Communication-Intensive (C-I) pedagogy focuses on four modes of communication: written, spoken, visual and technological. Below are definitions of each mode and examples of how they are sometimes integrated into C-I courses.

**Written**
- Thoughts and concepts translated into words, documented and absorbed according to the conventions of the language.
- Examples include academic papers, journal entries, blog posts, white papers, and online forum discussions.

**Spoken**
- Using spoken language to communicate an intentional message.
- Examples include extemporaneous speaking, mock meetings, Q&As/interviews, and video narration.

**Technological**
- When technology is essential to the production of a message, it is technological communication.
- Examples include multimedia presentation development, web conference hosting, social media engagement, and video/podcast production.

**Visual**
- A record beyond words and literary hierarchy, incorporating color, space, and a sense of order.
- Examples include paintings, renderings, charts, and presentation slides.

**Examples of Integrations**
- Video/podcast production can be technological in nature, incorporating visual elements.
- Extemporaneous speaking can be supported technologically through recording and playback.
- Digital art forms like painting and graphic design can be created and shared digitally, making them technological in nature.

**LSU Communication Across the Curriculum**