COMMUNICATION STUDIES • CMST

General education courses are marked with stars (*).

1061 Fundamentals of Communication (3) The practice of rhetoric, performance studies, and communication theory; extensive practical and performance applications of communication skills in addition to lectures and readings.

1110 Introduction to Communication Studies (3) Not a substitute for CMST 1061, 2040, 2060, or 2064. Fundamental principles and subject areas in the study of human communication.

★ 2010 Interpersonal Communication (3) Theories and research in human communication; one-to-one interactions.

2012 Introduction to Film (4) 3 hrs. lecture, 3 hrs. lab. Nature and function of film as a mode of communication; basic language of cinema; selected films screened and studied.

★ 2040 Introduction to Performing Literature (3) The study of literature through performance; reading, analysis, and performance of prose, poetry, and drama.

★ 2060 Public Speaking (3) Theory and skills needed by the effective communicator and critic of speech and performance; analysis of other speakers and practice in speaking.

2061 Communication for Business and the Professions (3) For students in the professional colleges, particularly the E. J. Ourso College of Business. Communication used in business and professional organizations; proposal presentations, group decision making, parliamentary procedure, and interviewing.

★ 2063 Argumentation and Debate (3) Prereq.: CMST 1061 or 2060. Principles of argumentation and debate; analysis, briefing, evidence, reasoning, and refutation; debating on vital questions.

2064 Small Group Communication (3) Aspects of group leadership; group discussion and the problems of communication in human relations.

2200 Practicum in Communication Studies (1-3) Prereq.: consent of instructor. May be taken for a max. of 3 sem. hrs.; however, no more than a total of 3 sem. hrs. in CMST 2200 and CMST 4200 may be taken for undergraduate credit. Pass-fail grading. Practical experience in major interdepartmental activities outside the classroom under direct faculty supervision.

★ 2862 HONORS: Contemporary Public Address (3) Effectiveness of public address in contemporary society; limitations on free speech; influence of mass communications on public address; rhetorical practices in politics, education, religion, business, and minority and pressure groups.

3012 History of Film (4) 3 hrs. lecture; 3 hrs. lab. Historical, cultural, artistic, and technological development of the film industry; selected films screened and studied.

3032 History of Film Genres (4) 3 hrs. lecture; 3 hrs. lab. May be taken for a max. of 8 sem. hrs. of credit when topics vary: Cultural history, structure, rhetoric, and performance of particular film genres.

3040 Performance Composition (3) Prereq.: CMST 2040. Study of the rhetorical and aesthetic elements of solo and group performance, including performances of literature, cultural performances, and experimental performances.

3041 Performance in Everyday Life (3) Communication-centered study of performance and theatricality in daily life.

3060 Advanced Public Speaking (3) Prereq.: grade of “B” or better in CMST 1061 or 2060. Refined development in platform speaking.

3105 Nonverbal Communication and Power (3) How power is created, maintained, and subverted through the strategic use of discourse.

3107 Rhetoric of the Contemporary Media (3) Various forms of media (television, pulp novels, pop music); their promotion of cultural values and modes of conduct; study of major rhetorical critics and theorists.

3114 Communication Research (3) Techniques and procedures in communication research; topic development, research design, data collection, data analysis; examination of recent research in communication.

3116 Communication and Gender (3) Prereq.: CMST 1060 or equivalent. Gender differences, sex roles, and sexual stereotypes in communication.

3118 Intercultural Communication (3) Prereq.: CMST 2060 or equivalent. Theories and research of how people of different cultures communicate; emphasis on developing a critical sensitivity and foundations for increased effectiveness appropriate to a multicultural society.

3121 Civilizing the Social (3) Role of oratory in the formation, mobilization, and destruction of human communities from ancient to modern times.

3168 Rhetoric of Propaganda (3) Prereq.: CMST 2060, 2063, or 2862. Common persuasive strategies employed in propagandistic discourse.

3179 The Rhetoric of Social Movements (3) Prereq.: CMST 2060, 2063, 3106, 3107, or 3167. Persuasive strategies used to build social identities and collectively agitate for social change.

3210 Computer Mediated Communication (3) Prereq.: CMST 2010. Theories of communication as they apply to communication by computerized media. The effects of CMC on daily human activity, interpersonal relationships, and work life.

3300 Rhetorical Criticism (3) Prereq.: CMST 2040. History and practice of criticism as a means of inquiry in rhetorical studies. Theoretical and methodological underpinnings of major schools of criticism examined.

