AGRICULTURAL BUSINESS

Learn how food and agricultural products move from farm to consumer, including all of the production, processing, transportation and marketing functions of business. This program provides students with a comprehensive business background combined with a working knowledge of the production, marketing and policy aspects of the agricultural and food industry in the U.S.

Career Possibilities: commodity and wholesale marketing, banking and investment, management, consulting, production agriculture, general wholesale and retail, state or federal government, and graduate or professional school.

SEMESTER 1

CRITICAL: MATH 1021.
AGEC 1003 Introduction to Agricultural Business (3)
General Education course - Humanities (3)
General Education course - Natural Sciences (3)
ENGL 1001 English Composition (3)
MATH 1021 College Algebra (3)
Total Semester Hours: 15

SEMESTER 2

CRITICAL: MATH 1431/MATH 1550.
MATH 1431 Calculus with Business and Economic Applications (3) or MATH 1550 Analytic Geometry and Calculus I (5)
General Education course - Natural Sciences (3)
General Education course - Arts (3)
Elective or ROTC (3-1)
Elective - College of Agriculture (3)
Total Semester Hours: 15

SEMESTER 3

CRITICAL: “C” or better in AGEC 2003/ECON 2000 (see footnote 2).
AGEC 2003 Introduction to Agricultural Economics (3) or ECON 2000 Principles of Microeconomics (3)
CMST 1061 Fundamentals of Communication (3) or CMST 2060 Public Speaking (3)
General Education course - Natural Sciences (3)
Elective - College of Agriculture (3)
English Course (3)
Total Semester Hours: 15

SEMESTER 4

CRITICAL: “C” or better in ECON 2030/ECON 2010 (see footnote 2).
ACCT 2000 Survey of Accounting (3) or ACCT 2001 Introductory Financial Accounting (3)
ECON 2010 Principles of Macroeconomics (3) or ECON 2030 Economic Principles (3)
ENGL 2000 English Composition (3)
EXST 2201 Introduction to Statistical Analysis (4) or ISDS 2001 Statistical Methods and Models (3)
Approved Elective (3-2)
Total Semester Hours: 15

SEMESTER 5

CRITICAL: “C” or better in ACCT 2000/ACCT 2001; AGEC 3003.
ECON 2035 Money, Banking and Macroeconomic Activity (3)
AGEC 3003 Economic Analysis in Agricultural Business (3)
AGEC 3413 Agricultural Business Management Decisions (3)
BLAW 3200 Introduction to Law (3) or BLAW 3201 Business Law (3)
Elective - College of Agriculture (3)
Total Semester Hours: 15

SEMESTER 6

ACCT 2101 Introductory Managerial Accounting (3)
AGEC 3203 Agricultural Commodity Marketing and Risk Management (3)
AGEC 3503 Natural Resource Economics (3) or AGEC 4613 Agricultural Trade (3)
MGT 3200 Principles of Management (3)
MKT 3401 Principles of Marketing (3)
Total Semester Hours: 15

SEMESTER 7

AGEC 4403 Agricultural Finance (3)
AGEC 4603 Agricultural Policy (3)
General Education course - Humanities (3)
General Electives (6)
Total Semester Hours: 15

SEMESTER 8

AGEC 4273 Agricultural Price Analysis (3)
AGEC 4433 Agricultural Business Planning, Management and Policy (3)
AGEC Electives (9)
Total Semester Hours: 15

120 TOTAL SEMESTER HOURS
AGRICULTURAL BUSINESS

AGRIBUSINESS FINANCE

Learn how food and agricultural products move from farm to consumer, including all of the production, processing, transportation and marketing functions of business. This program provides students with a comprehensive business background combined with a working knowledge of the production, marketing and policy aspects of the agricultural and food industry in the U.S.

