Management, and Student Teacher focused walk-in hours.

JOB SEARCH

Career Coaches and four dedicated graduate assistants support students in topics related to securing internships, and part-time and full-time employment.

6,335 ENGAGEMENTS WITH STUDENTS THROUGH ONE-ON-ONE MEETINGS

23.9% Career Decision-Making & Assessments
19.4% Walk-ins
54.9% Job Search

▲3% INCREASE IN STUDENT ENGAGEMENT THROUGH ONE-ON-ONE MEETINGS*

*IN COMPARISON TO FISCAL YEAR 2017
LSU's online career platform, Handshake, launched in April 2018 and provides LSU students and alumni with unparalleled access to job opportunities, employer contacts, and career resources and events at a rate that far outpaces the previous Careers2Geaux system.

Handshake, the new industry leader for career service management platforms, was developed with the latest technology offering an intuitive system and more opportunities for direct connections between students and employers. Handshake personalizes career recommendations based on a student’s interests and network, helping students discover new opportunities, companies, on-campus events—and build a meaningful career. Companies are able to leverage the Handshake system to directly message students and narrow down potential hires through advanced filtering options, all for free. The benefits of this new platform are evident through the early engagement data listed below.

**15,654 ENGAGEMENTS THROUGH HANDSHAKE IN ITS FIRST TWO MONTHS**

<table>
<thead>
<tr>
<th>Active Student Profiles</th>
<th>Active Employer Profiles</th>
<th>Jobs Posted</th>
<th>Approved Résumés</th>
<th>Student Applications Submitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,490</td>
<td>1,872</td>
<td>4,056</td>
<td>1,258</td>
<td>1,258</td>
</tr>
</tbody>
</table>

**24,453 STUDENT ENGAGEMENTS THROUGH CAREERS2GEAUX ACTIVE PROFILES, APPROVED RÉSUMÉS, AND APPLICATIONS SUBMITTED**

*Careers2Geaux data was collected July 1 - April 15, 2018, whereas Handshake data was collected between April 16 - June 30, 2018*
RECRUITING & NETWORKING EVENTS

**LSU CAREER EXPO - FALL & SPRING**
410 Employers | 4,151 Students

The Career Expo is our largest fall and spring recruiting event, offering opportunities in engineering, science, technology, business and liberal arts.

<table>
<thead>
<tr>
<th>FALL EVENTS</th>
<th>SPRING EVENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGRICULTURE CAREER FAIR</td>
<td>ART + DESIGN NETWORKING DAY</td>
</tr>
<tr>
<td>66 Employers</td>
<td>31 Employers</td>
</tr>
<tr>
<td>292 Students</td>
<td>132 Students</td>
</tr>
<tr>
<td>BUSINESS NETWORKING RECEPTION</td>
<td>BUSINESS NETWORKING RECEPTION</td>
</tr>
<tr>
<td>51 Employers</td>
<td>41 Employers</td>
</tr>
<tr>
<td>328 Students</td>
<td>298 Students</td>
</tr>
<tr>
<td>ENGINEERING NETWORKING RECEPTION</td>
<td>ENGINEERING NETWORKING RECEPTION</td>
</tr>
<tr>
<td>33 Employers</td>
<td>31 Employers</td>
</tr>
<tr>
<td>379 Students</td>
<td>280 Students</td>
</tr>
<tr>
<td>GEAUXING KINESIOLOGY</td>
<td>MANSHIP NETWORKING NIGHT</td>
</tr>
<tr>
<td>15 Employers</td>
<td>16 Employers</td>
</tr>
<tr>
<td>180 Students</td>
<td>72 Students</td>
</tr>
<tr>
<td>HEALTH PROFESSIONS FAIR</td>
<td>OPPORTUNITY KNOCKS! A LATE SEASON CAREER FAIR</td>
</tr>
<tr>
<td>46 Employers</td>
<td>42 Employers</td>
</tr>
<tr>
<td>302 Students</td>
<td>130 Students</td>
</tr>
<tr>
<td>SCHOOL PROFESSIONALS’ NETWORKING DAY</td>
<td>SUMMER JOBS FAIR</td>
</tr>
<tr>
<td>88 Employers</td>
<td>19 Employers</td>
</tr>
<tr>
<td>74 Students</td>
<td>433 Students</td>
</tr>
</tbody>
</table>

