

AGRICULTURAL BUSINESS

FOOD INDUSTRY MANAGEMENT

Learn how to evaluate the preferences of consumers for purposes of developing and marketing food products. This program provides students with skills that can be applied to working in the Commodity Processing, Food Products Marketing, and Food Wholesaling and Retailing areas of the Agribusiness Supply Chain.

Career Possibilities: commodity and wholesale marketing, banking and investment, management, consulting, production agriculture, general wholesale and retail, state or federal government, and graduate or professional school

SEMESTER 1

CRITICAL: MATH 1021.

AGEC 1003 Introduction to Agricultural Business (3)

General Education course - Humanities (3)

General Education course - Natural Sciences (3)¹

ENGL 1001 English Composition (3)

MATH 1021 College Algebra (3)

Total Semester Hours: 15

SEMESTER 2

CRITICAL: MATH 1431/MATH 1550.

MATH 1431 Calculus with Business and Economic Applications (3) or MATH 1550 Analytic Geometry and Calculus I (5)

General Education course - Natural Sciences (3)¹

General Education course - Arts (3)

Elective or ROTC (3-1)

Elective - College of Agriculture (3)

Total Semester Hours: 15

SEMESTER 3

CRITICAL: "C" or better in AGECE 2003/ECON 2000 (see footnote 2).

AGECE 2003 Introduction to Agricultural Economics (3) or

ECON 2000 Principles of Microeconomics (3)²

CMST 1061 Fundamentals of Communication (3) or

CMST 2060 Public Speaking (3)

General Education course - Natural Sciences (3)

Elective - College of Agriculture (3)

English Course (3)⁴

Total Semester Hours: 15

SEMESTER 4

CRITICAL: "C" or better in ECON 2030/ECON 2010 (see footnote 2).

ACCT 2000 Survey of Accounting (3) or

ACCT 2001 Introductory Financial Accounting (3)

ECON 2010 Principles of Macroeconomics (3) or

ECON 2030 Economic Principles (3)²

ENGL 2000 English Composition (3)

EXST 2201 Introduction to Statistical Analysis (4) or

ISDS 2001 Statistical Methods and Models (3)⁵

Approved Elective or ROTC (3-2)

Total Semester Hours: 15

SEMESTER 5

CRITICAL: "C" or better in ACCT 2000/ACCT 2001; AGECE 3003.

ECON 2035 Money, Banking and Macroeconomic Activity (3)

AGECE 3003 Economic Analysis in Agricultural Business (3)

AGECE 3413 Agricultural Business Management Decisions (3)

BLAW 3200 Introduction to Law (3) or

BLAW 3201 Business Law (3)

Elective - College of Agriculture (3)

Total Semester Hours: 15

SEMESTER 6

ACCT 2101 Introductory Managerial Accounting (3)

AGECE 3203 Agricultural Commodity Marketing and Risk Management (3)

AGECE 3503 Natural Resource Economics (3) or AGECE 4613 Agricultural Trade (3)

MGT 3200 Principles of Management (3)

MKT 3401 Principles of Marketing (3)

Total Semester Hours: 15

SEMESTER 7

AGECE 4403 Agricultural Finance (3)

AGECE 4603 Agricultural Policy (3)

General Education course - Humanities (3)

AGECE 4243 Food Products Marketing (3)

AGECE 4203 Intermediate Food & Fiber Products Mktng. (3)

Total Semester Hours: 15

SEMESTER 8

AGECE 4273 Agricultural Price Analysis (3)

AGECE 4433 Agricultural Business Planning, Management and Policy (3)

AGECE Elective (3)

See options below (6)⁵

Total Semester Hours: 15

120 TOTAL SEMESTER HOURS

¹ - For General Education Natural Science, both physical and life sciences must be taken: six hours in a physical/life science sequence; three hours in an area (physical/life) not previously selected.

² - Option: Must take either ECON 2000 and ECON 2010 or AGECE 2003 and ECON 2030.

³ - Students electing to take ISDS 2001 must take an additional hour of general electives or ROTC.

⁴ - Select one course from the following: ENGL 2001, ENGL 2002, ENGL 2005, ENGL 2007, ENGL 2008, ENGL 2009, ENGL 2012, ENGL 2024, ENGL 3003, ENGL 3004, or ENGL 3101.

⁵ - Select six hours from the following: NFS 4070, MKT 3411, MKT 3413, MKT 3421, MKT 4451, MGT 3320, MGT 3500, MGT 4113, MGT 4620.