Career Possibilities: commodity and wholesale marketing, banking and investment, management, consulting, production agriculture, general wholesale and retail, state or federal government, and graduate or professional school

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<th>SEMESTER 1</th>
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</table>
| CRITICAL: MATH 1021.  
AGEC 1003 Introduction to Agricultural Business (3)  
General Education course - Humanities (3)  
General Education course - Natural Sciences (3)  
ENGL 1001 English Composition (3)  
MATH 1021 College Algebra (3)  
Total Semester Hours: 15 |

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<th>SEMESTER 2</th>
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</table>
| CRITICAL: MATH 1431/MATH 1550.  
MATH 1431 Calculus with Business and Economic Applications (3) or MATH 1550 Analytic Geometry and Calculus I (5)  
General Education course - Natural Sciences (3)  
General Education course - Arts (3)  
Elective or ROTC (3-1)  
Elective - College of Agriculture (3)  
Total Semester Hours: 15 |

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<th>SEMESTER 3</th>
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| CRITICAL: “C” or better in AGEC 2003/ECON 2000 (see footnote 2).  
AGEC 2003 Introduction to Agricultural Economics (3) or ECON 2000 Principles of Microeconomics (3)  
CMST 1061 Fundamentals of Communication (3) or CMST 2060 Public Speaking (3)  
General Education course - Natural Sciences (3)  
Elective - College of Agriculture (3)  
Total Semester Hours: 15 |

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<th>SEMESTER 4</th>
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| CRITICAL: “C” or better in ECON 2030/ECON 2010 (see footnote 2).  
ACCT 2000 Survey of Accounting (3) or ACCT 2001 Introductory Financial Accounting (3)  
ECON 2010 Principles of Macroeconomics (3) or ECON 2030 Economic Principles (3)  
ENGL 2000 English Composition (3)  
EXST 2201 Introduction to Statistical Analysis (4) or ISDS 2001 Statistical Methods and Models (3)  
Approved Elective (3-2)  
Total Semester Hours: 15 |

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<th>SEMESTER 5</th>
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| CRITICAL: “C” or better in ACCT 2000/ACCT 2001; AGEC 3003.  
ECON 2035 Money, Banking and Macroeconomic Activity (3)  
AGEC 3003 Economic Analysis in Agricultural Business (3)  
AGEC 3413 Agricultural Business Management Decisions (3)  
BLAW 3200 Introduction to Law (3) or BLAW 3201 Business Law (3)  
Elective - College of Agriculture (3)  
Total Semester Hours: 15 |

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</table>
| ACCT 2101 Introductory Managerial Accounting (3)  
AGEC 3203 Agricultural Commodity Marketing and Risk Management (3)  
AGEC 3503 Natural Resource Economics (3) or AGEC 4613 Agricultural Trade (3)  
MGT 3200 Principles of Management (3)  
MKT 3401 Principles of Marketing (3)  
Total Semester Hours: 15 |

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<th>SEMESTER 7</th>
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| AGEC 4403 Agricultural Finance (3)  
AGEC 4603 Agricultural Policy (3)  
General Education course - Humanities (3)  
AGEC 3303 Farm Management (3)  
AGEC 4443 Farm and Rural Land Appraisal (3)  
Total Semester Hours: 15 |

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<th>SEMESTER 8</th>
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| AGEC 4273 Agricultural Price Analysis (3)  
AGEC 4433 Agricultural Business Planning, Management and Policy (3)  
Finance Electives (6)  
AGEC Elective (3)  
Total Semester Hours: 15 |

120 TOTAL SEMESTER HOURS

1 - For General Education Natural Science, both physical and life sciences must be taken: six hours in a physical/life science sequence; three hours in an area (physical/life) not previously selected.

2 - Option: Must take either ECON 2000 and ECON 2010 or AGEC 2003 and ECON 2030.

3 - Six hours to be selected from the following areas (1) Real Estate-FIN 3351, FIN 3352, FIN 3353 OR (2) Investment -FIN 3440, FIN 3632, FIN 3715, FIN 3717, FIN 3826.

