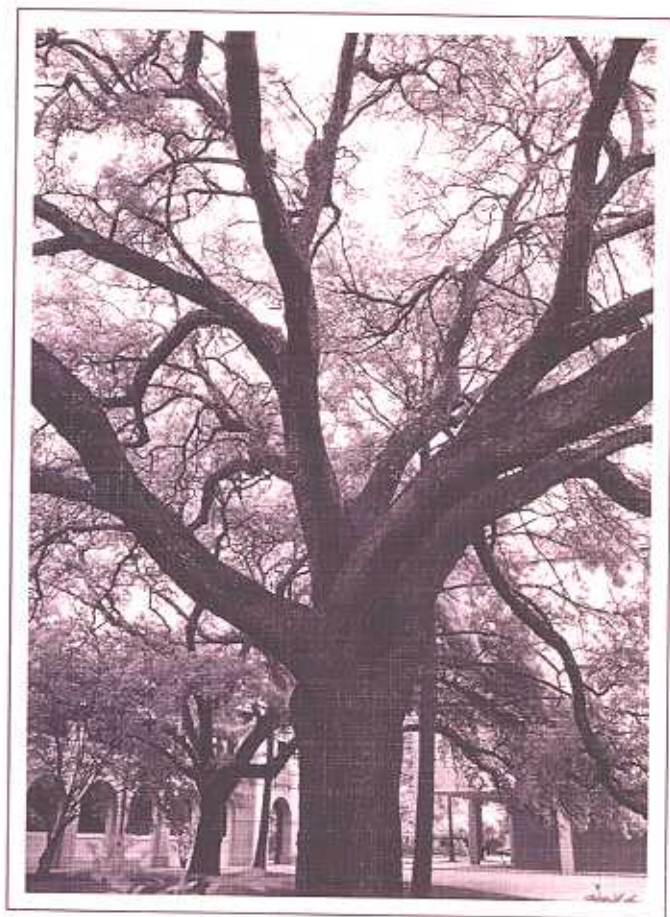


# HALL of DISTINCTION

2003



*E. J. Ourso College of Business Administration*  
*Louisiana State University*

HALL of DISTINCTION  
*E. J. Ourso College of Business Administration*



*Program*

*Welcome and Introductions*  
*Interim Dean William R. Lane*  
*E. J. Ourso College of Business Administration*

*Invocation*

*Remarks*

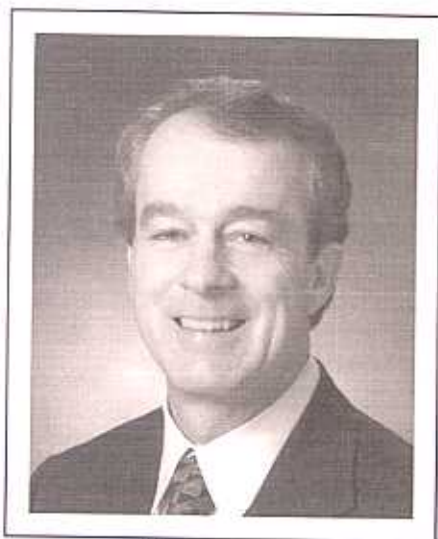
*Dinner*

*Induction Ceremonies*

*Inductees*

*John Q. Barnidge*  
*J. Gerard Jolly*  
*Eddie J. Jones*  
*Roger H. Ogden*  
*Kathryn M. Sullivan*

*Closing Remarks*



## *John Q. Barnidge*

*John Q. Barnidge*

John Q. Barnidge is the senior vice president and chief financial officer of Prime Medical Services, Inc., a publicly traded health service provider and manufacturer operating in thirty-four states and in Europe.

Barnidge graduated from Louisiana State University with a bachelor of science degree in general business administration in 1973 and earned a master's degree in accountancy from Georgia State University two years later. A certified public accountant (CPA), certified fraud examiner (CFE) and certified valuation analyst (CVA), Barnidge has extensive professional experience with business valuations and mergers and acquisitions.

