

Fall 2023 Virtual Interior Design Networking Event

Virtual via Handshake | Wednesday, November 8, 2023 | Career Fair: 10:30 a.m.–1:30 p.m.

Policies and Guidelines

- Please review the LSU <u>Recruiting Policies and Guidelines</u>.
- Please review the Event Cancellation, No Show, Inclement Weather and Technology Policy.
- View top tips for recruitment success in our **Employer Recruitment Guide**.

General Information

This event will be held virtually and managed through the Handshake online platform. Scheduling 1:1 and Group Sessions is the **only** way you can connect with students during the event. **You must have your session schedule set in Handshake** for students to meet with you. Please also make sure all of your recruiters have <u>claimed their schedule</u>. See "Immediate Next Steps" below for details.

Immediate Next Steps (Action Items)

- By 11/1: <u>Complete your fair schedule</u> so that students may sign up on your schedule to meet with you and/or your representatives. See "Tips for Building Your Schedules" below.
- **By 11/1:** After you set the schedule for you and your recruiters, your recruiters must "<u>Claim My Schedule." Instructions on schedule creation can be found here.</u>
- **By 11/5:** Please be sure to test your Handshake video at least 3 days before the event by following these video testing instructions and this test video session link.

Event Format

At our fair, you'll be able to engage with students in a variety of formats, including:

- Group Sessions: 30-minutes each, up to 50 students and 1 rep (video, audio, and chat options)
- 1:1 Sessions: 10-minutes each, with 1 student and 1 rep (video, audio, and chat options)
- Student access to your Handshake profile to learn about company culture and opportunities

To learn more about these features <u>check out this virtual fair training webinar recording</u>, which was hosted by Handshake, or <u>this video walkthrough training</u>.

Tips for Building Your Schedules

- **The earlier you set your schedule,** the earlier you may see students begin to sign up. Students will be encouraged to begin claiming sessions immediately, but most sign ups occur the week prior to the event.
- **A best practice includes** each recruiter updating their Handshake User Settings to edit their "title" to be the division/department that they are recruiting for and/or the majors they are looking to attract. This helps students choose the most aligned recruiters when signing up on schedules.
- **To reach the most students**, consider offering a mix of 1:1 and Group Sessions across your team's schedules. The majority of students are eager to join Group Sessions, while more intentional internship and job-seekers often claim 1:1 Session spots.
- 1:1 Sessions are 10 minutes in order to maximize the number of candidates you can meet with. **If you are interested in connecting with a smaller quantity of students for a longer period of time each**, consider only scheduling one 1:1 session every 20 minutes. If the student is available to remain on the call, you can offer this. Alternatively, consider taking the last minute of your 1:1 to exchange contact information to schedule a follow up outside of the event.
- If you are **choosing to use an <u>external video platform</u>** to host your sessions, please let students know in advance so they can have the software downloaded/installed. <u>More information about how to access your schedule/list of students can be found here.</u>