4 - Select one course from the following: ENGL 2001, ENGL 2002, ENGL 2005, ENGL 2007, ENGL 2008, ENGL 2009, ENGL 2012, ENGL 2024, ENGL 3003, ENGL 3004, or ENGL 3101.

5 - Students electing to take ISDS 2001 must take an additional hour of general electives or ROTC.
AGRICULTURAL BUSINESS
FOOD INDUSTRY MANAGEMENT

Learn how to evaluate the preferences of consumers for purposes of developing and marketing food products. This program provides students with skills that can be applied to working in the Commodity Processing, Food Products Marketing, and Food Wholesaling and Retailing areas of the Agribusiness Supply Chain.

Career Possibilities: commodity and wholesale marketing, banking and investment, management, consulting, production agriculture, general wholesale and retail, state or federal government, and graduate or professional school.

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| **CRITICAL:** MATH 1021.  
AGEC 1003 Introduction to Agricultural Business (3)  
General Education course - Humanities (3)  
General Education course - Natural Sciences (3)\(^1\)  
ENGL 1001 English Composition (3)  
MATH 1021 College Algebra (3)  
Total Semester Hours: 15 | **CRITICAL:** MATH 1431/MATH 1550.  
MATH 1431 Calculus with Business and Economic Applications (3) or MATH 1550 Analytic Geometry and Calculus I (5)  
General Education course - Natural Sciences (3)\(^1\)  
General Education course - Arts (3)  
Elective or ROTC (3-1)  
Elective - College of Agriculture (3)  
Total Semester Hours: 15 |

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| **CRITICAL:** “C” or better in AGEC 2003/ECON 2000 (see footnote 2).  
AGEC 2003 Introduction to Agricultural Economics (3) or ECON 2000 Principles of Microeconomics (3)\(^2\)  
CMST 1061 Fundamentals of Communication (3) or CMST 2060 Public Speaking (3)  
General Education course - Natural Sciences (3)  
Elective - College of Agriculture (3)  
English Course (3)\(^4\)  
Total Semester Hours: 15 | **CRITICAL:** “C” or better in ECON 2030/ECON 2010 (see footnote 2).  
ACCT 2000 Survey of Accounting (3)  
ACCT 2001 Introductory Financial Accounting (3)  
ECON 2010 Principles of Macroeconomics (3) or ECON 2030 Economic Principles (3)\(^2\)  
ENGL 2000 English Composition (3)  
EXST 2201 Introduction to Statistical Analysis (4) or ISDS 2001 Statistical Methods and Models (3)\(^3\)  
Approved Elective or ROTC (3-2)  
Total Semester Hours: 15 |

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ECON 2035 Money, Banking and Macroeconomic Activity (3)  
AGEC 3003 Economic Analysis in Agricultural Business (3)  
AGEC 3413 Agricultural Business Management Decisions (3)  
BLAW 3200 Introduction to Law (3) or BLAW 3201 Business Law (3)  
Elective - College of Agriculture (3)  
Total Semester Hours: 15 | ACCT 2101 Introductory Managerial Accounting (3)  
AGEC 3203 Agricultural Commodity Marketing and Risk Management (3)  
AGEC 3503 Natural Resource Economics (3) or AGEC 4613 Agricultural Trade (3)  
MGT 3200 Principles of Management (3)  
MKT 3401 Principles of Marketing (3)  
Total Semester Hours: 15 |

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| AGEC 4403 Agricultural Finance (3)  
AGEC 4603 Agricultural Policy (3)  
General Education course - Humanities (3)  
AGEC 4243 Food Products Marketing (3)  
AGEC 4203 Intermediate Food & Fiber Products Mktng. (3)  
Total Semester Hours: 15 | AGEC 4273 Agricultural Price Analysis (3)  
AGEC 4433 Agricultural Business Planning, Management and Policy (3)  
AGEC Elective (3)  
See options below (6)\(^5\)  
Total Semester Hours: 15 |

1 - For General Education Natural Science, both physical and life sciences must be taken: six hours in a physical/life science sequence; three hours in an area (physical/life) not previously selected.