Earlier in his career, Barnidge worked with Arthur Andersen & Co., where in only one and one-half years he was promoted to senior auditor and later to audit manager. After working at Andersen, Barnidge acquired an existing Houston-based accounting practice and quickly merged it to form Simonton, Kutac and Barnidge, a forty-six-person CPA firm with offices in Houston and Dallas. Later, Barnidge joined Prime Medical in Austin, Texas.

Barnidge is a member of the American Institute of Certified Public Accountants and the Texas Society of Certified Public Accountants. He is a Life Member of the Association of Certified Fraud Examiners and belongs to the American Board of Forensic Accounting and the National Association of Certified Valuation Analysts.

Barnidge's service to LSU has been lengthy and generous. In 1988, he co-founded the Texas Tiger Golf Tournament, which has funded and pledged more than \$500,000, primarily for endowed scholarships at LSU, including two in the E. J. Ourso College of Business Administration. He is a member of the E. J. Ourso College of Business Administration Partners for Excellence Board, as well as the Department of Accounting Advisory Board. He was president of the Greater Houston Chapter of the LSU Alumni Association for two years, a former Board member and Advisory Board member of the

Tiger Athletic Foundation, and a member of the Advisory Board of the LSU Alumni Association and LSU Foundation. Barnidge has represented LSU at numerous high school recruitment functions in the Houston area. He is also the recipient of the LSU Alumni Association's Distinguished Service Award.

Barnidge and his wife of twenty-seven years, Nancy Hall Barnidge, have three children, Kate, Matt and Chris.



## *Reflections*

My initial attraction to LSU came via John Ferguson, the incomparable "Voice of the Tigers." Listening to his broadcasts on fall Saturday nights is something that I will never forget. As if that were not enough, my first visit to campus for a football game really did the trick! Driving in on Dalrymple Drive, I remember seeing the lakes and the students milling around in front of the fraternity houses. Continuing on through the canopy of oaks in front of Pleasant Hall, I then saw the fabulous architecture of the core campus buildings. The closer I got to Tiger Stadium, the more electric was the atmosphere. I remember thinking that this was like nothing I had ever experienced. Little did I know what was in store for me once I got inside! I was convinced after that visit that this was truly a magical place. It must be because it still has that same impact on me today!

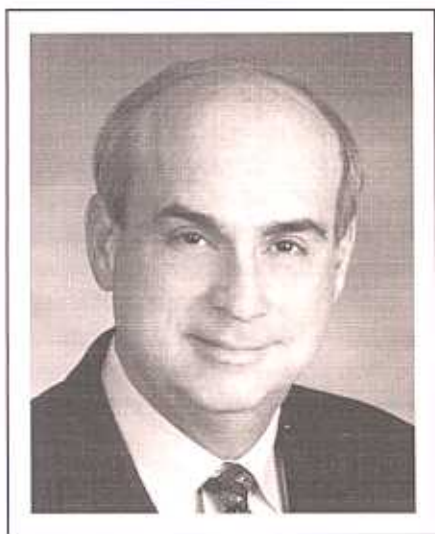
The experiences I had as a student, and later as a fairly active alumnus, were just as positive. As a student I remember the close-knit atmosphere within the College of Business, which was then housed in Himes Hall, especially among the upper-division students. In between classes there was always a buzz of activity in the quadrangle outside of Himes and extending past the front of the main library.

The organizational skills that I developed at LSU have been invaluable to me in my professional career. The rigors of the College's business curriculum, along with a full academic load, absolutely required it. These lessons have served me well during my entire professional career.

The number of my LSU-related friends and associates increased substantially after I graduated from LSU and left Louisiana. It began with my involvement with the Greater Houston Chapter of the LSU Alumni Association, and then to the establishment of the Texas Tiger Tournament (along with my close friends, Bill McCorkle and Billy Tidwell), and on to my participation on several academic and athletic advisory boards within the University. At every turn I met wonderful people who had the betterment of LSU in mind. There is a deep affection for this school throughout our LSU family. I am fortunate to have had the opportunity to be a small part of it.

You have no idea how much this night means to me! I am so very humbled, and at the same time grateful, for this induction into the Ourso College's Hall of Distinction, especially when I consider those who have been inducted before me. I was right forty years ago; this is a truly magical place. Thank you so very much.