889 EMPLOYER ENGAGEMENTS ACROSS EVENTS
▲21% INCREASE IN EMPLOYER ENGAGEMENT*

7,051 STUDENT ENGAGEMENTS ACROSS EVENTS
▲11% INCREASE IN EMPLOYER ENGAGEMENT*

*IN COMPARISON TO FISCAL YEAR 2017
CAMPUS PROGRAMMING & OUTREACH

In addition to recruiting and networking events, the LSU Olinde Career Center staff engages with employers and departments across campus to develop programming and outreach initiatives focused on career exploration and preparedness.

CAREERS ON THE GEAUX

Careers on the Geaux is a programming series that is designed to introduce students to the professional environments they are going to enter upon graduation. For the fall 2017 edition, the OCC team organized a trip for computer science and ISDS students, and a blend of 44 students attended. Velocity Squared, IWD, and IBM showcased their Baton Rouge offices and spoke about their various projects and opportunities for LSU students. Students experienced three different companies with three very different workplace cultures, making Careers on the Geaux a success for our team.

RESIDENTIAL LIFE PARTNERSHIP

In partnership with LSU Residential Life, the LSU Olinde Career Center began a new programming initiative targeting campus residents. In February, career center staff held career workshops in each residence hall on career-related topics selected by the Resident Assistants. The OCC also provided extensive programming in several residence halls throughout the year that focused on career discovery and included career assessment workshops, presentations regarding internships, job search skills development, and tours of our office. This partnership earned the office the Residential Life Campus Partner Award for 2017-2018.

PROGRAMMING & OUTREACH SNAPSHOT

247 Programming & Outreach Events*
3,164 Student Engagements Across Programming & Outreach Events

▲11% INCREASE IN STUDENT ENGAGEMENT

*Includes career coach classroom presentations, workshops, etc.

*IN COMPARISON TO FISCAL YEAR 2017
ON-CAMPUS INTERVIEWING

Our state-of-the-art Recruitment Center boasts 22 private interview rooms capable of holding up to four people. Each room is equipped with supplies, iPads, work tables, comfortable seating, and wi-fi access. The Recruitment Center has a professional atmosphere perfect for interviewing.

*Most student attendees have multiple interviews per Interviewing Day

*IN COMPARISON TO FISCAL YEAR 2017
TAILORED SERVICES & COLLABORATIONS

JOB SHADOWING PROGRAM

The LSU Olinde Career Center implemented a new program for students—the Job Shadowing Program. Attendees participated in a one-day, unpaid job shadowing opportunity that allowed them to observe and work with professionals in business career fields aligned with their interests.

Throughout the day, students received firsthand experience in a typical day on the job and had the opportunity to ask questions about being a successful candidate and employee in the career field.

Ceara Cabezon, 2018 Job Shadow Program participant, said:

“My experience last year was helpful because I was able to interview various people throughout the company and understand the day-to-day workings of a consulting company, which led me to pursue a full-time position in the consulting field for after graduation.”

Anit Bryne, Partner at SSA Consultants, an employer participant in the Job Shadow Program, said:

“SSA is proud to support LSU and invest in student professional development. We know that Jaron and Ceara – who joined us for the day – are talented Tigers who have bright futures ahead.”

MAJOR MINERS WORKSHOP

The Major Miners workshop is a collaborative effort between the LSU Olinde Career Center Career Decision-Making team and LSU’s Center for Freshman Year.

In its second year, multiple workshops are offered each fall and spring shortly before students begin scheduling. The Center for Freshman Year facilitated “True Colors” (self-exploration) and the career center provided insights and tools for students to dig deeper: to learn more about themselves, occupational options, and LSU majors. This collaboration provided an opportunity for students to see the faces of these two departments and understand how each serves the mutual goal of helping these first-year students engage in their own major/career-decision process.
PASSPORT OFFICE

In its third year of passport operations, the LSU Career Center continues to see steady use of passport services. Passport application services are available to the LSU and local community by appointment only. Appointment hours are Monday, Wednesday, and Friday from 9:00 a.m. to 3:30 p.m. (excluding official university holidays).

WHO’S ON THE GEAUX?

