

2008

Hall of Distinction Banquet

&

Donor Recognition Ceremony

PROGRAM

WELCOME AND INTRODUCTIONS

Interim Dean William R. Lane

REMARKS BY

John V. Lombardi

President, Louisiana State University System

RECOGNITION OF DONORS

DINNER

Catered by Unique Cuisine

INDUCTION OF 2008 HALL OF DISTINCTION CLASS

HONOREES

Edward A. Landry

Peggy B. Scott

James D. Shelton

CLOSING REMARKS

E. J. Ourso College of Business

Hall of Distinction

LSU's E. J. Ourso College of Business has long been at the forefront of producing leaders who make significant contributions to the areas of business, academia, government, and the community at-large. Whether alumni or not, individuals who have a strong association with the E. J. Ourso College and have

distinguished themselves through their personal and civic achievements are considered annually for the Hall of Distinction.

Well before the formal establishment of the College of Business Administration in 1928, students attending the University with aspirations in various endeavors were taught the basic principles of entrepreneurship necessary to be successful. Such successes formed the foundation later alumni would utilize to achieve their accomplishments. Continuously the college of business has recognized these ambassadors of LSU. Since 1996, the E. J. Ourso College of Business has honored these individuals through the Hall of Distinction.

Nominees for the Hall of Distinction may be submitted by anyone and are solicited on behalf of the E. J. Ourso College by the Dean's Advisory Council, the College Executive Committee, and past inductees.

Donor Recognition Ceremony

Tonight marks the E. J. Ourso College of Business' Second Annual Donor Recognition Ceremony. Donors being honored have gifted \$250,000 or more cumulatively to the LSU Foundation for the college through the Forever LSU Campaign, which began July 1, 2001. Corporate matching funds are credited to an individual's cumulative giving total and also to the matching corporation's cumulative total.

Forever LSU: The Campaign for Louisiana State University, is the largest, most ambitious fundraising campaign in school history. The campaign supports the National Flagship Agenda and is the plan that will position LSU as one of the leading public institutions in the nation.

The E. J. Ourso College is grateful for the support of these generous donors:

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Edward A. Landry

Ed Landry is a senior partner and member of the Probate and Trust Department at the Los Angeles based law firm Musick, Peeler & Garrett. During his 40-year association with the firm, he has handled the estates of many prominent California decedents, including that of industrialist J. Paul Getty.

A native of New Orleans, Louisiana, Mr. Landry received his business administration degree with honors from LSU in 1961 and earned a law degree from the University of California at Los Angeles in 1964. At UCLA, he served as Law School Student Body President, was a member of the *UCLA Law Review*, and elected to the Order of the Coif.

Mr. Landry's professional career with Musick, Peeler & Garrett has been one of growth for four decades. Formed in 1952 by the merger of two smaller entities, the firm is an established general practice firm with over 100 attorneys practicing in six of California's major metropolitan centers – Los Angeles, San Francisco, San Diego, Orange County, Westlake Village, and Santa Barbara.

Throughout the 1960s and 1970s, Musick Peeler grew with a labor and employment practice added and the expansion of the firm's Litigation Department. As California has developed, so too has the firm. Today, 16 separate disciplines are practiced by Musick Peeler's legal specialists. For Mr. Landry, widespread recognition of his expertise has been gained over the years as an adjunct professor of law at UCLA Law School and as a member of the

California Continuing Education of the Bar, the University of Southern California's Estate Planning Institute, the American College of Trust and Estate Counsel, and through other programs and institutes as well.

A member of the American, California, and Los Angeles Bar Associations, Mr. Landry is a Knight of St. Gregory, a Knight of Malta, and sits on the board of The Watson Land Company. He has served as a member of the advisory board of the CEB-UCLA Estate Planning Institute, the American College of Trust and Estate Counsel, and the Chancery Club. His civic and charitable affiliations also include the Dan Murphy Foundation, the Los Angeles Music Center Opera, the Estelle Doheny Eye Institute, and the Walter Lantz Foundation. He also serves on the academic committee of the E. J. Ourso College of Business Dean's Advisory Council.