*J. Gerard Jolly*

## *J. Gerard Jolly*

J. Gerard Jolly is managing partner of the KPMG office in Baton Rouge. Jolly has been with KPMG since 1974 and has held numerous regional leadership positions, including regional partner-in-charge of tax for the Houston Business Unit.

Jolly earned his bachelor's degree in accounting at Louisiana State University in just three years. While a student, he was heavily involved on campus as a member and president of his fraternity, Phi Kappa Theta, president of the Interfraternity Council, a Student Government Association Representative, and vice president of Pi Tau Pi. Jolly was also involved in Beta Alpha Psi, Omicron Delta Kappa, and Phi Kappa Phi.

Shortly after his graduation from LSU, Jolly joined KPMG and has been with the company since. He spent thirteen years in the New Orleans office before moving back to Baton Rouge in 1988.

Jolly has been actively involved in a wide range of community activities. He sits on the E. J. Ourso College of Business Administration Partners for Excellence Board, the Department of Accounting Advisory Board, and the Foundation Board of his alma mater, Catholic High School. He has also been a past chair of St. Joseph's Academy Board, a previous vice chair of St. Martin's School, and a past president of the Estate and Business Planning Council of Baton Rouge. Jolly has also served as treasurer for the Mary Bud Perkins Cancer Center Board, Prevent Child Abuse of Louisiana, and the New Orleans Chapter of the March of Dimes. Further, Jolly is a member of the Baton Rouge Rotary Club.

Jolly has remained in close contact with the Ourso College of Business and the accounting department in particular. He has been involved in several committees and departmental boards. Jolly has also been very involved in recruiting LSU students to join KPMG.

Jolly and his wife, Donna Melius Jolly, have two children—Stewart, who will finish his M.B.A. at LSU in May of 2003 and has accepted a position with KPMG in Atlanta, and Kristin, who has a degree in International Business and works in advertising in Costa Rica.



## Reflections

Growing up in Baton Rouge in the shadows of LSU, my first memories of the University involve attending LSU athletic events. I started accompanying my father to LSU football games at five years old and became a huge Tiger fan at an early age. LSU basketball, baseball and track were also part of regular outings with my father.

There never was a question about where I was to attend college. Both of my parents were LSU graduates, a grandfather had been an LSU professor and numerous aunts and uncles attended LSU. An LSU Alumni Federation Scholarship provided additional incentive to attend LSU. As a senior in high school, I was unsure of the selection of a major field of study for my college years. My work for Charlie Valluzzo at McDonald's had encouraged an interest in business. A legacy of CPAs in the family (a grandfather and an uncle) caused me to consider majoring in accounting. A career day visit at Catholic High by CPAs Al Ourso and the late H. J. "Monday" Lowe (a 2000 inductee into the Ourso College Business Hall of Distinction) solidified my choice of accounting as a major.

My freshman year at LSU began in the fall of 1970 when I moved into Kirby Smith dormitory and commenced fraternity rush. My involvement in student life began quickly with my election to the Student Government Association as a dormitory representative in my first semester. Although I was well prepared for the academics at LSU by Catholic High, it was a challenge learning to balance school, fraternity life and a part-time assistant manager's job at McDonald's.

I always felt my accounting courses at LSU were both the most challenging and the most enjoyable. Many accounting students avoided classes with Dr. George Fair because they were thought to be difficult. I scheduled all three required theory courses with Dr. Fair because I found him to be an effective and inspiring teacher. Excellent instruction from Drs. Swyers and Durn and Sidney Champagne also formed a solid accounting and tax foundation for me and my fellow students.

Greek life was a large part of my LSU experience. The friendships that developed formed a bond that has lasted since graduation. The experience of serving as president of my fraternity was a valuable lesson in leadership and interpersonal skills. One significant remembrance of my student days was a trip I took to Shreveport as Interfraternity Council President to address the LSU Board of Supervisors on issues facing fraternities and sororities at LSU.

After graduation in 1973, I joined Peat, Marwick, Mitchell & Co., which was then one of the Big 8 accounting firms. I was promoted to partner in 1981. My almost 30 years with the firm now known as KPMG LLP, one of the remaining Big 4 accounting firms, has included service in the New Orleans, Houston, and Baton Rouge offices.

