A GUIDE TO MAJORS IN BUSINESS

Career Opportunities by Major:

**Accounting**
Areas
- Auditing
- Corporate Accounting
- Government Accounting
- Information Systems
- Tax Planning/Compliance

**Areas**
- Assurance
- IT Auditing
- Regulatory & Compliance Audits
- Financial Audits
- Operational Audits
- Consulting
- Fraud/Forensic Investigation
- Management Requests
- Process Improvements
- Risk Analysis
- Risk Management

**Employers**
- Public Accounting Firms
- Government Agencies
- Banks/Financial Institutions
- Manufacturing Companies
- Consulting Firms
- Service Companies

**Economics & ITF**
Areas
- Economic Advising & Consulting
- Industry & Market Analysis
- Forecasting
- Research
- All General Business Fields

**Employers**
- Educational Institutions
- Energy Companies
- Financial Institutions
- Government Agencies
- Insurance Companies
- Trade/Labor Organizations

**Entrepreneurship**
Areas
- Business Ownership
- Financial
- Franchise
- Innovation
- Legal

**Employers**
- Nonprofits
- Partnerships
- Proprietorships
- Self-employed
- Startups
- Support Organizations

**Finance**
Areas
- Business Finance
- Investments
- Financial Markets & Institutions
- Real Estate
- Risk & Insurance

**Employers**
- Investment Banking
- Energy Companies
- Consulting Firms
- Banks/Financial Institutions
- Private Equity Companies
- State Retirement Systems
- Real Estate Investment Trusts
- Appraisers
- Asset Managers
- Property Managers
- Developers
- Wealth Management Firms

**General Business**
Areas
- Choose from more than 100 minors and turn your passion into your degree.

**Employers**
- Options are literally endless with a customized general business degree.

**Internal Auditing**
Areas
- Assurance
- IT Auditing
- Regulatory & Compliance Audits
- Financial Audits
- Operational Audits
- Consulting
- Fraud/Forensic Investigation
- Management Requests
- Process Improvements
- Risk Analysis
- Risk Management

**Employers**
- Professional Services Firms
- Energy
- Financial Services
- Government Agencies
- Health Care Industry
- Manufacturing
- Oil & Gas Services
- Retail

**ISDS**
Areas
- Business Analytics
- Business Application Development
- Business Design
- Database Administration
- Executive Administration
- System Analytics
- Systems Integration

**Employers**
- Computer Companies
- Consulting Firms
- Energy Companies
- Entertainment Companies
- Educational Institutions
- Financial Institutions
- Government Agencies
- Health Care Industry
- Hotels & Restaurants
- Insurance Companies
- Manufacturers
- Public Accounting Firms
- Retail
- Telecommunications Companies

**Management**
Areas
- Human Resources
- Leadership
- International Management
- Foreign Service
- Labor Relations
- Talent Acquisition
- Training & Development

**Employers**
- Multinational Corporations
- Health Care Industry
- Consulting Firms
- Government Agencies (local/state)
- Universities

**Marketing**
Areas
- Sales/Management
- Retailing
- Advertising
- Buying
- Planning/Research
- Brand/Product Management

**Employers**
- Retail Establishments
- Service Industries
- Financial Institutions
- Energy Companies
- Insurance Agencies
- Pharmaceutical Companies
- Consumer Product Companies
- Manufacturers

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