Recognized in *Best Lawyer's in America* and named in both *International Who's Who* and *Who's Who in California*, Mr. Landry has shown a penchant for fine food and wine. He is a member of the Chevalier du Tastevin, the Commanderie du Bordeaux, the California Vintage Wine Society, the Southern California Food and Wine Association, The California Eight, The Best Bottle Society, the Chablis Society, and the Alsacian Wine Society. Additionally, he has appeared as a guest chef of the California Club, of which he is a member, and at several well-known Los Angeles restaurants.

Mr. Landry and his wife, Madeleine, have been married for 42 years and have two daughters and three grandchildren.

REFLECTIONS

For me, arriving on the LSU campus was like "waking up in Oz". I had experienced little travel during my high school years and will never forget my first trip to campus in a school bus along with 30 other bleary eyed juniors all eager to see what LSU was all about.

Needless to say, the campus was a far cry from what it is today. It was magical, covered with green grass, stately oaks, and with far fewer buildings it looked to me like Audubon Park on steroids. In addition, the campus, as it is now, was full of the most beautiful girls I had ever seen. I never bothered to look at another college. I was hooked on LSU.

When I arrived for my freshman year, I spent my first semester in the stadium dorm: a memorable experience! It was non-stop activity and after a semester with no sleep I moved to the pentagon barracks. My next move was to the KA house where I lived until graduation. It was while living in the KA house that our ancient cook, Rosalie, taught me the way around a kitchen and introduced me to my lifelong appreciation of food and wine.

I have fond memories of my fraternity life and have often said that among the things I would never have changed in my life were my years at LSU in the KA house. I arrived in the KA house just in time for the 1958 football season. I saw every game, traveling to most out of state games by train. Having experienced the '58 season I can well imagine the excitement generated on campus by the most recent championship seasons.

While at LSU I attend the undergraduate business school to prepare myself for law school. I remember fondly the classes of T. Harry Williams, John Davidson and my math teacher, Colonel Cole. While in the business school my worst grade was in typing, a skill I have never mastered.

Upon graduation I moved west to UCLA law school. It did not take me long to discover that I had received an outstanding undergraduate education at LSU. I graduated in the top 10% of my class and had no problem holding my own with the Ivy League graduates at UCLA.

Between my second and third years at UCLA, I clerked at the law firm of Musick, Peeler & Garrett. I was hired by the firm at the end of the summer and have practiced law with them my entire career.

I have been fortunate to represent many notable Californians and have handled many highly visible cases. I have been active in firm management as well.

My experiences at LSU were the foundation of my public service commitment. Today I sit on 15 boards, including the boards of Harvey Mudd College and Loyola Marymount University. I am also the chairman of the Doheny Eye Institute, part of the Department of Ophthalmology of the University of Southern California. I interface with the students and faculty of those institutions, and I am convinced that the faculty and student body at LSU is as good as they get.

I thank the E. J. Ourso College of Business for this great honor and I am grateful to have had the opportunity to have attended this venerable institution. I am more convinced than ever that it was the lessons I learned during my years at LSU that have made it possible for me to achieve what I have in life.

Peggy B. Scott

Peggy Scott is the executive vice president and chief financial officer of Blue Cross Blue Shield of Louisiana, oversees all finance and treasury functions, and heads the lion's share of all other operating and functional departments. Blue Cross is the largest health insurer in Louisiana with \$2 billion annually in revenues.

A native of Baton Rouge, Louisiana, Ms. Scott received her bachelor's in accounting from LSU in 1973 and her executive MBA from Tulane University in 1992.

Ms. Scott began her career in public accounting and quickly distinguished herself. In 10 years, she simultaneously advanced to full partner and office managing partner with Deloitte. This marked the first time in Deloitte's 100-year history that a female was promoted to head an office. Shortly thereafter, she joined the healthcare industry with General Health System in Baton Rouge, serving as chief financial officer and head of Corporate Services.