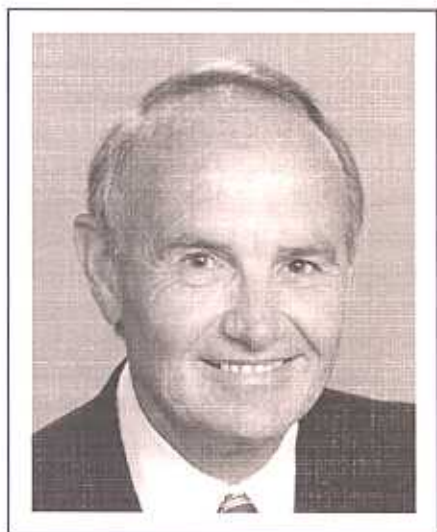
Even after graduation, my relationship with the LSU accounting department has continued. My involvement was encouraged when I was a young professional by LSU accounting professors Vince Brenner and Bart Hartman, and it continues today with Dr. Don Finn. This involvement has included

many student recruiting activities over the years as well as participation in faculty search committees and attendance at Accounting Department Advisory Board meetings. In recent years, I have participated in E. J. Ourso College of Business Administration Partners for Excellence Board activities through the encouragement of Dr. Tom Clark. I have thoroughly enjoyed my interactions with the outstanding faculty at LSU, both as a student and in the years since graduation.

My education from LSU provided an excellent foundation for success in my business career at KPMG. It has been a great pleasure to hire many outstanding LSU graduates over the years, which greatly aided in any successes I have achieved. The opportunity to serve on various committees and boards in support of business and accounting education at LSU has been both rewarding and enjoyable.

My selection to the E. J. Ourso College of Business Administration Hall of Distinction is a great honor. To be included on the same list as those selected for this honor this year and those selected in the past is humbling. I accept this honor with a tremendous sense of gratitude to God and to those people who have inspired and assisted me through the years.

## *Eddie J. Jones*



*Eddie J. Jones*

Eddie J. Jones, now in his thirty-fifth season in the NFL, was named president of the Miami Dolphins on January 16, 1996, after previously serving as the team's executive vice president and general manager (1990-95) and as vice president of administration and finance (1988-89). In his current capacity, Jones directs the business operation of the Dolphins and acts as the team's representative at all National Football League meetings.

During his tenure with the Dolphins, Jones has received numerous honors for his contributions to both the Dolphins organization and the South Florida community. Most recently, in 2001, Jones was selected to the LSU Alumni Hall of Distinction, an honor reserved for individuals who have brought credit and distinction to the school. Additionally, in 1999, Jones, in a unanimous selection by the Dolphins players, was honored with a special courage award from the Ed Block Courage Award Foundation, which recognizes individuals in the NFL who display courage in the face of adversity.

Jones was president and chief operating officer of the New Orleans Saints from 1982 to 1985. He currently serves on the NFL's Employee Benefits Committee and is a Trustee of the Bert Bell players pension plan.

A 1963 accounting graduate of LSU, Jones began his professional career as a CPA with Arthur Andersen & Co. He began his NFL career as business manager of the New Orleans Saints in 1968.

An Air Force veteran, the Houston native and his wife, Marilyn, have three children, Wendy, Todd and Jeff, and three grandchildren, Connor, Ashkon and Ian.





## *Reflections*

When I graduated from Denham Springs High School in 1956, I entered the U.S. Air Force, thinking I couldn't afford to go to LSU. My duty station for three of my four years in the Air Force was Edinburgh, Scotland.

In 1957 in Scotland, my roommate said one day, "Let's go to the post office and take the college level GED exam." We did and little did I know the special role the test would play in my future. I received a certificate of completion and tucked it into my files.

When I was honorably discharged from the Air Force in 1960, and still thinking LSU was too expensive, I took a job with International Harvester. After a year, I knew a college education was necessary to get me where I wanted to be in my career.

My next call was the most important of my life. I called LSU, learned that tuition was very reasonable and mailed in my GED certificate for consideration.

