Strategic Planning Update
Business Manager’s Meeting

October 11, 2022
Strategic Planning Update

• Two Plans in Development – System and Flagship
• Creating the ‘Scholarship First Agenda’
• Values and Vision near final
• Structure set and in action
  – Governance, Integration Committee
  – Working Groups (300+) … 6x Primary, 7x Additional Research … Faculty, Staff, Students
  – 3x Advisory Boards … Alumni, Industry Community (44 individuals)
  – Engagement with Faculty/Staff Senates, Affinity Groups … more to follow
  – Survey responses reviewed and shared (~12K responses)
• Working Groups developing Goals, Objectives, Programs and Measures … First Draft 8/15
• Building assessment architecture
• Communications closely integrated and developing comms/marketing rollout plan
• Closely coordinating with Foundation and next capital campaign
Planning Structure

- **Board of Supervisors**
- **President Tate**
- **Executive Leadership Committee**
- **Flagship Integration Committee**

- **Core Working Group**
- **Academic Working Group**
- **Research Working Group**
- **Student Success Working Group**
- **Talent Working Group**
- **External Affairs Working Group**
- **Business Working Group**

- **Professional Schools**
- **Ag, Bio, Coast, Defense, Energy**
- **History, Arts, Educ, Health, Language**
- **Bioinformatics**
- **AI / M Learning**
- **Data/Comp Science**
- **Data Analytics**

*DEI expertise embedded in all working groups*
Advisory Board Feedback

- Maintain clear priorities and institutional focus
- LSU must lead to elevate Louisiana
- Alignment across colleges and centers is essential
- LSU must remain agile to remain relevant – with rapid changes in industry and society
- LSU must also remain flexible in workforce development in close partnership with business & industry
- LSU graduates are leading in multiple sectors of industry and government
- LSU must be more accessible to the local community in business and workforce development
- The LSU System should work closely to elevate all parts of the state and region
- LSU must continue to improve in external communications
- LSU provides hope and a sense of community
Values and Vision (Draft)

Excellence, Integrity, and Community

- **Empower Excellence.** We commit to the constant pursuit of enriching, innovative, and impactful outcomes in learning, discovery, and service.

- **Embody Integrity.** We seek truth and act with courage, honesty, and accountability to elevate each other and Louisiana.

- **Embrace Community.** We champion the strength, talent, and diversity of our people and value the culture and history of our state – together.

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**LSU** is a comprehensive research university, the **Flagship of and for** the state, focused and committed to build a more healthy, prosperous and secure future for Louisiana.
The Scholarship First Agenda

A framework and commitment to elevate students and our state with an institutional focus on learning and discovery

1. Essential resources ... People, Partnerships and Priorities

2. Priorities aligned with objectives
   - To Secure our Future
   - To Elevate our Lives
   - To Advance our State

3. Towards a university vision – health, prosperity and security for Louisiana
Framing Ideas

At the ‘Core’ of the Plan

*To Secure the Future*

From the ‘Core’ expands the LSU Community of disciplines

*To Elevate Lives*

Institutional Focus and prioritization

Inter-disciplinary collaboration and inclusion

To Create Cycles of Opportunity

*To Advance the State*

Generating Student, State and Community Impact