3810 Independent Study (1-3) May be taken for a max. of 3 hrs. of credit on a communication topic not duplicated in regular course offerings. Course may be taken for a max. of 6 hrs. of credit in the major.

3900 Selected Topics in Speech (3) Prereq.: consent of instructor. May be taken for a max. of 6 hrs. of credit when topics vary. Consult Schedule of Classes for current offerings.

4012 Communication and Relationships (3) Prereq.: CMST 2040 or equivalent. Survey of theories of interpersonal communication and misunderstandings in relational development and deterioration; more effective communication.

4100 Political Communication (3) Factors and strategies in contemporary political communication in the U.S.; emphasis on electronic communication, candidates and images, campaign management, speech making, and advertising; study of recent and current elections.

4101 Organizational Communication (3) Prereq.: CMST 2010. Theories surrounding how people communicate within the organizational setting, as well as how communication relates to the process of organizing; examines relevant theories and research.

4107 Communication as Culture (3) Prereq.: CMST 3106, 3107, or 3167. Creation, maintenance, and alteration of cultural norms, institutions, and values through both mass and related spectacle communication ritual.

4112 Health Communication (3) Communication in the health care context; application to pragmatic problems in the healthcare industry; critical examination of health messages in popular culture.

4113 Communication and Leadership in Teams (3) Analysis of communication processes in groups and teams; includes examination of theories and research findings; addresses individual and team participation, leadership, and decision-making skills.

4114 Contemporary Theories of Communication (3) Current methods and theories of human communication; research literature; behavioral antecedents and consequences of communication; communicators and their variations; messages and communicators; language behavior and the patient relationship.

4118 Modeling Communication Within Marital and Family Relationships (3) Prereq.: CMST 2010. Also offered as SOCL 4402. Role of communication within marriages and other family arrangements.

4119 Nonverbal Communication (3) Prereq.: CMST 2040 or equivalent. Nonverbal message systems such as kinesics and proxemics; relationship between nonverbal and verbal communication.

4140 Analysis and Performance of Poetry (3) Prereq.: CMST 2040. Advanced study of selected forms, styles, and genres of oral and written poetry through solo and group performances.

4141 Analysis and Performance of Narrative (3) Prereq.: CMST 2040. Advanced study of selected novels, short stories, and oral narratives through solo and group performance; stylistic and rhetorical analyses.

4142 Selected Topics in Performance Studies (3) Prereq.: CMST 2040 and 3040 or equivalent. May be taken for a max. of 6 hrs. of credit when topics vary.

4143 Performance of Southern Fiction (3) Prereq.: CMST 2040 or equivalent. Study of selected texts of contemporary southern fiction through solo and group performance; literary criticism of texts performed; relevant narrative and performance theory.

4144 Performance Art (3) Prereq.: CMST 2040 and 3040 or equivalent. Also offered as THTR 4144. History, theory, criticism, and practice of 20th century avant-garde performance and performance art.

4145 Group Performance (3) Prereq.: CMST 2040 and 3040 or equivalent. Theory and techniques of adapting and staging nondramatic literature and other materials for group performance; directing for Reader's Theatre, Chamber Theatre, Story Theatre, and other forms.

4147 Body Performance Culture (3) Prereq.: CMST 2040 and 3040 or equivalent. Theories and uses of the body as a site of cultural production and communication in everyday life and more formal performance events.

4160 Persuasive Communication (3) Prereq.: CMST 1061, 2060, 2063, or equivalent. Nature of persuasive speaking.

4164 Advanced Argumentation (3) Prereq.: CMST 2063 or 4160 or equivalent. Argumentation in different types of speaking situations; trends in argumentation theory; argumentation in practice.

4165 History and Criticism of American Public Address (3) Prereq.: CMST 2060 or 2063 or 4160. American public address from the colonial period to the present; speeches of outstanding American statesmen, lawyers, and clergymen and sources of their effectiveness.

4166 History and Criticism of British Public Address (3) Prereq.: CMST 1061 or 2060, 2063, or 4160. British public address from the 18th century to the present; speeches of British statesmen from Pitt to Churchill.

4167 Contemporary Rhetorical Theory (3) Prereq.: CMST 1061 or 2060 or 4160 or equivalent. Developments in rhetoric from contemporary theoretical and critical perspectives; key concepts in the philosophy of rhetoric.

4168 Rhetoric and the Arts (3) Prereq.: CMST 2040, 3041, 3106, 3107, or 3167. The arts as a means of transforming experience and influencing social change.
4169 Visual Rhetoric (3) Prereq.: CMST 2060, 2063, or 2862. Methodological approaches useful in understanding how images communicate messages and make arguments.