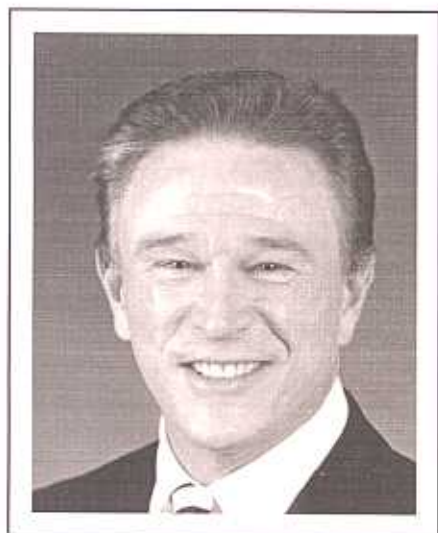
LSU gave me twenty-six credit hours for the certificate, and I embarked on an accounting degree I would complete in five regular semesters and three summer schools.

My LSU diploma has been my ticket to most of the career success in my life. Arthur Andersen & Co. offered me my first job after an interview on campus. Five years later, I was offered my first NFL job with the New Orleans Saints.

I have been fortunate in my NFL career, and most doors have been opened by the first line of my Media Guide "bio": College—Louisiana State.

I am honored and humbled to be asked to join the Ourso College's Hall of Distinction. The Ourso College and the University have provided the foundation for my career and entire adult life and introduced me to the most important thing in my life: Marilyn, my wife of forty years.

Finally, a lesson for all high school graduates: You can and must find a way to attend college.



## *Roger H. Ogden*

*Roger H. Ogden*

Roger H. Ogden is cofounder and served as chairman and chief executive officer of Stirling Properties for more than twenty years. The real estate developer has been responsible for the development and acquisition of more than \$350 million in commercial real estate. Since 1994, he has served as principal of Roger H. Ogden Development and executed several of his larger projects including the Wyndham Riverfront Hotel in 1996, the 2000 acquisition and repositioning of the Shops at Canal Place, the current construction of the Loews Hotel on Poydras Street, and the restoration of the Piazza D'Italia in New Orleans. He is a former trustee of the International Council of Shopping Centers and vice president for the Southern Division.

Ogden graduated second in his class from the LSU College of Business Administration in 1968. At LSU, he served as Student Government Association president during his senior year and was a member of the Kappa Sigma fraternity. He went on to Tulane Law School, where he graduated in the Order of the Coif and was elected to The Law Review.

A civic leader, philanthropist and supporter of the arts, Ogden has served on the Board of Directors of the Contemporary Arts Center, the New Orleans Museum of Art, and the New Orleans Ballet. Currently, he serves on the boards of the Louisiana State Museum, the LSU Museum of Art, the New Orleans Center for the Creative Arts, and The Louisiana Governor's Mansion Foundation. The Ogden Museum of Southern Art, currently under construction at Lee Circle in New Orleans, was begun with a donation of more than 1,000 pieces of art from Ogden's personal collection.

Among Ogden's many professional, business and civic awards are the Metropolitan Area Committee's Special Achievement Award for Metro-New Orleans in 1990; New Orleanian of the Year Award, named by Gambit Magazine, in 1994; the Mayor's Arts Award—Arts Council of New Orleans in 1995; "Community Hero" Torchbearer in the 1996 Olympic Torch Relay; the Humanitarian Award from the National Jewish Medical and Research Center in 2001; the 2002 John G. Tower Award by Kappa Sigma Fraternity; and the Preservation Award by the Foundation for Historical Louisiana.

Ogden's service to LSU has been ongoing. He is currently serving as chairman of the LSU Board of Supervisors and chairs the Stan Scott Cancer Center Board of Advisors at LSU Health Sciences Center. In 1998, he was elected to the LSU Alumni Hall of Distinction.

Ogden has lived and worked in New Orleans for more than 30 years.



## *Reflections*

With absolutely no familial connection to Louisiana State University, my mother and father being alumni of the University of Colorado, I became enthralled with the mystique of this place as a youngster.