When her services as an experienced executive were sought by Novant Health in North Carolina to lead the acquisition of 20 hospitals from Hospital Corporation of America and the integration of two regions, Ms. Scott agreed. Ten years later, she returned to Louisiana to serve as executive vice president of Operations and Finance for Pan-American Life. While there, she led the U.S. and international operations of the \$2 billion company, which was operating in eight countries. It was in October 2005 that Ms. Scott joined Blue Cross Blue Shield of Louisiana.

A certified public accountant, Ms. Scott has served as an adjunct professor at Tulane University's Medical School. She is an editorial advisor for the *Journal of Accountancy*. In addition to corporate board service, Ms. Scott's extensive community involvement has included board memberships with the Louisiana Superdome, Junior Achievement, and the Chamber of Commerce. She has served in numerous leadership roles within the American Institute of CPAs, Institute of Management Accountants, and the American Society of Women Accountants.

Early in her career, Ms. Scott's abilities were recognized when she was named one of the Ten Outstanding Young Women in America in a competition of more than 100,000 applicants. In 2004, she was honored as the National Financial Executive of the Year by Robert Half International and by Tulane University as its Outstanding Alumnus of the Year. Last year, she became the first Louisianan to be inducted into the American Institute of CPAs' Business and Industry Hall of Fame.

In addition to being a member of the E. J. Ourso College of Business Dean's Advisory Council, Ms. Scott is also a member of the council's executive committee and chairs its academic committee. Additionally, she has appeared as a guest speaker in the Flores MBA Program's Distinguished Speaker Series.

Ms. Scott and her husband, LSU Economics Professor Emeritus Loren Scott, have two daughters – Stacy and Kelly.

REFLECTIONS

Growing up in Baton Rouge, I was always aware of the presence of LSU and how it permeated everything within the city. When I went to my first college football game at age 10, I received my first true introduction. Sitting in the stands, all dressed up with my big mum corsage, I was captivated as the Tiger Band took the field. Once the Golden Girls sequentially dropped their capes, I was hooked. Years later, when I won a scholarship to LSU, I became part of the LSU community.

In 1970, when I entered the College of Business the most notable observation was the lack of women. I think I was one of only a handful of females in the entire business college. I chose to major in accounting, when my faculty advisor, Dr. Dan Kyle,

took a special interest in me and inspired me with long conversations about the opportunities within that field. He encouraged me to start my career in public accounting with one of the “Big 8” national accounting/consulting firms and then use my accounting background as a foundation for whatever I later chose to do in business.

Being a serious student, I was not seeking a “Mrs.” degree from LSU. However, Dr. Kyle returned a year later and said, “I have got the guy for you”. He introduced me to Loren, who was a young widower with two small children. Sure enough, we were married shortly thereafter with a headline in the engagement section of the newspaper reading, “LSU Professor Marries Student.” So, barely 20, I became a wife, mother, and full-time student, still striving to finish at the top of my class. If I survived, I figured I could handle any obstacles that the business world would send my way.

Some of the other things that I remember about my LSU college years are:

- My closest friends and favorite teachers
- Bald-headed followers of Sun Moon appearing in white robes in the Quad
- Dancing with football players during the LSU ballroom dance class
- Hours spent at the Union in club meetings
- Old Vietnam veterans, all of age 26, attending classes with me, and
- Classes in Himes with “Papa Bear Fair” (Dr. Fair).

I was delighted when I graduated from LSU magna cum laude, one of only three in the entire college of business graduating with honors. During my days at LSU, I was taught much more than just the technical subjects that would form a foundation for my future career. I gained friendships that have lasted a lifetime and, as an officer in campus organizations, such as Beta Alpha Psi, I learned what it takes to be a leader and how rare they truly are.

My education at LSU prepared me to be among the first females to enter the male-dominated field of national public accounting with Deloitte, and my success paved the way for many women to follow. A particular highpoint in my career was