4200 Practicum in Communication Studies (1-3) Prereq.: consent of instructor. May be taken for a max. of 3 sem. hrs. credit; however, no more than a total of 3 sem. hrs. of CMST 2200 and CMST 4200 may be taken for undergraduate credit. Pass-fail grading. Practical experience in major interdepartmental activities outside the classroom under direct faculty supervision.

4312 Topics in Critical Media Theory and Practice (3) Prereq.: CMST 2012, 3107, or consent of instructor. May be taken for a max. of 6 sem. hrs. of credit when topics vary. Topics such as "Basic Concepts of Cinema," "Aesthetics of Film and Video," and "Cyberculture Theory."

4971 Special Topics in Mass Communication (3) Prereq.: consent of instructor. See MC 4971.

7900 Introduction to Graduate Study in Speech (3) Required of all master's students and of doctoral students on advice of their major professors.

7901 Seminar in Pedagogy for the Communication Classroom (1) Information and support for first time college teachers; teaching skills; core teaching values and instructional strategies.

7910 Seminar in Interpersonal Communication Theory (3) Prereq.: CMST 4012 or equivalent. May be taken for a max. of 12 hrs. credit when topic vary. Current theoretical approaches to interpersonal communication, including developmental approaches, cognitive and relational theories.

7913 Seminar: Contemporary Theories of Speech Communication (3) Prereq.: CMST 4114 or equivalent. May be taken for a max. of 6 hrs. of credit when topics vary. Criticism, interpretation, and validation of specific theories in speech communication; different theoretical perspectives.

7915 Seminar: Research in Communication Theory (3) Prereq.: CMST 4114 or equivalent. May be taken for a max. of 9 sem. hrs. credit. Research literature on advanced topics in communication theory.

7923 Seminar in Qualitative Research Methods in Communication Studies (3) May be taken for a max. of 6 sem. hrs. of credit when topics vary. Theoretical and practical considerations of current methods of qualitative research in the discipline.


7941 Seminar: Studies in the History of Performance (3) Historical development of select Western performance practices outside the institution of theatre; methods of historical research in performance studies.

7945 Seminar: Contemporary Theories and Research in Performance Studies (3) May be taken for a max. of 12 hrs. of credit when topics vary. Topics related to solo and group performance of literature; performance theory and criticism; interrelationships of performance and culture; experimental performance forms; qualitative research methods.

7946 Theory and Performance of Narrative Discourse (3) Prereq.: CMST 4141, 4142, or equivalent. Narrative theory in literature and performance; rhetoric of narrative discourse.

7961 Seminar: Evolution of Rhetorical Theory, Classical Period (3)

7962 Seminar: Rhetorical Criticism (3) Prereq.: consent of instructor. Types of speech criticism, criteria, and measures of effectiveness of public address.

7963 Seminar on Southern Oratory (3) Prereq.: CMST 4165 and 7962. Oratory of the South from about 1860 to the present; significant speakers of a given historical period (students select period studied).

7964 Seminar: Evolution of Rhetorical Theory, British and American (3) Developments in rhetorical theory in Britain and America from about 1529 to the present; discussion of major works by Campbell, Blair, Whately, and Kenneth Burke.

7966 Problems in Rhetorical Theory, Criticism, and History (3) Prereq.: at least 12 hrs. (four courses) in public address. May be taken for a max. of 12 sem. hrs. of credit when content varies. Selected problem that goes beyond present advanced course offerings in public address; topic to be announced.

7967 Development of Contemporary Rhetorical Theory (3) Pivotal questions in contemporary theory from I. A. Richards through postmodernism; future of rhetorical theory and its relationship to the humanities.

7968 Rhetoric and Public Culture (3) Scope and function of rhetoric in formation and dissolution of publics and public opinion; the reciprocal influence of rhetoric and culture.

7969 Visual Culture (3) May be taken for a max. of 6 sem. hrs. of credit when content varies. Intellectual genealogies, theories of the visual, and problems in a visual culture.

7976 Rhetoric and Aesthetics (3) The relationship between form and function in rhetorical discourse; the constitutive nature of aesthetics in language and the arts.

7999 Independent Research in Communication Studies (1-3) Prereq.: consent of instructor and approval of department chair. May be taken for a max. of 6 sem. hrs. credit. For advanced graduate students to pursue research on special topics.

8000 Thesis Research (1-12 per sem.) "S"/"U" grading.

9000 Dissertation Research (1-12 per sem.) "S"/"U" grading.