2 - Option: Must take either ECON 2000 and ECON 2010 or AGEC 2003 and ECON 2030.

3 - Students electing to take ISDS 2001 must take an additional hour of general electives or ROTC.

4 - Select one course from the following: ENGL 2001, ENGL 2002, ENGL 2005, ENGL 2007, ENGL 2008, ENGL 2009, ENGL 2012, ENGL 2024, ENGL 3003, ENGL 3004, or ENGL 3101.

5 - Select six hours from the following: NFS 4070, MKT 3411, MKT 3413, MKT 3421, MKT 4451, MKT 3320, MKT 3500, MKT 4113, MGT 4620.
AGRICULTURAL BUSINESS
INTERNATIONAL BUSINESS

Learn how to identify international markets for raw agricultural and processed food products and address logistical challenges faced in a global marketplace. This program provides students with skills that can be applied to working with importing and exporting raw and processed agricultural products, and addressing government regulations in both domestic and foreign markets.

**Career Possibilities:** Foreign Trade Analyst, Consultant, Forecaster, Market Research Analyst.

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<td>Elective or ROTC (3-1)</td>
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<td>Elective - College of Agriculture (3)</td>
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<td>AGEC 2003 Introduction to Agricultural Economics (3) or ECON 2000 Principles of Microeconomics (3)²</td>
<td>ACCT 2000 Survey of Accounting (3) or ACCT 2001 Introductory Financial Accounting (3)</td>
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<td>ECON 2010 Principles of Macroeconomics (3) or ECON 2030 Economic Principles (3)²</td>
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<td>ENGL 2000 English Composition (3)</td>
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<td>Elective - College of Agriculture (3)</td>
<td>EXST 2201 Introduction to Statistical Analysis (4) or ISDS 2001 Statistical Methods and Models (3)⁵</td>
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<td>English Course (3)⁴</td>
<td>Approved Elective or ROTC (3-2)</td>
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<td>AGEC 3413 Agricultural Business Management Decisions (3)</td>
<td>MGT 3200 Principles of Management (3)</td>
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<td>BLAW 3200 Introduction to Law (3) or BLAW 3201 Business Law (3)</td>
<td>MKT 3401 Principles of Marketing (3)</td>
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<td>Elective - College of Agriculture (3)</td>
<td><strong>Total Semester Hours:</strong> 15</td>
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<tr>
<td>AGEC 4603 Agricultural Policy (3)</td>
<td>AGEC 4433 Agricultural Business Planning, Management and Policy (3)</td>
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<tr>
<td>General Education course - Humanities (3)</td>
<td>Foreign Language course (3)</td>
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<tr>
<td>AGEC 4613 Agricultural Trade (3)</td>
<td>See options below (6)³</td>
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<tr>
<td>Foreign Language course (3)</td>
<td><strong>Total Semester Hours:</strong> 15</td>
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**120 TOTAL SEMESTER HOURS**

¹ - For General Education Natural Science, both physical and life sciences must be taken: six hours in a physical/life science sequence; three hours in an area (physical/life) not previously selected.

² - Option: Must take either ECON 2000 and ECON 2010 or AGEC 2003 and ECON 2030.

³ - Select six hours from the following: ECON 4520, ECON 4550, MGT 4420, MKT 4443.


⁵ - Students electing to take ISDS 2001 must take an additional hour of general electives or ROTC.
AGRICULTURAL BUSINESS
RURAL DEVELOPMENT
Learn how to measure the economic health and vitality of local communities and regions. This program provides students with skills that can be applied to assist both private sector businesses, non-profits, and governments in local communities and regions enhance long run economic growth and enhance community development outcomes.
**Career Possibilities:** Economic Development Officer, Non-Profit Community Developer, Grant Writer, Parish, State, and Federal Government Development Officer, Parish Administrator, Policy Analyst.