- PASSPORT APPLICATIONS PROCESSED: 300
- DEPARTMENT OF STATE COLLECTION: $48,902.57
- MINUTES PROCESSING TIME PER PASSPORT: 20

- 67% LSU STUDENTS
- 21% COMMUNITY MEMBERS
- 12% LSU STAFF
EMPLOYER PARTNERSHIPS

COMPANY VISITS & OUTREACH INITIATIVES

The Employer Development and Relations team focused on growing and expanding our employer network to offer students more options to fulfill their career goals. A strategic employer outreach plan, targeting 7 regional cities where LSU students have shown the most interest in working, was devised and phase one completed with visits to Dallas, Orlando and Charlotte. In addition, the team continued to actively recruit and support local and national employers in their pursuit of top talent from LSU.

As a result of this proactive employer development, the career center has connected with 197 unique organizations who are either new or re-engaging (after a 3 year absence) with LSU. Some highlights of our engagement include the expansion of Goldman Sachs recruitment at LSU, the addition of LSU to Academy Sports + Outdoors Tier 1 school list and the newly formed relationships with industry giants such as: Southwest Airlines, JCPenney, GM Financial, Duke Energy, Red Ventures, Lowe’s, Belk, and Bank of America.

REGIONAL STRATEGIC OUTREACH

- Phase One: Charlotte, NC, Dallas, TX, Orlando, FL - Completed
- Phase Two: Atlanta, GA, Austin, TX, Houston, TX, Nashville, TN - In Progress

197 UNIQUE EMPLOYER ENGAGEMENTS

- 88 FACE-TO-FACE MEETINGS
- 63 ONE-ON-ONE CONFERENCE CALLS
- 74 EMAIL CONVERSATIONS
EMPLOYER PARTNERSHIPS

CAREER CENTER PARTNERS

Thank you to our current Career Center Partners. These corporations and generous donors made significant gifts to help fund the building of the LSU Olinde Career Center. To learn more, visit lsu.edu/careercenter/about/center.php.

Olinde Family    Belleau Family    Reilly Foundation    LSU Family Association    Brian L. Blades    Harry J. Longwell

Humphrey T. Olinde    Cale Smith, MassMutual Louisiana    Suzanne Swindler Smith

LSU OLINDE CAREER CENTER CHAMPIONS

Thank you to our current Career Center Champions. These individuals gave contributions of $1,000+ toward the building of the LSU Olinde Career Center.

Elizabeth M. Beard - Jamie Belinne - Dr. Charles & Mary Belleau - David R. Bencaz - Michael J. Borgmeyer
Susan Borgmeyer - David J. Bouquet - Sherry Englande & Jason Brown - Michael W. Burcham - Sarah Clayton
Charles P. Darnell - Deborah A. De Bram - Joyce V. Dodds - Terry F. Ferguson - Ryan D. Fontenot - Andrew W. Frilot
Donald G. Gilbert - Chad R. Harris - Timothy P. Henken - Walter J. Hrysiko - Dena E. Jarski - Libong W. Lee - Shangli Ou
Clay J. Richard - Brian & Geralyn Stewart - Jay J. Suter - Taylor Cox & Carrie Hebert
EMPLOYER PARTNERSHIPS

CORPORATE PARTNER PROGRAM

The Corporate Partner Program (formerly known as the STAR Employer Program) allows organizations an opportunity to jointly fuel the mission of the LSU Olinde Career Center and build their own employer brand across campus through a yearly philanthropic investment. Thank you to our Corporate Partner Program Employers for fiscal year 2017-18.

To learn more, visit [lsu.edu/careercenter/corporatepartner.php](http://lsu.edu/careercenter/corporatepartner.php)

PARTNER WITH US!

CORPORATE RECOGNITION

We offer a variety of opportunities for corporations to partner with the LSU Olinde Career Center for immediate and lasting impact. Consider partnering with us at your favorite events as an Event Sponsor, annually as a Corporate Partner, or consider a transformative gift for long-term impact by becoming a Career Center Partner.

INDIVIDUAL IMPACT

Individuals have the unique opportunity to give a gift that will directly impact our students. Many employers sponsor matching gift programs, allowing you to increase your giving.

For more information, please contact:

Jesse Downs
Director
LSU Olinde Career Center
jdowns@lsu.edu
225-578-7180