My earliest memory of LSU was as a ten-year-old on Saturday night in Tiger Stadium watching Paul Deitzel's "Chinese Bandits" play defensive football as it has never been played before or since. By age 12, LSU was winning a National Championship; I was playing defensive end (not very well) on a pee-wee league football team in Lafayette; and, in 1959, on that hallowed night in October, I witnessed along with my mom and dad, the most famous run in Tiger Stadium history. The hook was firmly set. There were scrapbooks of the football seasons, including player profiles, especially that of my childhood hero, Billy Cannon. So in 1960, when on our eighth-grade field trip to Baton Rouge we ran into Billy Cannon, my classmates screamed, "You need to meet your biggest fan!" Meeting Billy Cannon was the highlight of my pre-adolescent life.

My next exposure to the campus came in 1963 when I was selected by my high school to attend Boys State at LSU. It was my first opportunity to live on campus, and it felt like home. I made many friends from across the state whose paths I would cross again when I enrolled at LSU the following year. By this time, my interest in public service continued to increase, having served as president of my junior and senior classes at Lafayette High.

I attended LSU from 1964-1968, the proverbial "best years of my life." The years are etched in my memory. I was a serious student, an aspiring campus leader and, as a Kappa Sig, a well-seasoned partier! I was literally soaking up life's lessons in the classroom, as Junior Division president, in the Student Senate, where I represented the College of Business Administration in my junior year, and on the party circuit. It culminated in my senior year when, as SGA president, I initiated two controversial efforts that landed me before the LSU Board of Supervisors. The first was a Student Senate-passed resolution to eliminate the ban on the sale of alcoholic beverages within a one-mile radius around the campus (the year before we had lost several students in a tragic automobile accident while returning to campus from a bar). The second was a resolution of the Student Senate to make ROTC voluntary. I had been a member of the ROTC and my roommate and fraternity brother was Commandant of the Cadet Corps, so it was not a popular move, but a right move, and the Board of Supervisors in the course of the following twelve months saw the wisdom of both proposals and passed them. I have often wondered since how many young lives have been saved by not forcing students to drive to get a beer and more importantly, to drive back to campus afterward. Never in my wildest dreams as that SGA presi-

dent standing before the Board of Supervisors in 1964 did I realize that some 28 years later, I would be a supervisor myself. Perhaps that is why I have a certain sympathy for the thoughts and expressions which students present to the Board of Supervisors today.

My student life has permeated my adult life in so many ways. Not a day goes by that I don't interact with others from my student years at LSU. Among them are an Episcopalian bishop, a nationally prominent orthopedic surgeon, a nationally prominent trial attorney, presidents of the Louisiana State Bar Association, a state treasurer, a senate president, a U.S. congressman, investment bankers, bank presidents, a couple of NFL stars, an editor of Reader's Digest, a Marine general, and multiple senior university administrators and business owners and CEOs.

I am humbled by the honor of being inducted into the Ourso College of Business Hall of Distinction, and I pledge to continue my service to LSU—a service that is not merely rooted in a love of Alma Mater but rather in a realization that Louisiana must have a flagship research university to lead the state into a regionally and nationally competitive position in the twenty-first century.





## *Kathryn M. Sullivan*

*Kathryn M. Sullivan*

Kathryn M. Sullivan is the president and chief executive officer of Blue Cross and Blue Shield of Louisiana, the state's largest domestic health insurer. She is the first woman to serve in that position in the company's sixty-nine-year history.

During her twenty-year career with Blue Cross, Sullivan has held executive management positions in several departments within the company, including finance, operations, marketing, managed care, and benefits administration. Before becoming president and chief executive officer, Sullivan was executive vice president and chief financial officer for the company. Known as an innovative problem solver skilled in financial and operational analysis, her management style focuses on teamwork and examining best practices to improve processes.

In 1999, the same year in which she was named president and CEO, she graduated from LSU's Executive MBA Program and was awarded the Dean's Award for Development and Presentation of a Group Business Plan. Her professional credentials include CPA and CLU designations.

During her career, Sullivan has dedicated time to the community activities she finds most important, including the March of Dimes, the American Heart Association, the Council for a Better Louisiana, Pennington Biomedical Research Foundation, the Chamber of Greater Baton Rouge, and Swine Palace Productions. Sullivan also serves on the Executive Board of Advisors for the E. J. Ourso College of Business Administration.