### SEMESTER 1

**CRITICAL:** MATH 1021.
AGEC 1003 Introduction to Agricultural Business (3)
General Education course - Humanities (3)
General Education course - Natural Sciences (3)¹
ENGL 1001 English Composition (3)
MATH 1021 College Algebra (3)
**Total Semester Hours: 15**

### SEMESTER 2

**CRITICAL:** MATH 1431/MATH 1550.
MATH 1431 Calculus with Business and Economic Applications (3) or MATH 1550 Analytic Geometry and Calculus I (5)
General Education course - Natural Sciences (3)¹
General Education course - Arts (3)
Elective or ROTC (3-1)
Elective - College of Agriculture (3)
**Total Semester Hours: 15**

### SEMESTER 3

**CRITICAL:** "C" or better in AGEC 2003/ECON 2000 (see footnote 2).
AGEC 2003 Introduction to Agricultural Economics (3) or
ECON 2000 Principles of Microeconomics (3)²
CMST 1061 Fundamentals of Communication (3) or
CMST 2060 Public Speaking (3)
General Education course - Natural Sciences (3)¹
Elective - College of Agriculture (3)
English Course (3)⁴
**Total Semester Hours: 15**

### SEMESTER 4

**CRITICAL:** "C" or better in ECON 2030/ECON 2010 (see footnote 2).
ACCT 2000 Survey of Accounting (3) or
ACCT 2001 Introductory Financial Accounting (3)
ECON 2010 Principles of Macroeconomics (3) or
ECON 2030 Economic Principles (3)²
ENGL 2000 English Composition (3)
EXST 2201 Introduction to Statistical Analysis (4) or
ISDS 2001 Statistical Methods and Models (3)⁵
Approved Elective or ROTC (3-2)
**Total Semester Hours: 15**

### SEMESTER 5

**CRITICAL:** "C" or better in ACCT 2000/ACCT 2001; AGEC 3003.
ECON 2035 Money, Banking and Macroeconomic Activity (3)
AGEC 3003 Economic Analysis in Agricultural Business (3)
AGEC 3413 Agricultural Business Management Decisions (3)
BLAW 3200 Introduction to Law (3) or
BLAW 3201 Business Law (3)
Elective - College of Agriculture (3)
**Total Semester Hours: 15**

### SEMESTER 6

ACCT 2101 Introductory Managerial Accounting (3)
AGEC 3203 Agricultural Commodity Marketing and Risk Management (3)
AGEC 3503 Natural Resource Economics (3) or AGEC 4613 Agricultural Trade (3)
MGT 3200 Principles of Management (3)
MKT 3401 Principles of Marketing (3)
**Total Semester Hours: 15**

### SEMESTER 7

AGEC 4403 Agricultural Finance (3)
AGEC 4603 Agricultural Policy (3)
General Education course - Humanities (3)
AGEC 4623 Rural Resource and Community Development (3)
SOCL 2001 Introductory Sociology (3)
**Total Semester Hours: 15**

### SEMESTER 8

AGEC 4273 Agricultural Price Analysis (3)
AGEC 4433 Agricultural Business Planning, Management and Policy (3)
See options below (9)³
**Total Semester Hours: 15**

120 TOTAL SEMESTER HOURS

¹ - For General Education Natural Science, both physical and life sciences must be taken: six hours in a physical/life science sequence; three hours in an area (physical/life) not previously selected.
² - Option: Must take either ECON 2000 and ECON 2010 or AGEC 2003 and ECON 2030.
³ - Select nine hours from the following: ECON 4070, ECON 4110, ECON 4130, GEOG 4047, GEOG 4077,SOCL 3505, SOCL 4331, SOCL 4551, SOCL 4701.
⁵ - Students electing to take ISDS 2001 must take an additional hour of general electives or ROTC.