



Public-Private Partnerships

Flapjacks and Layer Cakes

Stacking debt and equity sources for successful economic development and investor returns

Monday, January 7, 2019

1:00 p.m. to 4:30 p.m. Educational Sessions

Business Education Complex Auditorium (1510)

4:30 p.m. to 6:00 p.m. Networking Social

Business Education Complex Rotunda

1:00 p.m. to 1:05 p.m.

Symposium Welcome

Dean Richard White Jr., Dean, E. J. Ourso College of Business
Brian Andrews (moderator), Assistant Director, LSU Real Estate Research Institute

1:05 p.m. to 1:50 p.m.

Economic Development Districts

Charles Landry, Partner, Fishman Haygood

1:50 p.m. to 2:00 p.m.

Success Story — Louisiana Avenue

James "Jimmy" Maurin, Founder & Past Chairman, Stirling Properties

2:00 p.m. to 2:15 p.m.

Break

2:15 p.m. to 3:15 p.m.

Panel Discussion — Opportunity Zones

James Chappell, Executive Director, LED
Chris Tyson, President & CEO, EBR Redevelopment Authority
Troy Villafarra, Managing Director, Crescent Growth Capital LLC

3:15 p.m. to 3:30 p.m.

Break

3:30 p.m. to 4:30 p.m.

Panel Discussion

Stuart Helo, Sector Lead, CSRS
Donnie Hicks, EVP & Chief Legal Officer, Provident Resource Group
Steve Hicks, Chairman & CEO, Provident Resource Group
Steven LeBlanc, Vice President, Stonehenge Capital Company
James Richardson, Professor, LSU Public Administration Institute

4:30 p.m. to 6:00 p.m.

Networking Social

Sponsored by Provident Resource Group

Presented by the Urban Land Institute Louisiana and the E. J. Ourso College of Business