The Business Education Complex includes approximately 156,000 gross square feet of learning and research environments, including classrooms, labs, study space, and offices. The two wings include 22 classrooms equipped with the latest in audio-visual equipment, a marketing lab, and a 50-person financial trading SMART Lab.

The LSU E. J. Ourso College of Business has been continuously accredited by the Association to Advance Collegiate Schools of Business International (AACSB) since 1931. The college was last reaffirmed in 2016.

LSU is accredited by the Southern Association of Colleges and Schools (SACS), which was formed in 1895, and was last reaffirmed in 2004.

$51,500.00
Average starting salary of business graduates.

$74,200.00
Average starting salary of business graduates with a master’s degree.

Eduniversal
Top Business School – In 2017, Eduniversal ranked the E. J. Ourso College of Business 30th in its 3 Palmes category of “Excellent Business Schools.” The organization also ranked the Master of Public Administration (No. 17) and Master of Science in Finance (No. 20) programs in the top 40 of its 2017 Best Masters rankings among public colleges and universities.

U.S. News & World Report
Top 50 Public MBA Program – U.S. News & World Report ranked the Flores MBA Program 33rd among public institutions in its 2016 edition of “America’s Best Graduate Schools – Business Schools.”

Best Online MBA Programs – U.S. News & World Report ranked the Online Flores MBA Program T-38 among public colleges and universities and T-47 overall on its list of 239 ranked programs. The online MBA program continues to rank in the top 50 among public schools as best for veterans.

Forbes
Top 30 Public MBA Program – Forbes.com ranked the Flores MBA Program 29th among public institutions for return on investment in September 2015.

The Institute of Internal Auditors
Highest Score – Nineteen internal auditing students from LSU have earned the highest student score on the international Certified Internal Auditor Exam in the last 29 years.

The Princeton Review

BI Software Insight
Top Business School – In 2014, in just its third year of existence, the Master of Science in Analytics program was named one of the nation’s top programs in BI Software Insights’ list of “Top Big Data & Analytics Masters Programs.”

University Herald
In 2016, the University Herald named the Flores MBA Program as top 5 in the United States for sending most graduates to their dream jobs.
Consistent with LSU’s Flagship Agenda, the E. J. Ourso College of Business fully embraces the mission of enhancing diversity and inclusiveness, and thus has this mission as one of its five strategic priorities.

**Enrollment**

**Fall 2017**

1,989 total undergraduate students enrolled

- Accounting, BS – 447
- Economics – 431
- Finance, BS – 24
- Information Systems & Decision Sciences, BS – 133
- Management, BS – 196
- Marketing, BS – 408
- National Student Exchange – 1
- Non-Matriculated – 6
- Student Exchange Programs – 13

481 total masters students enrolled

- Accounting, MAcc – 47
- Finance, MS – 26
- Analytics, MSA – 31
- MBA – 305 (125 online)
- Public Administration, MPA – 69

77 total PhD students enrolled

- Accounting, PhD – 12
- Economics, PhD – 24
- BADM with Finance concentration, PhD – 13
- BADM with ISDS concentration, PhD – 13
- BADM with Management concentration, PhD – 6
- BADM with Marketing concentration, PhD – 9

1,989 total undergraduate students

| American Indian/Alaska Native | 7 |
| African-American | 465 |
| Asian | 52 |
| White | 413 |
| Two or more races | 27 |
| Hispanic | 107 |
| Native Hawaiian | 3 |
| Non-Hispanic Latino | 419 |
| American Indian/Alaskan | 4 |
| Two or more races | 22 |
| Hispanic | 10 |
| White | 386 |
| Men | 1,082 |
| Women | 897 |

Total: Tenured-Track Faculty 73

**IMPACT**

**[beyond the college]**

| Accounting Tenured-Track Faculty | 7 |
| Economics Tenured-Track Faculty | 9 |
| Finance Tenured-Track Faculty | 11 |
| Information Systems & Decision Sciences Tenured-Track Faculty | 8 |
| Management Tenured-Track Faculty | 7 |
| Public Administration Institute Tenured-Track Faculty | 6 |

**MEDIA**

- **H. Naci Mocan**, Ourso Distinguished Chair in Economics, was appointed to the Louisiana Advisory Committee of the U.S. Commission on Civil Rights. Advisory committee members conduct reviews and produce reports and recommendations on local civil rights issues including justice, housing, discrimination, education, and other important themes.
- **Helmut Schneider**, executive director of statistical analysis for the Highway Safety Research Group and Ourso Family Distinguished Professor of Information Systems, lead a team that hosted the 43rd annual International Traffic Records Forum in New Orleans. During the conference, **Cory Hutchinson**, director of business analytics for the Highway Safety Research Group and adjunct faculty member in the Stephenson Department of Entrepreneurship & Information Systems, received the Scott Falb Exceptional Service Award for his contributions to the Association of Transportation Safety Information Professionals.
- **Dak Terrell**, Freenport-McMoRan Endowed Chair of Economics and executive director of the LSU Economics & Policy Research Group, and Stephen R. Barnes, associate professor of economics and director, of the LSU Economics & Policy Research Group, authored a study about the economic impact of the NBA All-Star 2017 Weekend on the Louisiana economy. Their report showed the event generated an estimated $44.9 million in spending. The study was commissioned by Louisiana Economic Development and conducted with support from the National Basketball Association and the Greater New Orleans Sports Foundation.
- **Tommy Karam**, senior instructor in the Department of Marketing and the Flores MBA Program, advises LSU athletes on personal branding. Karam works with both current student-athletes and alumni who have gone on to the pros. In a 24/7 news cycle, it is important for these Tigers to become comfortable with the media and to learn techniques for managing their personal brands.
- **Thomas Greckhamer**, Catherine M. Rucks Professor of Management, has been invited to serve as associate editor of Organizational Research Methods, a journal established to promote a more effective understanding of current and new methodologies as applied in organizational research. ORM is the leading research methodology journal in all organizations disciplines and is sponsored by the Academy of Management.

- **Dana Hart**, director of the LSU Flores MBA Program, spoke to The Business Report about factors that prospective students should consider before pursuing an MBA. He shared that while an MBA can lead to higher earnings and a wider range of job opportunities, it requires a significant financial, mental, and emotional effort from students.
- **The Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) hosted by the LSU Stephenson Entrepreneurship Institute was featured on Louisiana Public Broadcasting’s The State We’re In.**

**Outside Donor Funding**: $10,517,310.23

**Awarded Grants**: $4,392,924.00

---

**Total: Tenured-Track Faculty 73**