

Global Entrepreneurship Specialization

LSU Resources

Stephenson Entrepreneurship Institute
The Entrepreneurship Fellows Program
Louisiana Business and Technology Center
Student Incubator
International Student Associations
International Programs

Louisiana Resources

Baton Rouge Center for World Affairs
Baton Rouge Area Chamber
Social Entrepreneurs of New Orleans
Port of New Orleans
World Trade Center in New Orleans
U.S. Department of Commerce in New Orleans

Professional Societies

Global Entrepreneurship Week
National Business Incubation
Association

Employers

Multinationals
Service Industries
Consulting

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What is the Global Entrepreneur Specialization?

This specialization is designed to explore the opportunities inherent in combining globalization with information technology and how to transform them into new products or services in existing firms and new ventures. It also emphasizes the creative process of entrepreneurs and how to pool and leverage globally networked resources to empower entrepreneurial thinking.

What is Required?

Simply take the following courses:

GBUS 4040 Entrepreneurship in China (Chen) Spring

Characteristics of Chinese entrepreneurs, financing new ventures, innovation and creativity, franchising in China, Chinese family businesses, technological entrepreneurs, technological intrapreneurs, entrepreneurship education in China, incubators in China.

BADM 7160 Negotiations, Persuasion, and Influence (MBA Faculty) Spring

Experiential-based course designed to provide managers with the basic concepts and techniques necessary for effective negotiation, persuasion, influence, and conflict resolution in a variety of business contexts.

BADM 7170 International Management Challenges (MBA Faculty) Spring

This course focuses on doing business in China, Brazil, India, or Russia. Through an extensive, immersive field trip to the country, students will gain tremendous insight and knowledge into the country's history, culture, business practices, and how to approach business opportunities in the country.

ISDS 7150 Emerging Markets and Supply Chain Opportunities (Chen) Fall

See instructor for more information.

Please note: Students are required to work with Flores MBA office to confirm availability of elective courses each semester. Electives are generally not available every semester and are subject to instructor availability. In cases where an elective will not be offered as planned, the Flores MBA office will attempt to find alternative courses for the student to take so that the specialization can be completed.