Married to Howard Sullivan, she has two daughters, Lindsey and Kristina Miller.



## Reflections

LSU has always been a part of my life, even before my days as a student in the Executive MBA Program. How could it not be—I'm from south Louisiana! My high school fight song was the same as LSU's, except we sang "bulldogs" instead of "tigers."

My "going back to school" in 1997 and having to sit for the GMAT exam was quite an experience. I had told several of my friends and work associates that I planned to enroll in the Executive MBA program, then I had second thoughts about announcing my intentions until after the results of my GMAT. You are never quite sure how much science and calculus you'll be able to recall after age forty.

Participating in the Executive MBA program after being in the workplace for many years was a great experience and of great value. As an undergraduate student, I rarely challenged teachers and just tried to figure out what was going to be on the exams so I could make the best grades possible. In the Executive MBA program, my goal wasn't necessarily to make the best possible grades, but to actually learn something that I could use in the workplace that would help my job performance. Also, because I had years of experience in the workplace, there were times when I challenged the "academic" view. That part I enjoyed!

Surviving the MBA program, while it was fun and a great experience, was one of the roughest endeavors I took on—that is, until I became CEO of Blue Cross and Blue Shield of Louisiana. Now, I say it was the second toughest.

In the course of my studies, my boss decided to entirely change my job responsibilities. I had been vice president of benefits administration for many years and knew the job well. While the change represented a promotion to chief financial officer, I was not necessarily looking forward to learning a new department and making appropriate changes, etc. But what I initially thought was "bad timing" turned out to be great timing because the finance and accounting courses I was taking at the time helped me in my position as CFO.

Graduation was the best. I will always remember walking across the stage to receive my diploma and hearing my two daughters yell, "Go Mommy!" It's a different experience going back to school while raising children. They keep asking you about your grades, why you aren't studying—questions that I was more accustomed to asking rather than answering. Talk about pressure!

After graduation, my husband Howard and I went to Europe to celebrate. On the return flight home, I mentioned to Howard that I thought the CEO search process at Blue Cross might be starting soon, and I should get my résumé ready. When I returned that Monday, my assistant had already scheduled my first interview with the executive search firm for that week. As I put together information for my résumé and wrote a paper about my vision for the future of our company, I felt like I was back in school. The previous two years were already paying off, and I was in the groove.

The year 1999 was a great year for me. I earned my MBA from LSU in May and was selected by the board of directors of Blue Cross and Blue Shield of Louisiana to be the president and CEO. The Friday I was selected by the board as president-elect and chief operating officer was the day before my

twenty-five-year class reunion weekend. For a girl from Jennings, Louisiana, that's a big deal.

LSU is still a big part of my life. One of my daughters is now a junior at Bishop Sullivan High School, and we are getting her college plans in order. My other daughter now attends LSU and dances as a Tiger Girl for the men's basketball team. It's great to see her excitement about finally being a part of LSU—the school she admired as a child, the school where she cheered her graduating mother!

I am greatly honored to be inducted in the E. J. Ourso College of Business Administration's Hall of Distinction. It is very humbling to be included among those being honored this year, as well as those who have been honored in years past. Thank you.

## HALL OF DISTINCTION PAST INDUCTEES

### 2002

Richard F. Gill  
Harry E. Hawks  
D. Martin "Marty" Phillips  
Kay G. Priestly  
Frederick E. "Rick" Wolfert

### 2001

Kerry D. Brandon  
Jake Lee Netterville  
Julian & Sidney Carruth  
E. Robert Theriot III

### 2000

Herman "Monday" J. Lowe  
Notman V. Kinsey  
Joseph "Jay" H. Campbell

### 1999

E. R. "Bo" Campbell  
Randy L. Ewing  
Ronald A. Laborde

### 1998

Carol A. Calkins  
C. J. LeGrange  
A. Emmet Stephenson

### 1997

Aaron Beam, Jr.  
J. Terrell Brown  
Robert F. Kelley  
Bernard F. Shigar, Ph.D.  
William W. Rucks IV

### 1996

James C. Flores  
Robert S. Greer, Sr.  
Susan Meredith Phillips  
G. Lee Griffin



